



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
 (Deemed to be University)
 Maduravoyal, Chennai - 600 095
 (An ISO 9001-2008 Certified Institution)



Department of CSE Event Report

EVENT TYPE	: Alumni Lecture - VII
EVENT TITLE	: Demand of IT in Automobile
SPONSORED BY	: Nil(Department)
DATE / TIME	: 22/7/19, 2.00 pm
VENUE	: Conference Hall, Anna Block.
SPEAKER / RESOURCE PERSON	: Mr. K. Karthick, Alumni [2008 – 2012], Manager Mercedes Benz India Ltd.
FACULTY CO-ORDINATOR	: Mrs. T. Kirubadevi
TARGET AUDIENCE	: IV yr CSE students
EVENT DESCRIPTION	:

The alumni talk on significance of IT in the automobile industry was very intriguing and informative. The Alumni, Mr. K. Karthik who is now working for one of the most prestigious organization which is Mercedes Benz India Ltd. He shed light of how IT skills have helped foster efficiency of automobile industry like integrating EGU, super computers, magic body computer with automobiles. The speech was very interactive with lot of facts and stories. The students were fortunate to attend this talk as it has opened many windows of opportunities.

Photo 1: The Speaker Mr. K. Karthick addressing the audience



Photo 2: Dr. V.Cyril Raj Joint Registrar and Dr. S Geetha HOD CSE and the Event Co-ordinators honouring the speaker



Photo 3: The Students attending the Guest Lecture

