



Department of CSE Event Report

EVENT TYPE	: Technology Talk
EVENTTITLE	: Job Prospects in Digital Marketing & Social Media Marketing
SPONSORED BY	: NA
DATE / TIME	: 06-09-2022/02:30PM–4:00 PM
VENUE	: Seminar Hall, Anna Block
SPEAKER/RESOURCE PERSON:	Mr. Nelson M Sathya Founder and CEO of Blog skill
ORGANISING SECRETARY	: Ms.S.Sathya and Mrs.Mahalakshmi
TARGET AUDIENCE	: Students of B.Tech CSE 3 rd Year students

EVENT DESCRIPTION:

The Department of Computer Science and Engineering organised Technology Talk on “Job Prospects in Digital Marketing & Social Media for IIIyrB.Tech CSE students on 6th September 2022.

Ms.Dafney Renita of III Yr CSE hosted the event. Dr.S .Geetha , HoD CSE addressed the gathering.The speaker introduction was given by Ms.Billa Hemalatha from III CSE-A .The speaker Mr. Nelson M Sathya Founder and CEO of Blogskill gave deep insights on how the social media helps for job prospects and what are the different types of jobs in Digital Marketing & Social Media Marketing

Finally, Ms.Subhasree of III B.Tech CSE D delivered the vote of thanks.

Special mention and thanks to the Organizing Secretaries Ms.S.Sathya & Mrs.MahaLakshmi , AP of Dept. of CSE for organizing this event.

On the Note the Department of CSE consider it as a Great privilege and honor to thank our

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Honorable President Er. A.C.S Arun Kumar and all the executives for their support for the smooth conduct of the event

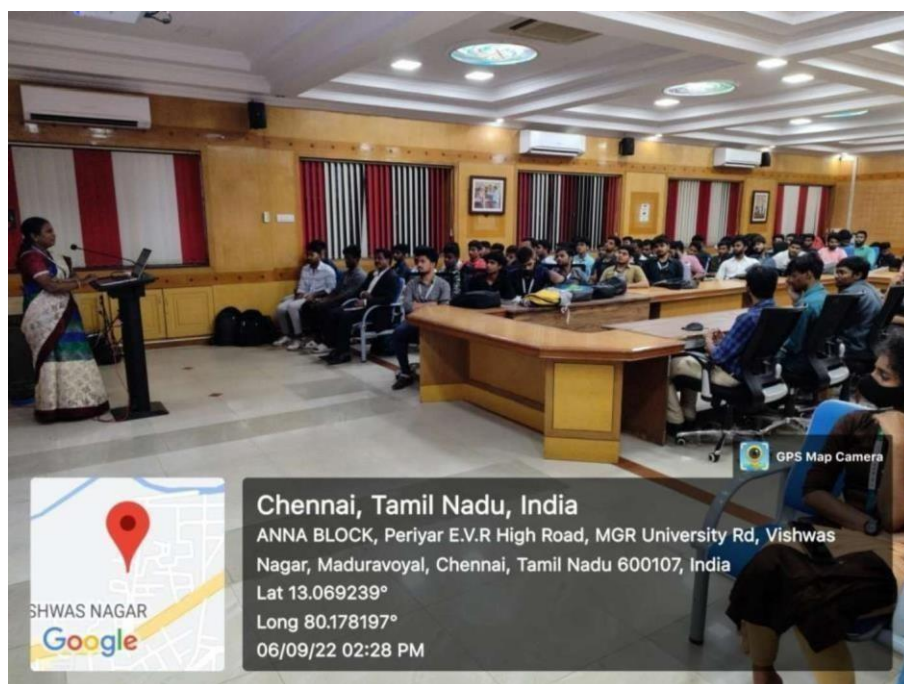


Fig.1 Dr.S.Geetha HOD delivering the welcome address



Fig 2 : Speaker elaborated the Job Prospects