



Dr. M.G.R.
Educational and Research Institute
(Deemed to be University)
Maduravoyal, Chennai – 600 095
(An ISO 9001-2008 Certified Institution)



Faculty of Management Studies
Board of Studies
2018-2019

9th April 2018

List of Members present in Board of Studies for MBA - 2018

**The above meeting is held on 9th April @ 10:00 am, HoD Room, at
Faculty of Management Studies Department.**

S.NO.	FACULTY NAME	DESIGNATION	FUNCTIONAL DESIGNATION	Signature
1.	Dr.G.Brindha	Professor & Head	Chairperson	
2.	Dr.B.Neeraja	Professor	Member	
3.	Dr.S.Asrafi	Associate Professor	Member	
4.	Dr.A.Devendran	Associate Professor	Member	
5.	Dr.S.Kasthuri	Assistant Professor	Member	
6.	Ms.B.Suchithra	Assistant Professor	Member	
7.	Mr.N.Sanakara Narayanan	MD UnKnown (Business Promotions & Event Management)	Alumni	
8.	Mr.K.Chandrasekar	MD ANOVA Financial Training & Consultancy	External Member (Academic)	
9.	Mr.Lebbaeus Denis	CEO, Integrity Solutions PVT Ltd. Radiant Integrity Techno Solutions PVT Ltd	External Member (Industry)	
10	Dr.Radhikaashree	Associate Professor	Staff Member	
11	Dr.S.Kasthuri	Associate Professor	Staff Member	
12	Ms.Shruthi	Assistant Professor	Staff Member	

Dr.G.Brindha
Head-FoMS



C. B. Palanivelu
REGISTRAR
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Minutes of the meeting held on 9th April at 10.30am

Venue: HOD Room, Faculty of Management Studies.

- Dr.G. Brindha, Chair person of the meeting had addressed the members and opened the session for revamping and redesigning of MBA syllabus and curriculum structure as per AICTE norms.
 - She pointed the need for restructuring and enhancing the syllabus to meet the AICTE requirements as to increase the credits from 90 to 102 credits.
 - The draft of curriculum and syllabus framed for 102 credits was placed before the committee members for suggestions.

- **Mr.Chandra Sekar, MD ANOVA** financial services appreciated the initiative taken by the department and suggested :
 - **Corporate Finance** subject syllabus can be redesigned by including concepts of Funding agency and their services.
 - Stock market functioning system should be updated and seminars, session can be handled by experts exclusively for the subjects.
 - Investment banking role and functioning system should be taught by conducting workshops.
 - Incubation centre can be intimated for students to come with innovative ideas.
 - **Managerial Economics** subject syllabus need to include topics related to annual budgets.
 - Every year the students need to be involved in pre budget survey.
 - Economic survey , field study need to be done by students to understand the working of Indian economy and other concepts related to GDP,FIT's, NDP, NI, etc.
 - Activity based learning need to be inculcated in the classroom sessions.

- **Mr.Lebbaeus Denis,** CEO, Radiant Integrity Solutions PVT Ltd had placed few points in the forum :
 - Information technology has become a part of present day world of business.
 - The concepts of **Block Chain Technology** need to be included in the syllabus.
 - Subjects related to **Information Technology** need to be updated with the latest technology concepts.
 - Software utilization and working to be taught to the students with System specialisation as they would be future entrepreneurs.
 - Students should have case studies discussion regularly.

The redesigned curriculum and syllabus was discussed by the committee members with subject to two points increased credit points and subjects alteration in semesters.

- **Dr.S.Asrafi, Deputy Head** of the department had explained the restructure of the syllabus:
 - First semester subject's syllabuses were updated as per industry requirements and credits were increased to 26 as to accommodate the required changes.

- Second Semester has been designed to accommodate 3 electives and 5 core papers with 28 credits.
 - Summer projects credits have been updated to 6 credits
 - Third semester is designed to have five core papers and three electives with 32 credits.
 - Fourth semester will have one core paper and project for 8 weeks with 10 credits where project work of 8 weeks will have weightage of 6 credits.
- **Dr.B.Neeraja, Deputy Head** of the department had explained the curriculum structure at present and the requirements of AICTE .
- She explained that each subject specialisation staff of the department were assigned the task of updating, addition, deletion and modification of the contents in each subject to enrich the syllabus as per the present day corporate requirements.
 - The syllabus was redesigned to make the student industry ready and face the competitive world.
 - All the staff members of the department were involved in the assignment and based on the suggestions of the expert member's suggestion from academia and industry the contents were included or updated with the necessary changes.
- **Dr.A.Devendran, Associate Professor** subject expert faculty for Information Technology explained that we already have information technology as specialisation for the MBA students and therefore the present suggestion of block chain technology, 4.0 technology etc., would be included with syllabus.
- He also explained that the present electives in systems were offered with 10 topics and now the suggestions given by the expert will be updated.
- **Dr.M.Radhikaashree, Associate professor** subject expert for Marketing and Human Resources Management involved in the discussion and shared her opinion that the department has two projects one which would be called as a summer internship for 4 weeks where the students would go for industry and gain knowledge regarding the real work environment of the business world. They would go for this project at the end of second semester.
- Final project of 8 weeks would be done at the start of 4th semester. During this semester they would work on topics with specialisation.
- **Mr.Sankar Narayanan Alumni** had added to Dr Radhikaa madams words that students do not understand the importance of project work. He also added that during the summer internship if the student works well with the organisation he would have scope to be placed in the same industry during his 4th semester.
- He added that the project work would help the students to understand the business scenarios and the areas where they have job opportunities. He also told that the students can learn many technical aspects and gain hands on experience during their

project. This could help them to become entrepreneurs. They need not always wait for a job to reach them rather give opportunity to others.

- As a student he shared his experience on how this curriculum helped him and what can be modified to equip the student to be industry ready.
 - Summer project should be given importance
 - Specialisation need to be taught with industrial visits and seminars on current trend and developments in the areas.
 - Students need more industrial exposure during their college days.
 - Students need to be trained to face interviews.
 - Students to be motivated to work on practical issues. i.e. to work with more case studies and contemporary issues.
- **Dr.Kasthuri and Mrs. Suchitra** also agreed that we need to improve our soft skills to be ready for interview.
- **Mrs. Suchitra** shared that few students approached staff regarding this issue.
- **Dr.Kasthuri** suggested that student need to have workshops which should be done for all subjects and to be part of the syllabus as student would gain hands on experience.
- She also suggested that when internal marks are assigned to students we can include additional marks for students who work with mini projects and other co-curricular activities. This would encourage the student's participation in the class activities.
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