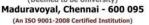
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EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095





Department of CSE Event Report

: Alumni Lecture - VII **EVENT TYPE**

EVENT TITLE : Demand of IT in Automobile

SPONSORED BY : Nil(Department)

DATE / TIME : 22/7/19, 2.00 pm

VENUE : Conference Hall, Anna Block.

SPEAKER / RESOURCE PERSON : Mr. K. Karthick, Alumni

[2008 - 2012],

Manager

Mercedes Benz India Ltd.

FACULTY CO-ORDINATOR : Mrs. T. Kirubadevi

TARGET AUDIENCE : IV yr CSE students

EVENT DESCRIPTION

The alumni talk on significance of IT in the automobile industry was very intriguing and informative. The Alumni, Mr. K. Karthik who is now working for one of the most prestigious organization which is Mercedes Benz India Ltd. He shed light of how IT skills have helped foster efficiency of automobile industry like integrating EGU, super computers, magic body computer with automobiles. The speech was very interactive with lot of facts and stories. The students were fortunate to attend this talk as it has opened many windows of opportunities.

Photo 1: The Speaker Mr. K. Karthick addressing the audience



Photo 2: Dr. V.Cyril Raj Joint Registrar and Dr. S Geetha HOD CSE and the Event Co-ordinators honouring the speaker



Photo 3: The Students attending the Guest Lecture

