



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status

(An ISO 21001 : 2018 Certified Institution)

Periyar E.V.R. High Road, Maduravoyal, Chennai-95. Tamilnadu, India.



Extension and Outreach Programme Policy





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POLICY STATEMENT

The centre acts as a bond between MGR group of institutions and society, to provide better and effective services for the development of rural areas through various innovative initiatives. MGR ERI students including the engineering, arts, medical, dental, paramedical colleges under the guidance of the faculty, engage in social upliftment activities to foster rural community development through various projects and programs.

This policy for Extension activity involves identifying community needs and then partnering with local organizations and individuals to address them through awareness campaign, extending knowledge and other institutional resources to the community. Outreach program is a complete entanglement between the community and education Institution. Outreach activities develop learning and applying knowledge to studies, community services, a sense of responsibility toward the unreached community's reflection and feedback on the experience to improve and sustain the process; and a partnership between communities

VISION: To improve the value of the life of rural people by meeting their rudimentary needs of the present without compromising the ability of the future generations through participative planning and implementation of sustainable practices and improving the quality of life and economic well-being of people living in the rural area.

MISSION: Our institution inculcates social value and responsibilities to the faculty members and students by imparting extension activities in the neighbourhood for holistic development of the society. Through extension and outreach programs, we sensitize the students to develop social values, widespread their responsibilities and knowledge in societal issues and problems by making them to involve with the community people.



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Objectives:

- There shall be a committee established exclusively for the University to be known as MGR ERI Extension and Outreach Committee that shall be the central organ for coordinating all University extension or outreach projects.
- The members of the committee shall comprise the college principals, one representative from each of the academic unit, Head of the University Health Services.
- Every student must participate in at least 2 outreach/ extension activities per semester.
- Extension activities of each department will be planned sufficiently early and included in the annual plan of the department
- The department involved in maximum number of activities for that semester will be appreciated with incentives .
- Every department must adopt a school or village and enhance the livelihood of the students or people from that community.
- Sensitize students about the socio-economic realities.
- Design programmes for the protection and conservation of Environment
- Help local governments to improve their quality of governance.

Extension Works:

- Adoption of schools/ villages for holistic development.
- Agriculture and allied activities to promote organic farming.
- Clean water bodies (rivers) for efficient water management.
- Entrepreneurial development activities.
- Skill Development and Women Empowerment.
- Youth development activities.
- Promotion of health and sanitation in rural areas.



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- Infrastructure development and environmental enhancement in Government schools.
- Livelihood development activities linked to economic development.
- Credit linkage to Tribal Farmers for holistic development.
- Digital literacy campaign.
- Financial literacy promotion.
- Energy conservation
- Afforestation in public places
- Gender issue awareness

INCENTIVES

Incentives described below subjected to the decisions by the management. Departments will be allotted credit points according to the range of activities they implement under this scheme. A total of 100 credit points per department will be given based on their performance. This will be calculated semester-wise.

S. No	Description	Credit points
1	100% participation of students from individual department	10
2	Each student must be a part of minimum 2 activities	20
3	Every faculty from department should participate in 1 activity	10
4	Each department must provide services to a village or school to exhibit a difference (Consecutively every semester the progress should be maintained)	20
5	Documentation of every activity (Report, Photo, attendance)	20
6	Strength/ number of participants involved from the community	10



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7	Awards and recognition received for Extension Activities from Government /recognized bodies	10
	Total	100

Outcome indicators

The outreach programs developed and enhanced the students' academic skills, leadership qualities, self-confidence, communication skills, managerial skills, and responsibilities toward the rural community.

- Gaining a sense of community,
- Perceived control (believing you can make change in your life),
- Perceived control at community level (believing you can make change in your community),
- Critical awareness of the world around you (realizing how you are connected to others and how larger societal structures impact you),
- Taking action for change.