

1.1.3 Average percentage of courses having focus on employability/ entrepreneurship/ skill development during the last five years (10)

B.Sc - Biotechnology

S.NO.	SUBJECT CODE	SUBJECT NAME	C	L	T/SLr	P/R	Ty/Lb/ETL
1.	HBMG14L01	CAREER AND CONFIDENCE BUILDING	2	0	0/0	3/0	Lb
2.	HBMG14L02	SOFT SKILL -II	1	0	0/0	3/0	ETL
3.	HBMG17G01	ENTREPRENEURIAL DEVELOPMENT	1	0	0/0	3/0	Lb



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SOFT SKILLS-I

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FACULTY OF HUMANITIES AND SCIENCE
 DEPARTMENT OF ENGLISH
 CAREER AND CONFIDENCE BUILDING
 SYLLABUS (2017- 2018)

HBMG14L01

L T P C
 0 1 1 2

CURRICULUM
 SOFT SKILL-I

Common to All UG Courses (H&S) (50+ 50)

(i.e. B.B.A., B.C.A.(General), B.C.A.(Animation & Multimedia), B.Com. (General), B.Com. (A&F), B.Com. (C.S), B.Sc. (Comp. Sci.), B.Sc. (I.Sc.& Cyber Forensics), B.Sc.Comp.,(Science & Networking), B.Sc. (Electronics), B.Sc. (Media & Vis. Com.), B.Sc. (Bio.Tech), B.Sc. (Maths), B.Sc. (Physics), B.Sc. (Chemistry) etc)

COURSE OBJECTIVES:

1. to diagnose the strength and weakness of the student in Functional English
2. to develop the functional grammar
3. to prepare them to use Functional English through LSRW
4. to make them learn through practice and activity
5. to use English Language as a life skill

Prelude

Diagnostic Test- Articles, Forms of 'be' verbs, Tense, Preposition, Gerunds & Infinitives, Reported Speech, Active & Passive Voice, Letter Writing

Unit I

6 hours

Job and career- three types- Govt.,pvt and public sector-Bank, govt.offices, navy, defense, govt.institutions-IT and,BPo and corporate-semi govt like ISRO etc- requirements- advt- skills needed (download the details)

Delivery

Audio and video cassettes

Unit II

6 hours

Technical skill- Communication skill especially in English- strengthening communicative English-Listening, Reading, speaking and writing- Listening- sounds of vowels and consonants and writing them-functional English –difference between functional and theoretical English

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SOFT SKILLS-II



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FACULTY OF ENGINEERING AND TECHNOLOGY
DEPARTMENT OF ENGLISH
QUALITATIVE AND QUANTITATIVE SKILLS
SYLLABUS - 2017 - 2018

HBMG14L02

L T P C
0 1 1 2

CURRICULUM
SOFT SKILL-II

COURSES: B.Tech

(50+50)

COURSE OBJECTIVES:

1. to strengthen the students with the needed vocabulary
2. to infer information from the given passage through reasoning
3. to train them in attending Group Discussion
4. to face the Technical and HR interview of the corporate
5. to raise communication proficiency to global standards

HBMG14L02

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Unit 1

6 hours

Preparation of resume-functional resume with objective according to different advts.-how to have interview file—how to send it by email-concept of writing email-practice through BEC method(questions and answer)

Unit 2

6 hours

Writing secretarial letters like intra-mail and inter-mail, agenda, memo and business reports-introducing GD through video-conduct of GD on a topic and also case studies

Unit 3

6 hours

Body language-grooming –Interview skill- Do's and Don'ts- mock interview –exchange of interviewer and interviewee practical session

Unit 4

6 hours

Number system – H.C.F & L.C.M – Problem on ages – Percentage – Profit & Loss – Ratio & Proportion – Partnership.

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	ENTREPRENEURIAL DEVELOPMENT	L T P C
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Unit – I Concept of Entrepreneurship

Entrepreneurship – Meaning – Types – Qualities of an Entrepreneur – Classification of Entrepreneur – Factors influencing Entrepreneurship – Functions of Entrepreneurships.

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Unit – II Entrepreneurial Development Agencies

Commercial Banks – District Industries Centre – National Small Industries Corporation – Small Industries Development Organisation – Small Industries Service Institute, All India Financial Institutions – IDBI – IFCI – ICICI – IRDBI.

Unit – III Project Management

Business idea generation techniques – Identification of Business Opportunities – Feasibility study – Marketing, Finance, Technology and Legal Formalities – Preparation of project report – Tools of Appraisal.

Unit – IV Entrepreneurial Development Programmes

Entrepreneurial Development Programmes (EDP) – Role, relevance and achievements – Role of Government in organising EDPs – Critical Evaluation.

Unit – V Economic Development and Entrepreneurial Growth

Role of Entrepreneurs in Economic Growth – Strategic approaches in the changing Economic scenario for small scale Entrepreneurs – Networking, Niche play, Geographic Concentration. Franchising / Dealership – Development of Women Entrepreneurship.

Books:

1. Dr. V. Balu – ENTREPRENEURIAL DEVELOPMENT
2. Dr. P.T. Vijayashree & Dr. M. Alagammai – ENTREPRENEURIAL DEVELOPMENT

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5/6/11

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