



**BSE**  
INSTITUTE LIMITED

**ADDRESS MATTERS.  
AND SO DOES YOUR  
FIRST CAREER MOVE**

# Bachelors in Commerce Capital Markets

Now at

# Dr. M.G.R

EDUCATIONAL AND RESEARCH INSTITUTE

**To Register call now - Admin : +91 44 2378 2176/44 2378 2186/ 44 2378 2085**

## About BSE Institute Limited.

The BSE Institute Limited (BIL) inherits from BSE, knowledge and insights into the capital markets industry, garnered over the past 144 years. BIL is a wholly owned subsidiary of BSE Limited. BIL has over 149 Global Connections with Universities and other Institutions from around the world. The Institute offers over 150 programs and trains over 20,000+ participants yearly. Programs ranging from 1-day workshops to 2-year, full time post graduate programs in Financial Markets and Financial Technology. The faculty team includes over 300 world-class practitioners. BIL also conducts certification exams for financial market professionals and certifies over 20,000+ market professionals every year. BSE Institute Limited is also the promoter of BFSI Sector Skill Council of India & Zone Startups India. BFSI Sector Skill Council of India is a nodal body between the Industry & National Skill Development Corporation Ltd., It helps implement all the national skills program on behalf of the Government of India. Zone Startups India, is a leading startup accelerator in India & the world's first startup accelerator setup within a Stock Exchange. Zone Startups India has incubated close to 180 startups till date and raised approximately 40 Million USD to help start ups grow. BSE Institute Limited was assessed and certified with ISO 9001:2008

## About Dr. MGR University

Aiming to bring about change and progress through education, the Tmt.Kannammal Educational Trust was constituted in 1985 and started Thai Moogambigai Polytechnic College. Within three years of its inception, Dr. M.G.R. Engineering College was founded in 1988, and the Thai Moogambigai Dental College was started in the year 1991. Both the colleges acquired Deemed University status in 2003 as Dr. M.G.R. Educational and Research Institute as per the orders of the University Grants Commission, New Delhi and the Union Ministry of Human Resources and Development, Government of India, New Delhi.

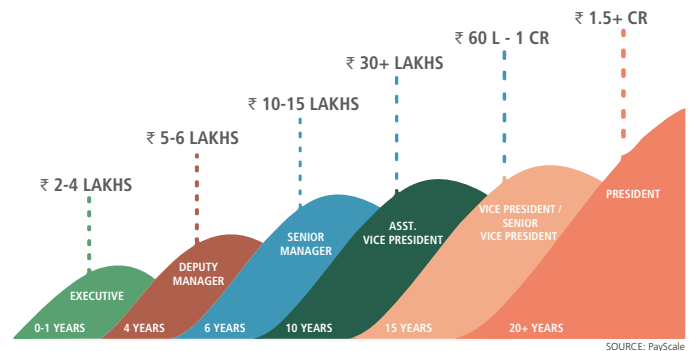
The 21st century poses a lot of challenges that could be overcome with the help of education and technology. Keeping this in mind Dr. M.G.R Educational and Research Institute University was started with a vision of providing a better foothold for the students of today to face the challenges. To succeed in the world today you need more than just academics. The modern adult is expected to have a combination of technical know-how and ambitious confidence. Being aware of the demand that is placed on the youth today, Dr. M.G.R. Educational and Research Institute University has preserved to nurture and groom young men and women through Engineering, Medical, Dental and Humanities and Sciences.

## Program Highlight

- ✓ Interactive lectures
- ✓ Case study discussions
- ✓ Hands on sessions
- ✓ Interactive simulation labs
- ✓ Working on near real-time data
- ✓ Preparing Sessions for Regular Exams
- ✓ Industry Practice

## Industry Landscape

### CAREER TRAJECTORY



### JOB OPENINGS (2017)



BFSI Sector will accelerate its Employment upto **40%** by 2022. Source: BFSI Sector Skill Council

BFSI Sector is rated amongst the top five sectors with **fattest** pay hikes in India. Source: Willis Towers Watson

“Education is not preparation for life; education is life itself.”  
- John Dewey

## Program Methodology

### Job Placements

Placement with brokerage firms, merchant banks, corporate banks, IT companies, KPOs, regulatory bodies and other financial institutions.

### In Class

The experts teach by lecturing and demonstrating.

### After Class

Learning exercises designed for students to apply the theories and develop understanding.



### Industry Practice

Students will be placed in live project teams in the industry to experience the complex, real world of finance and understand the diverse roles they will be required to perform.

### Simulations

Students will participate in numerous activities to put their learning in action.

### Cloud Platform

Easy access to study lessons & others interactive assignments.

## Curriculum Details

### SEMESTER I

- Financial Accounting
- Business Law
- Introduction to Financial Market
- Business Communication - I
- Banking Operation & Product I
- Marketing & sales of Financial Products
- Business Economics - I

### SEMESTER II

- Mutual Funds
- Corporate Finance
- Ethical and Professional Standards
- Business Communication - II
- Banking Operation & Product II
- Business Environment
- Principles of management

### SEMESTER III

- Securities Law
- Derivatives I
- Information Technology in Business Management - I
- Mergers & Acquisitions
- Business Statistics
- Accounting for Managerial Decisions
- Investment Banking
- Software Engineering Lab

### SEMESTER IV

- Technical Analysis
- Fixed Income Securities
- Information Technology in Business Management - II
- Business Economics - II
- Business Research Methods
- Financial Spreadsheet
- Derivatives II
- Algorithmic Trading

### SEMESTER V

- Foreign Exchange
- Financial Planning
- Project Finance
- Financial Modeling
- Strategic Management
- International Business
- Summer Internship

### SEMESTER VI

- Financial Risk Management
- Portfolio Management
- Taxation
- Financial Technology
- Entrepreneurship Management
- Islamic Banking & Finance
- Project work
- Project and Viva



College Address:

2nd floor room 203, Anna block,  
IIPC Main campus, Dr. MGR University, Chennai.

BSE Institute Ltd Address:

8th Floor, Block A, Chaitanya Imperial  
Building, No. 610, Anna Salai, Teynampet, Chennai.

 [admissions@bseindia.com](mailto:admissions@bseindia.com)

**Toll - Free: 1800-22-9030**

BSE Institute Ltd Address:

18th & 19th Floor, P. J. Towers, Dalal Street, Mumbai.

Contact College Co-ordinator:

Admin : +91 44 2378 2176/44 2378 2186

BSE Institute Ltd Contact No.:

044 4608 8585