

**Dr. M.G.R**  
**EDUCATIONAL & RESEARCH INSTITUTE**  
**UNIVERSITY**

(Declared as Deemed -to- University, u/s. 3 of UGC Act 1956)



**BACHELOR OF DESIGN**  
**Elective list**

**Dr. M.G.R**  
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*S. Vilasini*  
(S. VILASINI)



*C. B. Palanivelu*

**REGISTRAR**  
**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
(Deemed to be University)  
Periyar E.V.R. High Road,  
Maduravoyal, Chennai 600 095



## B.DESGIN 2017

### ELECTIVES

S.No	Semester/Elective	Code	Course Title	L	T	P	C
01	V Semester Elective - I	BDE17E01	Textile Design	2	0	0	2
		BDE17E02	Adaptive reuse and recycling	2	0	0	2
02	VI Semester Elective - II	BDE17EL1	Creative arts and crafts*	2	0	2	3
		BDE17EL2	Presentation techniques*	2	0	2	3

### Specializations

S.No	Semester/Elective	Code	Course Title	L	T	P	C
03	VII Semester Elective - III	BDE17E03	Marketing Techniques	2	0	0	2
		BDE17E04	Traditional Design Principles	2	0	0	2
		BDE17E05	Sustainable Design	2	0	0	2
		BDE17E06	Site analysis and planting design	1	0	2	2
		BDE17E07	Landscape Economics, Management & Horticulture	2	0	0	2
		BDE17E08	Entrepreneurship Development***	2	0	0	2
		BDE17EL3	Soft Sculpture*	1	0	2	2
		BDE17EL4	Publishing – Electronic Web*	1	0	2	2
		BDE17EL5	Advertising laboratory*	1	0	2	2
		BDE17EL6	Set Design Workshop*	1	0	2	2
04	VIII Semester Elective - IV	BDE17EL7	Interior Design Photography*	1	0	1	2
		BDE17E09	Human Psychology	2	0	0	2
		BDE17E10	Personality Development	2	0	0	2

## B.DESGIN 2021

### ELECTIVES

S.No	Semester/Elective	Code	Course Title	L	T	P	C
01	I Semester Elective - I	BDE21EL1	Creative art and craft	2	0	2	3
		BDE21EL2	Interior Photography	1	0	2	3
		BDE21EL3	Interior services	2	0	2	3
02	Elective - II VI Semester	BDE21EL4	Advanced Cad	1		3	3
		BDE21EL5	Furniture design	2		2	3
		BDE21EL6	Ergonomics for industrial design	3		0	3
03	Elective - III VIII Semester	BDE21EL7	Soft sculpture	1	0	3	
		BDE21EL8	Estimation & costing	3	0	0	
		BDE21EL9	Textile design	2	0	2	

  
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