



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

DEEMED TO BE UNIVERSITY

University with Graded Autonomy Status

(An ISO 21001 : 2018 Certified Institution)

Periyar E.V.R. High Road, Maduravoyal, Chennai-95. Tamilnadu, India.



Events

S.NO	DESCRIPTIONS
1.	DENGUE AWARENESS PROGRAM
2.	SPECIAL CAMP UNIT –VII
3.	PCRA PROGRAMME FOR DRIVERS AND STUDENTS ON SAFETY DRIVING & FUEL CONSERVATION
4.	SPECIAL CAMP BY NSS UNITS I & III
5.	SPECIAL CAMP
6.	BREAST CANCER AWARENESS RALLY
7.	PROSTATE GLAND
8.	DISSEMINATION WORKSHOP ON INDIA YOUTH DEVELOPMENT INDEX 2017 (RGNIYD)
9.	GAJA CYCLONE RELIEF FUND
10.	ONE DAY AWARENESS TALK ABOUT DEFENSIVE DRIVING TECHNIQUES
11.	NATIONAL VOTERS DAY CELEBRATION
12.	BLOOD DONATION CAMP
13.	ROAD SAFETY WEEK
14.	REPUBLIC DAY
15.	POLIO DROPS
16.	SINDHI COLLEGE OF ARTS AND SCIENCE
17.	NSS SPECIAL CAMP
18.	INTERNATIONAL YOGA DAY
19.	PLASTIC AWARENESS AND TREE PLANTATION
20.	COLORING AND PAINTING
21.	SCHOOL CLEANING AND PLANTING
22.	COLLEGE GROUND CLEANING
23.	TEMPLE CLEANING

24.	COLLEGE CAMPUS BEAUTIFICATION (CLEANING)
25.	VIGILANCE AWARENESS WEEK
26.	DENGUE AWARENESS PROGRAM
27.	WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS
28.	TECHNICAL TALK CONSTITUTION DAY ARTICLE 51 A
29.	WORLD DISABILITY DAY
30.	KAVALAN SOS APP PROMOTION
31.	PULSE POLIO CAMP
32.	REPUBLIC DAY
33.	WORKSHOP ON EMPOWERING YOUTH FOR GLOBALGOALS
34.	MAHASHIVARATHI SERVICE
35.	NSS SPECIAL CAMP
36.	INSTITUTIONAL SOCIAL RESPONSIBILITY - ISR
37.	WORLD WATER DAY 2021
38.	COVID 19- NATIONAL AWARENESS PROGRAMME
39.	NECESSITY OF BS-VI & SAFETY DRIVING
40.	FACULTY DEVELOPMENT PROGRAM ON 'MENTORING AND FACILITATION SKILLS INSTITUTIONAL MENTOR'S '
41.	THE RAKSHIN PROJECT BY SAKSHI
42.	TEACHER'S DAY WISHES
43.	WORLD WATER DAY
44.	INTERNATIONAL YOGA DAY
45.	INSTITUTIONAL SOCIAL RESPONSIBILITY
46.	TREE PLANTATION

47	COVID 19 - ACTIVITIES DETAILS OF VOLUNTEERS AND PROGRAMME OFFICERS
48	GANDHI JAYANTHI EVENTS REPORT
49	ENVIRONMENTAL DAY
50	DEVELOP WEBSITE - P.O. DATA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	A Radical New Commerce - E Quiz 2		
Objective of Event	1. To improve the participants knowledge in the area of commerce. 2. To gain the psychological knowledge regarding accounting terminologies which likely to retain for the long term.		
Chief Guest /Speaker Details	Dr.A.Anuradha, Head Department of CMA, Dr.M.G.R. Educational & Research Institute		
Date	25/09/2020	Time	10.00 AM to 3.00 PM
Venue	Google Forms	No. of Participants	40

REPORT

TITLE

A Radical New Commerce - E Quiz 2

CONTENT

Respected Sir/Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

An E- Commerce Quiz on "A Radical New Commerce "was conducted through online Google forms on 25th September 2020 from 10.00 Am till 3.00 pm.

The Department Head Dr.A.Anuradha and her team initiated the quiz program by forwarding the Google forms links to the participants around various colleges. The google forms was created and framed by Mrs.K.R.Abarna, Assistant Professor, Department of CMA. The brochure was designed by Ms.A.Thanushree, Assistant Professor, Department of CMA. The technical work was carried out by Ms.B.Gayathri, Data Entry Operator, Department of CMA.

The Google form covered the demographic information about the participants and had a total of 20 questions which covered the main abstraction of commerce. There were around 40 participants, who took part in the quiz. The certificates were issued to the participants according by their performance, by the Department of Cost and Management Accounting (CMA).



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

10:48 AM

docs.google.com/forms/d/

E - Quiz on the Topic
"A RADICAL NEW
COMMERCE "

* Required

Email address *

Your email

Full Name *

Your answer

Name of the Institution *

Your answer

Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

FACULTY OF COMMERCE
DEPARTMENT OF COST & MANAGEMENT
ACCOUNTING (CMA)
Organizes

E- QUIZ
ON'A
RADICAL
NEW
COMMERCE'

EVENT DATE STARTS FROM
25.09.2020

REGISTRATION FREE @
HTTPS://FORMS.GLE/EVT5Q5CZ7BEPFCM7

Ms.A.Thanushree
Convenor and
Assistant Professor

Dr.A.Anuradha
Event Organiser &
Head of the Department

EVENT OUTCOME

1. The quiz competition helped to know the participants current updates regarding the field of commerce.
2. It further provided ideas to conduct quiz under different specialization.

PHOTOS

Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

FACULTY OF COMMERCE
DEPARTMENT OF COST & MANAGEMENT
ACCOUNTING (CMA)
Organizes

E- QUIZ
ON'A
RADICAL
NEW
COMMERCE'

EVENT DATE STARTS FROM
25.09.2020

REGISTRATION FREE @
HTTPS://FORMS.GLE/EVT5Q5CZ7BEPFCM7

Ms.A.Thanushree
Convenor and
Assistant Professor

Dr.A.Anuradha
Event Organiser &
Head of the Department

10:48 AM

docs.google.com/forms/d/

E - Quiz on the Topic
"A RADICAL NEW
COMMERCE "

* Required

Email address *

Your email

Full Name *

Your answer

Name of the Institution *

Your answer



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title		A two days Faculty Development Program on Art of Effective Teaching	
Objective of Event		*To enable the Teachers to acquire, understand the students psychology. * Imparting adequate knowledge to the subject matter. * Develop proper attitude towards teaching	
Chief Guest /Speaker Details		Dr.Shikha Makkar, Assistant Professor, Shri Ram College of Commerce Mr.V. Duraikannan, Vice President, M/S Infiniti software solutions	
Date	07/09/2020 to 08/09/2020	Time	3.00PM to 4.00PM
Venue	Online	No. of Participants	4077

REPORT

TITLE

A two days Faculty Development Program on Art of Effective Teaching

CONTENT

The Department of Human Resource Management (Phase II Campus),Dr. M.G.R. Educational and Research Institute, Adayalampattu Phase II Campus organized the Two Days Faculty Development Program on " Art of Effective Teaching ". The speaker for the session was *Dr.Shika Makkar Asst.Professor, Shriram College of Commerce, University of Delhi. The program was live-streamed on the YouTube Channel of our Phase II Campus.

Felicitation Address was given by Dean Dr.S.Manivannan. Welcome address was given by Dr.R.Jayam,HoD/HRM.

The session was very informative and useful and received positive feedback from all the participants across the globe. More than 1250 participants registered for the program from various parts of the world.

On behalf of the Department of Human Resource Management (Phase II), I extend my heartfelt thanks to our Honourable President Er.A.C.S. Arun Kumar who firmly believes in our ability and never fails to support us. We also take this opportunity to thank our energetic Vice Chancellor Dr. S. Geetha Lakshmi for her guidance and support. I extend our gratitude to Joint Registrar Dr. S. Ramalingam for his motivation and support. I extend my heart felt thanks to our beloved Dean Dean Dr. S. Manivannan for his never ending

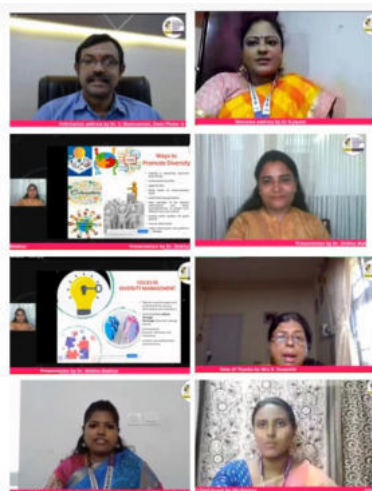


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

encouragement and guidance. I also wish to extend my gratitude to our Deputy Dean Dr. Rajavarman of Phase II Campus for his enormous support.



TITLE

A two days Faculty Development Program on Art of Effective Teaching

CONTENT

It gives me immense pleasure in sharing the success of The Two Days Faculty Development Program on " Art of Effective Teaching " held on 7th & 8th of September, 2020. The speaker for first the session was Dr.Shika Makkar Asst.Professor, Shriram College of Commerce, University of Delhi. For the second session we had Mr. V. Duraikannan , Vice - President at Infinity Software Solutions Pvt Ltd. The program was live-streamed at 3.00pm on our YouTube Channel of Phase II Campus.

Welcome address was given by Dr.R.Jayam,HoD/HRM.The compering part was done by Ms.N. Ramya AP/HRM , Introduction of Resource Person was done by Ms. Nivedha Rajid AP/HRM and Vote of thanks was given by Ms.K.Vasanthi AP/HRM.

The session was very interactive, informative and enriching. We are extremely delighted to receive positive feedback and excellent comments from our participants across the globe. This motivates us to produce more quality programs of this kind. More than 1250 participants registered for the program from various parts of the world.

On behalf of the Department of Human Resource Management (Phase II), I extend my heartfelt thanks to our Honourable President Er.A.C.S. Arun Kumar who never fails to support us. We also take this opportunity to thank our energetic Vice Chancellor Dr. S.

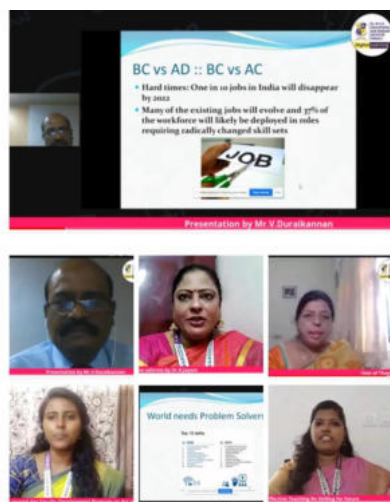


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Geetha Lakshmi for her guidance and encouragement. I extend our gratitude to Joint Registrar Dr. S. Ramalingam for his motivation and support. I extend my heart felt thanks to our beloved Dean Dr. S. Manivannan for keeping faith in us. I also wish to extend my gratitude to our Deputy Dean Dr. Rajavarman of Phase II Campus for his enormous support.



EVENT OUTCOME

The session was very interactive, informative and enriching. We are extremely delighted to receive positive feedback and excellent comments from our participants across the globe. This motivates us to produce more quality programs of this kind. More than 1250 participants registered for the program from various parts of the world.

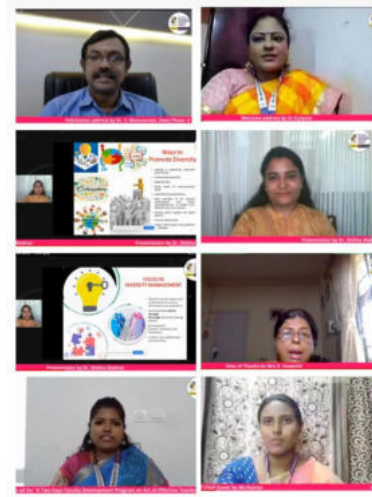
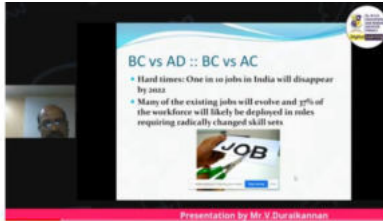
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ms.RAMYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	A two days Faculty Development Program on entrepreneurship Development		
Objective of Event	The objective of this Programme is to train the students to become Job Creators and not to be Job seekers *To understand ways to become successful Entrepreneurs. *To help an individual strengthen his Entrepreneurial skills.		
Chief Guest /Speaker Details	Mr. Ramprasad, Director, CAAD Centre Ms.Sri Vadhana, Team Leader, Amazon		
Date	01/10/2020 to 02/10/2020	Time	3.00PM to 4.00PM
Venue	Online	No. of Participants	1724

REPORT

TITLE

A two days Faculty Development Program on entrepreneurship Development

CONTENT

The Faculty of Human Resource Management, Dr.M.G.R Educational and Research Institute is proud to share the first day report 01/10/2020 of A Two day National Level E - FDP on Entrepreneurship Development . The first day session started at 3.00 pm through the stream yard by Ms. Nivedha Rajid as a host for the day. It is continued with a warm welcome address given by Dr.R.Jayam, HOD , Department of HRM. It soon followed by the felicitation address given by Dr. Malini Pandey, Joint Registrar of H&S highlighting the importance and merits of Entrepreneurial skills and how to be a successful entrepreneur. Ms. N. Ramya, Assistant Professor, Department of HRM introduced the chief guest to the participants.The chief guest Mr. Ramprasad, Director at CAAD Centre delivered and demonstrated an enriching session and portrayed beautifully with real life examples. The appreciation certificate was presented to the resource person as a token of love and gratitude on behalf of our institution. Later vote of thanks was given by Ms. Vasanthi, Assistant professor, Department of HRM.The participants were very happy about the affirmations which improved their self confidence to become an entrepreneur. They adorned the YouTube chat box with wonderful and excellent feedback. Our heartfelt gratitude to our Honourable President Er. A.C.S Arun Kumar for his kindness. I thank our Jt. Registrar Dr. S. Ramalingam for all the motivation. I also thank our respected Dean Dr. S. Manivannan for his continuous support rendered throughout our endeavour. I extend our heartfelt thanks to our Deputy Dean Dr. Rajavarmam, for keeping faith in us. I thank



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Mr.Ganeshbabu and Ms. Akshaya Ramesh for all the technical support and I also take this opportunity to thank Dr.Harshini for her literary works.

Dr.M.G.R
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

FACULTY OF HUMANITIES AND SCIENCE
ADARALAMPATTU PHASE - II CAMPUS
DEPARTMENT OF HUMAN RESOURCE MANAGEMENT
Organizes

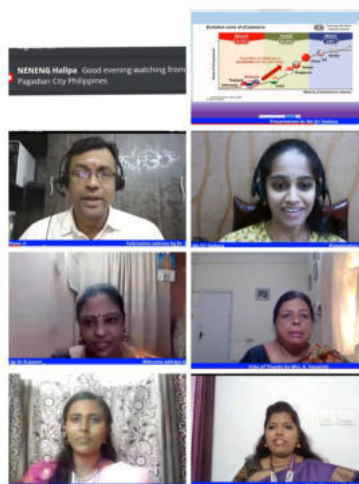
A Two Day Faculty Development Program on
ENTREPRENEURSHIP DEVELOPMENT.
on 1st & 2nd October 2020, 02.00 pm

Resource Persons

Day 1: 01-10-2020
Mr. Ramprasad
Executive Director
CAAD
Topic: Essential Entrepreneur skills

Day 2: 02-10-2020
Ms. Sri Vadhana
Team Lead with Amazon
Payments team
Topic: E-Commerce and
it's way on Budding Entrepreneurs

E-certificate will be provided to participants on completion of Feedback. Registration Free @ <https://forms.gle/eTHJjwz9DGBG4Sx5>



TITLE

A two days Faculty Development Program on entrepreneurship Development

CONTENT

Greetings from the Faculty of Human Resource Management, Dr.M.G.R Educational and Research Institute is proud to share the second day report 02/10/2020 of A Two day National Level E - FDP on Entrepreneurship Development . The day session started at 3.00 pm through the stream yard by Ms. N. Ramya AP/ HRM as a host for the day. It is continued with a warm welcome address given by Dr.R.Jayam, HOD , Department of HRM. It soon followed by the felicitation address given by Dr. S. Manivannan, Dean of Phase -II Campus. Ms. Nivedha Rajid, AP/ HRM introduced the chief guest to the participants. The young dynamic speaker Ms. Srivadana, Resolution specialist ,Amazon. The online participants had a well informative and an enriching session on E - Commerce and its way on budding entrepreneurs. On behalf of our institution, the appreciation certificate was presented to the resource person as a token of love and gratitude. Later vote of thanks was given by Ms. Vasanthi, AP/ HRM.The participants were very happy and completely satisfied with our FDP. They adorned the YouTube chat box with wonderful and excellent feedback. Our heartfelt gratitude to our Honourable President Er. A.C.S Arun Kumar for his generous support. I express my gratitude to our Jt. Registrar Dr. S. Ramalingam. I also thank our respected Dean Dr. S. Manivannan who never fails to encourage us. I also render my thanks to our Dep. Dean Dr. Rajavarmam for all the support. I thank Mr. Ganeshbabu and Ms. Akshaya Ramesh for all the technical support and I also take this opportunity to thank Dr.Harshini for her literary works.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dr.M.G.R
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

FACULTY OF HUMANITIES AND SCIENCE
ADAYALAMPATTU PHASE - II CAMPUS

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT
Organizes

A Two Day Faculty Development Program on
ENTREPRENEURSHIP DEVELOPMENT.
on 1st & 2nd October 2020, 03.00 pm

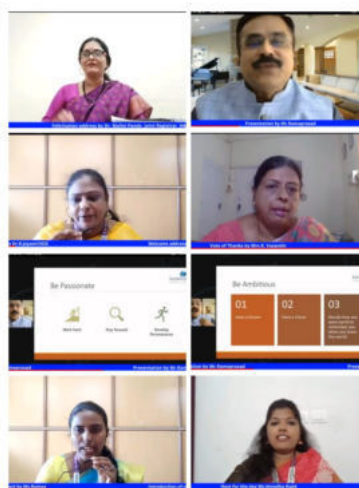
Resource Persons

Day 1: 01-10-2020
Mr. Ramprasad
Executive Director
CAAD.
Topic: Essential Entrepreneur skills

Day 2: 02-10-2020
Ms. Sri Vadhana
Team Lead with Amazon
payments team
Topic: E-Commerce and
it's way on Budding Entrepreneurs

E-certificate will be provided to participants on
completion of Feedback.

Registration Free @
<https://forms.gle/eTTHJwz9DGBG4sX5>



EVENT OUTCOME

A Two day National Level E - FDP on Entrepreneurship Development . The day session started at 3.00 pm through the stream yard . The young dynamic speaker Ms. Srivadana, Resolution specialist ,Amazon. The online participants had a well informative and an enriching session on E - Commerce and its way on budding entrepreneurs. Participants were very happy and completely satisfied with our FDP. They adorned the YouTube chat box with wonderful and excellent feedback.

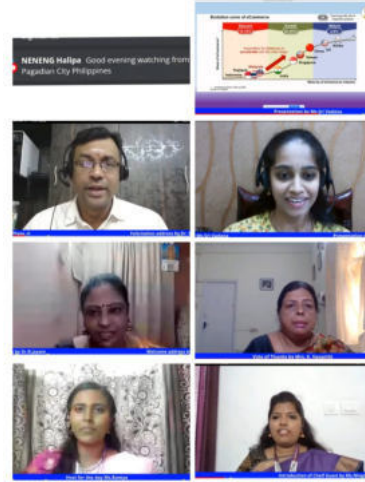
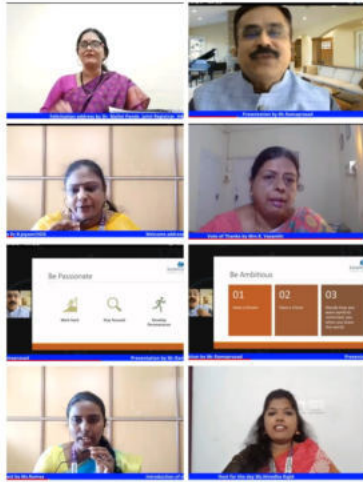
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ms.RAMYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Action Research		
Objective of Event	to create awareness on action research		
Chief Guest /Speaker Details	Dr.P.Senthamizh Pavai, Assit.Prof., Faculty of Education, Dr.MGR ERI		
Date	01/12/2020	Time	11.00 am to 12.30pm
Venue	Google Meet	No. of Participants	50

REPORT

TITLE

Action Research

CONTENT

Action research helps teachers focus on one aspect of their practice they would like to improve. Specific questions and a finite time period bind each iteration. This ensures natural pauses for reflection and planning. A succinct definition of action research appears in the workshop materials we use at the Institute for the Study of Inquiry in Education. That definition states that action research is a disciplined process of inquiry conducted by and for those taking the action. The primary reason for engaging in action research is to assist the “actor” in improving and/or refining his or her actions. Practitioners who engage in action research inevitably find it to be an empowering experience. Action research has this positive effect for many reasons. Obviously, the most important is that action research is always relevant to the participants. Relevance is guaranteed because the focus of each research project is determined by the researchers, who are also the primary consumers of the findings.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

1 YEAR SCHEDULE

Day	Session 1 9:00 am to 10:45 am	Session 2 11:00 am to 12:30
Day 5 Nov - 30th Monday		Case study Dr. Senthilnath P Dr. MGR Unive
Day 6 Dec - 1st Tuesday		Action Resear Dr. Senthilnath I Assistant Profes Dr. MGR Unive

EVENT OUTCOME

Action research has this positive effect for many reasons. Obviously, the most important is that action research is always relevant to the participants. Relevance is guaranteed because the focus of each research project is determined by the researchers, who are also the primary consumers of the findings.

PHOTOS

L.Maria Suganthi



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Advanced Computing, Data Science and Cybersecurity		
Objective of Event	student and staff benifits		
Chief Guest /Speaker Details	Dr. Stephen Laycock, Associate Dean, University of East Anglis		
Date	27/10/2020	Time	2:15pm to 04:00pm
Venue	Youtube	No. of Participants	66

REPORT

TITLE

Advanced Computing, Data Science and Cybersecurity

CONTENT

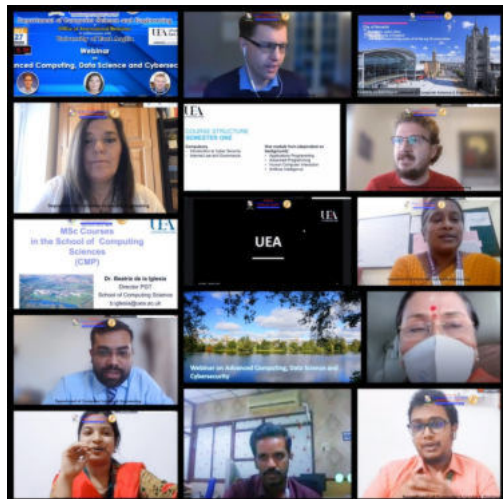
The Department of Computer Science and Engineering & Office of international relations in collaboration with University of East Anglia organized an international webinar on 27/10/2020(Tuesday) from 2:15 pm to 3:30 pm on the topic *ADVANCED COMPUTING, DATA SCIENCE AND CYBER SECURITY . The Session was handled by Dr. Stephen Laycock, Dr. Beatriz de la Iglesia and Oliver Buckley . The webinar provided a platform for students to enrich their knowledge on the mentioned topics . The Students got information regarding the research work opportunities available in UNIVERSITY OF EAST ANGLIA. The webinar was so interactive. The audience are looking forward to such more educational webinars in near future . The Department of Computer Science and Engineering considers it's as a great honour and privilege to thank the **Honourable President,*the Vice Chancellor and all the dignitaries for their continuous support. Special thanks to Dr. Kowsalya for her support in organising the international webinar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The Department of Computer Science and Engineering & Office of international relations in collaboration with University of East Anglia organized into

PHOTOS

Dr. R.Kowsalya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Civil Engineering

Event Title	Alumni Lecture On " Green Building Concepts" Assistant Professor, Department of Civil Engineering, CMR Institute of Technology,		
Objective of Event	1. Green building materials and methods for civil engineering students. 2. The Advantages of water and energy saving techniques		
Chief Guest /Speaker Details	Dr. N. Soundarya, Associate Professor, CMR Institute of Technology		
Date	05/10/2020	Time	6.00 PM to 7.00 PM
Venue	online	No. of Participants	80

REPORT

TITLE

Green Building Concepts

CONTENT

The Department of Civil Engineering, Faculty of Engineering & Technology, Dr.M.G.R Educational and Research Institute is proud to share the report of Alumni Lecture on "Green Building Concepts" by Dr.N.Soundarya, Associate Professor, CMR Institute of Technology, Bangalore, conducted through G-Meet online platform on 5.10.20 (Monday). Mrs.P.GomathiNagajothi and Dr.V.S.Sethuraman have organized the Alumni Lecture which started at 5.45pm. Mrs. P.GomathiNagajothi was the host of the day. welcome address was delivered by Dr.S.Arivalagan, HoD, Civil Engineering. Dr.V.S.Sethuraman, Professor, has delivered his address to the gathering on the importance of the topic. Sooner, Guest Introduction was given by Mrs. P.GomathiNagajothi, and the Guest was requested to share her presentation to our audience. Dr.N.Soundarya, delivered and demonstrated a knowledge sharing session and portrayed beautifully with real life examples and pictures followed by a detailed Q & A discussion. Later Dr.A.Arivumangai, Assistant Professor, Civil Engineering had given the Vote of thanks by thanking the Guest Speaker for her wonderful session. The participants had a knowledge sharing session which would help them discover their employment opportunities. Our heartfelt gratitude to our Honourable Chancellor Thiru A.C. Shanmugam sir and our Beloved President Er. A.C.S Arun Kumar sir for their kindness. We thank our Vice chancellor Dr.S.Geethalakshmi, Registrar, Joint Registrars and Dean E&T for their continuous support and encouragements. We would like to thank our Dean Dr.T.Felix Kala for her continuous support and words of wisdom. I also

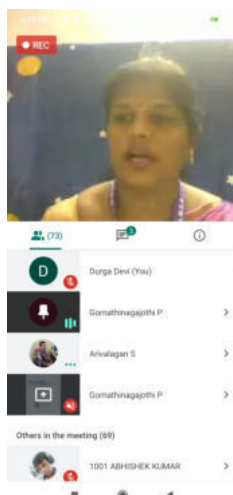
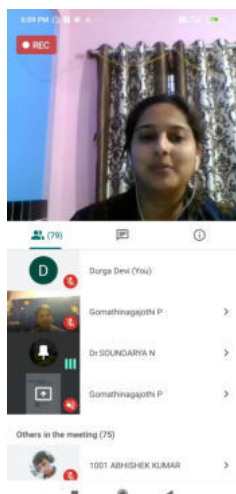


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

thank Mr.Prashanthand Mr. Abhishek for all the technical support given for the successful conduct of the event.



EVENT OUTCOME

The event focused on Introduction of basics on green building techniques for budding engineers. The speaker focused her presentation on green building materials and methods for civil engineering students with neat diagrams and real time examples. The Advantages of water and energy saving techniques

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Alumni Series XXII		
Objective of Event	The Students to gain knowledge industrial automation, PLC and SCADA.		
Chief Guest /Speaker Details	Mr.V.Siva kumar, Project Engineer, INDUS Automation Pvt Ltd,Chennai		
Date	21/10/2020	Time	05.00PM to 06.00PM
Venue	Google Meeting	No. of Participants	80

REPORT

TITLE

Alumni Interaction Series - XXII

CONTENT

On the day of 21 October 2020, the Department of Electrical and Electronics engineering conducted a Alumni interaction series on “ INDUSTRIAL AUTOMATION “ in association with IEEE MGR Student Chapter. The lecture was held via Google Meet platform from 5 pm to 6 pm in which more than 40 students has participated. The resource person for this lecture was Mr.V.Siva Kumar Project Engineer In Indus Automation ,chennai.

The whole lecture was of industrial automation, PLC and SCADA. During section speaker gave a small introduction about Automation and what does it mean. Then a complete depth explanation of essentials of automation, how it's systematically manufactured and maintain in both way of hardware and software such as input and output control system . After that a diagramic view of use of automation during industrial purposes was also explained by speaker.

Then lecture speaker explained about PLC ;it's definition and major components acquire in it . Also speaker shared about some of program languages which can uses in PLC such as Ladder logic ,industrial list etc ... speaker gave information of methodology implemented in Ladder logic, operating methods of motor using PLC and also told advantages and applications of PLC .With a continue section there was an handful

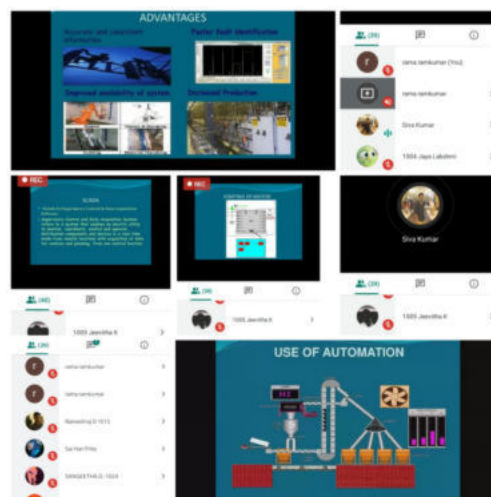
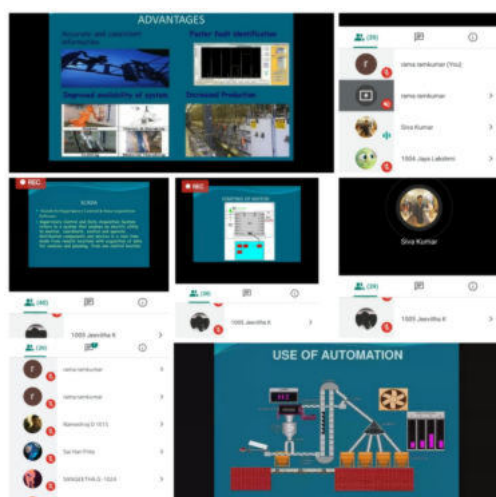


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

information about SCADA (Supervisor controller & data acquisition Software) ; advance automation technology evolved in SCADA and its advantages. In conclusion, the whole lecture was successfully conducted and well presented by the speaker with an enormous amount of useful information.



EVENT OUTCOME

Students were able to gain knowledge on sensors, actuators used in Industries. Students were able to gain knowledge on PLC software and SCADA and how it is implemented in processes in Manufacturing industries. The Alumni also gave a clear picture on the present scenario in Industries and how the students have to be equipped with the latest technology.

PHOTOS

Dr.K.Sujatha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	"Automotive & Spare Parts"		
Objective of Event	Witness & conclude a remarkable, knowledgeable session on Automotives & spare Parts .		
Chief Guest /Speaker Details			
Date	01/08/2020	Time	6:00pm to 7:00pm
Venue	Youtube	No. of Participants	353

REPORT

EVENT OUTCOME

The aim of this International webinar was to throw light on the challenges and opportunities in the field of Automotives in the present & in the post corona period. The aim of education is not only imparting knowledge but also inculcating skills & values. Even in this unprecedented time of pandemic & the continuous extension of lockdowns Dr.M.G.R Educational & Research Institute University is keen to provide opportunities to enhance our knowledge & to provide exposure about what best the brain wants. This program was livestreamed and telecasted in our You tube channel Dr.M.G.R Learn Smart.The program was hosted by Dr.Preetha George, Dept of Physics. The programme started with a welcome note by Dean.(E&S) Dr.N.S.Shubhashree. Inaugural address was given by vice Chancellor Dr.S. Geethalekshmi. This programe was felicitated by Joint Registrar (academics)Dr.Cyril Raj. Keynote address was given by Joint Registrar (E&S) Dr.D.B.Jabaraj.The guest of the day was introduced by Sheeba , Associate professor , Dept of Cse, Raja rajeswari college of Engineering ,Bangluru. After the formal inauguration of the session , it was handed over to Mr.George.M.Schulligen, Retired V.P,Mercedez Benz, Germany. Mr.George gave insights of German national training. He had elaborately explained what the industry expects from graduates rather than the degree, it holds the importance of effective communication, body language& a professional resume too. The session on automotive & Spare Parts was well received to the participants. Their enthusiastic participation made the session vibrant. Their curiosity was reflected in the brimming chat box in the form of queries. Mr.George had patiently explained all the queries eventhough he had intermittent net connectivity & unpleasant weather conditions. The session was concluded by the vote of thanks by Dr. Kowsalya, Coordinator, Office of International Relations. The end of the story is the new beginning. With this note we witnessed & concluded a remarkable, knowledgeable session on Automotives & spare Parts .



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

PHOTOS

Dr. R.Kowsalya,



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Engineering and Technology (I Year)

Event Title	Award Ceremony STEM Awards 2020"			"2nd Annual
Objective of Event	To encourage STEM I B.Tech students for their participation in STEM Association.			
Chief Guest /Speaker Details	Dr.L. Ramesh, Dean,Events, Dr.M.G.R.Educational and Research Institute Dr.P.Udhayakala, Dean,Chemistry,Director-IQAC, No Data			
Date	29/07/2020	Time	04.00PM to 05.00PM	
Venue	Youtube live streaming	No. of Participants	1500	

REPORT

TITLE

Award Ceremony
Awards 2020"

"2nd Annual STEM

CONTENT

Report on 2nd Annual STEM awards 2020 held on 29/7/2020 at 4.00pm organized by first year B.Tech, Faculty of engineering and technology. The program is started with welcome address by Ms.Swapna (ECE Dept) and keynote address by Dr. L. Ramesh. The annual report STEM (2019 – 2020) by Dr.N.S.Shubhashree (Dean E&S) and special motivation speech is given by Dr.P.Udayakala (Dean Chemistry).

The office bearers of STEM association members are virtually awarded for their efforts and contributions in various curricular and co-curricular activities held in our campus. Few students shared the experience about their journey in STEM association. The session is concluded by vote of thanks given by Ms. Sona (Maths Dept). The program is successfully hosted by Dr.Latha and Dr.Preetha from physics Dept. We whole heartedly express our sincere thanks to Hon.President for this opportunity.

EVENT OUTCOME

To Channelise Students to participate and collaborate in all activities

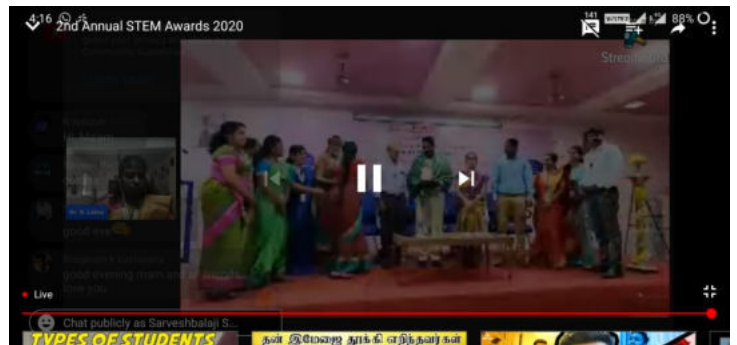
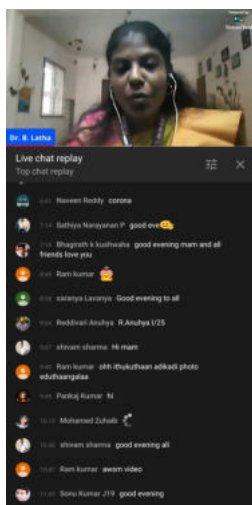
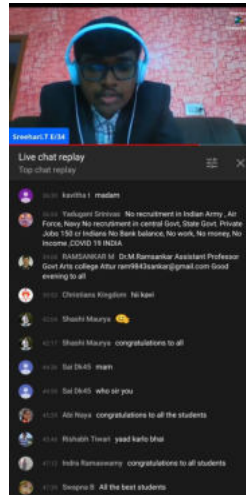
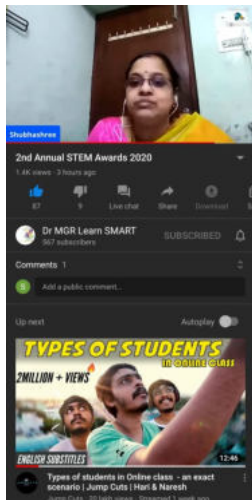


Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095, Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

PHOTOS



Ms. Indra / Ms. Hemalatha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Engineering and Technology (I Year)

Event Title	Award Ceremony STEM Awards 2020"			"2nd Annual
Objective of Event	To encourage STEM I B.Tech students for their participation in STEM Association.			
Chief Guest /Speaker Details	Dr.L. Ramesh, Dean,Events, Dr.M.G.R.Educational and Research Institute Dr.P.Udhayakala, Dean,Chemistry,Director-IQAC, No Data			
Date	29/07/2020	Time	04.00PM to 05.00PM	
Venue	Youtube live streaming	No. of Participants	1500	

REPORT

TITLE

Award Ceremony
Awards 2020"

"2nd Annual STEM

CONTENT

Report on 2nd Annual STEM awards 2020 held on 29/7/2020 at 4.00pm organized by first year B.Tech, Faculty of engineering and technology. The program is started with welcome address by Ms.Swapna (ECE Dept) and keynote address by Dr. L. Ramesh. The annual report STEM (2019 – 2020) by Dr.N.S.Shubhashree (Dean E&S) and special motivation speech is given by Dr.P.Udayakala (Dean Chemistry).

The office bearers of STEM association members are virtually awarded for their efforts and contributions in various curricular and co-curricular activities held in our campus. Few students shared the experience about their journey in STEM association. The session is concluded by vote of thanks given by Ms. Sona (Maths Dept). The program is successfully hosted by Dr.Latha and Dr.Preetha from physics Dept. We whole heartedly express our sincere thanks to Hon.President for this opportunity.

EVENT OUTCOME

To Channelise Students to participate and collaborate in all activities



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed to be University)

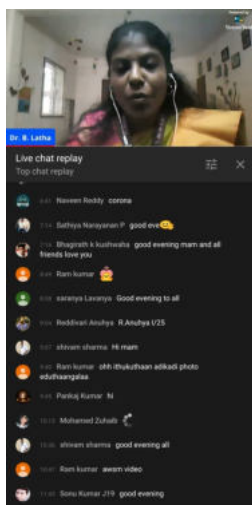
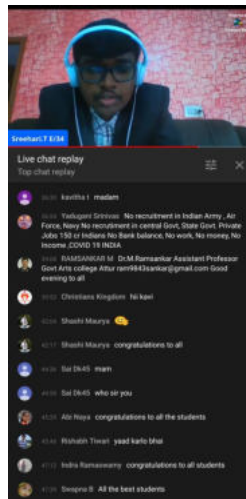
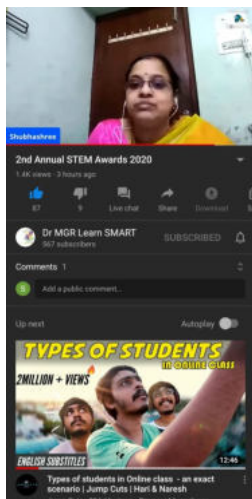
Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

PHOTOS



Ms. Indra / Ms. Hemalatha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	Basic tools of Analytical chemistry		
Objective of Event	To provide adequate knowledge on Analytical Chemistry for beginners, faculty and research scholars.		
Chief Guest /Speaker Details	Dr.K.Venkatachalam, Assistant Professor, Department of Analytical Chemistry, University of Madras , Chennai.		
Date	04/12/2020	Time	03.00PM to 04.00PM
Venue	Online- Phase-II	No. of Participants	null

REPORT

EVENT OUTCOME

The participants from various institution gave good feedback on the event in understanding the basic concepts of statistics, mathematics to apply in analytical chemistry that are routinely used in practical classes.

PHOTOS

Dr.L.Ramapriya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Hotel Management & Catering Technology

Event Title	Beyond rat race		
Objective of Event	The main objective of this event is to motivate participants and help them think out of the box and to relax themselves from an exhausting, repetitive lifestyle and to make		
Chief Guest /Speaker Details	Dr. Ragitha, HOD, Dr. MGR JANAKI COLLEGE OF ARTS AND SCIENCE		
Date	14/10/2020	Time	12:00 PM to 1:00 PM
Venue	Google Meet	No. of Participants	97

REPORT

TITLE

Beyond rat race

CONTENT

The rat race is a term often used to describe work, particularly excessive work; in general terms, any exhausting, unremitting and usually competitive activity of routine especially a pressured urban working life spent trying to get ahead with little time left for leisure, contemplation and so on. A key aspect of the rat race is being inflicted on the individual by uncontrollable outside forces. This terminology contains implications that many people see work as a seemingly endless pursuit with little reward or purpose." This program addresses how Rat race stems from the primary human mindset of earning more money to sustain an ever- increasingly extravagant lifestyle. This program brings awareness on how rat race is an endless, self-defeating, or pointless pursuit and equates humans to rats attempting to earn a reward such as cheese. This event makes the participants understand the effect of competitive



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

activity or routine in our day-to-day life. Therefore, the main objective of this event is to motivate participants and help them think out of the box and to relax themselves from an exhausting, repetitive lifestyle and to make them realize the importance of present moment from a continual routine of hectic competitive activity that leads to burnout condition.



EVENT OUTCOME

This program brings awareness on how rat race is an endless, self-defeating, or pointless pursuit and equates humans to rats attempting to earn a reward such as cheese. This event makes the participants understand the effect of competitive activity or routine in our day-to-day life. With their Participation in this program, the students seemed to have realized the importance of present moment and learnt to balance their competitive life with more ease.

PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Bio in the Covid pandemic		
Objective of Event	student and staff benifits		
Chief Guest /Speaker Details	Dr. Russel D Souza, Professor, University of Haifa, Australia Dr. Chad Gehani, Professor, New York University, USA Dr. Vedprakash Mishra,		
Date	20/08/2020	Time	5:00PM to 7:30PM
Venue	Zoom	No. of Participants	250

REPORT

TITLE

Bio in the Covid pandemic

CONTENT

The event started sharp at 5 pm and the moderator Dr Mary welcomed everyone, and our vice chancellor introduced the speakers and chaired the session. It was a truly international even with speakers from different parts of the world and from varying timelines. All the speakers spoke well, and the event happened through a zoom link that was given by Dr Russell. The event started sharp at 5 pm and the moderator Dr Mary welcomed everyone, and our vice chancellor introduced the speakers and chaired the session. It was a truly international even with speakers from different parts of the world and from varying timelines. All the speakers spoke well, and the event happened through a zoom link that was given by Dr Russell The event started sharp at 5 pm and the moderator Dr Mary welcomed everyone, and our vice chancellor introduced the speakers and chaired the session. It was a truly international even with speakers from different parts of the world and from varying timelines. All the speakers spoke well, and the event happened through a zoom link that was given



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095, Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The UNESCO Bioethics chapter for our University has been initiated and the respective units have been constituted for the various subunit colleges in .

PHOTOS

Dr. R.Kowsalya



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Bio-Entrepreneurship Relationship between Science and Business		
Objective of Event	student and staff benifit		
Chief Guest /Speaker Details	Ms.Kotagiri Venkat Sai Jyothirmai, Business Administration, copenhagen business school, Denmark		
Date	20/10/2020	Time	12:00pm to 1:00pm
Venue	Google Meet	No. of Participants	343

REPORT

TITLE

Bio-Entrepreneurship Relationship between Science and Business

CONTENT

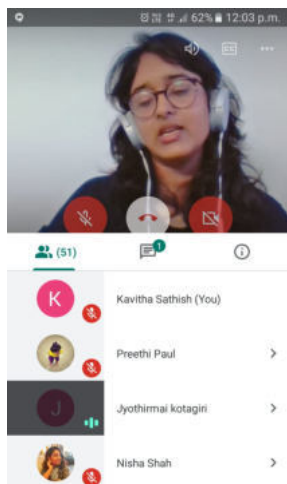
Dear all Today Department of Commerce has organized an international webinar on " Bio Entrepreneurship -relationship between science and business" for both faculties and students. The session was rendered by Ms Kotagiri Venkata Sai Jyothirmani.The session was about to understand the relationship between how science and business are interrelated. The resource person gave clear picture on the subject.The students are highly benefited and could understand the scope of the theme of the webinar and highly benifited. Dear all Today Department of Commerce has organized an international webinar on " Bio Entrepreneurship -relationship between science and business" for both faculties and students. The session was rendered by Ms Kotagiri Venkata Sai Jyothirmani. The session was about to understand the relationship between how science and business are interrelated. The resource person gave clear picture on the subject.The students are highly benefited and could understand the scope of the theme of the webinar and highly benifited.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



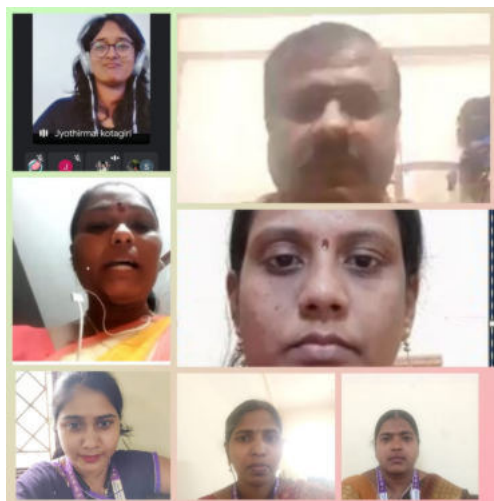
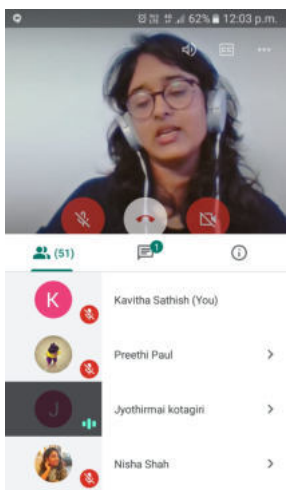
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Dear all Today Department of Commerce has organized an international webinar on "Bio Entrepreneurship -relationship between science and business" for

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Bloom's Taxonomy		
Objective of Event	To instill the awareness on Bloom's Taxonomy		
Chief Guest /Speaker Details	Dr.N.Ramakrishnan, Member Syndicate, Prof. and Head, TNTEU Dr.N. Ramakrishnan, Member Syndicate, Prof. and Head, TNTEU		
Date	14/09/2020	Time	11.00am to 12.00noon
Venue	Google Meet	No. of Participants	205

REPORT

TITLE

Bloom's Taxonomy

CONTENT

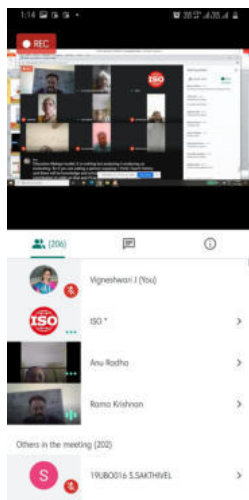
It's a great pleasure to share the report of the state level webinar on ' Bloom's Taxonomy' jointly organized by The Faculty of Education and ISO cell, Dr.MGR Educational and Research Institute on 14/09/2020. The virtual audience were welcomed by Dr. K. Senthil Kumar, Dean, Quality System and Project Management and Dr. S. Seethalakshmi, Vice Chancellor inspired and motivated the gatherings through inaugural address. The resource Dr.N. Ramakrishnan, member syndicate, Prof. and Head, Department of Educational Technology shared the insight on bloom's taxonomy that has to be inculcated to develop the learning objectives and to explain the process of learning which is a good heuristic approach for teachers to understand the varying levels of cognitive psychology. 205 participants joined the Google meet link for the session from nationwide and felt interesting and useful and the questions from the participants were answered brilliantly with a passion.Bloom's taxonomy was developed to provide a common language for teachers to discuss and exchange learning and assessment methods. ... The goal of an educator's using Bloom's taxonomy is to encourage higher-order thought in their students by building up from lower-level cognitive skills



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

shared the insight on bloom's taxonomy that has to be inculcated to develop the learning objectives and to explain the process of learning which is a good heuristic approach for teachers to understand the varying levels of cognitive psychology. 205 participants joined the Google meet link for the session from nationwide and felt interesting and useful and the questions from the participants were answered brilliantly with a passion

PHOTOS

Ms.J.Vigneswari



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Breast Cancer Awareness		
Objective of Event	To create awareness on breast cancer		
Chief Guest /Speaker Details	Dr.Punitha, Associate Professor, Faculty of Nursing, Dr.MGR ERI		
Date	19/12/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	55

REPORT

TITLE

Breast Cancer Awareness

CONTENT

Topic:'Breast cancer Awareness'

Mrs.Jeevalatha, Head-Dept. of Animation and Visual Communication, felicitated the gathering about getting updated towards updated technologies involved in education, their needs and the importance followed by the resource person Mrs.I.Punitha, Associate Prof., Faculty of Nursing, Dr.M.G.R.ERI created awareness on breast cancer and explained the symptoms, the importance of self examination, preventional ways and remedies.

Other than skin cancer, breast cancer is the most common cancer among American women. Mammograms are the best way to find breast cancer early, when it is easier to treat and before it is big enough to feel or cause symptoms. There are different symptoms of breast cancer, and some people have no symptoms at all. Symptoms can include.

- Any change in the size or the shape of the breast.
- Pain in any area of the breast.
- Nipple discharge other than breast milk (including blood).
- A new lump in the breast or underarm.

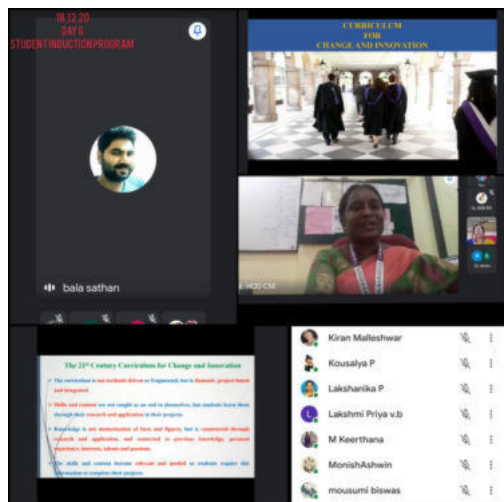
If you have any signs that worry you, see your doctor right away.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Breast cancer is the most common cancer among American women. Mammograms are the best way to find breast cancer early, when it is easier to treat and before it is big enough to feel or cause symptoms. There are different symptoms of breast cancer, and some people have no symptoms at all. Symptoms can include.

- Any change in the size or the shape of the breast.
- Pain in any area of the breast.
- Nipple discharge other than breast milk (including blood).
- A new lump in the breast or underarm.

PHOTOS

J.Vigneswari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Computer Applications

Event Title		CAREER GUIDANCE	
Objective of Event		Event had 170+ participants from BCA Second Years. Speakers gave an insight on career options in the field of Information and Technology, Government opportunities. Session had interactive question and answer session	
Chief Guest /Speaker Details			
Date	08/11/2020	Time	11:00 AM to 12:30 PM
Venue	Zoom	No. of Participants	173

REPORT

EVENT OUTCOME

Department of computer applications organized webinar on Career Guidance in collaboration with Rotary Club Chennai.

PHOTOS

S.Sinduja/M.Bhuvaneshwari



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Computer Science and Engineering

Event Title	CAREER IN CYBER SECURITY		
Objective of Event	Session highlighted with the Importance of Cyber Security and the Industries relied on Cyber Security, what happens on Internet in 1 minute, The evolution of Cyber and their levels, the Cyber attacking categories by regions and their file types, recent major Cyber Attack "		
Chief Guest /Speaker Details	Shri.R.Athiseshan, Cyber Security and Risk Management Professional, Price Water House Cooper's		
Date	17/10/2020	Time	2.30PM to 04.00PM
Venue	YOUTUBE	No. of Participants	400

REPORT

TITLE

Career in Cyber Security

CONTENT

The Online Lecture on "Career in Cyber Security" was organised by Department of Computer Science and Engineering and Association of Computing Engineers in collaboration with Centre for Justice Education and Research (CoJER) for the Faculty and Students of Dr. MGR education and Research Institute and other Engineering colleges. The session started with the brief introduction about the Speaker by Mrs.R.Aiyshwarya Devi, Assistant Professor, Dr.MGR Educational and Research Institute, followed with the welcome address by HOD, Dr .S.Geetha, Department of Computer Science and Engineering and Inaugural Address by Professor, Dr Geetha Lakshmi , Vice Chancellor , Dr. MGR Educational and Research Institute and Keynote Address by Dr.V.Cyril Raj, Joint Registrar , Dr.MGR Educational and Research Institute. Followed with the Introduction of the speaker by Professor Dr. Thilagaraj , Chairman , Centre of Excellence and Justice Education and Research.

Speaker, Shri.R.Athiseshan started his session on "Career in Cyber Security". Session highlighted with the Importance of Cyber Security and the Industries relied on Cyber Security, what happens on Internet in 1 minute, The evolution of Cyber and their levels, the Cyber attacking categories by regions and their file types, recent major Cyber Attack " TRIPLE THREAD" , Social Engineering Attacks and their types and etc.,... He also explained the Case Study-1 on COVID-19 Attack, Case Study-2 on Coronavirus spread map replica. He also spoke about the important traits for Cyber Security opportunities,



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Bug bounty program. He finally explained about organisation of Cyber Security through chart presentation. The Session was more interactive with the Student. The session was more interactive, Shri.R.Athiseshan clarified all the questions and doubts raised by the participants. And at the end Mrs.R.Aiyshwarya Devi, Assistant Professor, Dr. MGR Educational and Research Institute handled the question answer session. At the end Dr. Latha, of CodeF, proposed the vote of thanks.

The session was more informative and useful at all perspectives. The informations provided by the speaker was eye opening for everyone in today's internet days.



EVENT OUTCOME

The speaker explained the Case Study-1 on COVID-19 Attack, Case Study-2 on Coronavirus spread map replica. He also spoke about the important traits for Cyber Security opportunities, Bug bounty program. He finally explained about organisation of Cyber Security through chart presentation. The Session was more interactive with the Student.

PHOTOS



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095, Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mr.G.Senthilvelan, Mr.E.Saravanan Elumalai



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

BBA / MBA - Financial Planning

Event Title	Career Opportunities in Financial Planning		
Objective of Event	career opportunities gain ideas about jobs in financial sector		
Chief Guest /Speaker Details	Dr.Umarani Purushothaman, Professor of Emertius, Saveetha Engineering college		
Date	10/08/2020	Time	10.30am to 12.30pm
Venue	Google Meet	No. of Participants	200

REPORT

TITLE

Career Opportunities in Financial Planning

CONTENT

Department of BBA financial planning, Dr. MGR university take pride of sharing report on one day webinar on career opportunity in financial planning. The program started by 10.30 am, with a video presentation. Followed by the inaugural address presented by vice chancellor Dr. Geetha lakshmi madam, highlighting the development of college and appreciating the department for the effective topic and inaugurated department of BA liberal. The special address was given by joint secretary Dr. Malini pande, she started with the history of financial planning department and was insisting the students to be efficient and determined to develop themselves in education and knowledge. She pointed the importance of learning financial planning and gave word about starting BA liberal. Our guest speaker Dr. Umarani madam presented on the topic career opportunity in financial planning. She gave various ideas about jobs in financial sector. What kind of course students can take up. She explained the importance of financial planning with stories and examples. She revealed what kind career opportunities available after completing the financial planning graduation. The session ended by 12pm.

EVENT OUTCOME



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

helpful in kind of course students can take up. gain ideas about jobs in financial sector. importance of financial planning.kind career opportunities available after completing the financial planning graduation.

PHOTOS

Ms.V.Janani



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title		Case Study	
Objective of Event		to instill the importance of Case Study	
Chief Guest /Speaker Details		Dr.P.Senthamizh Pavai, Assit. Prof., Faculty of Education, Dr.MGR ERI	
Date	30/11/2020	Time	11.00 am to 12.30pm
Venue	Google Meet	No. of Participants	50

REPORT

TITLE

Case Study

CONTENT

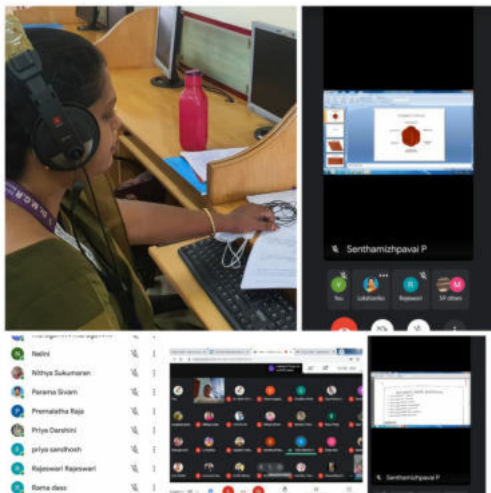
Case studies are often used in exploratory research. They can help us generate new ideas. They are an important way of illustrating theories and can help show how different aspects of a person's life are related to each other. The case study research method originated in clinical medicine. In psychology, case studies are often confined to the study of a particular individual. The information is mainly biographical and relates to events in the individual's past, as well as to significant events which are currently occurring in his or her everyday life. The case study is not itself a research method, but researchers select methods of data collection and analysis that will generate material suitable for case studies. Even today case histories are one of the main methods of investigation in abnormal psychology and psychiatry. This makes it clear that the case study is a method that should only be used by a psychologist; therapist or psychiatrist, i.e. someone with a professional qualification. There is an ethical issue of competence. Only someone qualified to diagnose and treat a person can conduct a formal case study relating to atypical behavior or atypical development.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Case studies are often used in exploratory research. They can help us generate new ideas. They are an important way of illustrating theories and can help show how different aspects of a person's life are related to each other. In psychology, case studies are often confined to the study of a particular individual. The information is mainly biographical and relates to events in the individual's past, as well as to significant events which are currently occurring in his or her everyday life.

PHOTOS

Ms.J.Vigneswari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Certificate Training Program on Latest Technology		
Objective of Event	The students to gain knowledge in Industrial Robotics in industries and medical field.		
Chief Guest /Speaker Details	T.Rajavel, Technical head, Chemlogic Solutions Pvt Ltd Pradeep Srinivasan, Robotics Application & Business Development Engineer,		
Date	20/11/2020 to 21/11/2020	Time	11:00 AM to 1:00 PM
Venue	Google Meeting	No. of Participants	100

REPORT

TITLE

Industrial Robotics

CONTENT

The department of EEE organized a two day Certificate Training program from 20.11.2020 to 21.11.2020 from 11a.m to 1.00 p.m in Virtual mode. The Resource persons were Mr.T.Rajavel Thangam, Technical Head, Chemlogic Solutions Pvt,Ltd, Chennai and Mr.Pradeep Srinivasan, Robotics Application & Business Development Engineer, Yaskawa Motoman , Chennai.

On Day 1, Mr.Rajavel gave an introduction about microcontrollers and the various types and its comparison, Embedded systems applications and working , about car manufacturing industry and the security code, advantages and functional about robotics, various aspects of industrial robotics.

On Day 2, Mr.Pradeep presented an Industrial tour of the Yaskawa Motoman Company . He explained about Robotics and AI, Different types of Robots, how robots are utilized in various applications like Manufacturing industries , Chemical , Hospitals, etc.

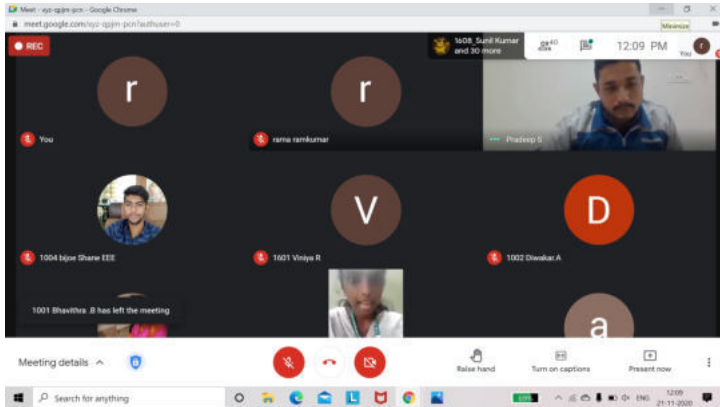
He explained about robots which operated using IOT technology with a wonderful Audio-Visual PPT. The Certificate training program was attended by II/III/IV year EEE/EIE/BMI students.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The Students were able to gain Knowledge about microcontrollers and the various types and its comparison, Embedded systems applications and working , about car manufacturing industry and the security code,advantages and functional about robotics,various aspects of industrial robotics,

about Robotics and AI,Different types of Robots,how robots are utilized in various applications like Manufacturing industries ,Chemical ,Hospitals,etc and also about robots which are operated using IOT technology .

PHOTOS

Mr.J.Jayarajan



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title		CHALLENGES IN CHEMISTRY & ITS APPLICATIONS TOWARDS ENERGY RESOURCES	
Objective of Event		To impart knowledge about the Challenges & applications in Chemistry towards Energy resources.	
Chief Guest /Speaker Details		Dr.Manikarthick, Senior Scientist, International Advanced Research center for powder metallurgy and new materials	
Date	03/08/2020 to 07/08/2020	Time	03.00 pm to 04.30 pm
Venue	ONLINE MEET (Webex & Stream yard)	No. of Participants	500

REPORT

TITLE

CHALLENGES IN CHEMISTRY & ITS APPLICATIONS TOWARDS ENERGY RESOURCES

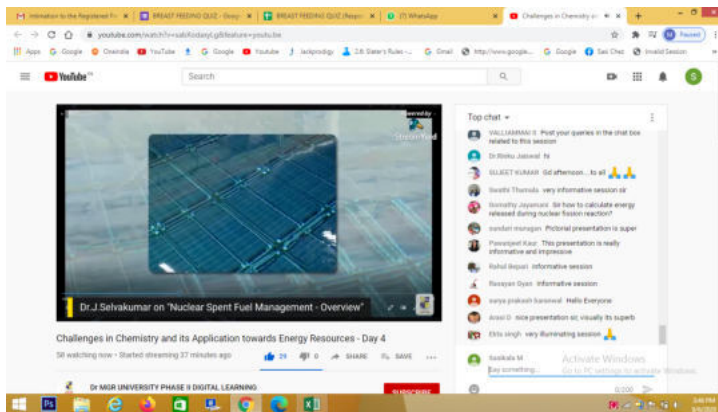
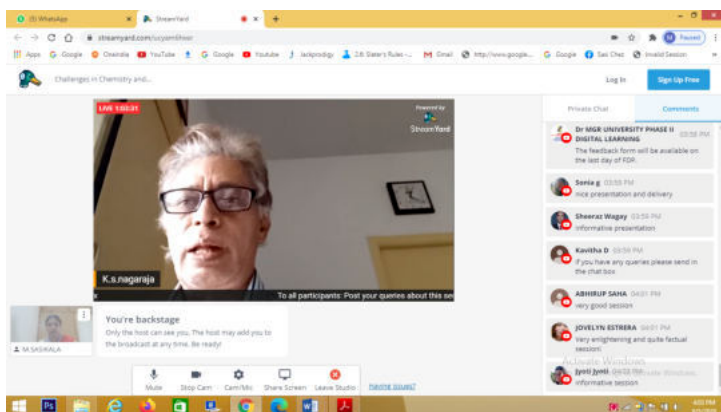
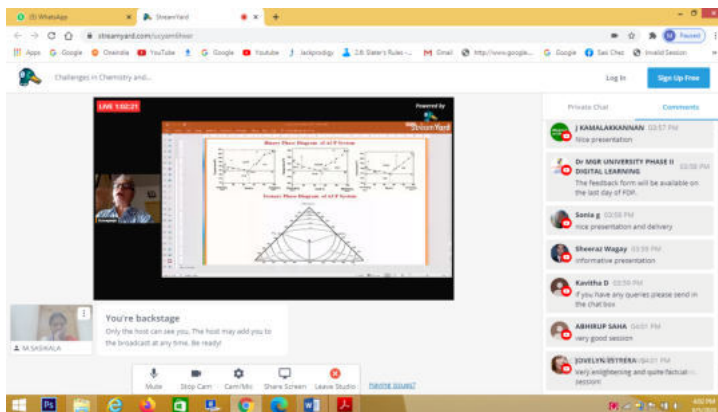
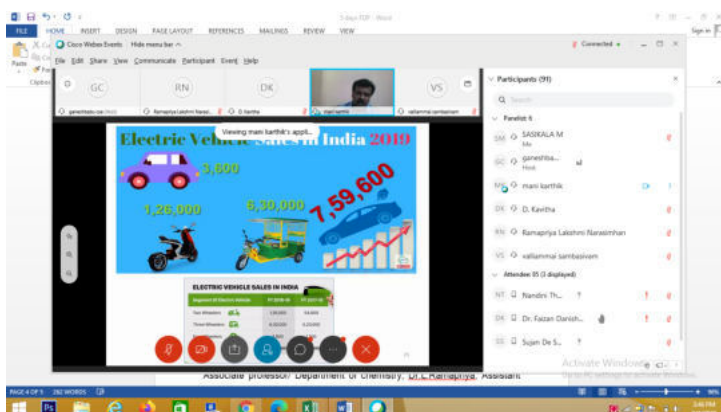
CONTENT

The Department of Chemistry(Phase-II) organised Five days National Level E-FDP on “Challenges in chemistry & its applications towards Energy resources under the benevolence of our Honorable President Sir The Program was inaugurated by our honourable Vicechancellor Prof.Dr.S.Geethalakshmi. She emphasized the significant role of chemistry and the need of FDP by citing New Education policy. She also appreciated the activities of department under the responsibility of Dean Dr.S.Manivannan.Followed by Joint Registrar(H&S), addressed the value of this event. In the felicitation address address of Dr.S.Ramalingam Joint Registrar(Phase-II) on Day 3, he highlighted the online events in acadmeic works.Dr.V.N.Rajavarman-Deputy Dean, thanked our young & dynamic president and wished for the success of the event on day 4. The final touch to the event was given by Dr.P.Udayakala, Dean-Chemistry, where she putforth the values of the topics covered in the FDP. The 5 distinguished resource persons elevated this online event by beautiful presentations, scintillating lectures and floor gate opened answers to participant’s questions. The supportive and positive comments of the participants across the globe defined the success of this event.

EVENT OUTCOME



PHOTOS



Dr.S.Valliammai



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental			
Event Title		Clinical Assessment of Dentofacial Deformities	
Objective of Event		importance and tips on clinical diagnosis of dentofacial deformities showcasing a wide range of clinical cases.	
Chief Guest /Speaker Details		Dr Rajkumar alle,, principal, Rajarajeshwari Dental college and hospital, Bangalore	
Date	14/10/2020	Time	10:00AM to 1:00PM
Venue	Online Event	No. of Participants	100

REPORT

TITLE

Event Report

CONTENT

A live webinar was conducted on " CLINICAL ASSESSMENT OF DENTOFACIAL DEFORMITIES" by the Department of Orthodontics*

Thai Moogambigai dental college and hospital* on 14 .10.2020.

The speaker DR.RAJKUMAR

BDS MDS DNB FDSE

R G R M S S (A l a s g)

Prof & Head of the Department of Orthodontic,

Principal

Rajarajeshwari Dental College and Hospital Bangalore

enlightened the August gathering on importance and tips on clinical diagnosis of dentofacial deformities showcasing a wide range of clinical cases.

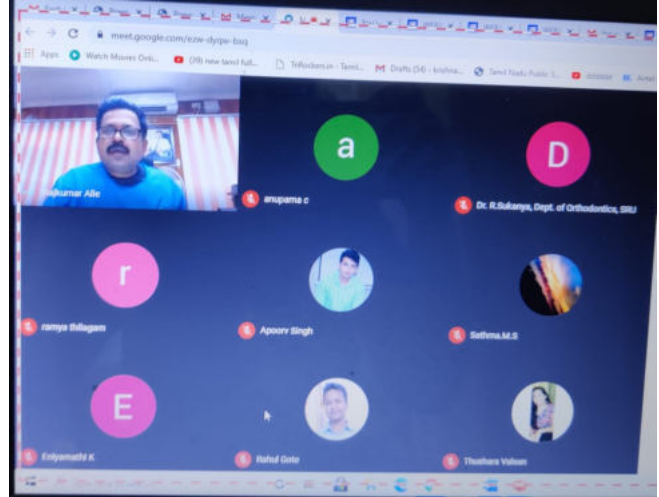
The program was well appreciated with nearly 100 participants and e-certificates were provided . We would like to express our heartfelt and sincere thanks to our Management and Principal for their constant support and encouragement for all our academic endeavours.Different clinical and technological innovations that can contribute to improve the planning and transfer of corrective dentofacial surgery are discussed as well. However, despite the presence of modern technologies, a patient-specific approach and solid craftsmanship remain the key factors in this elective surgery.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



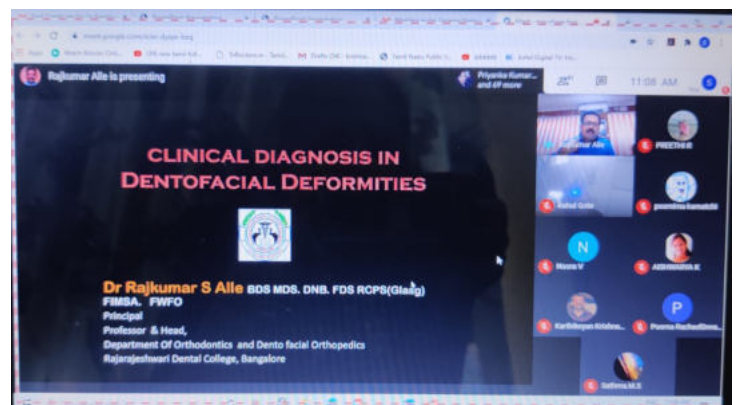
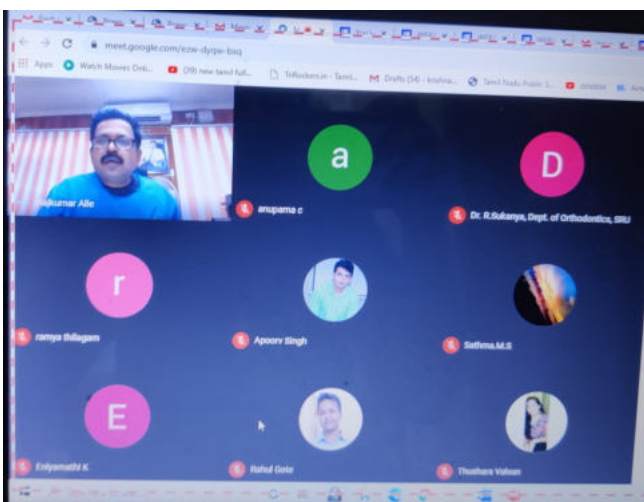
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The program was well appreciated with nearly 100 participants and e-certificates were provided. We would like to express our heartfelt and sincere thanks to our Management and Principal for their constant support and encouragement for all our academic endeavours.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dr. Poorna Devadoss



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title		Communication Skills	
Objective of Event		to enrich communication skills	
Chief Guest /Speaker Details		Dr.Rashmi Rekha Borah, Asst.Prof., School of Social Sciences & Languages, Vellore Institute of Technology, Chennai	
Date	08/08/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	413

REPORT

TITLE

Communication Skills

CONTENT

The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the report of 08/08/2020, the fourth day of the five days Student Development Programme on ' Communication Skills'. The session started at 11:00 a.m with a short introduction of the resource person Dr.Rashmi Rekha Borah, Assistant Professor, School of Social Sciences and Languages, VIT, Chennai. 222 participants through Google meet and 191 through you tube live from nationwide participated and felt interesting and useful. The session featured on the importance of communication. Listening, reading and speaking are the three areas that has to be concentrated to build a good rapport and for effective communication. The communication skill has to be inculcated to face the post pandemic in improving community building skills and spontaneous speaking by focusing on what to speak, why to speak and whom to speak and to focus on to reach the goal by being a smart worker by sharpening our tools and answered the questions of the participants patiently with a passion.

EVENT OUTCOME

The communication skill was inculcated to face the post pandemic in improving community building skills and spontaneous speaking by focusing on to reach the goal by



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

being smart worker by Good sharpening our tools and answered the questions of the participants patiently with a passion. Good communication skills are essential to allow others and yourself to understand information more accurately and quickly. In contrast, poor communication skills lead to frequent misunderstanding and frustration.

PHOTOS

Dr.P.Senthamizh Pavai



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Constructivism-5E Model Lesson Plan		
Objective of Event	To enrich the constructivism-5E Model Lesson Plan		
Chief Guest /Speaker Details	Mrs. Hemalatha S Naik, Asst.Prof. in Education, Vijaya Teachers College, Karnataka		
Date	16/12/2020	Time	11.00 am- to 12.00 noon
Venue	Google Meet	No. of Participants	54

REPORT

TITLE

Constructivism-5E Model Lesson Plan

CONTENT

The 5E Model is based on the constructivist theory to learning, which suggests that people construct knowledge and meaning from experiences. By understanding and reflecting on activities, students are able to reconcile new knowledge with previous ideas. According to subject matter expert Beverlee Jobrack, "Educational movements, such as inquiry-based learning, active learning, experiential learning, discovery learning, and knowledge building, are variations of constructivism."

In the classroom, constructivism requires educators to build inquiry, exploration, and assessment into their instructional approach. In many ways, this means the teacher plays the role of a facilitator, guiding students as they learn new concepts.

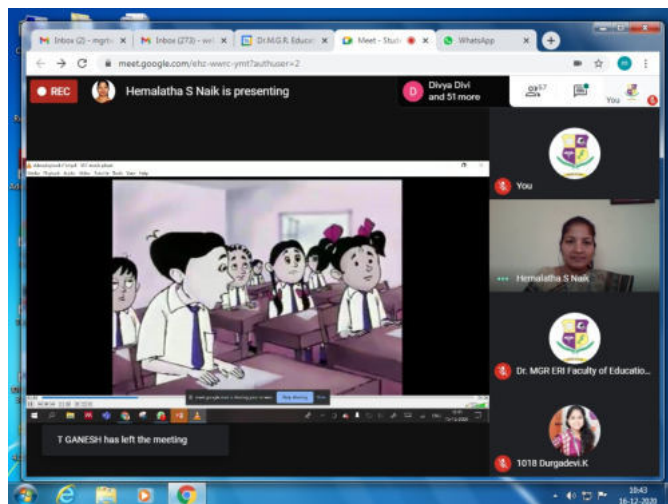
The 5E Model is based on the constructivist theory to learning, which suggests that people construct knowledge and meaning from experiences. ... In the classroom, constructivism requires educators to build inquiry, exploration, and assessment into their instructional approach.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

In the classroom, constructivism requires educators to build inquiry, exploration, and assessment into their instructional approach. In many ways, this means the teacher plays the role of a facilitator, guiding students as they learn new concepts.

The 5E Model is based on the constructivist theory to learning, which suggests that people construct knowledge and meaning from experiences. ... In the classroom and constructivism.

PHOTOS

Dr.P.Senthamizh Pavai



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Counseling Technique		
Objective of Event	to counsel better		
Chief Guest /Speaker Details	Dr.S.Brindha, Asst. Prof., School of Education, SASTRA, Thanjavur		
Date	17/11/2020	Time	10.00am to 11.00am
Venue	Google Meet	No. of Participants	74

REPORT

TITLE

Counseling Techniques

CONTENT

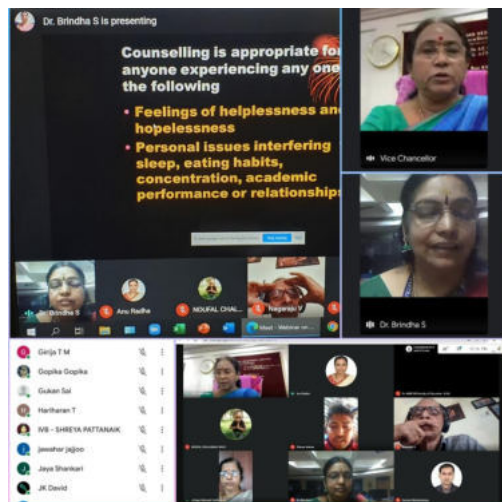
It's a great pleasure to share the report of the National Webinar on 'Counseling Techniques' by Dr. S. Brindha, Assistant Professor, School of Education, SASTRA, Deemed to be University, Thanjavur, Tamilnadu organized by the Faculty of Education. It was the most relevant topic for the current pandemic situation. Counseling can make a profound impact on the lives of individuals, families and communities which may navigate difficult life situation. The techniques and steps in counseling and how the counselors have to create a good rapport with the client and solve the problems through follow up were the insights discussed by the resource person and also shared that one need not struggle in silence instead they can approach the right person for counseling. About 100 participated and felt interesting and informative as the topic was more relevant to this prevailing situation. Counseling provided by trained professionals can make a profound impact on the lives of individuals, families and communities. This service helps people navigate difficult life situations, such as the death of a loved one, divorce, natural disasters, school stress and the loss of a job.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Counseling provided by trained professionals can make a profound impact on the lives of individuals, families and communities. This service helps people navigate difficult life situations, such as the death of a loved one, divorce, natural disasters, school stress and the loss of a job. The techniques and steps in counseling and how the counselors have to create a good rapport with the client and solve the problems through follow up were the insights discussed by the resource person.

PHOTOS



Dr. Brindha S is presenting

Counselling is appropriate for anyone experiencing any one the following

- Feelings of helplessness and hopelessness
- Personal issues interfering sleep, eating habits, concentration, academic performance or relationship

Join Meeting

Dr. Brindha S
Vice Chancellor

Participants:

- Dr. Brindha S
- Anu Radha
- NIVARAL CHALAN
- Respectful
- Dr. Brindha S
- Ganga T M
- Gopika Gopika
- Guhana Sol
- Haritharan T
- IVS - SHREEYA PATTANAIK
- Jasroth jagroo
- Jaya Shankari
- JK David



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Biotechnology

Event Title	CRISPR-Cas system and its applications: A Modern Era Tool in Molecular Biology		
Objective of Event	His detailing on CRISPR technology was domineering on the efficient construct to repair or replace genetic material.		
Chief Guest /Speaker Details	Dr. V Naveen Kumar, Founder and Managing Director, Immungenix Biosciences Pvt Ltd.,		
Date	21/11/2020	Time	11.00AM to 12.00PM
Venue	You Tube	No. of Participants	200

REPORT

TITLE

Webinar on CRISPR-Cas system and its applications: A Modern Era Tool in Molecular Biology by Dr. V Naveen Kumar

CONTENT

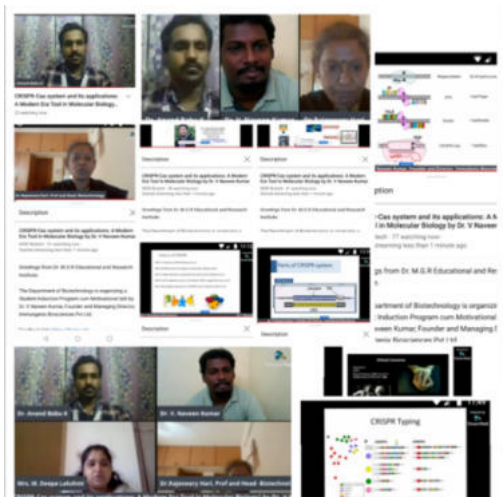
His lecture on CRISPR (clustered regularly interspaced short palindromic repeats) was very fascinating. He had perfectly pitched the importance of CRISPR. He also impacted on the biomaterial its criteria and challenges. His detailing on CRISPR technology was domineering on the efficient construct to repair or replace genetic material. His theory on Genetic Engineering was massive and articulative. He also bolstered the prominence of Molecular Biology. Then the speaker shifted topic to its application in various field & finally clinched the webinar with clinical importance which plays a vital role. We also had an enthusiastic set of participants and they found the session very meticulous and inspiring. The session was wrapped up with vote of thanks delivered by Assistant Professor, Mrs.M.Deepa Lakshmi, On behalf of Biotechnology department, I immensely thank our Honorable and beloved President sir for encouraging this type of events in granting permission. I extend my heartfelt thanks to all executives for their kind support.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

His lecture on CRISPR (clustered regularly interspaced short palindromic repeats) was very fascinating. He had perfectly pitched the importance of CRISPR. He also impacted on the biomaterial its criteria and challenges. His detailing on CRISPR technology was domineering on the efficient construct to repair or replace genetic material. His theory on Genetic Engineering was massive and articulative. He also bolstered the prominence of Molecular Biology.

PHOTOS

Er Sri Devi M



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental

Event Title	CRUSADE 2020		
Objective of Event	CULTURALS		
Chief Guest /Speaker Details	CULTURAL EVENT, NA, NA		
Date	27/08/2020 to 28/08/2020	Time	10:00AM to 1:00PM
Venue	Online e-cultural event	No. of Participants	250

REPORT

TITLE

E
CULTURALS

CONTENT

The auspicious day of the e-cultural of Thai Moogambigai Dental College and Hospital marked it's beginning with the Inauguration ceremony presided by our Principal Dr Rathika Rai via Google meet. The meeting was attended by the organizing team, coordinators, moderators, vice principals and the staffs. The event began with the welcome speech by Akshay Manoj, from third year BDS and a part of the organizing team. All the attendees were invited and welcomed to the jubilant escapade. The speech was followed by the prayer session, respectfully bowing to the Tamil Thai Vazhthu. Continuing forth we had an inspiring speech from the principal concluding the event.

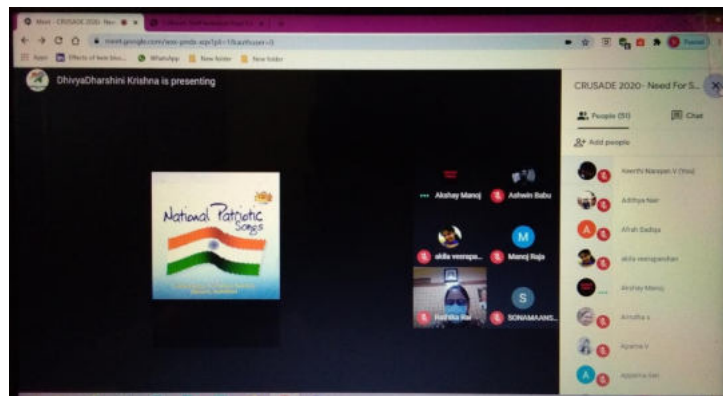
NEED FOR SCIENCE- NFS ,SHAKESPEAREAN CHALLENGE, SOAPISTICATED ,WAR OF ORATION Were the events organized. At the end of the session Dr. Saravanan shared the memories of his school days with a bit of advice and inspiration to the students and participants . The event turned more exciting when our principal Dr. Rathika Rai joined to share her thoughts and ideas on school and college days. The team defending the school days won the debate. The vote of thanks was delivered by Dr. Betty. The event was followed by the valedictory ceremony.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The auspicious day of the e-cultural of OUR DENTAL COLLEGE marked its beginning with the Inauguration ceremony presided by our Principal Dr Rathika Rai via Google meet. The meeting was attended by the organizing team, coordinators, moderators, vice principals and the staffs. The event began with the welcome speech. The speech was followed by the prayer session, respectfully bowing to the Tamil Thai Vazhthu. Continuing forth we had an inspiring speech from the principal concluding the event.

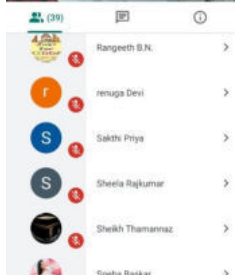
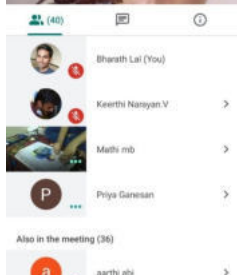
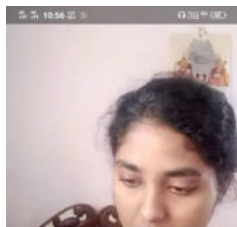
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr. Rathika Rai Dr. Nirmal Famila Bettie



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental

Event Title	Current Modalities in Post Graduate in Oral and Maxillofacial Pathology.		
Objective of Event	incorporation of appropriate amendments in the DCI MDS oral pathology course curriculum, giving more practical exposure to diagnostic modalities, creating job vacancies, initiation of quality management programs, setup of oral pathology laboratories and		
Chief Guest /Speaker Details	Dr Mohammed Nadim Islam, Residency program & internship Director., UF college of medicine, Dept of Pathology, Immunology &		
Date	26/09/2020	Time	07.00PM to 08:00.PM
Venue	Online Event	No. of Participants	150

REPORT

TITLE

SUMMARY

CONTENT

All oral pathologists need to understand their potential strengths. Of all the dental specialties, oral pathology is the foundation subject on which the science of dentistry stands, and this branch is unique in many aspects. It is the only branch of dentistry representing the confluence of basic sciences and clinical dentistry, covering the subjects of hematology, biochemistry, immunology, serology, microbiology, oncology, histopathology and cytopathology. Oral pathology as a superspecialty seldom makes a cut as a preferred choice of postgraduation and career due to several challenges being faced in the present scenario. The presenter discussed the different viable options for the solution of challenges. These include incorporation of appropriate amendments in the DCI MDS oral pathology course curriculum, giving more practical exposure to diagnostic modalities, creating job vacancies, initiation of quality management programs, setup of oral pathology laboratories and development of practical skills to acquire competency in the subject. The fast increasing rates of oral cancer and manifestations of other systemic diseases to oral and maxillofacial region require and will be definitely benefitted by the nurturing of the field of oral pathology.

EVENT OUTCOME



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

incorporation of appropriate amendments in the DCI MDS oral pathology course curriculum, giving more practical exposure to diagnostic modalities, creating job vacancies, initiation of quality management programs, setup of oral pathology laboratories and development of practical skills to acquire competency in the subject.

PHOTOS

Dr. Nadeem Jeddy



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Curriculum for Change and Innovation		
Objective of Event	To adopt the curriculum for Change and Innovation		
Chief Guest /Speaker Details	Mr.S.Balamurugan, Assit. Prof. of Educational Psychology, TNTEU, Chennai		
Date	18/12/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	55

REPORT

TITLE

Curriculum for Change and Innovation

CONTENT

Dr. Geetha, Head, Dept. of Computer Engineering motivated the freshers to cultivate the innovative ideas and can approach her any time for technical support. The session on 'Curriculum for Change and innovation' by Mr. S. Balamurugan, Asst. Prof. of Educational Psychology, Tamil Nadu Teacher Education University, Chennai, kindled the young budding minds towards innovation and startup ideas.

Curriculum Innovation and Change and Curriculum innovation is defined as deliberate actions to improve a learning environment by adapting a method of presenting material to students that involves human interaction, hands-on activities and student feedback, according to the Annual Review of Applied Linguistics.

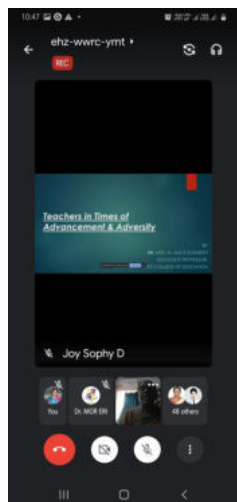
Curriculum Change and Innovation Curriculum Change Curriculum Innovation Dictated by the changes in the economic, social and technological aspects of a society. Ideas or practices that are new and different from those that exist in the formal prescribed curriculum. Has magnitude and direction and takes place within a definite time frame. Occurs when human and material resources are created, selected, organised and used in ways where the outcomes are higher achievement of curriculum goals and objectives. May occur in response to external events Always planned. Become meaningful and effective if they are planned and organised.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Curriculum Change and Innovation Curriculum Change Curriculum Innovation Dictated by the changes in the economic, social and technological aspects of a society. Ideas or practices that are new and different from those that exist in the formal prescribed curriculum. Has magnitude and direction and takes place within a definite time frame. Occurs when human and material resources are created, and used in ways where the outcomes are higher achievement of curriculum goals and objectives.

PHOTOS

L.Maria Suganthi



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Deeksharambh- Students Induction Ceremony		
Objective of Event	to motivate the prospective teachers		
Chief Guest /Speaker Details	Dr. Arul Lawrence A.S., Asst. Prof., School of Education, Tamil Nadu Open University		
Date	11/12/2020	Time	11.00am to 12.00 noon
Venue	Google Meet	No. of Participants	52

REPORT

TITLE

Insights on Teaching

CONTENT

Students Induction Program was organized for First year B.Ed. students, 2020-2021 batch on 11th Dec 2020 at 10.00 am. Inaugural Address was delivered by Dr.S. Geethalakshmi Vice Chancellor followed by introductory address by Dr. Malini Pande and felicitation address by Dr. V. N. Rajavarman. The Chief Guest of the event, Dr. Arul Lawrence, Assistant Professor, School of Education, Tamilnadu Open University shared his valuable insights on teaching by quoting from the life of different personalities and ignited the young minds to become a passionate teacher. The role of teachers has never been so important. We live in a world that no longer

rewards us just for what we know but for what we can do with what we know. If all we do is teach our children what we know, they may remember enough to follow in our footsteps. But it is only if we help them to build a reliable compass that they will be able

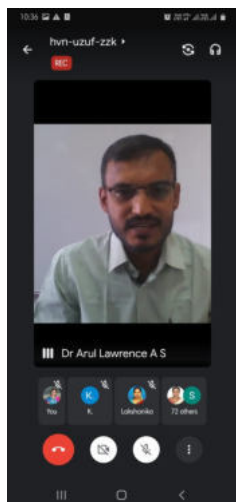
to go anywhere and navigate through the increasingly complex social, economic, and environmental challenges of our time. The faculty members were introduced by Dr. K. Geetha, Principal along with the important instructions that has to be followed by the freshers. In order to encourage and motivate the freshers, the senior students gave a valuable feedback followed by the interaction with parents and students for whom the queries were made clear and the session came to an end with vote of thanks and National Anthem.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The role of teachers has never been so important. We live in a world that no longer rewards us just for what we know but for what we can do with what we know. If all we do is teach our children what we know, they may remember enough to follow in our footsteps. But it is only if we help them to build a reliable compass that they will be able to go anywhere and navigate through the increasingly complex social, economic, and environmental challenges of our time

PHOTOS

L.Maria Suganthi



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

BBA / MBA - Financial Planning

Event Title	Department of financial planning and MGNCRE jointly organized workshop on Social Entrepreneurship development		
Objective of Event	To provide knowledge of becoming entrepreneurs		
Chief Guest /Speaker Details	Mr. Aditya Raj Gupta, NIL, MGNCRE		
Date	20/10/2020	Time	12.30pm to 2.30pm
Venue	Google Meet	No. of Participants	250

REPORT

TITLE

Workshop on Social Entrepreneurship Development

CONTENT

Dr. MGR Educational and Research Institute & Mahatma Gandhi National council of Rural Education Department of Higher Education Ministry of HRD Government of India REC and SEC,organized The Awareness Program on *Social Entrepreneurship Development*. Around 65 students participated in the webinar and got benefited from the event. The session started with welcome address by convenor Dr. Sridevi. J and Dr.Malini pandey Joint Registrar H & S specially addressed the gathering Followed by the special address given by Mr. Naveen coordinating officer SESREC, MGNCRE

Mr. Aditya Raj Gupta MGNCRE was the guest speaker of the workshop. He shared impressive thoughts about Social Entrepreneurship and shared case study related to social entrepreneurship with inspiring video. Students was provided with google form to present their business plan.

The entire program was well equipped and informative and provided students knowledge of becoming entrepreneurs. The event ended with vote of thanks presented by Dr. Sonia. S

At the outset we would like to thank our Honourable President for the support and encouragement and also would like to thank Vice Chancellor, Registrar, Provost, Pro vice-chancellor, Deans, and Heads of the departments for the cooperation.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

Mr. Aditya Raj Gupta shared impressive thoughts about Social Entrepreneurship and shared case study related to social entrepreneurship with inspiring video. Students was provided with google form to present their business plan.

The entire program was well equipped and informative and provided students knowledge of becoming entrepreneurs.

PHOTOS

Ms.V.Janani



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	DESIGN WITH NATURE -Site Planning and Landscape Workshop-Eminent Landscape Architect AKSHAY KAUL		
Objective of Event	The workshop aims at providing practical information and quantitative and qualitative tool to understand a site as a precursor to locating building or placing a building on site in various geographies, scale, context, and topologies of projects ranging from a single home to		
Chief Guest /Speaker Details	Landscape Architect AKSHAY KAUL, LANDSCAPE ARCHITECT, AKSHAYKAUL ASSOCIATES		
Date	11/09/2020 to 13/09/2020	Time	6:30 pm to 8:30 pm
Venue	Zoom meet	No. of Participants	45

REPORT

TITLE

DESIGN WITH NATURE -Site Planning and Landscape Workshop-Eminent Landscape Architect AKSHAY KAUL

CONTENT

Design with Nature and not against it.-A two day workshop by Eminent Landscape Architect Akshay Kaul is organised for B.Arch and M. Arch Landscape students and the event is opened to all Architectural colleges . 45 students attended from various universities and our FOA, Dr. M.G.R Educational and Research Institute , Anna University , SPA University ,Bhopal and Mohammed Sathak college .

In the two day workshop, the participants will learn about natural processes and systems, principles and tools of site planning, site design, building location on site. Participants will learn and understanding the Notion of 'Design with Nature' by understanding site and landform through contour plans, google maps and its study and analysis. The workshop will provide practical information and quantitative and qualitative tool to understand a site as a precursor to locating building or placing a building on site in various geographies, scale, context, and topologies of projects ranging from a single home to cityscape.

In the two-day workshops, of two sessions of two hours each, the participants will learn about the importance and impact of making natural processes and systems the first principle in site planning and site design. Participants will learn and understand what the natural systems are and how it contributes to our environmental sustainability and resilience. When placing buildings on site without considering these aspects it leads to fragmentation and degradation of water systems, soil degradation, disturbance of



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

vegetation and hence habitat and wildlife that supports our existence and life on this planet.

The workshop will provide insights through case studies of projects of Akshay Kaul and Associates who have championed the cause of 'Design with Nature' over the last 25 years in India and abroad. The students will understand the importance of natural factors that should be considered while planning or designing a building on site.

Through the two-day session the students will see how to prepare basic drainage maps using contour plans and basic slope analysis that will help them in locating buildings on site. The participants will see how poetics in landscape can be created across geographies, typologies, and scale when we plan and design with nature. Why building with nature is sustainable and essential as it takes minimal resources in planning, implementation, and post implementation maintenance.

The participants will learn from the behind the scene stories that goes into making of the environmentally sensitive projects through drawings, illustrations, documents, and photographs of construction process till completion. The workshop explains the challenges and explains ways to overcome the limitations and boundaries that we set for ourselves and the profession and limit our selves from exploring new ways of thinking and building with nature.

With exercises and demonstration online, talks and videos, question and answer sessions, the participants will gain knowledge and information from real world that goes beyond the limitations of classrooms.

Dates and Timings can be worked out.

Minimum number of Students per session: 50

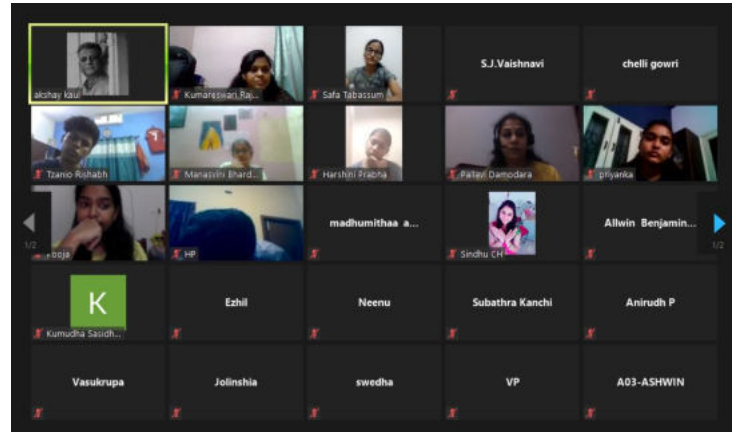
Maximum Number of Students per session: 100

Fees per student: Rs. 500 plus GST

EVENT OUTCOME

It was a good learning session with lots of realtime projects .With exercises and demonstration online, talks and videos, question and answer sessions, the participants will gain knowledge and information from real world that goes beyond the limitations of classrooms.

PHOTOS



Ar.R.Kumareswari



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Allied Health Science			
Event Title	ECG in Acute Coronary Syndrome		
Objective of Event	<ul style="list-style-type: none">- To make them understand the importance of ECG in diagnosing Acute coronary syndrome.- To gain knowledge on the ECG features in Unstable angina, Non-ST elevation myocardial infarction and ST elevation myocardial		
Chief Guest /Speaker Details	Dr.Muthu Kumar, Cardiologist, ACS MEDICAL COLLEGE		
Date	12/08/2020	Time	11.00AM to 12.00PM
Venue	ONLINE	No. of Participants	456

REPORT

TITLE

ECG in Acute Coronary Syndrome

CONTENT

Faculty of Allied Health Sciences expresses our heartfelt and sincere thanks to our Honourable President Sir and Honourable Secretary Sir for their constant support and encouragement for the Academic activities and endeavours. We successfully organized our Webinar -12.08.20 @ 11.00 AM on the core topic "ECG in Acute Coronary Syndrome" by Dr.Muthu Kumar (Cardiologist) Head of the Department, Department of Cardiology from ACS Medical College

Participants including Faculty members from our university and also from other institutions/Universities. Meeting started with welcome address by our Principal mam.

Followed by introduction of the guest speaker by our Vice principal

Mrs. Ramya mam.

Following which, we had the presentation of our guest speaker. In his talk he explained about the ECG changes in Acute coronary syndrome. He elaborated ECG features of unstable angina, Non-ST elevation myocardial infarction and ST elevation myocardial infarction

Webinar ended with discussions and queries raised by the participants with overwhelming response and appreciation from the participants.

Vote of thanks was given by our Vice Principal Dr. Bhavani mam.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

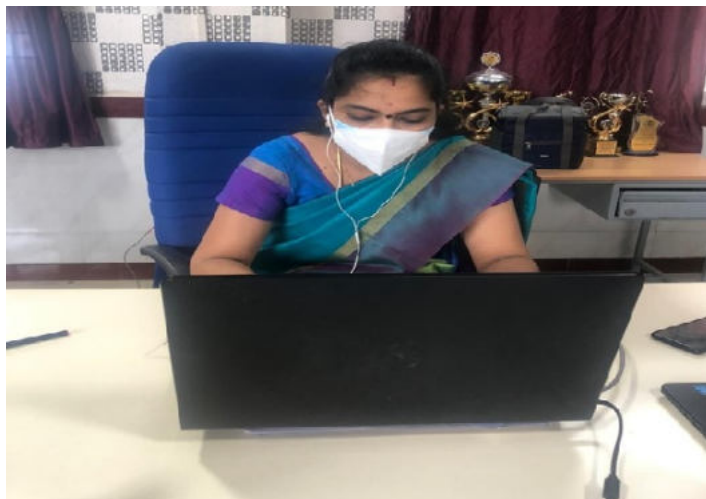
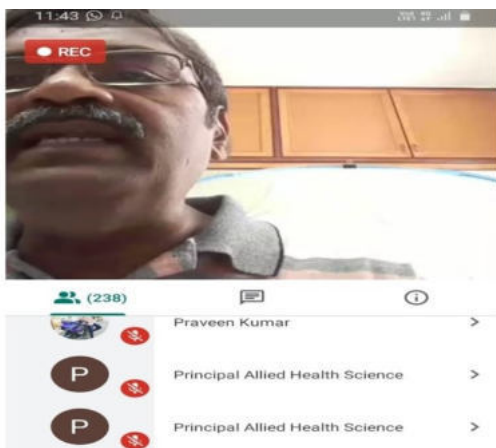
Event Outcome

Students Gained Knowledge on ECG features in Unstable angina, Non- ST elevation myocardial infarction and ST elevation myocardial infarction.

REPORT

306 students participated. Received online certificates. All the faculties were also actively participated.

PHOTOS





MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	ECO CLUB AWARENESS INITIATIVE COMPETITION - ECO INAGURATION WEBTALK -Plastic Walk Head EcoArtist GOWTHAM		
Objective of Event	To create awareness among society about safeguarding our environmental through green practices and encourage community to get involved in eco activities and to act as a responsible citizen .		
Chief Guest /Speaker Details	ARTIST Er. GOWTHAM, ENVIRONMENTALIST /ARTIST, ART KINGDOM		
Date	02/10/2020	Time	4:00 PM to 6:30 PM
Venue	Google Meet	No. of Participants	52

REPORT

TITLE

ECOCLUB –NATIONAL ECO AWARENESS INITITIVES –INAGURAL WEBTALK
GOWTHAM ARTIST

CONTENT

NATIONAL AWARENESS COMPETITION INAUGURAL SPEECH BY ECO ARTIST AD ENVIRONMENTALIST ARTIST GOWTHAM WHO IS HEADING ARTKINGDOM AND WALK FOR PLASTIC TEAM

WALK FOR PLASTIC TEAM RUN BY GOWTHAM IS DOING A WONDERFUL SERVICE COLLECTING PLASTIC WASTE FROM THE PUBLIC SPACES ,THEN COLLECTED WASTE IS TURNED TO MONEY . MONEY COLLECTED BY THE WHOLE MONTH IS GIVEN FOR THE SANITARY WORKERS CHILDREN EDUCATIONAL SUPPORT .HE ALSO DONE LOT OF AWARENESS ART CREATION IN PUBLIC SPACES REFLECTING THE ILLNESS OF SOCIETY ALSO WON MANY RECOGNITIONS . CORONA HELMET IS THE LATEST ADDITION TO HIS WORK DURING THIS COVID TOUGHTIMES , HE HAS CREAED ART PIECES AND HELMETS FOR THE POLICEMEN OF CHENNAI CITY AND IT WAS VERY SUCCESSFUL AND CORONA AUTO AND SO MANY AWARENESS ART CREATIONS WERE DONE DURING THIS TOUGH TIMES. AWARDED AS BEST CITIZEN . THE ECO PERSONALITY WAS INVITED TO A GOOD START FOR THE WONDERFUL INITIATIVE ON ECO AWARENESS BY ECO CLUB OF FACULTY OF ARCHITETCURE , DR.M.GR. EDUCATIONAL A ND RESEARCH INSTITUTE WITH THE COLLOBORATION OF MAGIC ASSOCIATION



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

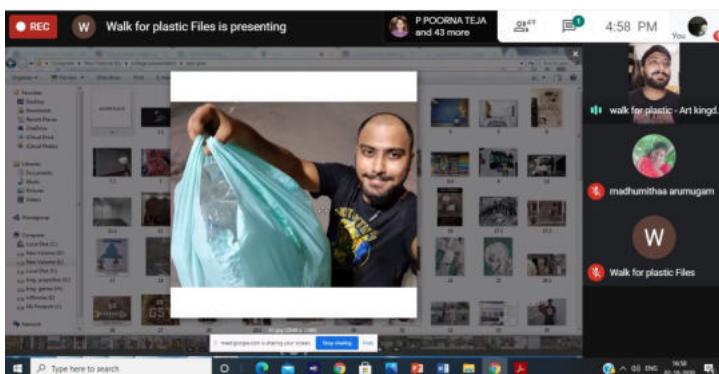
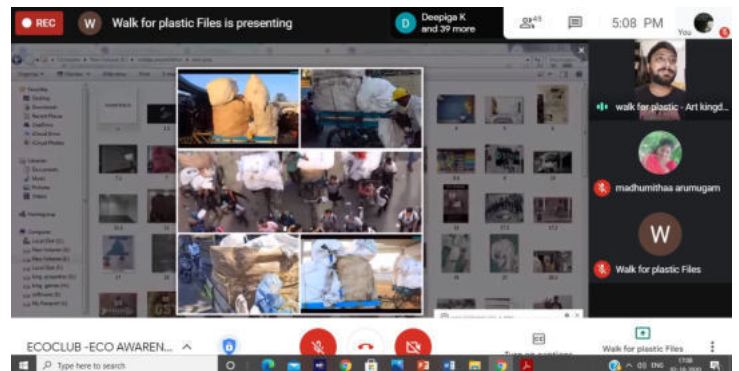
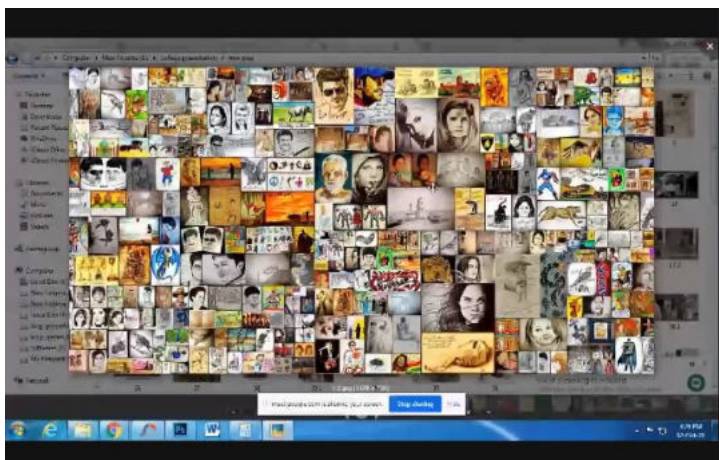


MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

very inspiring talk by eco personality who is very active in social activities and community welfare events .Shared his real time experience and the inspiring story of the beginning of walk for plastic team

PHOTOS



Ar.R.Kumareswari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title		Effective communication in the times of pandameic	
Objective of Event		The objective of this program is to enlighten the learners of the academic community on how to communicate effectively and efficiently.	
Chief Guest /Speaker Details			
Date	07/12/2020	Time	3.00 PM to 4.00 PM
Venue	Online	No. of Participants	900

REPORT

EVENT OUTCOME

The webinar was mainly organized for first year students. She wonderfully gave inputs on how to communicate effectively and efficiently. Her session was quite enlightening and received wonderful feedback from participants comprising of students, research scholars and faculty members from various prominent institutes across the world

PHOTOS

Ms.R.Akshaya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

BBA / MBA - Financial Planning

Event Title	E-Management Quiz- The Knowledge Fest		
Objective of Event	Students development To motivate students Improve the skills of students and others		
Chief Guest /Speaker Details	NIL, NIL, NIL		
Date	26/08/2020 to 16/09/2020	Time	Nil to Nil
Venue	Google forms	No. of Participants	1056

REPORT

TITLE

"E-MANAGEMENT QUIZ-THE KNOWLEDGE
F E S T "

CONTENT

The Department of BBA/MBA financial Planning had organized an "E-MANAGEMENT QUIZ-THE KNOWLEDGE FEST" the event organized through Google form. Overall 1056 students participated in the Quiz, and E- certificates were issued to the students. Students actively participated in the event. The events were coordinated well. The events went on successfully. The event was helpful for students and even faculties research scholars and students from various departments participated in the event. The quiz was very well framed with the motive of gaining knowledge on finance share market and management related subjects. The Quiz competition ended on 16.9.2020. The participants was issued with certificates based on the score. The quiz competition was national level that students and faculties from all around the country participated and got benefited through the E-MANAGEMENT QUIZ. Students actively participated in the event. The participants gained good knowledge through Quiz. the motive of the event is development of skills

EVENT OUTCOME

E- certificates were issued to the students. Students actively participated in the event. The participants gained good knowledge through Quiz. The event was helpful for students



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

and even faculties research scholars and students from various departments participated in the event. The quiz was very well framed with the motive of gaining knowledge on finance share market and management related subjects.

PHOTOS

Dr.Sonia.S



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental

Event Title	EMERGING TECHNOLOGY - EVOLVING PATHOLOGY		
Objective of Event	o support the complex workflow from specimen receipt to anatomic pathology report transmission, that is, to improve diagnosis both in terms of pathologists' efficiency and with new information.		
Chief Guest /Speaker Details	Dr RANGANATHAN, PROFESSOR AND HEAD, RAGAS DENTAL COLLEGE AND HOSPITAL, CHENNAI		
Date	17/10/2020	Time	07.00PM to 08:00.PM
Venue	Online Event	No. of Participants	130

REPORT

TITLE

summary

CONTENT

he future paradigm of pathology will be digital. Instead of conventional microscopy, a pathologist will perform a diagnosis through interacting with images on computer screens and performing quantitative analysis. The fourth generation of virtual slide telepathology systems, so-called virtual microscopy and whole-slide imaging (WSI), has allowed for the storage and fast dissemination of image data in pathology and other biomedical areas. These novel digital imaging modalities encompass high-resolution scanning of tissue slides and derived technologies, including automatic digitization and computational processing of whole microscopic slides. Moreover, automated image analysis with WSI can extract specific diagnostic features of diseases and quantify individual components of these features to support diagnoses and provide informative clinical measures of disease. Therefore, the challenge is to apply information technology and image analysis methods to exploit the new and emerging digital pathology technologies effectively in order to process and model all the data and information contained in WSI.

EVENT OUTCOME

Good feedback were obtained from the participants however the challenge is to apply information technology and image analysis methods to exploit the new and emerging



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

digital pathology technologies effectively in order to process and model all the data and information contained in WSI.

PHOTOS

Dr. Nadeem Jeddy



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Civil Engineering

Event Title		FDP on "Building Information Modelling" by Mr. Sri Mahendran, Director of Technical team, CADD India	
Objective of Event		a. Learn advanced software course in civil engineering field b. To update the practical aspects in civil field by using BIM technology	
Chief Guest /Speaker Details		Sri Mahendran, Director of technical team, CADD India	
Date	08/10/2020	Time	2.00 PM to 4.00 PM
Venue	online	No. of Participants	15

REPORT

TITLE

FDP on "Building Information Modelling"

CONTENT

Faculty Development Program on Building Information Modeling (BIM) was conducted for faculty by Mr Sri Mahendran, Director of technical team – CADD India on 08.10.2020 through online mode (via Google meet and Team viewer) , Department of Civil Engineering at 2.00 pm.

The speaker enumerated that Building Information Modeling (BIM) software which required by every Civil Engineer. He also discussed that BIM is very valuable tool in the field of architecture as well as construction industry.

Mr Sri Mahendran, motivated the faculty that learning something different is always beneficial. Building information modeling (BIM) is a process supported by various tools, technologies and contracts involving the generation and management of digital representations of physical and functional characteristics of places.

Building information models (BIMs) are computer files (often but not always in proprietary formats and containing proprietary data) which can be extracted, exchanged or networked to support decision-making regarding a built asset. BIM software is used by individuals, businesses and government agencies who plan, design, construct, operate and maintain buildings and diverse physical infrastructures, such as water, refuse,



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



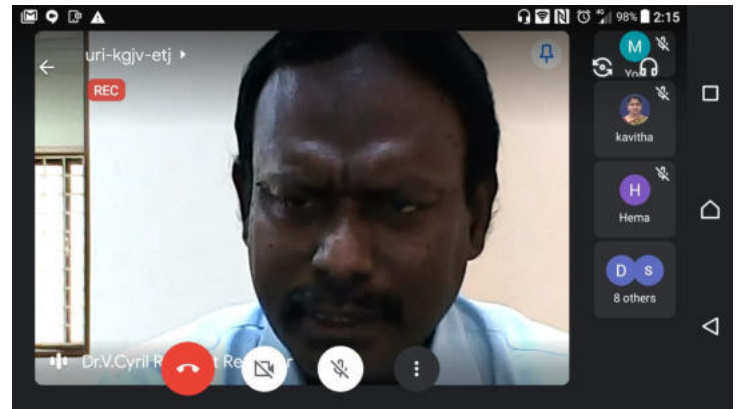
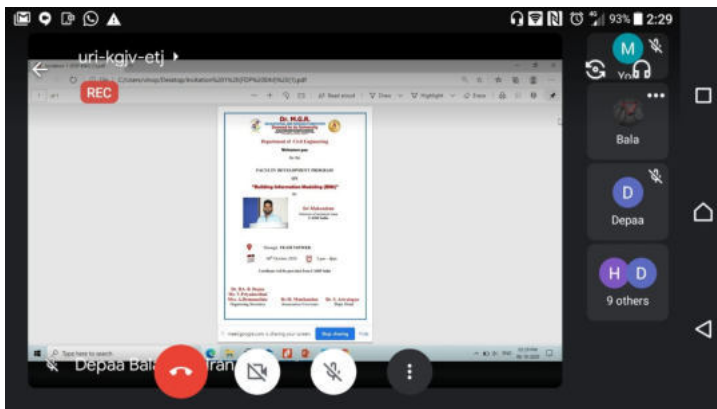
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

electricity, gas, communication utilities, roads, railways, bridges, ports and tunnels.

The speaker also discussed about the benefits of using BIM software.

Benefits of applying BIM technology

- Early detection of a collision
- Faster design and construction
- More precise planning
- Visualization at an early stage of the project
- Higher quality of performed work
- Better communication in the project
- Reducing delays and errors
- Increasing efficiency and productivity
- Competitiveness
- Easy access to information
- Project life cycle
- Improvement of OSH (occupational safety and health)



EVENT OUTCOME

- Gained interest in a new paradigm in design field.
- Can be beneficial to all levels of civil engineering, either a student or a faculty in simplifying the task of drafting a plan or designing a structure

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Formulating Virtual Events- A Pragmatic Approach: Creating Google Forms		
Objective of Event	to create awareness on creating the google forms		
Chief Guest /Speaker Details	Ms.L.Maria Suganthi, Asst.Prof., Faculty of Education, Dr.MGR ERI Ms.L. Maria Suganthi, Asst.Prof., Faculty of Education, Dr.MGR ERI		
Date	17/08/2020	Time	3.00 pm to 4.00pm
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Creating Google Form

CONTENT

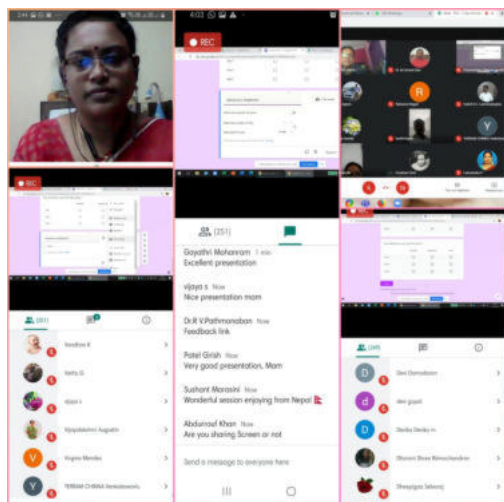
The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the report of the two faculty members from Faculty of Education executed their potentials as a resource person through live demo on creating google meet, google form and generating e-certificates in the two day national workshop on ' Formulating Virtual Events- A Pragmatic Approach: Creating Google Forms' 17/08/2020 from 3.00pm to 4.00 pm organized by PSG College of Education, Salem. Google forms are widely used to create surveys easily and quickly since they allow you to plan events, ask questions to your employees or clients and collect diverse type of information in a simple and efficient way. Google forms allow us to include different types of questions such as short answers, paragraphs, multiple selection, verification boxes, pull-down, linear scale, grid of several options, among others. Lets you run as many free polls as you'd like, at least on your personal account. Technically, you could keep on creating new surveys until your Google Drive is full, although we don't recommend doing this: we just think there are better ways to utilize your Drive.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Google forms are widely used to create surveys easily and quickly since they allow you to plan events, ask questions to your employees or clients and collect diverse type of information in a simple and efficient way. Google forms allow us to include different types of questions such as short answers, paragraphs, multiple selection, verification boxes, pull-down, linear scale, grid of several options, among others.

PHOTOS

Mrs.V.Anuradha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Formulating Virtual Events- A Pragmatic Approach: Generating e-Certificate		
Objective of Event	to create the knowledge of generating the e-certificate		
Chief Guest /Speaker Details	Ms.J.Vigneshwari, Asst.Prof., Faculty of Education, Dr.MGR ERI		
Date	18/08/2020	Time	3.00 pm to 4.00pm
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Generating the e-certificate

CONTENT

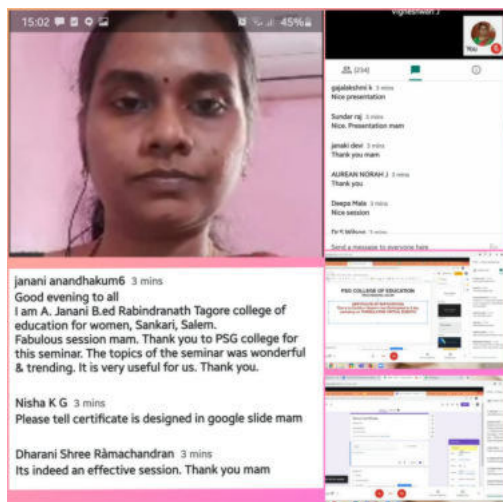
The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the report of the two faculty members from Faculty of Education executed their potentials as a resource person through live demo on creating google meet, google form and generating e-certificates in the two day national workshop on ' Formulating Virtual Events- A Pragmatic Approach: Generating e-certificates' 18/08/2020 from 3.00pm to 4.00 pm organized by PSG College of Education, Salem. E-certificates provide the added benefit of improving digital efficiency and being more secure than paper certificates, eliminating the risk of misplaced documentation or late delivery. E-certificate is secured document as it is embedded with latest available technologies and management tools. For each institution, it contains unique E-certificate number, Photo of concerned qualified candidate, online verification system. According to Google, the certification is a professional accreditation that Google gives to individuals/companies that show proficiency in AdWords. With the accreditation, you can display a badge on your site that shows that Google recognizes you as an advanced AdWords user and an expert in PPC advertising.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

E-certificate is secured document for each institution, it contains unique E-certificate number, Photo of concerned qualified candidate, online verification system. According to Google, the certification is a professional accreditation that Google gives to individuals/companies that show proficiency in AdWords. With the accreditation, you can display a badge on your site that shows that Google recognizes you as an advanced AdWords user and an expert in PPC advertising.

PHOTOS

Dr.P.Senthamizh Pavai



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	Helmet Awareness Program		
Objective of Event	1. To help new students adjust and feel comfortable in the new environment. 2. To inculcate in them the ethos and culture of the Institution.		
Chief Guest /Speaker Details	Mr.M.Pandian IPS, Joint Commissioner (Traffic) North, Greater Chennai Police		
Date	19/12/2020	Time	10.00 AM to 12.00 PM
Venue	Anna Arch Signal, NSK Nagar	No. of Participants	40

REPORT

TITLE

Helmet Awareness

CONTENT

Respected Sir/Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

Victims of motor cycle accidents form a high proportion of those who killed and injured in road traffic crashes in India. Therefore, an awareness campaign was conducted by the department of Cost & Management Accounting (CMA) with the help of Police Department of Chennai at Anna Arch, Nsk Nagar on 19.12.2020 (Saturday) around 10.00 am. The Head of the Department, Dr.A.Anuradha spoke about the outcome of not wearing helmets and the essential regulations to follow while riding motor cycle to the general public. Mr.M.Pandian IPS, Joint Commissioner (Traffic) North and his team helped to reach out to the public by stopping signals and controlling the crowds. The aim of this program is to make aware the citizens towards traffic rules and decreasing the number of accidents, deaths and injured in Chennai city. Ms.N.M.Vaishnave, Assistant Professor, Department of CMA; Ms.B.Gayathri, Data Entry Operator, Department of CMA has participated in this Social Awareness Program.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

1. Helped them to understand the systems and procedures followed by the Institution.
2. Helped them to build bond with other students and faculty members.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr.A.Anuradha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Higher studies in Uk & Ireland post Covid 19 pandemic		
Objective of Event	student and staff benifits		
Chief Guest /Speaker Details	Dr.R.Kowsalya, Associate Professor, Dr.M.G.R University		
Date	10/11/2020	Time	11:00am to 04:00pm
Venue	Youtube	No. of Participants	50

REPORT

TITLE

Quiz

CONTENT

The aim of this International webinar was to throw light on the challenges and opportunities in the field of Automotives in the present & in the post corona period. The aim of education is not only imparting knowledge but also inculcating skills & values. Even in this unprecedented time of pandemic & the continuous extension of lockdowns Dr.M.G.R Educational & Research Institute University is keen to provide opportunities to enhance our knowledge & to provide exposure about what best the brain wants. This program was live streamed and telecasted in our You tube channel Dr.M.G.R Learn Smart. The program was hosted by Dr.Preetha George, Dept of Physics. The programme started with a welcome note by Dean.(E&S) Dr.N.S.Shubhashree. Inaugural address was given by vice Chancellor Dr.S. Geethalekshmi. This programe was felicitated by Joint Registrar (academics)Dr.Cyril Raj. Keynote address was given by Joint Registrar (E&S) Dr.D.B.Jabaraj. The guest of the day was introduced by Sheeba , Associate professor , Dept of Cse, Raja rajeswari college of Engineering ,Bangluru. After the formal inauguration of the session , it was handed over to Mr.George.M.Schulligen, Retired V.P,Mercedez Benz, Germany. Mr. George gave insights of German national training. He had elaborately explained what the industry expects from graduates rather than the degree, it holds the importance of effective communication, body language& a professional resume too. The session on automotive & Spare Parts was well received to the participants. Their enthusiastic participation made the session vibrant. Their curiosity was reflected in the brimming chat



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

box in the form of queries. Mr.George had patiently explained all the queries even though he had intermittent net connectivity & unpleasant weather conditions. The session was concluded by the vote of thanks by Dr.Kowsalya, Coordinator, Office of International Relations. The end of the story is the new beginning. With this note we witnessed & concluded a remarkable, knowledgeable session on Automotives & spare Parts .



EVENT OUTCOME

The aim of this International webinar was to throw light on the challenges and opportunities in the field of Automotives in the present & in the post .

PHOTOS

Dr. R.Kowsalya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electronics and Communication Engineering

Event Title	How to improve the skills for industry Expectation		
Objective of Event	To acquaint the students learn the skills essential for employment		
Chief Guest /Speaker Details	sanjeevi raj, VP and chief HR administrator, Servall Engineers works pvt ltd		
Date	29/09/2020	Time	5:59 AM to 4.30 PM
Venue	Google Meet	No. of Participants	70

REPORT

TITLE

How to improve the skills for industry Expectation

CONTENT

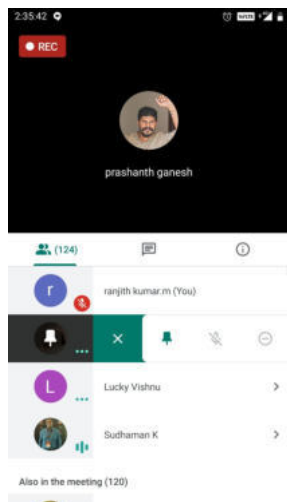
The Department of ECE conducted a Placement and Training Program in association with IIPC for the students on “How to Improve Skills for Industry Expectations” on 29.09.2020 at 02.30 pm through virtual meet (Google Meet). Dr. T. Godhavari, Professor and Head, ECE Department welcomed the speaker. Mr. N. Lakshminarayanan, Assistant Professor, Department of ECE introduced the guest of the day, Mr. Prasanth Ganesh, Founder, Athleap and gave a brief introduction about him. He started by illustrating the basic concepts of skill development with practical examples. He stressed the significance of core competency skills for students to be successful in their jobs interviews. He delved into the various parameters that can be taken out as data. The session was really an eye opener for the students. The program was well received by the students who gave an overwhelming response through affirmative feedback. The program ended with a vote of thanks by Mr. Ranjith Kumar, IIPC. Students have understood the essence of skills required for industries. Students have gained the importance of learning not only for personal but also for social improvement.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



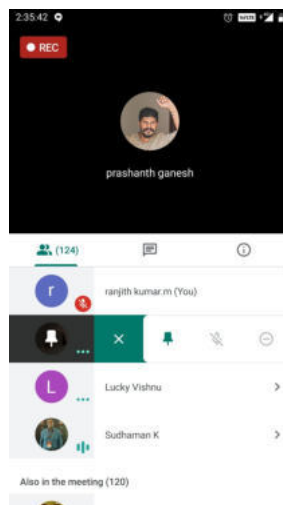
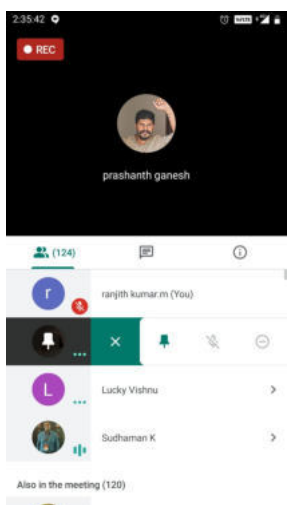
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Students have understood the essence of skills required for industries. Students have gained the importance of learning not only for personal but also for social improvement.

PHOTOS





MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Physical Education

Event Title		Human Kinetics	
Objective of Event		continuous encouragement to have such useful programmes to the Honourable Founder Chancellor Dr. A.C. Shanmugam and Honourable President Er. A.C.S. Arunkumar. She also thanked Respected Secretary Sri. A. Ravikumar, Revered Vice Chancellor madam, Prof. Dr. S.	
Chief Guest /Speaker Details		Dr. S. Vairamani, Professor & Head, Dr.M.G.R. Educational and Research Institute Dr. R. Vasudevan, Deputy Head, Dr.M.G.R.	
Date	07/09/2020 to 13/07/2020	Time	10.00Am to 11.15am
Venue	YouTube Live	No. of Participants	400

REPORT

TITLE

Human Kinetics

CONTENT

Dr. R. Vasudevan, Deputy HoD of the Department, was the Master of the Ceremony and he welcomed the members on the stage and the viewers after introducing himself. He requested Dr. S. Vairamani, HoD, to give the Welcome Address.

Ms. S. Sowmiya, Trainer cum Coach, was the Master of the Ceremony and he welcomed the members on the stage and the viewers after introducing herself. She requested P. Muthukumar, Assistant Professor to give the Welcome Address.

The technical arrangements made by Dr.M.Mahalingam, Program manager.

EVENT OUTCOME

Dr. Malathy Kumar gave a nice presentation on the the Fitness components and touched upon various training methods to improve the components. Then she gave a fine lecture on "Circuit Training and Muscular Endurance."

Mr. S. Tubin, Assistant Professor of the Department gave an excellent presentation of the important skills of the professional and domestic Football players and the impact of the lockdown on their performance levels.

Mr. K. Senthilkumar gave a vivid presentation on the very important factors that are essential factors like the psychological factors, Skill aspects of the game and the Fitness



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

area necessary in the game of Cricket while he spoke on “Overall Performance Enhancement of Cricket Players during the Lockdown.”

Dr. P. Muthukumar, Assistant Professor of the Department gave an excellent presentation of the important skills of the professional and domestic Kabaddi players during his presentation on “Application of Biomechanical Principles on Sports Injuries of Pro Kabaddi Players.”

Dr. M. Mahalingam generally explained the problems that all of face today due to the COVID19 pandemic in general and he assured of giving some remedial measures to overcome the issues related to weight gain. He presented through his PowerPoint presentation about the “Control of Body weight During Lockdown.”

Ms. S. Sowmiya, Trainer cum Coach of the Department started an excellent presentation of the important skills of the professional and domestic Kabaddi during her presentation on “Development Of Kabaddi From Mud To Mat ”.

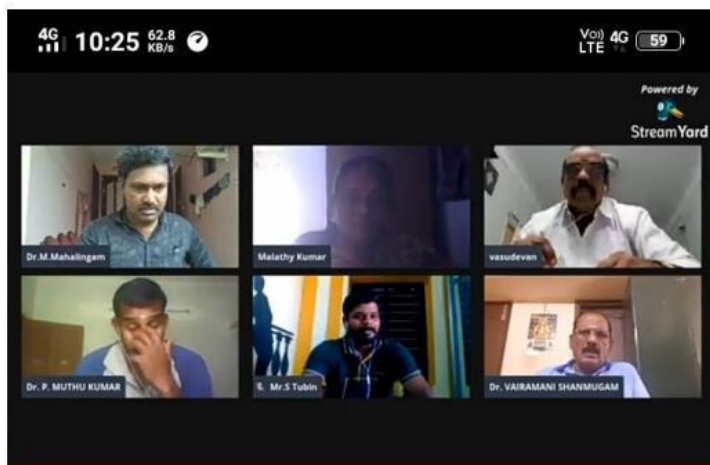
Mr. D. Chandru began his topic with great and appropriate quotes in support of his topic, “An Action Plan – To be Fit and Healthy”. He outlined emphatically that the general fitness will lead to the immunity power of the body and emphasized that immunity will protect the body becoming sick due to bacteria and viruses.

Mr. T. Bharathi, started an excellent presentation of “Interpretation of Selected Rules in Cricket” with a nice presentation on PowerPoint. He described the circumstances of different outs of the Batsmen during the course of the game.

Dr. R. Vasudevan began his topic with his vast experience of over 40 years on “Philosophy of Coaching in Volleyball”. He touched up on the Duties, Responsibilities, Role and the Duties of a coach on the fields and off the fields. He listed the various aspects of a coach right from the selection of a team, the training and the caring the psychosocial aspects of each and every player.

Dr. S. Vairamani started the presentation on “Mechanical Analysis of Motor Movements” with a nice presentation on PowerPoint.

PHOTOS

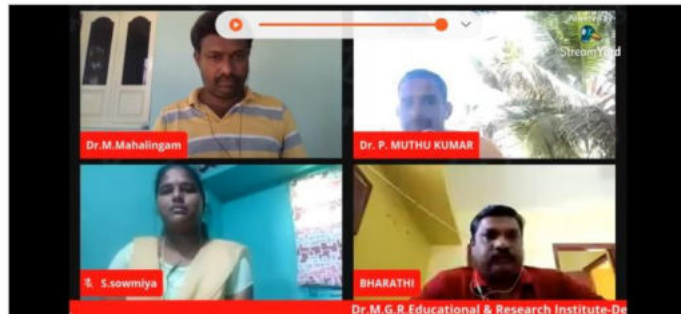
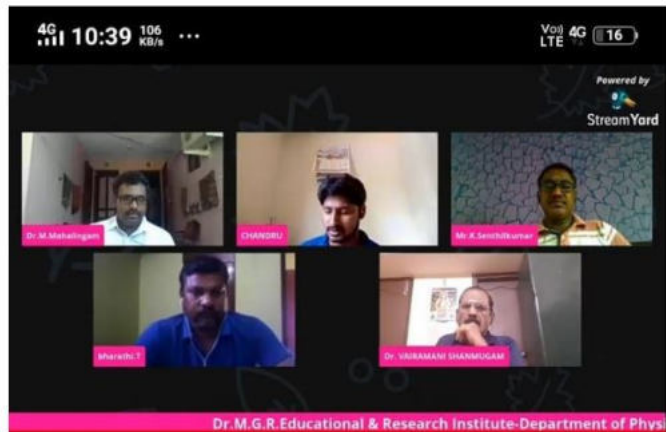




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mr.K.Senthil Kumar



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental

Event Title	IAOMP SLIDE SEMINAR		
Objective of Event	MICROSCOPIC SLIDE DISCUSSION		
Chief Guest /Speaker Details	Dr Radhika M B,Dr .Minal Chaudhary, Professor and Head of the Department,, 1.Department of Oral and Maxillofacial pathology &		
Date	20/11/2020	Time	11:00AM to 1:00PM
Venue	Online Event	No. of Participants	90

REPORT

TITLE

IAOMP SLIDE
S E M I N A R

CONTENT

Interpreting slides is an art that has to be mastered over years. As a sign of extending our student centric learning process the department of Oral Pathology had organised an interactive slide discussion program, where one to one histopathological interpretation of slides were taught to the students. Histopathology slides prepared by Digiscan is a compilation of excellent, high resolution , whole slide images arranged in heads of various organ systems and subheads of inflammatory, benign and malignant lesions and so on. Nowhere on google will anyone find such fine collection of digital images which are exquisite in nature and have been labeled painstakingly along with the description of features of the lesions. The Digital slides in this set are more than 2000 in number and more slides re-added to the set regularly. The lesions vary from common to uncommon to rare. The event was well received as the enigmatic lesions of significant pathology was simplified to the students. The overwhelming response received by the program has opened doors to another series of soft tissue pathology in future.

EVENT OUTCOME

The event was well received as the enigmatic lesions of significant pathology was simplified to the students. The overwhelming response received by the program has opened



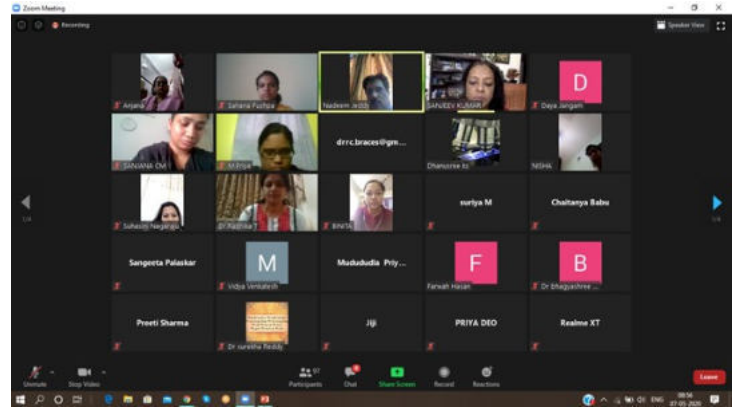
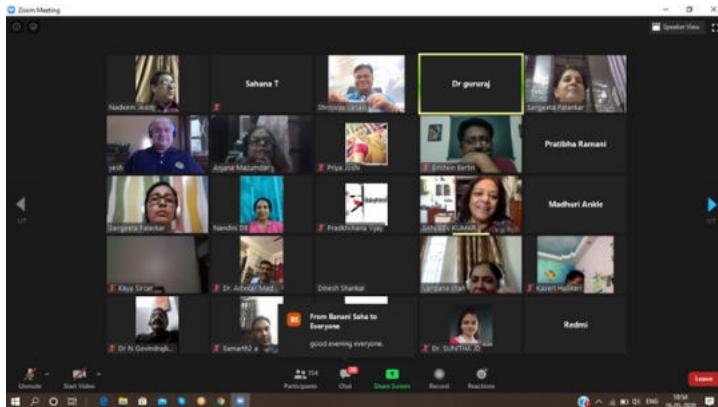
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

doors to another series of soft tissue pathology in future.

PHOTOS



Dr. Nadeem Jeddy



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Industry Institution Planning Cell

Event Title	Ictact css csr		
Objective of Event	null		
Chief Guest /Speaker Details			
Date	16/12/2020 to 02/02/2021	Time	12:00 PM to 5.00pm
Venue	Online portal	No. of Participants	50

REPORT

TITLE

null

CONTENT

Industry Institute Planning has organized CSR funding program for our final year B. tech (CS, IT, ECE, EEE) in association with CSS Corp and ICT Academy on Skill Development, Encompassing the Courses on Advanced Technology and Soft Skills. More than 50 students have participated in the session. Thanks to our honourable president sir, Hods CS,IT, ECE, EEE and our iipc Coordinators.

We appreciate the institution in joining handle with ICT Academy in providing the training for the students through skill training in Hardware &Networking and soft skills, a CSR initiative of Cssh Corp pvt ltd in association with ICT Academy and empowering the students for placement opportunities.

The course compares of training on technical skills for 60 hours,GD & Mock 10 hours, and on soft skills for 40 hours

We scheduled the training in online mode.

EVENT OUTCOME

Industry Institute Planning has organized CSR funding program for our final year B. tech (CS, IT, ECE, EEE) in association with CSS Corp and ICT Academy on Skill



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Development, Encompassing the Courses on Advanced Technology and Soft Skills.
More than 50 students have participated in the session.

PHOTOS

M.Jai Shankar



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Management Studies

Event Title	Impact of COVID 19 in indian Economy		
Objective of Event	To knowledge students on Impact of COVID 19		
Chief Guest /Speaker Details	N. Balaji, Director Operation, Livfair		
Date	03/09/2020	Time	11.30AM to 12.30PM
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Impact of COVID 19 in indian Economy

CONTENT

Guest Lecture on the "Impact of COVID 19 in Indian Economy" for our MBA students by N. Balaji B.C.A., B.L., M.B.A a Director Operation - TERV

Co-founder - Livfair. The session was so engrossing that the students flooded the speaker with many questions and they took back the fruit of knowledge on tax effects, tactics of business man to handle COVID period. It was a wonderful platform to learn about both the boom industry and recession industry during COVID time. Multiple strategies would be highly necessary to handle the current outbreak; these include computational modeling, statistical tools, and quantitative analyses to control the spread as well as the rapid development of a new treatment. The Ministry of Health and Family Welfare of India has raised awareness about the recent outbreak and has taken necessary actions to control the spread of COVID-19. This outbreak is inextricably linked to the economy of the nation, as it has dramatically impeded industrial sectors because people worldwide are currently cautious about engaging in business in the affected regions. The session was extremely lively and kept the students on the edge .

EVENT OUTCOME



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The session was so engrossing that the students flooded the speaker with many questions and they took back the fruit of knowledge on tax effects, tactics of business man to handle COVID period. It was a wonderful platform to learn about both the boom industry and recession industry during COVID time.

PHOTOS

Dr.Radhikaashree & Ms.Kavepriya



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	Induction Day Programme 2020		
Objective of Event	BASIC INTERACTION BETWEEN THE FACULTY AND THE STUDENTS		
Chief Guest /Speaker Details	DEEPIGIA, ASSOCIATE PROFESSOR, ASSOCIATE PROFESSOR		
Date	11/11/2020	Time	10:30PM to 0.5208333333333333
Venue	Google Meet	No. of Participants	130

REPORT

TITLE

FOA INDUCTION DAY PROGRAMME 2020 !!

CONTENT

FOA INDUCTION DAY PROGRAMME 2020 !!

Faculty of Architecture, Dr.MGR Educational & Research Institute takes immense pleasure in inducting students for B.Arch, B.Des and M.Arch 2020 batch. Wishing them a wonderful learning experience in the years to come.

The induction day program of 2020, became the first ever online program organized by FoA, welcoming the freshers due to the prevailing pandemic. The event is a result of Honourable president, Er.A.C.S.Arunkumar's foresight & constant support. The event was inaugurated by our illustrious director Prof. Meenakshi Parthasarathy, followed by introduction of FoA by our beloved Dean Dr.Swetha Madhusudan. Ar.Mujib & Ar.Lalita of Collaborative Architecture, Mumbai were chief guests for the event. The architect duo spent their valuable time in inspiring the freshers explaining the attributes of architectural education & profession. They also gave a visual treat through an insight into select notable works from their practice. All the faculties & freshers were introduced in the online platform with their video modes on. General instructions for online classes were given in English and Tamil. Vote of thanks for the event was given by our Respected HoD, Prof. V. Radhika. The event started & ended with tributes to Tamil land & India respectively in the form of Tamizh Thai Vaazhthu & National Anthem.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095. Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



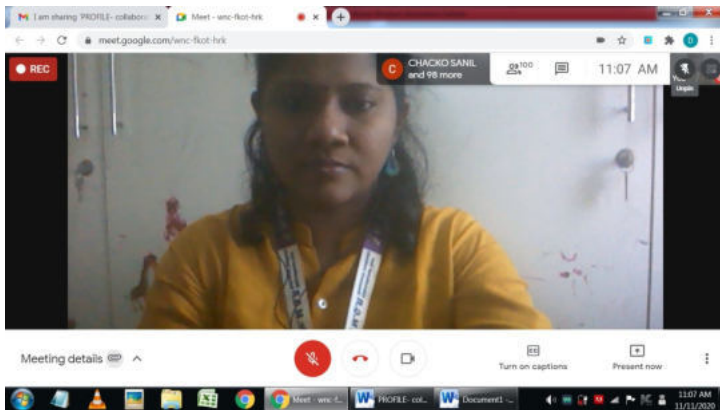
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

TO START THE NEW BATCH WITH THE INDUCTION DAY FOR WELCOMING THE
O F R F E S H E R S
B.ARCH,B.DES,M.ARCH

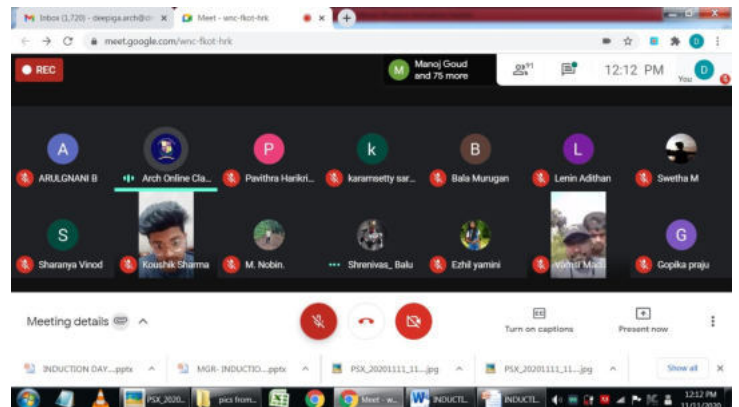
TO START THE NEW BATCH WITH THE INDUCTION DAY FOR WELCOMING THE
O F R F E S H E R S
B.ARCH.B.DES.M.ARCH

PHOTOS



HONORARY CHIEF GUESTS ARCHITECTS Ar.MUJIB AND Ar.LALITHA

THAMIZH THAI VAAZHITHU	VEDIO AND AUDIO PLAYED BY KRISHNAMOORTHY SIR
WELCOME ADDRESS BY Ar. DEEPIGA MAM	Ar. DEEPIGA
INTRODUCTION ABOUT MEEHAKSHI MAM	Ar. VAISHNAVI MAM
INAUGURAL ADDRESS BY DIRECTOR MEEHAKSHI MAM	Ar. MEEHAKSHI MAM
INTRODUCTION ABOUT DEAN MAM	Ar. HARINYA MEENU
ABOUT FOA BY DEAN DR.SWETHA MADHUSUDHANAN	DR.SWETHA MADHUSUDHANAN
INTRODUCTION ABOUT CHIEF GUEST Ar.LALITHA	Ar. SELVA PRAKASH
SPEECH BY CHIEF GUEST Ar.LALITHA	Ar. LALITHA
INTRODUCTION ABOUT CHIEF GUEST Ar.MUJIB	Ar. SIMI SHABIR
SPEECH BY CHIEF GUEST Ar.MUJIB	Ar. MUJIB
SOVENIOR TO CHIEF GUEST CARICATURE	BY ARTIST MOHAN SIR
VIDEO OF LAST YEAR EVENTS IN FOA TO BE SHARED BY KRISHNA MOORTHY SIR	
STAFF INTRODUCTION	Ar. HARINYA MEENU TEACHING STAFF NAME /DESINATION/ YEARS OF EXPERIENCE
GENERAL INSTRUCTIONS	ENGLISH Ar. VAISHNAVI MAM, SELVA - TAMIL
STUDENTS INTRODUCTION	Ar.SELVA PRAKASH
VOTE OF THANKS BY HOD RADHIKA	HOD RADHIKA MAM
NATIONAL ANTHEM	KRISHNAMOORTHY SIR



Ar.Harinya Meenu



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dental

Event Title	Industry 4.0 And World 2.0		
Objective of Event	1. Industry 4.0 2. World 2.0 3. Arogya sethu app		
Chief Guest /Speaker Details	Mr. Lalith Kumar, Ms. Vishwani, Students, Public health dentistry, Thai Moogambigai dental college and hospital		
Date	18/08/2020	Time	11.00AM to 01.00PM
Venue	Online Event	No. of Participants	60

REPORT

TITLE

Industry 2.0

CONTENT

the technology talk was on Industry 4.0, the current trend of automation and data exchange in manufacturing technologies. It includes cyber-physical systems, the Internet of things and cloud computing. Industry 4.0 creates what has been called a “smart factory”. the talk also focused on world 2.0, the post covid era and emphasize on arogya sethu app and its importance.COVID-19 is undoubtedly accelerating digital transformation plans and cloud is fast becoming a necessity. AI has also gained momentum and deserves a place on the list. In our future work world, we’ll see AI being commonly used to manage network traffic and access and perform data analysis for businesses to more effectively support working from anywhere. A lot of organizations weren’t ready for COVID-19. As a result, many learned the hard way that they didn’t have the infrastructure in place to maintain operations. Going forward, smart organizations won’t make the same mistake.

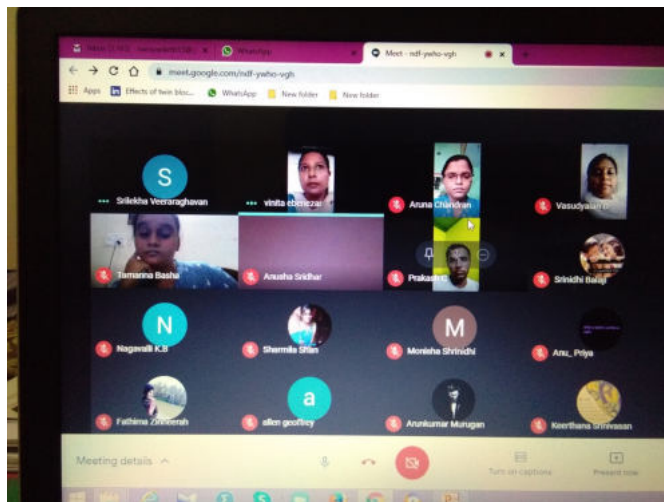
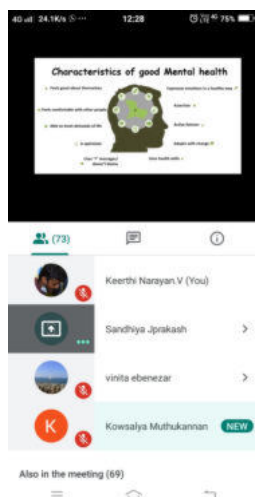
Business continuity and disaster recovery plans will include clear strategies for enabling remote working for all employees and contingencies related to specific needs – required devices, VPN connectivity, access to a secure network, standard means of communications and collaboration such as a robust, secure video platform.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Excellent responses were obtained. All the participants gained immense knowledge on the specified topic and were instructed to update themselves in the arogya sethu app by presenting a demo of the app usage.

PHOTOS

Dr. Vinita Mary



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Innovation and Sustainability through E-Stem		
Objective of Event	to create awareness on Innovation and Sustainability through E-Stem		
Chief Guest /Speaker Details	Dr.Manol Kumar Mishra, Prof. Dept. of Economics & Statistics, British American University, Florida Benin Campus Dr.Binnu Thomas Chandy,		
Date	14/10/2020 to 15/10/2020	Time	10.00 am to 4.00 pm
Venue	Google Meet	No. of Participants	500

REPORT

TITLE

Innovation and Sustainability through E-Stem

CONTENT

It's a great pleasure to share the report of the inaugural ceremony of the two day International Online Conference (IOC-2020) organised by the faculty of Education under the topic, INNOVATION AND SUSTAINABILITY THROUGH E-STEM (14th October,2020).The objective of the conference is to create an awareness of the current situation faced world-wide and also about the challenges in improving sustainability.

The programme started with an invocation followed by a cordial welcome by the Principal, Faculty of Education. The introductory address by Dr.S.Geethalakshmi, the Vice-Chancellor was inspiring and motivating and it was followed by the Felicitation address by Dr. Cyril Raj, JR. Academics and Administration, Dr.L.Ramesh, Dean EPA and Dr. V. N. Rajavarman, Deputy Dean, Phase II Campus. The inaugural address by the chief guest Dr.Rania Lampou, Director, Ministry of Education Athens, Greece. was insightful on the perspective E-STEM and a brief explanation about various school students' projects, across the globe related to sustainability and insisted that implementation of young minds will be sustainable.

The conference continued with the keynote address by Dr.Manoj Mishra , professor, Dept. of Economics and Statistics, British American University, Florida Benin Campus, which was knowledgeable and informative about sustainable development goals and how to focus on the development of the Green world as an Individual.

Next, the prestigious moment of the release of the conference proceedings with the



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



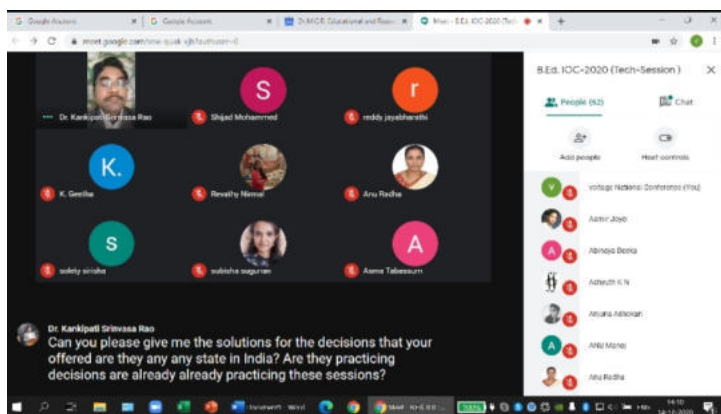
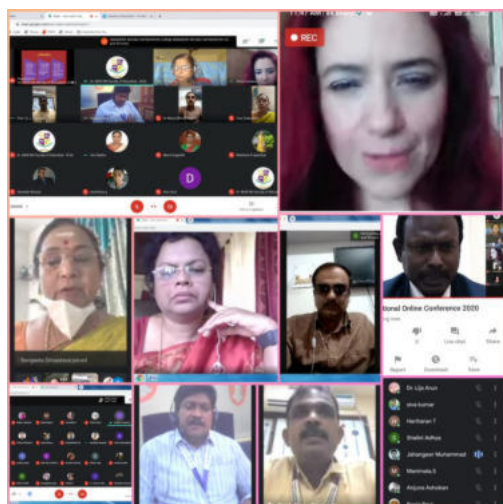
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

ISBN:978-93-88568-22-7 was made virtually.

Finally the special address by Dr.Binu Thomas Chandu, Associate professor, Sikkim Government College, Gangtok, provided the insights on all the thrust areas very clearly and explained how to actively participate in sustainability. The Inaugural session came to an end with the vote of thanks and the participants were asked to join the Technical session after the lunch break.

The Technical Session resumed at 1.45 p. m. as parallel session chaired by Dr. Malyadri, ICSSR, Senior Research Fellow and Dr. Kankipati Srinivasa Rao, Associate Professor of Commerce commenced with 30 paper presentation and the best paper for both the session was selected and announced during the session to motivate and encourage the delegates.

Its our pleasure and honour to extend our heartfelt gratitude to our honourable President Er.A.C.S.Arun Kumar for granting permission to organise the two day International Online Conference for the welfare of the society and the teaching fraternity. Our heartfelt thanks is also extended to all the executives of Dr. MGR ERI family for their continued support rendered throughout our endeavour.



EVENT OUTCOME

The inaugural address by the chief guest Dr.Rania Lampou, Director, Ministry of Education Athens, Greece was insightful on the perspective E-STEM and a brief explanation about various school students' projects.

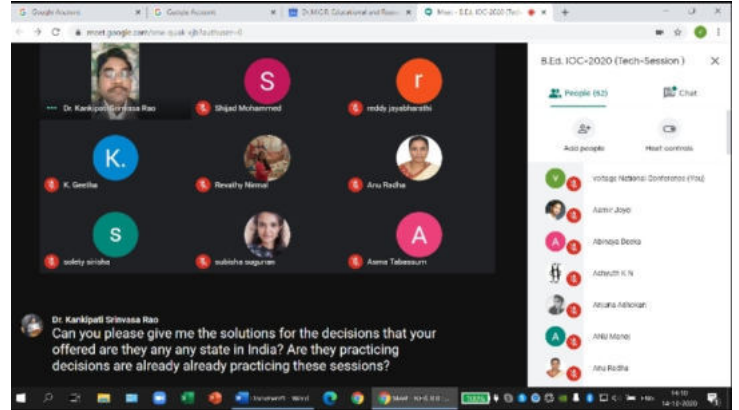
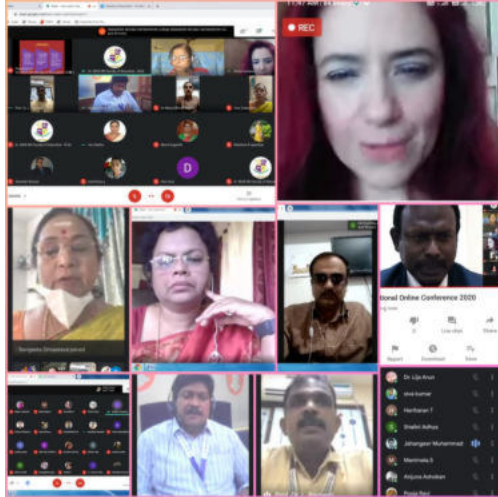
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr.P.Senthamizh Pavai &Dr.V.Anuradha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	Inpods Accreditation System		
Objective of Event	The objective of One Day fdp on Inpods Accreditation System Successfully moving towards competency and outcomes-based education in your institutions requires teamwork. Technology alone cannot help you drive and manage this transition.		
Chief Guest /Speaker Details	Mr.Madhavpeddi Kalidas, SPEAKER, Inpods Accreditation System		
Date	15/10/2020	Time	11.30 AM to 1.30 PM
Venue	Zoom meeting	No. of Participants	100

REPORT

TITLE

Inpods Accreditation System

CONTENT

The Department of commerce conducted One Day FDP on “In pods Accreditation System” On 15thOctober 2020, Dr. M. G. R. Educational & Research Institute, (deemed to be University) in Google Meet and You Tube live. Sparkling shields and glittering presents awaited for the deserving hands to hold them tight. As soon as the clock crossed 11.00a. m. Various Faculties, Research Scholar and from various departments in various institutions started gathering in Google meet and You Tube Live with eyes full of expectation and heart full of joy and happiness expecting their much-awaited felicitation ceremony to start.

The objective of One Day web on “In pods Accreditation System” On 15thOctober 2020, In Pods suite of products is built on a powerful cloud-based ed-tech platform designed with a data architecture suitable to capture and analyse massive amounts of curriculum and student outcomes data at all levels. In Pods has built specific suite of applications to enable various stakeholders to tap into a rich data store, digitally transform the academic processes and accelerate progress towards implementing the educational strategies.

The aim of One Day web on, “In pods Accreditation System” On 15thOctober “The objective of One Day FDP on IN pods Accreditation System. Successfully moving towards competency and outcomes-based education in your institutions requires teamwork. Technology alone cannot help you drive and manage this transition.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dr.C.B.SENTHIL KUMAR., Head of the Department of Commerce articulate the mass and guided the younger minds to go to out of the box thinking for standing back and giving its uttermost support in all the decisions made by the department. His speech on the specialties of Commerce department and its developing importance in the future world made everyone proud to be a part of it.

The Chief Guest Mr. Madhavpeddi Kalidas. Engage in Academic and Curriculum Governance. Manage Continuous Improvement Process of the programs, assessments and student outcomes, Reduce Assessment Workload on faculty via automation of tests, Automate outcomes attainment analytics and get insights, Manage learner's personalized competency-outcomes assessment and progression, Empower students with anytime, anywhere access for self-directed learning, Academic Institutions, Learning Management System, In Pods Learning Management System is used by program/course designers, With this the program comes to an end and everyone left the session premises with mind and heart filled with unforgettable memories and expectation about the event.



EVENT OUTCOME

The objective of One Day fdp on Inpods Accreditation System

Successfully moving towards competency and outcomes-based education in your institutions requires teamwork. Technology alone cannot help you drive and manage this transition

PHOTOS

Ms.J.PRABHA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title		Interdisciplinary Lecture on Cyber Security & Forensics-Dr.D.Usha	
Objective of Event		Event outcome: Students were able to gain knowledge. Then lecture speaker explained about.Cyber security and other one was for Forensics. During first section speaker gave a small introduction about Cyber security and what does it mean.	
Chief Guest /Speaker Details		Dr.D.Usha, Associate Professor, Dr.M.G.R Educational & Research Institute	
Date	06/10/2020	Time	05.00PM to 06.00PM
Venue	Google Meeting	No. of Participants	98

REPORT

TITLE

Interdisciplinary Lecture on Cyber Security & Forensics

CONTENT

On the day of 6th October, 2020, Department of Electrical and Electronics engineering conducted a interdisciplinary lecture on “ CYBER SECURITY AND FORENSICS “ in association with IEEE MGR Student Chapter. The lecture was held via Google Meet platform from 5 pm to 6 pm in which more than 40 students has participated. The source person for this lecture was Dr. D Usha, Associate professor of Department of Computer Science from Dr. M.G.R Educational and Research Institute, Chennai.

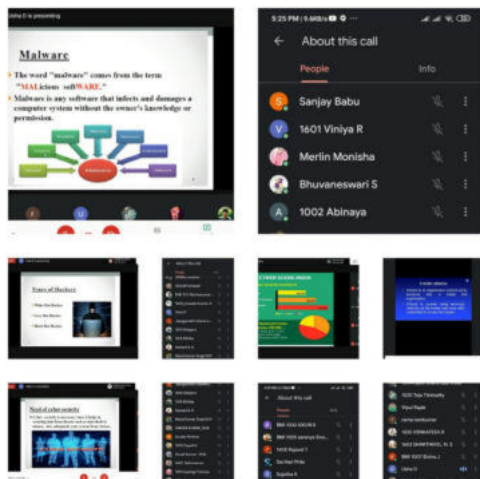
The whole lecture was of two sections, one was Cyber security and other one was for Forensics. During first section speaker gave a small introduction about Cyber security and what does it mean. Then a complete depth explanation of essentials like different types of Malware which we have to aware of, difference between “ Viruses and Worms “. After that a statistical view of cyber threats during different years and different types of threats was also explained by speaker.On the next section of lecture speaker explained about definition and types of Forensics. There was an handful information about the different types of evidences like digital etc. In conclusion, the whole lecture was successfully conducted and well presented by the speaker with an enormous amount of useful information.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The whole lecture was of two sections, one was Cyber security and other one was for Forensics. During first section speaker gave a small introduction about Cyber security and what does it mean. Then a complete depth explanation of essentials like different types of Malware which we have to aware of, difference between “ Viruses and Worms “. After that a statistical view of cyber threats during different years and different types of threats was also explained by speaker.

PHOTOS

Mr.A.Raja



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title		INTERIOR DESIGNING - IN 3D MAX SOFTWARE ONE DAY WORKSHOP	
Objective of Event		<ul style="list-style-type: none">• Understand the basic functionality, features and principles behind 3ds Max.• Create and manipulate 3D data in 3ds Max.• Import data from other 3D applications.• Embellish scenes with the use of materials and maps.• Create adequate lighting for your environments.• Animate	
Chief Guest /Speaker Details		MANOBALA, TECHNICAL HEAD, MN ARCHITECTS AND COMPUTER INSTITUTE	
Date	06/08/2020	Time	11:00AM to 0.5208333333333333
Venue	Google Meet	No. of Participants	13

REPORT

TITLE

3D MAX INTERIOR VIEW
C R E A T I O N

CONTENT

Objectives

The course Max for Architects will help students and professionals to learn and master 3ds MAX software tool. The candidates will also learn the basics of 3D modeling and texturing along with 3D rendering. The powerful course will increase the productivity and performance of the individual. Overall, the course will help the students master the software and enhance their productivity.

In this course, participants learn how to:

Use the Interface

Use Selection and Transformation Tools

Create and Modify Mesh Objects

Create and Modify Poly Objects

Import AutoCAD 2D Files and Model in Max

Organize AutoCAD Files Using Layers and Plines

Import Plines from AutoCAD Files to Create 3D Objects in Max

Use Standard Lights

Create a Night View Using Photometric Lights

Create Daylight Systems

Add and Modify Cameras

Create a Basic Animation



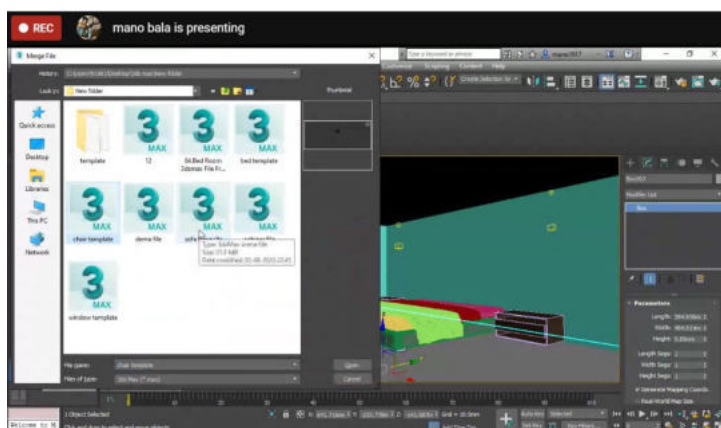
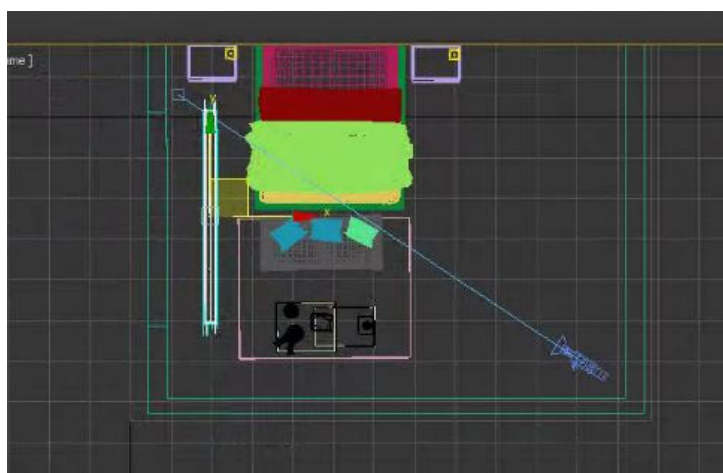
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Create, Get, Modify, and Save Materials

Import a 3D Hut from AutoCAD to Assign Materials, Add Backgrounds, and Render3D Max are CAD programs, short for “Computer-Aided Design”. This type of 3D creation tools focus on creating three-dimensional objects based on two-dimensional drawings. Other methods of creating 3D models can be described as more “manual”. Polygon modelling involves placing flat “tiles” on a “skeleton”, and 3D sculpting essentially means carving an object from a basic shape like a sphere or a cube. These solutions are great for complex tasks, but when you need something relatively simple, like a chair or a table, CAD product design 3D modelling is the perfect tool for the job. 3D Max is specialized product design 3D modelling software, used by game makers, product companies and architects alike. Its main purpose is creating full-fledged scenes, high-polygon 3D models, 3D animation and special effects.



EVENT OUTCOME

- Design animatable characters using the principles of characters design and creativity.
- Create 3D environments, objects and characters within 3DS Max or other appropriate high-end 3D animation software (with most current version available).
- Animate their characters in a way as to produce the convincing illusion of motion in time and space within 3DS Max or other appropriate high-end 3D animation software
- Create 3D environments, objects and characters within 3DS Max
- Light and texture I

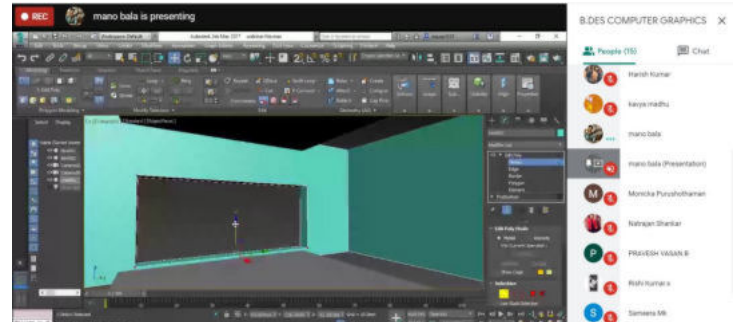
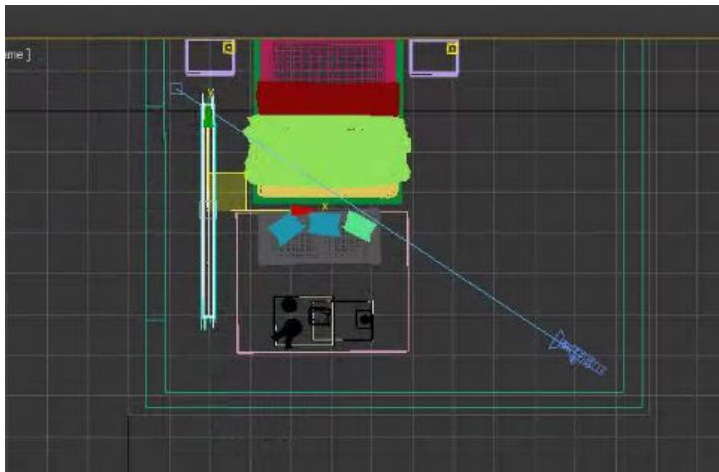
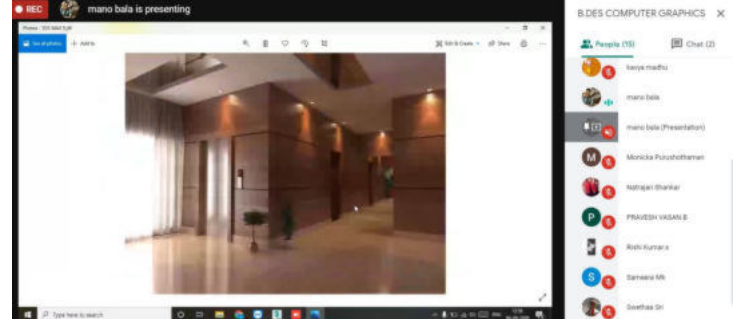
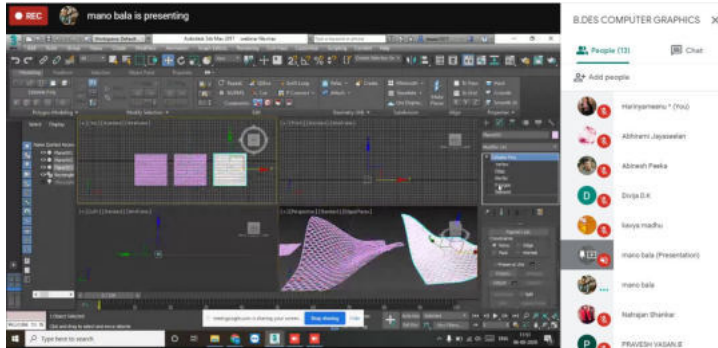
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ar.A.HARINYA MEENU



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Computer Science and Engineering

Event Title	INTERVIEW TECHNIQUES AND RESUME BUILDING		
Objective of Event	The objective of the session was interview techniques and resume building so that it can help to accure the great knowledge and get more info To the students.		
Chief Guest /Speaker Details	Mr.Anurag Sharma, Founder, Learning from Ant		
Date	17/09/2020	Time	3.00PM to 05.00PM
Venue	ONLINE- MICROSOFT TEEMS	No. of Participants	78

REPORT

TITLE

Interview Techniques and Resume Building

CONTENT

The session was very much informative and interesting. The speaker of the session was Mr.Anurag Sharma founder, Learning from Ant .The speaker talked about how to face an interview and how to build a resume .

He explained about stages of interview.He explained the students about the importance of 3-P's ,what are the do's and dont's during interview and ,ingridents of interview,How to prepare for interview.

He talked about some Personality assessment,body language,how to introduce our self to interviewer and awareness.

He talked about the academic awareness,aptitude awareness and social media awareness and he gave some examples that what type of questions that the interviewer may ask.

He said how to dress-up while going to take an interview (dress conservatively and avoid fad).

He suggested some ideas regarding the preparation of resume for the students.

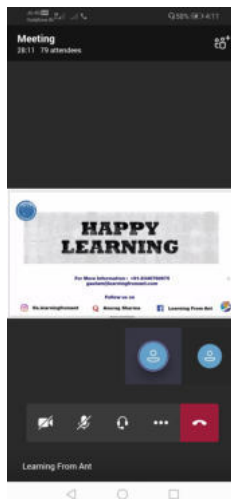
He briefed about the doughts raised by the student gathery and gave some additional information.The session turned out to be more interactive .All the topics delivered by the speaker were usefull and well understood.The session was very useful to all.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

He talked about the academic awareness, aptitude awareness and social media awareness and he gave some examples that what type of questions that the interviewer may ask.

He briefed about the doubts raised by the student gathery and gave some additional information. The session turned out to be more interactive. All the topics delivered by the speaker were usefull and well understood. The session was very useful to all.

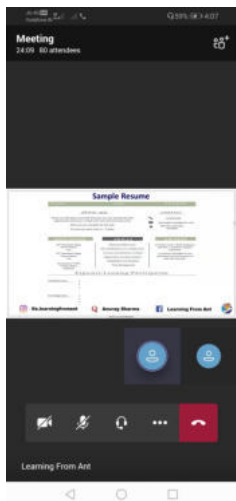
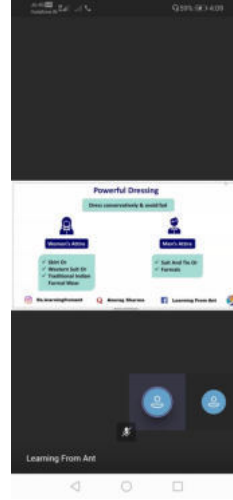
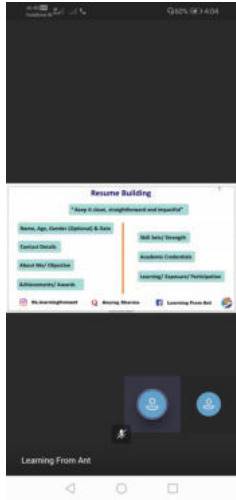
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mrs.K.JAYANTHI, Ms.G.Priyanka



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	Introduction to Dissertation - M.Arch CPM II yr		
Objective of Event	To analyse about the concession period of the projects having VGF model.		
Chief Guest /Speaker Details	Ar.Ajith,Ar.Priyadarrshini & Ar.Umaira, CPM, No Data Found		
Date	25/08/2020	Time	2.30 pm to 4pm
Venue	Google Meet	No. of Participants	21

REPORT

TITLE

Introduction to Dissertation - M.Arch CPM II yr

CONTENT

The main purpose of this lecture is to expose students to research. Past year students interacted with the class of 21, sharing their experiences and helping the current batch in choosing their topics and fine tuning their topic- if they have already identified any.

Students started from how they identified few research areas and finetuned to one particular topic. After identifying the problem, how to formulate research questions by reading journals and articles. Since first timers are always scared and confused about topic selection- if they hear the process from someone who has done it already - it helps.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Priyadarrshini also shared information on how to access paid journals by creating a common account for a shorter duration - as it is very expensive in most cases.

Umaira explained her work- to show how a topic can be divided further into sub topics to get a better answer or understanding of our thesis.

Current batch shared their topics and the last part of the discussion went on how one can proceed.

EVENT OUTCOME

The main purpose of this lecture is to expose students to research. Past year students interacted with the class of 21, sharing their experiences and helping the current batch in choosing their topics and fine tuning their topic- if they have already identified any.

PHOTOS





MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Information Technology

Event Title		ISR EVENT ON Cutting Edge Handloom Adaptation for the Next Gen	
Objective of Event		the main objective of the event is to make the participants aware of the handloom patterns available in India	
Chief Guest /Speaker Details		Ms. Sabita RadhaKrishna, Author, TV Host and Textile Designer, Founder chairperson Company - UDHAVI	
Date	05/09/2020	Time	5.00 PM to 6.00 PM
Venue	YOUTUBE	No. of Participants	521

REPORT

TITLE

ISR EVENT ON - CUTTING EDGE HANDLOOM ADAPTATION FOR THE NEXT GEN

CONTENT

Cutting edge handloom adaptation for the next gen was conducted as a part of ISR event via zoom app on 5th September 2020 between 5.00 PM to 6.00 PM. This event is in association with WICCI handloom council .

The Session started with an introduction given by Ms. Asha Daniel, National Council Member & Program Director, WICCI Handloom. The welcome address was given by Ms. Sakina Ansari, National President - WICCI Handloom in which she briefed about the various activities and events carried out in the WICCI handloom and along with Dr. N. Kanya, HOD- IT welcomed the gathering. Honorable Vice - Chancellor, Dr. S. Geetha Lakshmi join the gathering and gave the inaugural address. Ms. Alakananda Das National Vice President - WICCI Handloom Introduced the Guest speaker of the Day Ms. Sabita RadhaKrishna, Author, TV Host and Textile Designer.

Ms. Sabita RadhaKrishna has an 40 years experience in textile research and work with weavers ry explained detail about the textiles of India. She also gave an insite of how the red madder dyed cloth was found wrapped around a sliver pot in Harappan sites in the 3rd millennium BCC. She also mention that the textile is bigger industry only next to agriculture. She gave idea about the various print and patterns used in different states of India. She also shared how the god, goddess and animals were given importance in textile. She also shared the importance and different weaving styles adapted in different states and how various research centre for Weaving were established in



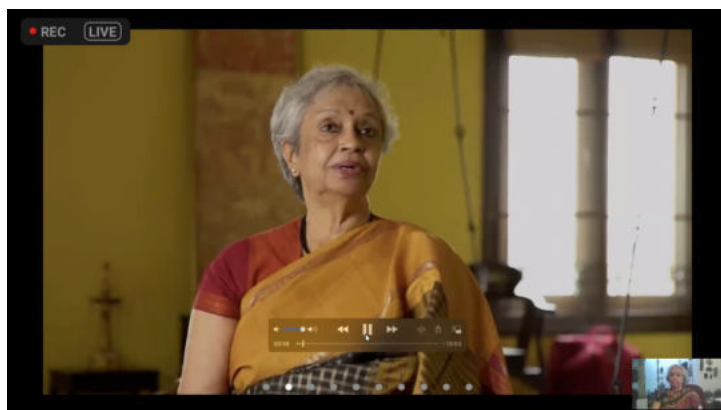
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

different parts of India.

The Session was highly interactive and eye-opening and received a huge positive response from the participants. The Guest speaker with great patience answered all the questions raised by the participants. The session ended with a formal Vote of thanks given by Ms. Rachna Kumar, Member, WICCI Handloom. This Event was a great success with over 522 participants from different parts of the country.



EVENT OUTCOME

The participants would gain knowledge on the various print and patterns used in different states of India, the importance and different weaving styles adapted in different states and how various research centres for Weaving were established in different parts of India.

PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mrs.C.Tamilselvi Dr.N. KANYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Management Studies

Event Title	Job profile enhancement for facing interviews		
Objective of Event	To avoid fear of students in attending interview		
Chief Guest /Speaker Details	Bindhya Ramji,, Trainer,, Independent Consultancy Riyas,, Manager, Golden trading company Munmun Biswas, Sales manager, Sify		
Date	10/09/2020	Time	11.30AM to 12.30PM
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Job profile enhancement for facing interviews

CONTENT

Its organized an Alumni Interaction series on the topic "Job Profile Enhancement for Facing Interviews " Welcome address given byPrerana our final year MBA student, following with that our beloved HoDDr.G.Brindha give a brief introduction about the chief guest and chief guest gave a enoroumous speech about "Job Profile Enhancement for Facing Interviews"for all words of wisdom that radiated a source of energy within all of us. They shared the tips to enhance job profile and general knowledge. They also explained about personality development, and profile building to the students and how to be unique among yen number of competition. The session was a wonderful platform for our students to get an insight to tune up their career potrait. Overall the session proved to be a jaw dropper. Itsreally interactive and interstingsession, the students are actively and energetically listen the speech given by our chief guests. Vote of thanks given by MBA student Saraswathy.

Dr. G. Brindha, Dept Head of management studies, we apprricate for standing back and giving its uttermost support in all the decisions and for the perfect logistic support and guidance that she has extended to all of us and made event great success.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

Speakers shared the tips to enhance job profile and general knowledge. They also explained about personality development, and profile building to the students and how to be unique among a number of competition. The session was a wonderful platform for our students to get an insight to tune up their career portrait. Overall the session proved to be a jaw dropper.

PHOTOS

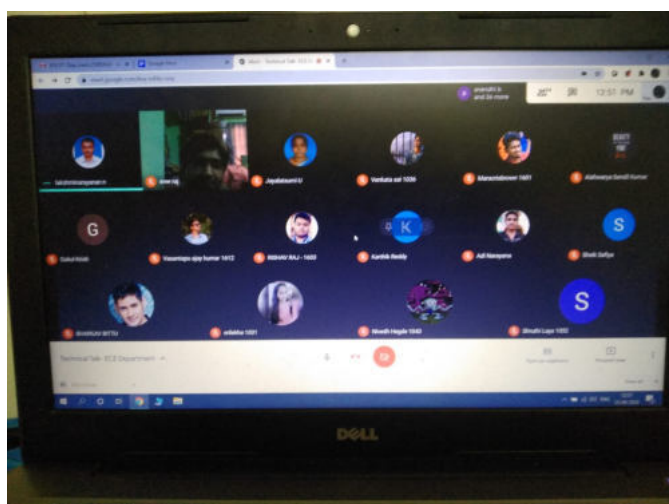
Ms.Suchitra & Ms.Suganya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

engineers in choosing an MCU. He put forth a comparative study of different microcontroller architectures and their features. He explained the coding part (both assembly and high level language like C) necessary for programming. The session was really an eye opener for the aspiring embedded system engineers.

The technical talk was well received by the students who gave an overwhelming response through affirmative feedback. The program ended with a vote of thanks by Mrs.U. Jayalatsumi, Deputy HoD, Department of ECE.



EVENT OUTCOME

Students have got insights for becoming an embedded system engineer. He started by illustrating the basic concepts of digital electronics with practical examples in day-to-day life. He stressed the significance of core competency skills for students to be successful in programming.

PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	Online 5 Days SDP on "Skill Development"		
Objective of Event	1. To motivate the students for Professional Decorum. 2. To promote the students ideology towards Leadership Skills.		
Chief Guest /Speaker Details	Dr.S.Gnaana Saraswathi, Assistant Professor of Botany, The Madura College Dr.P.Stanley, Managing Director, Visual Esperanto (Outdoor		
Date	24/08/2020 to 28/08/2020	Time	04.00 PM to 5.00 PM
Venue	Google Meet Application	No. of Participants	185

REPORT

TITLE

Skill Development

CONTENT

Respected Sir, Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

Online 5 Days Student Development Program on "Skill Development" conducted from 24.08.2020 to 28.08.2020 at 04.00 Pm through Google Meet Application. The program started with the Welcome address by Head of the Department Dr.A.Anuradha, Inaugural address by Vice Chancellor Dr.S.Geethalakshmi and Special address by Joint Registrar H&S Dr.Malini Pande. Day 1 – Dr.A.Mayil Murugan, Associate Professor & Head, The Madura College, Former Chairman (2017-18) SIRC-ICAI, Chennai delivered about 'Personal Leadership Skills'. Day – 2 Dr.P.Stanley, Managing Director, Visual Esperanto (Outdoor Advertising Solutions) expressed about 'Stress Management'. Day 3 – Mr.S.J.John Kennedy, Deputy Superintendent of Police, Police Head Quarters, Chennai shared about 'Career Guidance'. Mr.S.Prabhakaran, Assistant Commissioner of Police, Central Crime Branch, Greater Chennai Police communicated 'Crime Prevention'. Dr.S.Gnaana Saraswathi, Assistant Professor of Botany, The Madura College, presented about 'Professional Decorum'. Ms.A.Thanushree, Assistant Professor, Department of CMA introduced the Chief Guest and Guest of Honour respectively. Mrs.K.R.Abarna proposed the Vote of Thanks and Ms.B.Gayathri, Data Entry Operator, supported the team technically. There are around 185 participants from various colleges participated in this



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Engineering and Technology (I Year)

Event Title	Live Talk on " Footprints of Airpollution - Changing Environment & Human Health " by Dr. V. Saiprasad, former Asst. Director, TNPCB		
Objective of Event	To create awareness among the public		
Chief Guest /Speaker Details			
Date	27/07/2020	Time	03.00PM to 04.00PM
Venue	Gmeet	No. of Participants	120

REPORT

TITLE

Live Talk on " Footprints of Airpollution - Changing Environment & Human Health " by Dr. V. Saiprasad, former Asst. Director, TNPCB

CONTENT

Public awareness programme on "Footprints of Air Pollution-Changing Environment & Human Health" was launched on 27/07/2020 by the department of physics first year B. Tech. Programme was launched in to create awareness among the public how to safe guard the environment. Guest speaker of this event was Dr. P Saiprasad former assistant director, Tamilnadu Pollution Control Board. Public actively took part in this event

EVENT OUTCOME

Role of public to safe guard the environment
Tips to safe guard the environment

PHOTOS

Ms. M.V.L. Kumari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electronics and Communication Engineering

Event Title	Manuscript Referencing in journal		
Objective of Event	To create awareness among the research scholars and faculty members regarding the publishing of journals and h-index citations and referencing		
Chief Guest /Speaker Details			
Date	16/10/2020	Time	10.30AM to 12.30 PM
Venue	Google Meet	No. of Participants	60

REPORT

TITLE

Manuscript Referencing in Journals

CONTENT

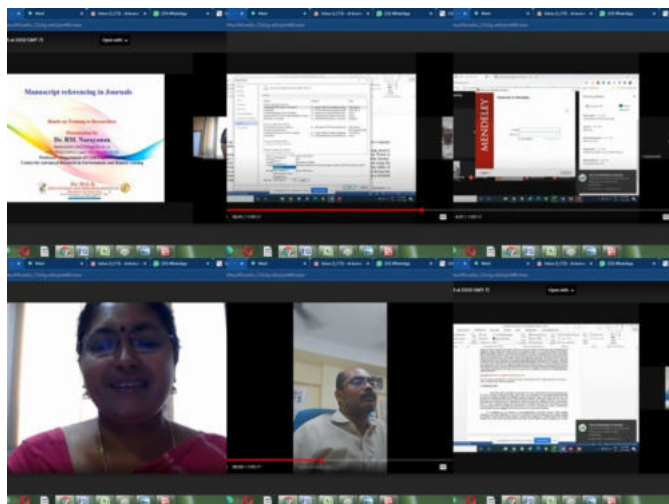
The Department of Electronics and Communication Engineering conducted an Interdisciplinary Research Workshop titled, "Manuscript Referencing in Journals" with Hands-on-Training on 16.10.2020 at 12.15 through virtual meet (Google Meet). Dr. T. Godhavari, Professor and Head of the Department of ECE welcomed the Resource person of the event, Dr. RM. Narayanan, Professor, Department of Civil Engineering. Dr. Narayanan started by illustrating the concepts of Referencing in Journals. He delved into the aspects of downloading the software tool, Mendeley and elaborated the features of Mendeley tool using real time examples on the methodology to cite journal articles. He also gave an insight on the referencing styles used for writing articles. The session was really an eye opener for the research scholars and faculty members. The hands-on training was well received by the scholars and participants who gave an overwhelming response through affirmative feedback. The program ended with a vote of thanks by Dr. M. Kumaresan



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Faculty members and research scholars are able to verify the h-index of the journals and how to publish them in Web of Sciences. Manuscript Referencing in Journals”

PHOTOS

Dr.M.Kumaresan



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
 Maduravoyal, Chennai - 600 095. Tamilnadu, India.
 (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Industry Institution Planning Cell

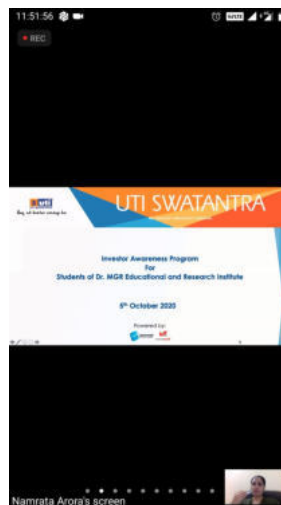
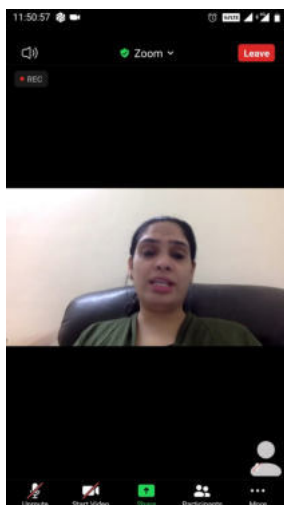
Event Title	Mba nse webinar		
Objective of Event	null		
Chief Guest /Speaker Details			
Date	05/10/2020	Time	11.30am to 12.30pm
Venue	Online portal	No. of Participants	50

REPORT

EVENT OUTCOME

null

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	NEP2020-A Perspective towards Higher Education		
Objective of Event	The objective of One Day web on “NEP2020- A Perspective Towards Higher Education” On 30/08/2020, To facilitate an inclusive, participatory and holistic approach, which takes into consideration field experiences, empirical research, stakeholder feedback, as well as		
Chief Guest /Speaker Details	Dr. Rohini Bhatt, Assistant Professor, Auro University, Surat		
Date	30/08/2020	Time	0.458333333333333 to 01.00 PM
Venue	Google Meet and You tube Live	No. of Participants	100

REPORT

TITLE

NEP2020-A Perspective towards Higher Education

CONTENT

The Department of commerce collaboration conducted One Day web on “NEP2020- A Perspective Towards Higher Education” On 30/08/2020, Dr. M. G. R. Educational & Research Institute,(deemed to be Universtiy) in Google Meet and You Tube live. Sparkling shields and glittering presents awaited for the deserving hands to hold them tight. As soon as the clock crossed 11.00a.m. Various Faculties, Research Scholar and from various departments in various institutions started gathering in Google meet and You Tube Live with eyes full of expectation and heart full of joy and happiness expecting their much awaited felicitation ceremony to start.

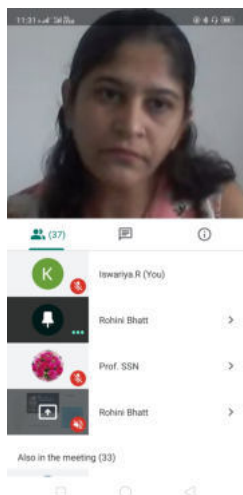
The objective of One Day web on “NEP2020- A Perspective Towards Higher Education” On 30/08/2020, To facilitate an inclusive, participatory and holistic approach, which takes into consideration field experiences, empirical research, stakeholder feedback, as well as lessons learned from best practices. It is a progressive shift towards a more scientific approach to education. The prescribed structure will help to cater the ability of the child – stages of cognitive development as well as social and physical awareness. If implemented in its true vision, the new structure can bring India at par with the leading countries of the world.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

National Education Technology Forum(NETF) will be setup to facilitate decision making on the induction, deployment and use of technology. The industry will get skilled workforce thereby bridge the gap between academic and industry skills

PHOTOS

Ms.S.VANITHA



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electronics and Communication Engineering

Event Title	New Normal with Disruptive Technologies		
Objective of Event	The objective of the five day faculty development program is to get a deep insight into the various applications of current disruptive technologies		
Chief Guest /Speaker Details	M.Amey chndrakant Tambe, Director, Softech data securities		
Date	27/07/2020 to 31/07/2020	Time	10.30AM to 12.30PM
Venue	Google Meet	No. of Participants	210

REPORT

TITLE

New Normal with Disruptive Technologies

CONTENT

The fourth day started with an introduction by Dr. T. Godhavari, Professor and Head of the Dept. of ECE. A short video was played about our institution and the agenda of the FDP. Following that Ms. J. Ann Roseela, Assistant Professor, Dept. of ECE introduced the resource person, Mr. Pradeep Srinivasan who is our Proud Alumnus of ECE 2010 batch. Mr. Pradeep started the session by explaining the basics and types of Robots used in industries. He also explained the concept of COBOT with practical demo videos.

The session was very interesting and informative. He ended by answering all the questions asked by the active participants. The question and answer session ended with a vote of thanks proposed by Dr. T. Vimala, Associate Professor, ECE department.

Our ECE department thank our Honourable President for his continuous support and encouragement in organizing events. Our sincere thanks to all Executives for their support.

The third day started with an introduction by Dr. T. Godhavari, Professor and Head of the Dept. of ECE. A short video was played about our institution and the agenda of the FDP. Following that Ms. U. Jayalathsumi, Associate Professor, Dept. of ECE introduced the resource person, Mr. Pramod Venkatesh who is our Proud Alumnus of ECE 2005 batch. Mr. Pramod started the session by explaining the basics of AI, ML and CNN. He explained the types of Convolutional Neural Networks and dealt an example of House Pricing model.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

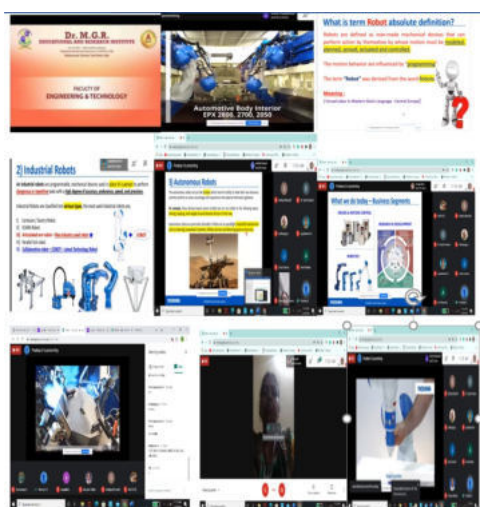
The session was very interesting and informative. He ended by answering all the questions asked by the active participants. The question and answer session ended with a vote of thanks proposed by Dr. M. Kumaresan, Professor, ECE department.

The second day started with an introduction by Dr. K. Sudhaman, Assistant Professor, Dept. of ECE. A short video was played about our institution and the agenda of the FDP. Following that Dr. M. Janakirani, Professor, Dept. of ECE introduced the resource person, Mr. Arpit Yadav. Mr. Arpit started the session by explaining the basics of Data Science and Machine Learning. He explained types of algorithms in Machine Learning and dealt an example of Linear Regression model using Jupyter.

The session was very interesting and informative. He ended by answering all the questions asked by the active participants. The question and answer session ended with a vote of thanks proposed by Dr. M. Anand, Professor, ECE department.

The first day started with an introduction by Dr. K. Sudhaman, Assistant Professor, Dept. of ECE. A short video was played about our institution and the agenda of the FDP. Following that Prof. Dr. T. Godhavari, HOD, Dept. of ECE, welcomed the dignitaries and participants. The formal inaugural address was delivered by Prof. Dr. S. Geethalakshmi, Vice-Chancellor, who motivated all the participants to gain knowledge and implement the newer technologies in practice. Ms. S. Anandhi, Assistant Professor, Dept. of ECE introduced the resource person, Mr. Amey Chandrakant Tambe. Mr. Amey Tambe started the session by explaining the basics of Block chain technology. He explained the private and public security aspects in block chain and Hash functions with examples.

The session was very interesting and informative. He ended by answering all the questions asked by the active participants. The question and answer session ended with a vote of thanks proposed by Mr. N. Lakshminarayanan, Assistant Professor, ECE department.





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The faculty development program was received by the participants with greater acceptance and hindered wider knowledge on the current applications of disruptive technologies like Blockchain, IoT, Industrial robotics, Artificial Intelligence and Data Science

PHOTOS

Dr. K. Sudhaman / Ms. S. Anandhi



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	One day FDP on "10 Pillars of Omnilife"		
Objective of Event	1. To motivate the faculty for any entrepreneurial skill. 2. To enhance the essence of Omnilife.		
Chief Guest /Speaker Details	Mr.Anil Chopra, Group Director, Bajaj Capital Limited		
Date	13/10/2020	Time	11.30 AM to 1.00 PM
Venue	Google Meet Application	No. of Participants	45

REPORT

TITLE

"10 Pillars of Omnilife"

CONTENT

Respected Sir, Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

Faculty Development Program on "10 Pillars of Omnilife" conducted on 13.10.2020 at 11.30 Am through Google Meet Application. The program started with the Welcome address by Head of the Department Dr.A.Anuradha. Ms.A.Thanushree, Assistant Professor, Department of CMA introduced the Chief Guest and Guest of Honour. Mr.Anil Chopra, Group Director, Bajaj Capital speaker of the event delivered about '10 Pillars of Omnilife' and its essence. Mr.Christopher, Marketing Manager of Bajaj Capital Limited supported to make this event successfully. Mrs.K.R.Abarna, Assistant Professor, Department of CMA proposed the Vote of Thanks and Ms.B.Gayathri, Data Entry Operator, Department of CMA supported the team technically. There are around 45 participants from various colleges participated in this event. At the end of the session the chief guest answered the questions posted by the participants in the chat box.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



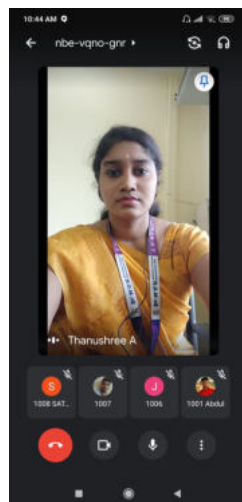
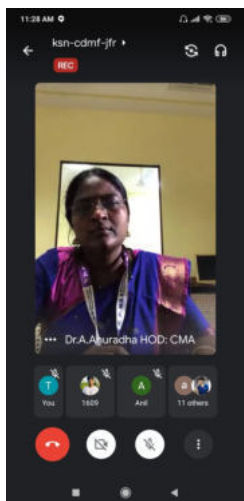
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

1. It helps in equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial career.
2. It helps in managing both personal and professional life.

PHOTOS

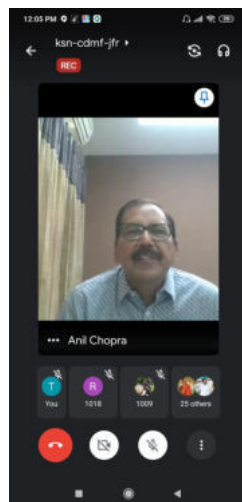
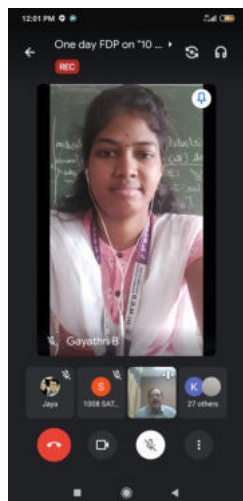




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ms.A.Thanushree



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	One day FDP on "10 Pillars of Omnilife"		
Objective of Event	1. To motivate the faculty for any entrepreneurial skill. 2. To enhance the essence of Omnilife.		
Chief Guest /Speaker Details	Mr.Anil Chopra, Group Director, Bajaj Capital Limited		
Date	13/10/2020	Time	11.30 AM to 1.00 PM
Venue	Google Meet Application	No. of Participants	45

REPORT

TITLE

"10 Pillars of Omnilife"

CONTENT

Respected Sir, Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

Faculty Development Program on "10 Pillars of Omnilife" conducted on 13.10.2020 at 11.30 Am through Google Meet Application. The program started with the Welcome address by Head of the Department Dr.A.Anuradha. Ms.A.Thanushree, Assistant Professor, Department of CMA introduced the Chief Guest and Guest of Honour. Mr.Anil Chopra, Group Director, Bajaj Capital speaker of the event delivered about '10 Pillars of Omnilife' and its essence. Mr.Christopher, Marketing Manager of Bajaj Capital Limited supported to make this event successfully. Mrs.K.R.Abarna, Assistant Professor, Department of CMA proposed the Vote of Thanks and Ms.B.Gayathri, Data Entry Operator, Department of CMA supported the team technically. There are around 45 participants from various colleges participated in this event. At the end of the session the chief guest answered the questions posted by the participants in the chat box.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



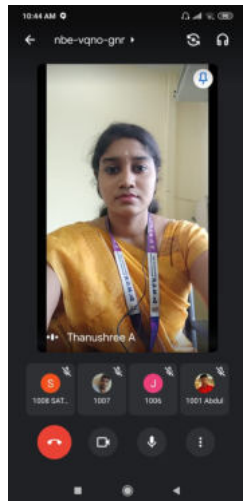
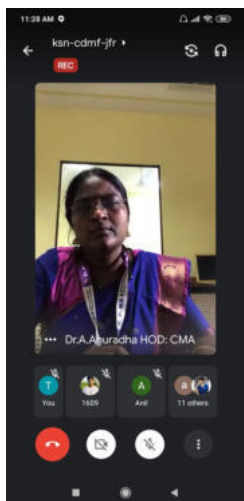
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

1. It helps in equipping teachers with skills and knowledge that are essential for inculcating entrepreneurial career.
2. It helps in managing both personal and professional life.

PHOTOS

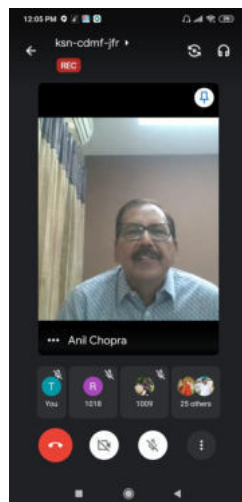
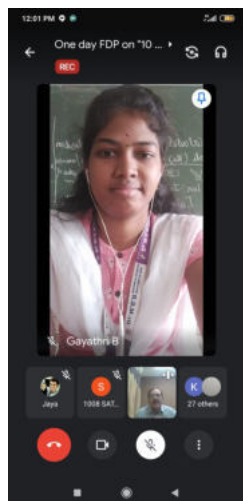




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ms.A.Thanushree



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	One day web on Enlarging the prospective opportunities for Economic Empowerment of Women during Covid19		
Objective of Event	The objective of One Day web on “Enlarging the Prospective opportunities for Economic Empowerment of Women During Covid19” On 25/07/2020, women's economic empowerment as the process by which women increase their right to economic resources and power to		
Chief Guest /Speaker Details	Dr.M.Kavitha, Assistant professor and Research supervisor & Guide, Guru Nanak college		
Date	25/07/2020	Time	0.458333333333333 to 0.520833333333333
Venue	Google Meet and You tube Live	No. of Participants	150

REPORT

TITLE

One day web on Enlarging the prospective opportunities for Economic Empowerment of Women during Covid19

CONTENT

“Enlarging the Prospective opportunities for Economic Empowerment of Women During Covid19” On 25/07/2020, Empowerment of women is a necessity for the very development of a society, since it enhances both the quality and the quantity of human resources available for development. Women's empowerment and achieving gender equality is essential for our society to ensure the sustainable development of the country. Women's economic empowerment is critical to achieving gender equality and sustainable development. Women are key contributors to economies as producers of food, managers of natural resources and as entrepreneurs and employees.

the Department of Commerce articulate the mass and guided the younger minds to go to out of the box thinking for standing back and giving its uttermost support in all the decisions made by the department. His speech on the specialties of Commerce department and its developing importance in the future world made everyone proud to be a part of it.

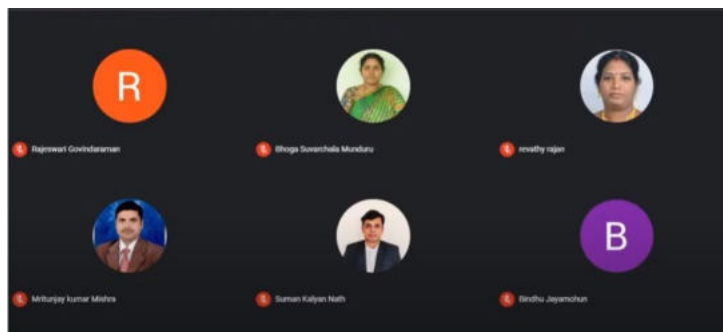
International studies demonstrate that when the economy and political organization of a society change, women take the lead in helping the family adjust to new realities and challenges.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

how women are the primary caretakers of children and elders in every country of the world. International studies demonstrate that when the economy and political organization of a society change, women take the lead in helping the family adjust to new realities and challenges.

PHOTOS

Ms.N.PREETHI



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

CMA

Event Title	Online 5 Days SDP on "Skill Development"		
Objective of Event	1. To motivate the students for Professional Decorum. 2. To promote the students ideology towards Leadership Skills.		
Chief Guest /Speaker Details	Dr.S.Gnaana Saraswathi, Assistant Professor of Botany, The Madura College Dr.P.Stanley, Managing Director, Visual Esperanto (Outdoor		
Date	24/08/2020 to 28/08/2020	Time	04.00 PM to 5.00 PM
Venue	Google Meet Application	No. of Participants	185

REPORT

TITLE

Skill Development

CONTENT

Respected Sir, Madam

Greetings! From the Faculty of Commerce, Department of Cost and Management Accounting (CMA).

Online 5 Days Student Development Program on "Skill Development" conducted from 24.08.2020 to 28.08.2020 at 04.00 Pm through Google Meet Application. The program started with the Welcome address by Head of the Department Dr.A.Anuradha, Inaugural address by Vice Chancellor Dr.S.Geethalakshmi and Special address by Joint Registrar H&S Dr.Malini Pande. Day 1 – Dr.A.Mayil Murugan, Associate Professor & Head, The Madura College, Former Chairman (2017-18) SIRC-ICAI, Chennai delivered about 'Personal Leadership Skills'. Day – 2 Dr.P.Stanley, Managing Director, Visual Esperanto (Outdoor Advertising Solutions) expressed about 'Stress Management'. Day 3 – Mr.S.J.John Kennedy, Deputy Superintendent of Police, Police Head Quarters, Chennai shared about 'Career Guidance'. Mr.S.Prabhakaran, Assistant Commissioner of Police, Central Crime Branch, Greater Chennai Police communicated 'Crime Prevention'. Dr.S.Gnaana Saraswathi, Assistant Professor of Botany, The Madura College, presented about 'Professional Decorum'. Ms.A.Thanushree, Assistant Professor, Department of CMA introduced the Chief Guest and Guest of Honour respectively. Mrs.K.R.Abarna proposed the Vote of Thanks and Ms.B.Gayathri, Data Entry Operator, supported the team technically. There are around 185 participants from various colleges participated in this

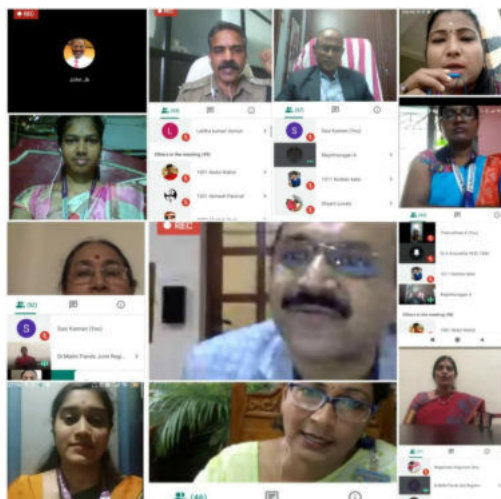


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

event. At the end of the session the chief guest answered the questions posted by the participants in the chat box.



has participated in the 5 Days Student Development Program (SDP) on "SKILL DEVELOPMENT" from 24th August 2020 to 28th August 2020. Organised by Department of Cost & Management Accounting (CMA), Dr.M.G.R. Educational & Research Institute, Maduravoyal, Chennai - 95.

Head of the Department
Dr.A.Anuradha

Registrar
Dr.C.B.Palanivelu

EVENT OUTCOME

1. It helps the students to overcome the various types of Stress.
2. It encourages the students for Career Guidance.
3. It helps to showcase different ideology of students.

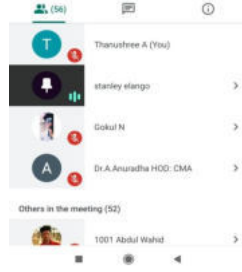
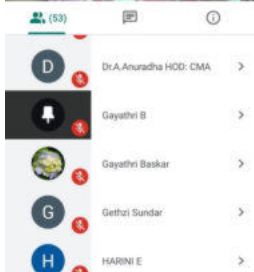
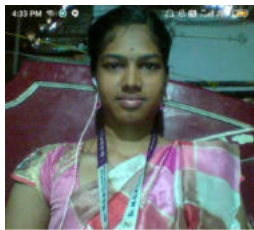
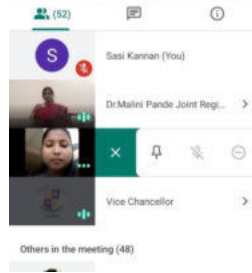
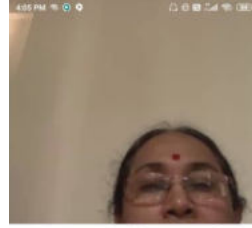
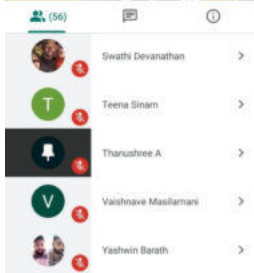
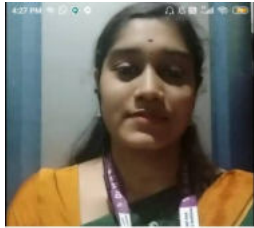
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr.A.Anuradha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Management Studies

Event Title		Online Marketing	
Objective of Event		To enhance job profile, Improve online business and promote online marketing	
Chief Guest /Speaker Details		Mr. M. AVINAASH, Partner, E21 Designs	
Date	20/10/2020	Time	11.30AM to 12.30PM
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Online Marketing

CONTENT

Its organized an webinar on the topic "Online Marketing ".It was the need of the hour topic for MBA students.

SPEAKE

Mr. M. AVINAASH, BE, MBA

Partner

E21 Designs

They shared the tips to enhance job profile, Improve online business and promote online marketing. They also explained about how to make more money using social networking sites, how to take the business to the next level and profile building to the students and how to be unique among yen number of competition. The session was a wonderful platform for our students to get an insight to tune up their and business career potrait. Overall the session proved to be a jaw dropper.

Welcome address given by Prerana our final year MBA student, following with that our beloved HoD Dr.G.Brindha give a brief introduction about the chief guest and chief guest gave a enoroumous speech about "Online Marketing"for all words of wisdom that radiated a source of energy within all of us. Its really interactive and intersting session, the students are actively and energetically listen the speech given by our chief guests. Vote of thanks given by MBA student Gomathy



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dr. G. Brindha, Dept Head of management studies, we appreciate for standing back and giving its uttermost support in all the decisions and for the perfect logistic support and guidance that she has extended to all of us and made event great success.

EVENT OUTCOME

Shared the tips to enhance job profile, Improve online business and promote online marketing. They also explained about how to make more money using social networking sites, how to take the business to the next level and profile building to the students and how to be unique among a number of competition.

PHOTOS

Dr.Kasthuri & Ms.Bhavani



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

BBA / MBA - Financial Planning

Event Title	Online students induction program		
Objective of Event	providing orientation to the students		
Chief Guest /Speaker Details	DR.ABHISHEK MURALI, chartered accountant, ICAI		
Date	30/11/2020	Time	11.00am to 1.00pm
Venue	You tube	No. of Participants	70

REPORT

TITLE

Online students induction program

CONTENT

Department of financial planning organized student induction program for the BBA financial planning on 30th December 2020 . it started with welcome address by Head of Department DR.J.SRIDEVI ,inaugural address by vice chancellor DR.S.GEETHA LAKSHMI followed by joint registrar H&S , DR.MALINI PANDE delivered special address and DR.V. CYRIL RAJ rendered special address and DR.ABHISHEK MURALI guest speaker overtook the session and our guest speaker DR.J.SRINIVASAN delivered motivational speech ,

Ms janani assistant professor rendered rules and regulation and Mrs Sonia assistant professor gave introduction of faculties in financial planning department , introduction of students rendered by Mrs. N.Fathima asst professor and Mrs. J. Ishwarya asst professor rendered association and activities, daniel student of 3rd year BBA fp welcome the freshers ,Hari vishal student of 2nd BBA fp presented PPT on university virtual tour , nirosha 2nd BBA fp rendered the departmental achievements and finally vote of thanks delivered by Ms. A. Mubashira fathima asst professor of financial planning department.

EVENT OUTCOME

First year students was introduced .guidelines was provided to the students about the college. 2nd year student rendered the departmental achievements. department video was



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

also presented. . the entire session was helpful for first year students to know about the culture of the college

PHOTOS

Ms.V.Janani



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

BBA / MBA - Financial Planning

Event Title		Organization process	
Objective of Event		subject knowledge development of interpersonal skills	
Chief Guest /Speaker Details		Dr.Sonia.S, Assistant professor, Dr.MGR Educational and Research institute	
Date	08/12/2020	Time	12.00pm to 1.00pm
Venue	Youtube	No. of Participants	200

REPORT

TITLE

organizational process

CONTENT

Department of financial planning organized subject lecture on "organizational process" for the BBA 1st year financial planning on 8th December 2020 . it started with welcome address by event coordinator Mubashira fathima asst professor , DR.S.SONIA asst professor of financial planning department guest speaker overtook the session . finally ,vote of thanks delivered by Ms. A. Mubashira fathima asst professor.

Faculties of financial planning department thank HOD for the constant guidance and support for the departmental activities. the program was helped the students improve their knowledge on the subject . students also learnt about interpersonal skills and improved their knowledge. the event was successful with complete coordination from faculties and students. the students learnt various process involved in the organisation which not only help them academically but also will help in their career . The program conducted for one hour students raised questions in you tube chat and got clear idea about the topic

EVENT OUTCOME

the students learnt various process involved in the organisation which not only help them academically but also will help in their career .students got clear idea about the topic



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

PHOTOS

Mubashira fathima



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Engineering and Technology (I Year)

Event Title	Orientation Program on B.Tech I year curriculum		
Objective of Event	null		
Chief Guest /Speaker Details			
Date	24/11/2020 to 04/12/2020	Time	0.458333333333333 to 12:30PM
Venue	Youtube live streaming	No. of Participants	157

REPORT

TITLE

B. Tech curriculum and to develop the basic skills required to learn and shine up in their future

CONTENT

The faculty of Engineering & Technology First Year B.Tech conducted orientation program for first year B.Tech students of the academic year 2020-2021 through Google meet online platform from the date of 20th November 2020 to 3rd December 2020. This program has been organized to create a good rapport between the newly coming students and the faculty of various departments involving in first year, to understand the B. Tech curriculum and to develop the basic skills required to learn and shine up in their future.

EVENT OUTCOME

null

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Physiotherapy

Event Title		Overcoming Statistical Fallacies	
Objective of Event		How to overcome the common errors done in the statistical part of a manuscript and ways to present the statistics in an accurate and orderly manner	
Chief Guest /Speaker Details		S.VALARMATHI M.Sc.,M.Phil.,Ph.D, Research Officer (Statistics), The Tamilnadu Dr. M.G.R Medical University, Guindy	
Date	01/08/2020	Time	03.00PM to 04.00PM
Venue	GOOGLE MEET	No. of Participants	210

REPORT

TITLE

Overcoming Statistical Fallacies

CONTENT

Faculty of physiotherapy, Dr.M.G.R Educational and Research Institute, Chennai under the benevolence of our Honourable Founder Chancellor, our Honourable President Sir and Honourable Secretary Sir is organizing a series of online Webinars. Under the guidance and support of our most respected Vice-Chancellor Prof. Dr. S. Geethalakshmi madam, we successfully conducted our 8th webinar on Overcoming Statistical Fallacies by Dr.S. VALARMATHI M.Sc.,M.Phil.,Ph.D- Research Officer (Statistics), The Tamilnadu Dr. M.G.R Medical University, Guindy 01.08.2020 at 3.00 pm. About 210 students and staff participated in the session.

The webinar began with a short video on the Faculty of Physiotherapy, that projected the academic and extracurricular achievements of the students and staff and the various courses offered by the department and the infrastructure and facilities in our campus. That was followed by the welcome address by Dr.S.Sudhakar, Associate Professor and Introduction of the speaker by Dr.S.Veena@Kirthika, Vice Principal. Then the Resource Person Dr.S.Valarmathi started her presentation by explaining the common errors done in the statistical part of a manuscript and the ways to present the statistics in a very accurate and orderly manner. She gave inputs to make the results more interesting with tables and figures and how to incorporate them in the discussion. She also patiently cleared the doubts of the participants in question and answer session. Dr.K.Kamatchi concluded the session with Vote of thanks. Feedback link was posted in the chat box for



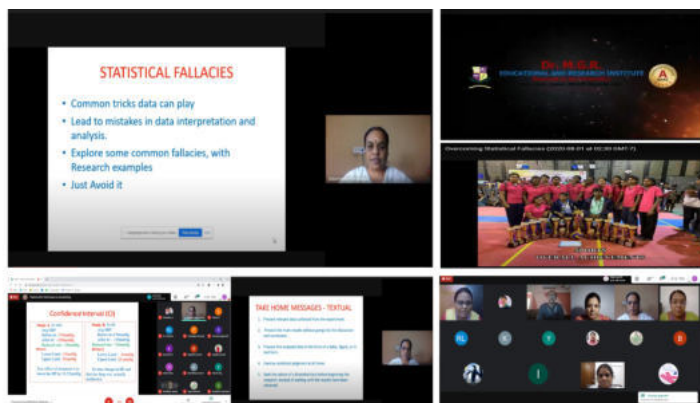
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

the E-certificate.

We once again thank our management for their continuous support, guidance, and for providing us the right platform for all our academic endeavors.



EVENT OUTCOME

Participants acquired knowledge of converting the raw data into a meaningful form with tables and figures while doing research or preparing a manuscript

PHOTOS

Dr.S.Sudhakar/ Dr.G.Tharani



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of English

Event Title		Pandemic Literature: Didactic or Creative?	
Objective of Event		The literary events based on the current covid situation to give an insight on the pandemic literature	
Chief Guest /Speaker Details		Ms. R. Indra, Assistant Professor, Department of English., Dr. MGR Educational and Research Institute University, Chennai. P. Sasirekha,	
Date	30/11/2020	Time	02.00PM to 04.00PM
Venue	Gmeet	No. of Participants	120

REPORT

TITLE

PANDEMIC LITERATURE - DIDACTIC OR
C R E A T I V E ?

CONTENT

Faculty of Humanities and science, Department of English, Dr.M.G.R Educational and Research Institute, Chennai, proudly organised National Webinar on 30.11.2020 at 2:00 p. m. on the topic Pandemic Literature -Didactic or Creative? The webinar began with Thamizh Thai Vaazhthu. University video and Department video screened in the webinar. Dr. Chandrasena Rajeswaran, Dept. Head welcomed the gathering. Dr. Mary Thomas presented an insightful special address.

Ms.K.Priyatharsini introduced the internal speakers. Ms.R.Indra interpreted her views on Pandemic Literature is didactic and Ms.P.Sashirekha highlighted her views on creative. Ms.P.G.Viswapriya introduced the chief guest Mr. T. Pushpanathan. He gave a pragmatic approach towards the topic and quoted the Indian literary writers who had written pandemic literature. Webinar was attended by 120 active participants. Ms.V. Karpagavadivu, Deputy Head, proposed the vote of thanks.

Event coordinators Ms. S. Bhuvaneswari, Ms. P. G. Vishwapriya and Ms. K. Saranya did a well organised programme. Webinar ended with a National anthem.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

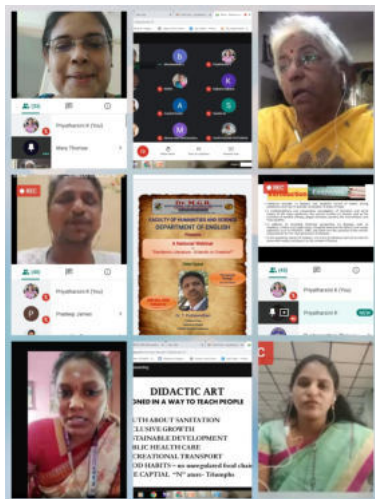
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



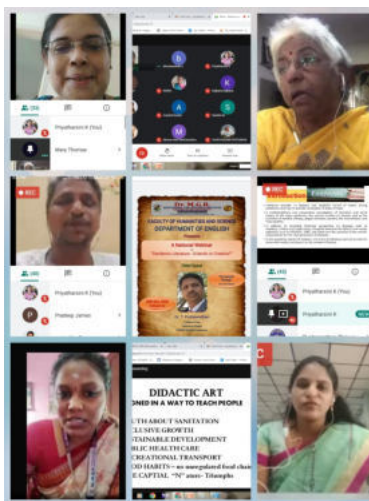
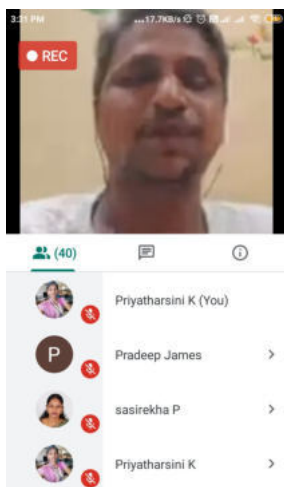
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Webinar was attended by 120 active participants. Participants were enriched by the inspiring speech and got two different perspectives of the pandemic literature.

PHOTOS



Ms.S.Bhuvaneshwari, Ms.P.G.Viswa Priya, Ms.K.Saranya



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Panel Discussing on Atmanirbhar Bharat		
Objective of Event	students and staff benifit		
Chief Guest /Speaker Details	Mr. Murugan M, Cheif Executive Officer, VST TITANIUM MOTORS-MERCEDES Nithish Raj P, Founder & ceo, invest.utilize		
Date	12/11/2020	Time	11:00am to 12:00pm
Venue	Youtube	No. of Participants	212

REPORT

TITLE

Panel Discussing on Atmanirbhar Bharat

CONTENT

An International Webinar on Automotives & Spare Parts was jointly organised by first year B.Tech (faculty of engineering & Technology), Raja Rajeswari College of Engineering, A.C.S college of Engineering & Office of International Relations of Dr.M.G.R Educational & Research Institute University on 1/8/20 at 6.00 pm. The aim of this International webinar was to throw light on the challenges and opportunities in the field of Automotives in the present & in the post corona period. The aim of education is not only imparting knowledge but also inculcating skills & values. Even in this unprecedented time of pandemic & the continuous extension of lockdowns Dr.M.G.R Educational & Research Institute University is keen to provide opportunities to enhance our knowledge & to provide exposure about what best the brain wants. This program was live streamed and telecasted in our You tube channel Dr.M.G.R Learn Smart. The program was hosted by Dr. Preetha George, Dept of Physics. The programme started with a welcome note by Dean. (E&S) Dr.N.S.Shubhashree. Inaugural address was given by vice Chancellor Dr.S. Geethalekshmi. This programe was felicitated by Joint Registrar (academics)Dr.Cyril Raj. Keynote address was given by Joint Registrar (E&S) Dr.D.B.Jabaraj.The guest of the day was introduced by Sheeba , Associate professor , Dept of Cse, Raja rajeswari college of Engineering ,Bangluru. After the formal inauguration of the session , it was handed over to Mr.George.M.Schulligen, Retired V.P,Mercedez Benz, Germany. Mr.George gave insights of German national training. He had elaborately explained what the industry expects from



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

graduates rather than the degree, it holds the importance of effective communication, body language & a professional resume too. The session on automotive & Spare Parts was well received to the participants. Their enthusiastic participation made the session vibrant. Their curiosity was reflected in the brimming chat box in the form of queries. Mr. George had patiently explained all the queries even though he had intermittent net connectivity & unpleasant weather conditions. The session was concluded by the vote of thanks by Dr. Kowsalya, Coordinator, Office of International Relations. The end of the story is the new beginning. With this note we witnessed & concluded a remarkable, knowledgeable session on Automotives & spare Parts.



EVENT OUTCOME

An International Webinar on Automotives & Spare Parts was jointly organised by first year B.Tech (faculty of engineering & Technology), Raja Rajeswari

PHOTOS

Dr. R.Kowsalya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The Literary Seminary

Event Title		Panel Discussion: Working Women amidst COVID-19	
Objective of Event		The all-women panel of our alumni will discuss and make recommendations for consideration by all sectors of society, from governments to international organizations and civil society organizations, to respond to the needs of women and girls during and	
Chief Guest /Speaker Details		Dr. V. Kavitha, Alumni, Dr. M.G.R. ERI	
Date	25/11/2020	Time	4:58 AM to 0.541666666666667
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Alumni Panel Discussion on Working Women During COVID-19 Pandemic

CONTENT

The Literary Seminary, a Professional Society of Dr. M.G.R. Educational and Research Institute, conducted a Panel Discussion session led by Alumnae of the club on the topic of "Working Women During COVID-19 Pandemic." The session was held on 25-11-20 from 10:15am to 11:30am. The session was livestreamed and it can be viewed on youtube. [com/watch?v=7-7kF_QIFO4](https://www.youtube.com/watch?v=7-7kF_QIFO4).

The four lead panellists were Ms. Gunjan Pahuja (batch of 2008, Tata Trusts), Ms. Shraddha Rao (batch of 2011, PandoCorp), Ms. Deepika Athinarayanan (batch of 2012, Pfizer Inc.), and Ms. Kuyini Gogilarasah (batch of 2013, Canada Gateway Lawyers). The panel moderator was Dr. V. Kavitha (Research alumna, Asst. Prof. of English).

The session began with an opening address by Dr. L. Ramesh, Dean (EPA). The panel discussion was initiated by Dr. V. Kavitha, who gave an overview of the situation of working women during the pandemic.

Ms. Gunjan delivered the first talk, which focused on the struggles of frontline workers, from healthcare to agriculture to sanitation. Ms. Shraddha in her talk, addressed the struggles faced specifically by working women in corporate India. Ms. Deepika delivered the third talk, which focused on the 'social life' aspect of the pandemic or lack thereof, which has affected the mental health of women. Ms. Kuyini delivered the final and provided some statistics on the percentage of women in the workforce who were unable to 'take their work home', as well as solutions for remote transision for



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

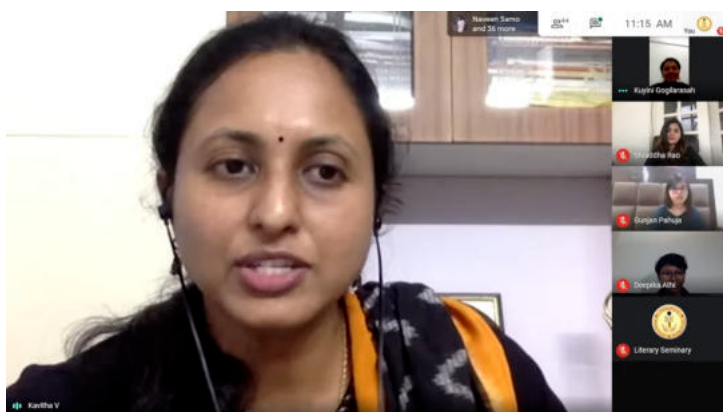
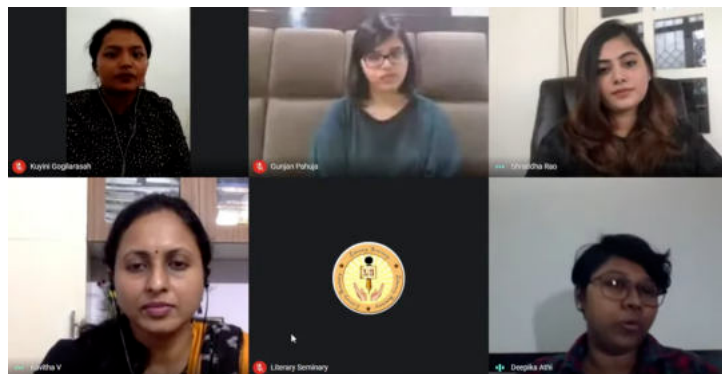
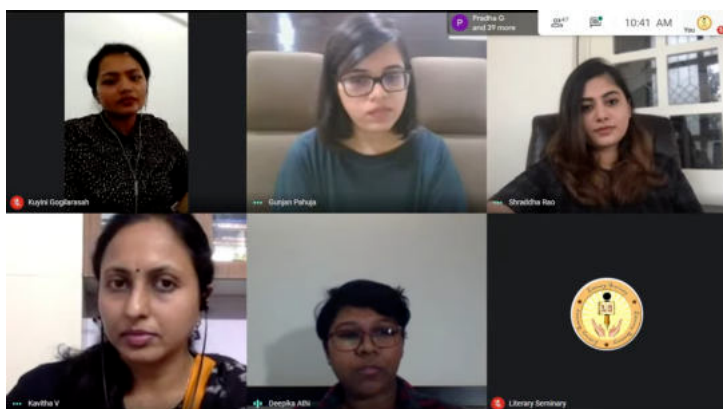
corporates.

The Panel was very lively and interactive, with questions from the audience being answered intermittently by the panellists. The vote of thanks was delivered by Dr. S. Padmasani Kannan, Director of The Literary Seminary. Overall, the Panel Discussion was a resounding success and much positive feedback was received.

EVENT OUTCOME

The outcome of the discussion encouraged social learning and to develop the ability to empathize with those facing severe conditions in the pandemic.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Ms. Supraja



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	Physics experiment through virtual lab- Physics Dept		
Objective of Event	null		
Chief Guest /Speaker Details	Dr.Raju pathangani, Professor, Geethanjali college of engineering Hyderabad		
Date	06/08/2020 to 06/10/2020	Time	3.00PM to 4.00PM
Venue	Google Meet	No. of Participants	612

REPORT

TITLE

Physics experiment through virtual lab- Physics Dept

CONTENT

The department of Physics conducted Webinar on 8/06/2020 to 10/6/2020 at Dr. M. G. R. Educational & Research Institute, main campus. Sparkling shields and glittering presents awaited for the deserving hands to hold them tight. As soon as the clock crossed 10.30Am students started gathering with bells on in the Google meet with eyes full of expectation and heart full of joy

EVENT OUTCOME

null

PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
 Maduravoyal, Chennai - 600 095. Tamilnadu, India.
 (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

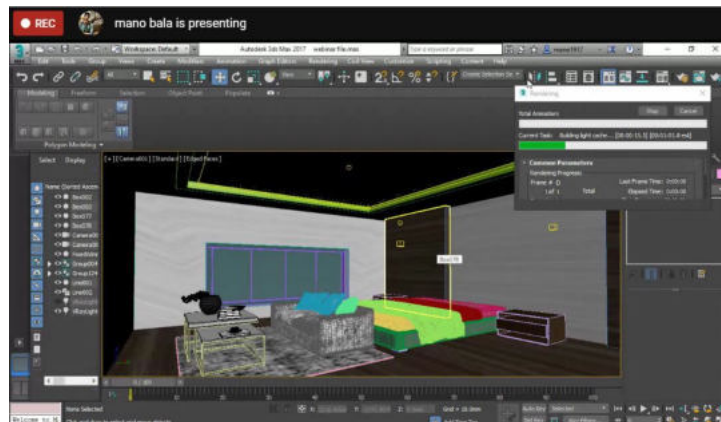
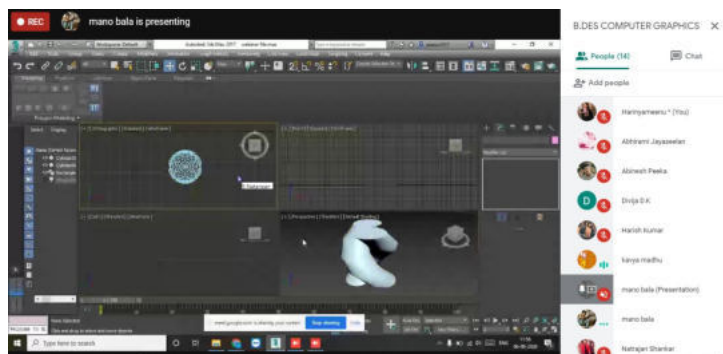
Event Title		INTERIOR DESIGNING - IN 3D MAX SOFTWARE ONE DAY WORKSHOP	
Objective of Event		null	
Chief Guest /Speaker Details			
Date	06/08/2020	Time	11:00AM to 12:30PM
Venue	Google Meet	No. of Participants	13

REPORT

EVENT OUTCOME

null

PHOTOS

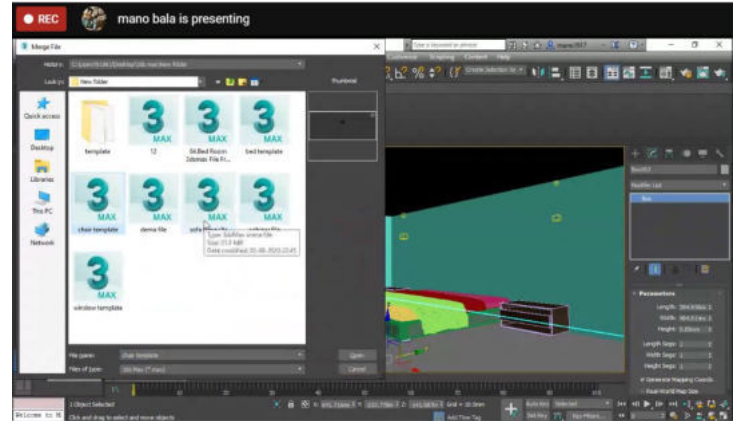
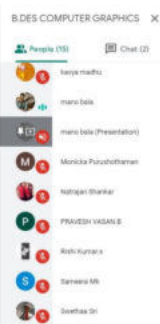
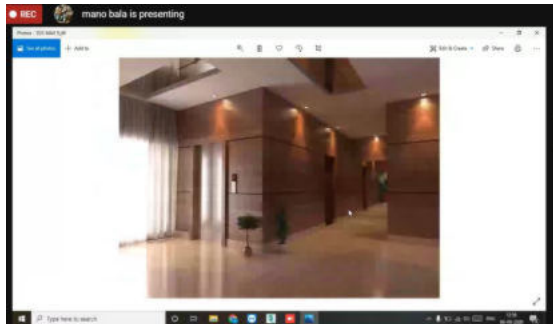




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



A.HARINYA MEENU



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of English

Event Title	POSITIVE LIVING AMID PANDEMIC: LESSONS LEARNT		
Objective of Event	Department of English also conducted drawing and Poetry competition with webinar to exhibit participants creative and artistic talent on the topic.		
Chief Guest /Speaker Details	Dr. Savithri, Dean, Academics, Guru Nanak Collage		
Date	12/12/2020	Time	02.00PM to 3.30PM
Venue	Online (Google meet)	No. of Participants	0

REPORT

TITLE

POSITIVE LIVING AMID PANDEMIC: LESSONS
L E A R N T

CONTENT

Greetings from the Faculty of Humanities and Science, Department of English, Dr.M. G.R Educational and Research Institute.

The department feels proud to share the success report of the National Level Webinar on 'Positive Living amid Pandemic - Lessons Learnt' held under IQAC as an ICR program, on 12-12-2020. The program started online at 2.00 p.m. in the G Meet. Ms Rebecca Charlotte & Ms. K. Gayathri were the compère and host. The webinar started with Tamil Thai Vaazhthu, University video and Department video. Ms.P. Sasirekha welcomed the gathering. Our department Head, Dr M.Chandrasena Rajeswaran gave a brief introduction to the topic. Principal, Faculty of nursing, Dr. V.H. Hema was the Guest of Honour. She delivered an informative felicitation address. Ms.D. Deepa introduced the Chief Guest Dr. Savithri, Dean(Academics), Gurunanak College, Chennai. Dr. Savithri presented a PPT on the topic and outlined the strategies for positive living during and post pandemic. Ms.V. Karpagavadivu, Deputy Head, proposed vote of thanks.

Event Convenors: Ms.K. Priyatharsini & Ms. R. Indra

Event Co-ordinators: Ms.P. Sasirekha, Ms.D.Deepa, Ms.Rebecca Charlotte & Ms. K. Gayathri

The department records its sincere thanks to the Honourable President, respected VC Ma'm and the university management team for the support and opportunity to hold the National level Webinar.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

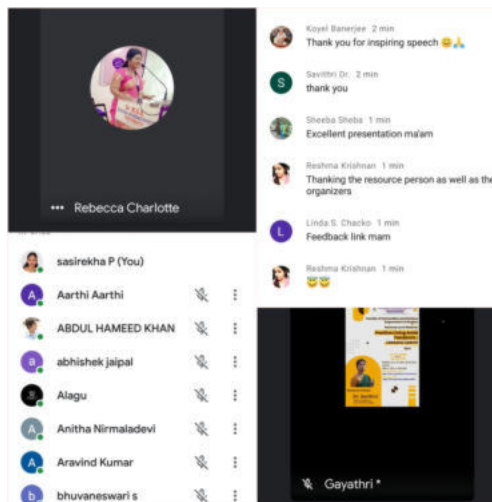
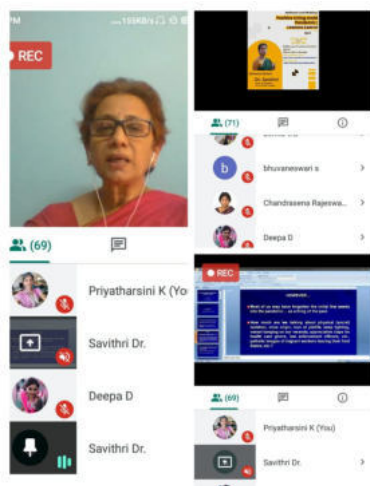
(Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



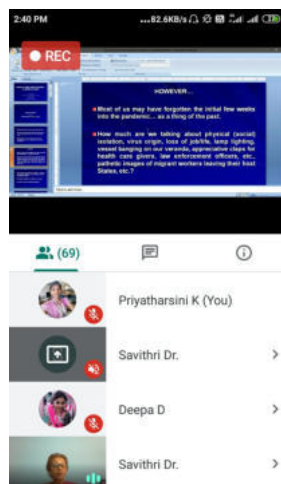
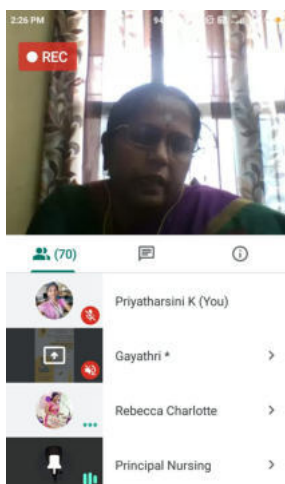
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The speaker presented a PPT on the topic and outlined the strategies for positive living during pandemic and post pandemic. She shared her knowledge about positive living in pandemic situation. Participants from other colleges, schools and university actively participated in the webinar and also in the national level drawing and poetry competition.

PHOTOS

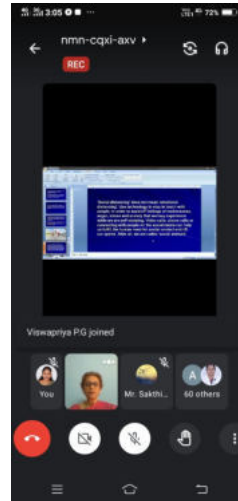
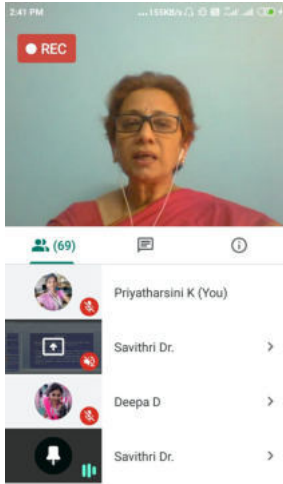




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ms.P.Sasirekha, Ms.D.Deepa, Ms.K.Gayathri, Ms.Rebecca Charlotte



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Problems are Everywhere		
Objective of Event	to create positive approach		
Chief Guest /Speaker Details	Bhuvaneshwari Nagarajan, Convenor, Innovation Council, Dr.MGR ERI Bhuvaneshwari Nagarajan, Convenor, Innovation Council, Dr.MGR ERI		
Date	10/11/2020	Time	10.00am to 11.00am
Venue	Google Meet	No. of Participants	45

REPORT

TITLE

Problem's are everywhere

CONTENT

It's an immense pleasure to share the report of the students awareness program on 'Problems are everywhere' jointly organized by the Faculty of Education and the Institution's Innovation Council (IIC) on the vision of our honourable founder Chancellor Dr. A.C.Shanmugam in formulating the entrepreneurial skill on 10.11.2020. Ms. Bhuvaneshwari Nagarajan, convener (IIC) introduced the function of the council and Dr.J. Arun Kumar, ARIIA Co-ordinator (IIC) elaborated the startup idea and how it has to be innovative and unique with examples for better understanding and also briefed about the funding agencies.About 45 participated and felt interesting and informative.The secret of life is not about solving problems. There is no end to it. Our circumstances change all the time. Some good. Some bad. Some tragic. Some triumphant. All of them are an opportunity. A problem is just one kind of opportunity.Part of the issue is we live a lie. We believe that if we can just solve the problem in front of us, life will be better. That is rarely true. As soon as we cut off the head of a problem, another grows in its place. And so, we end up trading one set of problems for another.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

) introduced the function of the council and Dr.J.Arun Kumar, ARIIA Co-ordinator (IIC) elaborated the startup idea and how it has to be innovative and unique with examples for better understanding and also briefed about the funding agencies.About 45 participated and felt interesting and informative.

The secret of life is not about solving problems. There is no end to it. Our circumstances change all the time. Some good. Some bad. Some tragic. Some triumphant. All of them are an opportunity.

PHOTOS

Ms.J.Vigneswari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
 Maduravoyal, Chennai - 600 095. Tamilnadu, India.
 (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

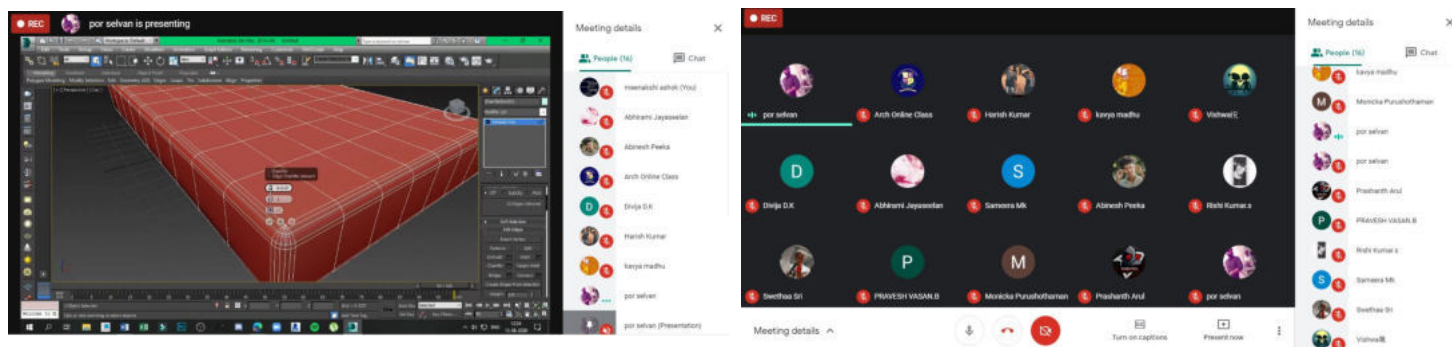
Event Title	PRODUCT DESIGNING - IN 3D MAX SOFTWARE ONE DAY WORKSHOP		
Objective of Event	null		
Chief Guest /Speaker Details			
Date	13/08/2020	Time	11:00AM to 12:30PM
Venue	Google Meet	No. of Participants	13

REPORT

EVENT OUTCOME

null

PHOTOS

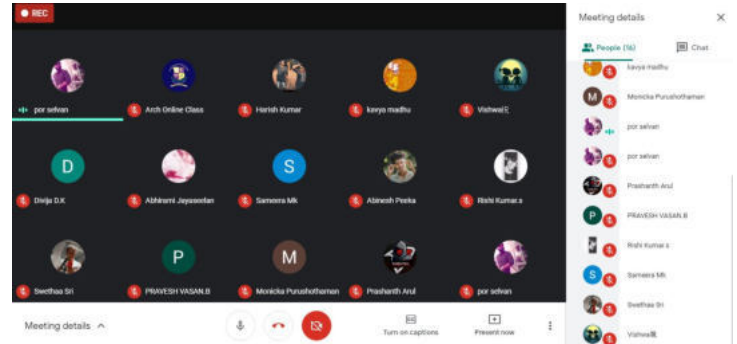
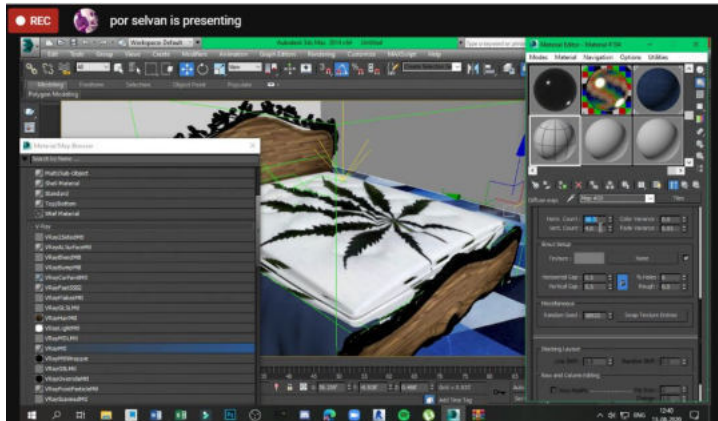




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



A.HARINYA MEENU



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	PRODUCT DESIGNING - IN 3D MAX SOFTWARE ONE DAY WORKSHOP		
Objective of Event	Understand the basic functionality, features and principles behind 3ds Max. Create and manipulate 3D data in 3ds Max. Import data from other 3D applications.		
Chief Guest /Speaker Details	PORSELVAN, CHIEF TECHNICAL HEAD, CAAD INDIA		
Date	13/08/2020	Time	11:00AM to 0.5208333333333333
Venue	Google Meet	No. of Participants	13

REPORT

TITLE

REPORT ON 3D MAX SOFTWARE IN PRODUCT
DESIGN

CONTENT

3D Max are CAD programs, short for "Computer-Aided Design". This type of 3D creation tools focus on creating three-dimensional objects based on two-dimensional drawings. Other methods of creating 3D models can be described as more "manual". Polygon modelling involves placing flat "tiles" on a "skeleton", and 3D sculpting essentially means carving an object from a basic shape like a sphere or a cube. These solutions are great for complex tasks, but when you need something relatively simple, like a chair or a table, CAD product design 3D modelling is the perfect tool for the job. 3D Max is specialized product design 3D modelling software, used by game makers, product companies and architects alike. Its main purpose is creating full-fledged scenes, high-polygon 3D models, 3D animation and special effects. 3D Max lacks in versatility, but compensates it with the sheer amount of things its users can do with 3D models. It can create not just solids, but liquids as well, has an animation plug-in, effect adder and editor and can even emulate hair or fur movement. 3D Max supports a highly customizable scene converter and has access to vast online asset storage with constant user input. Textures can be not just imported, but also created from scratch, simulating all kinds of materials: from rough stone to realistic skin. Since 3D modelling is a rather complicated process, 3D Max developers have made working with it as comfortable as possible by implementing customizable interface and integrated pipeline tools.

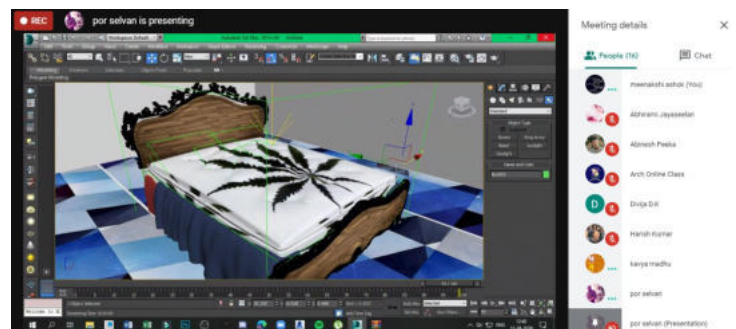
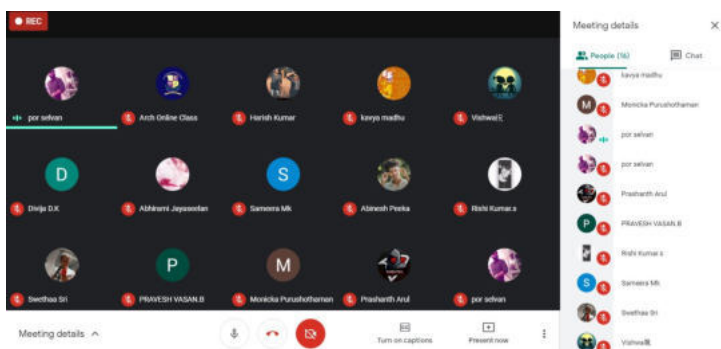
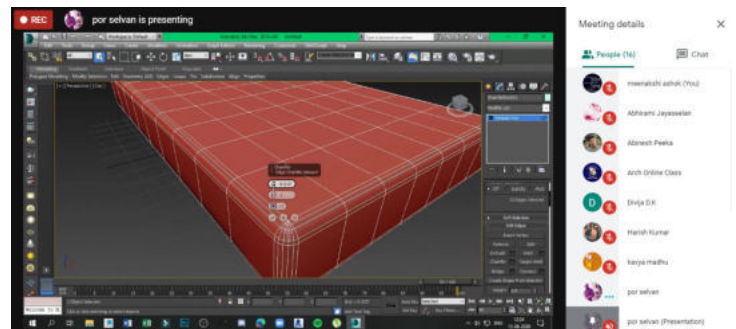
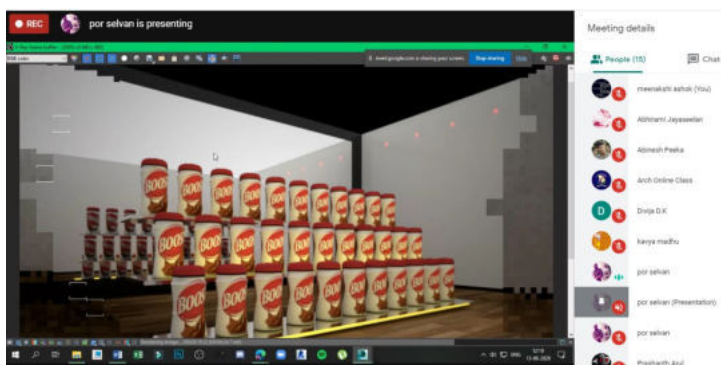


MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

- Design animatable characters using the principles of characters design and creativity.
- Create 3D environments, objects and characters within 3DS Max or other appropriate high-end 3D animation software
- Animate their characters in a way as to produce the convincing illusion of motion in time and space within 3DS Max or other appropriate high-end 3D animation software (with most current version available).
- Light and texture effectively in a variety of game styles within 3DS Max

PHOTOS





MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Hotel Management & Catering Technology

Event Title	Relationships and Boundaries impact of pandemic 2020		
Objective of Event	The objective of this program is to understand how this pandemic situation has an effect on relationships and boundaries as well as to prevent the conflicts in relationships and		
Chief Guest /Speaker Details	Ms. Kavitha Dhanaraj, Department of Applied Psychology and behavioural research, J.B.A.S college for women, Professor, Department		
Date	15/10/2020	Time	11:00 AM to 12:00 PM
Venue	Google Meet	No. of Participants	90

REPORT

TITLE

Relationships and Boundaries impact of pandemic 2020

CONTENT

The COVID-19 pandemic, a cycle of lockdowns to control the spread of a deadly virus and

the havoc it wreaked on global health and economy is the inescapable defining feature of the

year 2020. During this period, there was a great influence on the relationships and have

showed how major external stressors such as natural disasters or pandemics require individuals to immediately mobilize a response and tax the community-wide social-support

resources that individuals typically turn to in times of stress. Accordingly, individuals rely

heavily on the people closest to them for support in navigating these crises. However, reliance on intimate partners has been further heightened during the COVID-19 pandemic.

Individuals across the world were isolated at home with their families for weeks: Adults

worked from home or were laid off, children were out of school, and physical contact with

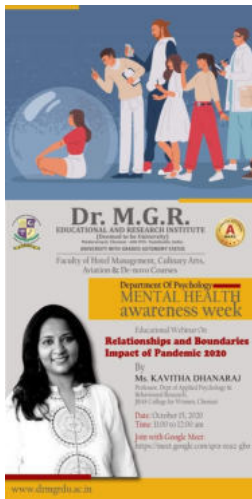
people outside of one's household was discouraged or banned; hence the objective of



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

this
program is to understand how this pandemic situation has an effect on relationships
and
boundaries as well as to prevent the conflicts in relationships and stay united to by
pass this
issue. And to bring awareness that we human beings are social animals and as we
rely on

each other for support thereby it is necessary in this situation that one has enough
social
support from one's family and friends to stay physically and mentally healthy.



EVENT OUTCOME

The program has brought awareness among students that we human beings are
social animals and we rely on each other for support and care from one another.
Thereby it is
necessary in this situation that one has enough social support from one's family and
friends to
stay physically and mentally healthy.

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Hotel Management & Catering Technology

Event Title	Role of family in enhancing Mental Health		
Objective of Event	The objective of this program is to give a detailed understanding on how the support and care of one's own family leads to improvement in mental health as mental health		
Chief Guest /Speaker Details	Mr. B. Sudhakaran, Clinical Psychologist ,Assistant Professor, Institute of Mental Health Kilpauk		
Date	17/10/2020	Time	2:30 PM to 3:30 PM
Venue	Google Meet	No. of Participants	89

REPORT

TITLE

Role of family in enhancing Mental Health

CONTENT

Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood. Mental health heavily influences our quality of life. So it makes sense that mental health, just like physical health, needs to be taken care of and maintained. And one way that it can be maintained is through finding a sense of connection. It's feeling connected to others, feeling accepted for who you are and feeling supported. Having connection can help us feel wanted and loved. Especially feeling connected to one's parents and having positive relationships with the parents enhances ones mental health. Hence the objective of this program is to give a detailed analysis on how the support and care of one's own

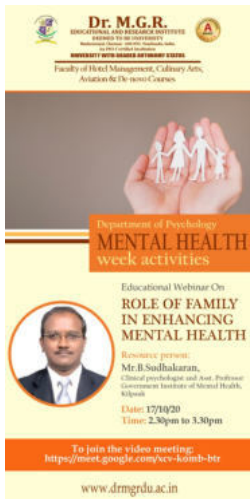


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

family
leads to improvement in mental health. This program has created awareness on how a person
could prevent social emotional and psychological issues with the help of family's support and
the critical role that the families play in supporting each individual in terms of mental health.
This program has brought various aspects of understanding the relationship between family
and mental health.



EVENT OUTCOME

This program has created awareness among the participants on how a person could prevent social emotional and psychological issues with the help of family's support and the critical role that the families play in supporting each individual in terms of mental health.

This program has brought various aspects of understanding the relationship between family
and mental health.

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The Literary Seminary

Event Title	Rotaract-Investiture Ceremony		
Objective of Event	The new Team was decorated for the Rotaract Club of Dr. M.G.R. (E&T) for the year 2020-2021 through the Investiture Ceremony, including the President, Secretary and Treasurer		
Chief Guest /Speaker Details	Rtn. S. Selvakumar, Chairman, Rotaract Club		
Date	22/10/2020	Time	0.666666666666667 to 0.729166666666667
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Report

CONTENT

The chief guest for the ceremony was Rtn. S. Selvakumar, Chairman of The Rotaract Club. Rtn. Sivados, Youth Director of The Rotaract Club, Rtn. A. Bhaskaran, Secretary of The Rotaract Club and Rtn. T.V. Radhakrishnan, President of The Rotaract Club graced the ceremony.

The session commenced at 3:00 pm with everyone rising to Tamizh Thai Vazhthu, followed by the address by Dr Cyril Raj, Joint Registrar, Academics and Administration. Dr Cyril Raj appreciated the efforts of The Literary Seminary to conduct the ceremony via online mode and also welcomed the chief guest and encouraged students to conduct more social activities.

Rtn. T. V. Radhakrishnan delivered the welcome address and briefed us about the importance of rotary along with various activities organized by other colleges associated with The Rotaract Club. The coloring ceremony was held in which a photo of the future office bearers Ms. Nisha Shah, President; Mr. Shahul Hameed, Secretary and Ms. Sai Roopa, Treasurer was shown.

The chief guest, Rtn. Selvakumar briefed us about Rotaract activities and gave a suggestion to increase the number of members in the club and how new members can carry the club forward in future. He also talked about various guidelines to be followed during the year.

Rtn. Sivados and Rtn. A. Bhaskaran congratulated the future leaders and encouraged



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

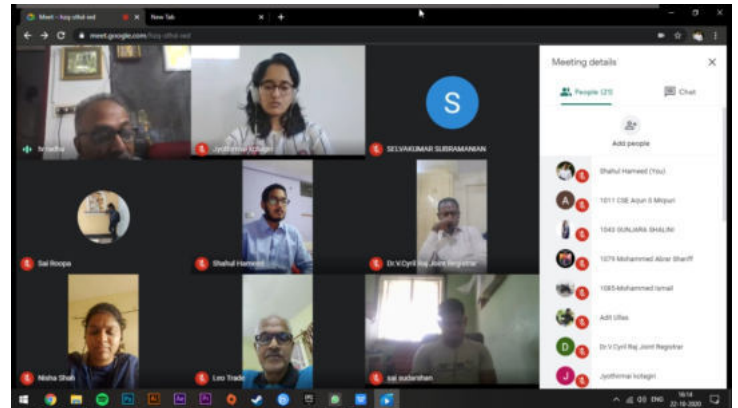
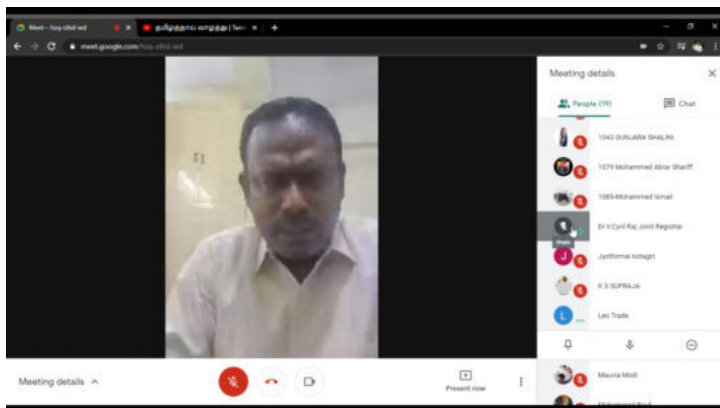
out of box thinking, while conducting the future events. It was followed by Former President, Ms. Jyothirmal congratulating and wishing a successful year ahead.

The ceremony came to an end with Mr. Shahul, student member of The Literary Seminary proposing the vote of thanks. The session ended at 3:40 p.m.

EVENT OUTCOME

The new Team was decorated for the Rotaract Club of Dr. M.G.R. (E&T) for the year 2020-2021 through the Investiture Ceremony, including the President, Secretary and Treasurer

PHOTOS



Ms. Nisha Shah



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The Literary Seminary

Event Title	Rotaract-English For All (EFA)		
Objective of Event	'English for All' is a flagship program designed to help the peer group enhance their Communicative skills.		
Chief Guest /Speaker Details	Rtn. T.V. Radhakrishnan, President, Rotary Club of Muggapair		
Date	07/12/2020 to 11/12/2020	Time	11:00 AM to 1:00 PM
Venue	Google Meet	No. of Participants	150

REPORT

TITLE

REPORT OF INAUGURATION AND DAY 1 EFA
S E S S I O N

CONTENT

The Rotaract club of Dr MGR E&T in association with the Literary Seminary and The Rotary Club of Chennai Muggapair organized a 5 day English For All (EFA) session for students of Government Girls Higher Secondary School, Villivakkam from 7th December, 2020 to 11th December, 2020 through online video conferencing platform google meet.

Our Chief guest for the inauguration was Dr. L. Ramesh, Dean EPA, Dr. M.G.R Educational And Research Institute.

The Inauguration session commenced at 11:00 am with invocation of Tamizh thai Vazhthu followed by welcome speech by Ms. Supraja, student member of The Literary Seminary, followed by the introductory speech about rotaract club of MGR by Ms. Nisha Shah, student member of The Literary Seminary. The chief guest of the session Dr. L. Ramesh, Dean EPA, felicitated the gathering and encouraged the students and gave some important points to learn about the LSRW. He also advised the students to learn and ask doubts without any hesitation. The rtn T. V. Radhakrishnan, President of Rotary club, Rotary Mogappair, Chennai gave the introductory address and also encouraged the students.

The Day 1 session commenced at 11:45 am in which 60+ students participated from the Government Girls Higher Secondary School, Villivakkam. The whole session was conducted through a virtual platform(Google meet). It began with a introduction of the the LSRW SKILLS. The video of self introduction was also shown by The Literary Seminary



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

members and taught the students about how proper self introduction should be a professional way (included name, school, ambition, hobby and also strength). The students participated enthusiastically by giving their self introduction. The students were given some important key points to how to learn LSRW for the next days. We discussed the plan of the next four days with the students. We analyzed and observed the students and prepared and adjusted the module according to their level of difficulty. The session came to an end at 12:30 pm with positive feedback from the students and also they had done the warm-up for the upcoming sessions.

Mr. Ismail, student member of The Literary Seminary proposed the vote of thanks for the inaugural session.

TITLE

REPORT OF DAY-2 EFA
S E S S I O N

CONTENT

The Rotaract Club of Dr. MGR E&T in association with The Literary Seminary and The Rotary Club of Chennai Muggapair organized a 5 day English For All (EFA) session for students of Government Girls Higher Secondary School from 7th December to 11th December through online video conferencing platform Google Meet.

The session commenced at 11: 00 am in which 50+ students participated from the government girls higher secondary school, villivakkam. The whole session was conducted through a virtual platform (Google meet). It began with a video that shows, "How to Introduce yourself" so as to make the students learn what all could be added in a self introductory note. The student members created and edited a prerecorded video of all the members in it and played it by sharing our screen to them.

The student members of the literary seminary briefed about listening skills and importance. It was followed by a story session, where the students had to listen to the story and answer the True or False questions. They were also asked to share about what they understood from the story in order to teach them the meanings of new words and also to aware them on how it sounds while pronouncing. We also played a video of Dr. A. P.J Abdul Kalam's message for the young people and gave the stage to them, to explain what they have understood from it as well as, motivated them to speak out their doubts.

The students were really excited and dedicated their 1 hour completely in listening to the session enthusiastically.

The last activity included Listening plus involvement of memory skill. The students were asked to listen to a short story of 30-60secs and fill in the blanks (Screen sharing was performed) by looking at the options.

Finally, we all had a Bilingual interaction, to understand where and what the students felt discomfort about and also what would they expect from upcoming sessions.

Their suggestions and requests were noted by our team and the session was concluded with utmost joy and excitement from either of the ends at 12: 45 pm.



TITLE

REPORT OF DAY-3 EFA
SESSION

CONTENT

The Rotaract Club of Dr. MGR E&T in association with The Literary Seminary and The Rotary Club of Chennai Muggapair organized a 5 day English For All (EFA) session for students of Government Girls Higher Secondary School from 7 December to 11 December through online video conferencing platform Google Meet.

The session commenced at 11: 00 am in which 50+ students participated from the government girls higher secondary school, vilivakkam. The whole session was conducted through a virtual platform(Google meet). It began with a recapping of the past two days in which the LSRW SKILLS and listening skills.

The student members of the literary seminary briefed about speaking skills and importance. It is followed by the self-introduction, where showed the pre-recorded video of self-introduction and taught the students about how a proper self-introduction should be, as it should contain

- Name
- School
- Ambition
- Hobby
- Strengths
- Weakness
- Role model and also mentioned why

Several students enthusiastically participated in this activity.

The picture description involved and showed them a random picture and asked the students to describe it in English where the members helped them with describing pictures to the students.

The random conversation, where the organiser gave random roles to children and asked them to speak random conversation and taught them how to speak according to the environment. They were played the random roles which have been listed below

- teacher and students
- two friends in a park
- doctor and patient
- Online and offline learning

The following activity involves selling a product and asked them to sell a product where organisers acted as the customers and asked several questions. They sold the products like a pen, book, phone, car, handmade goods and gold jewellery.

The students explained the product as they mentioned the product, price and also shared the advantages and promoted the target market. The participation of the students was appreciated by their active involvement in the activities.

The session came to an end at 12: 45 pm with positive feedback from the students and also done the warm-up for the upcoming session.



TITLE

Report on Day 4 of EFA session

CONTENT

The Rotaract Club of Dr. MGR E&T in association with The Literary Seminary and The Rotary Club of Chennai Muggapair organized a 5 day English For All (EFA) session for students of Government Girls' Higher Secondary School from 7 December to 11 December through online video conferencing platform Google Meet.

The session, on Day 4-10/12/2020 at 11:00 a.m., comprised of training the students on Reading skills. The instructors for the session were Mr. Abrar, Mr. Ismail, Ms. Sai Roopa, Mr. Sai Sudarshan.

The session commenced with a detailed introduction about reading skills and how to comprehend what has been read. For Activity 1, Passages were displayed on the screen, for the students to read and questions related to the passage were asked. The students responded to the questions actively and also stated their doubts regarding each difficulty they had faced.

The students were also tutored on the importance of voice modulation and how each piece of reading has to be read aloud differently. This was further explained with the help of a poem, which was read rhythmically, hence iterating the need of voice modulation and the methodology. Reading poems and analyzing the same formed Activity 2 of the session. Once again, the students participated actively and also posed their doubts without hesitation.

The students were asked to explore their vocabulary and also were given tips on how to improve their comprehension of new words.

An ice breaker was conducted through an activity in which symbols and signs were displayed and the students were asked to interpret each symbols and signs. Followed by this activity, a brief recap was given regarding the third skill in LSRW, reading and students were asked to respond based on what they understood. The session concluded at 12:30 p.m. with an active and lively response from students.

TITLE

REPORT OF VALEDICTORY AND DAY-5 EFA
S E S S I O N

CONTENT

The Rotaract Club of Dr. MGR E&T in association with The Literary Seminary and The Rotary Club of Chennai Muggapair organized a 5 day English For All (EFA) session for students of Government Girls Higher Secondary School from 7th December to 11th December through online video conferencing platform Google Meet.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

The Day 5 of EFA session commenced at 11:00 a.m. with the members briefing the students about the skill for the day, Writing. The module was prepared in such a way that students understand the importance of writing and how to implement it in daily life. We used a power point presentation which included all the activities of day 5 with definitions, examples, and several activities. The students were asked to answer in the chatbox for the activities. The Activity 1 started with teaching them homophones followed by Prefix & Suffix, Antonyms as activity 2 and activity 3 respectively. We used pictorial quiz to help them differentiate the homophones. In Activity 2, we asked them to frame a sentence using the given Prefix & Suffix. In Activity 3, we had them choose the correct antonyms and maximum students were right in answering.

In activity 4 we asked the students to form a sentence using the formula "[Somebody] wanted.....but.....so.....". Students were active and interactive and maximum students answered in the chatbox.

We also had a homework activity, we asked the students to write 3 or 4 lines on the topics we gave. The topics were

- * Your Favourite Movie and why?
- * Your Role Model and why?
- * A change you want to see in this world?

We got around 30 responses for the homework. We corrected their frame of sentence, spelling mistakes and grammatical errors.

The Writing session ended with a quick recap of the whole session and some key points to improve writing skills were discussed.

The EFA session concluded at 12:05 p.m. followed by Valedictory Ceremony at 12:10 p.m. The chief guest for valedictory was Dr. L. Ramesh, Dean EPA of Dr. MGR Educational and Research Institute and Rtn. T. V. Radhakrishnan, President, Rotary Club of Chennai Moggapair.

The session commenced at 12:10 p.m. with welcome speech by Ms. Gunjara Shalini, Student member of The Literary Seminary. The introductory address was given by Dr. L. Ramesh, Dean EPA of Dr. MGR ERI where he congratulated us on successful completion of the event and advised students to practice the lessons daily.

It was then followed by feedback from two students of school, Ms. Amreen and Ms. Santhana Lakshmi. They thanked us for wonderful time this week and for teaching them the basics of LSRW in English language. They were satisfied with our way of teaching and also they mentioned the impact that is created by us. They assured us that they will remember all the things that we taught them and the also remember the key points to develop their LSRW skills.

The Felicitation address was given by Rtn. T. V. Radhakrishnan, Director of Rotary Club of Chennai Moggapair where he acknowledged the outcome of the students by listening to their feedback and encouraged them to keep learning and asked the students to keep developing their skills.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



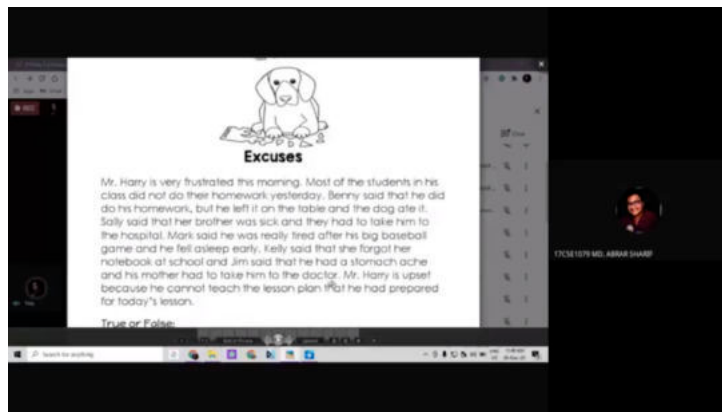
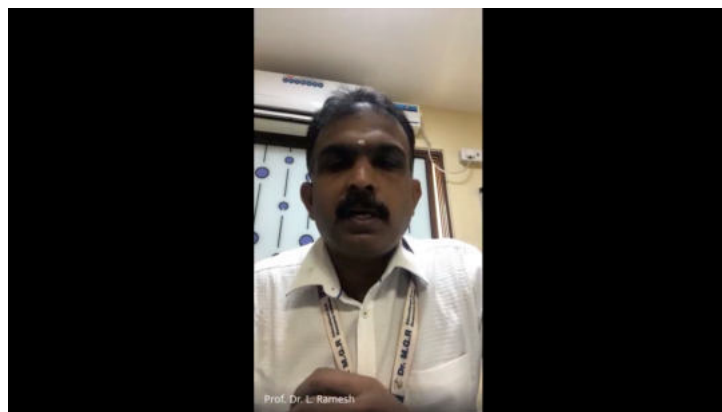
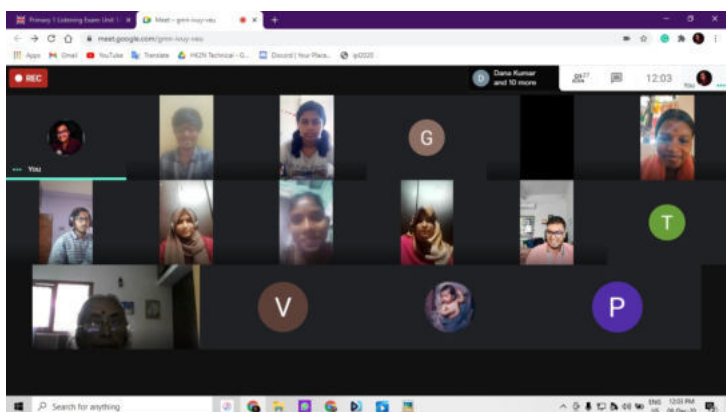
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Ms. Bipasha Sethi, Student member of The Literary Seminary proposed the vote of thanks for the valedictory. The session concluded at 12:45 p.m. with audience rising for the National Anthem.

EVENT OUTCOME

The outcome was recorded to be enhanced knowledge among students about communication skills and the importance of LSRW. The students had given their feedback with the knowledge imparted to them through the 5 day sessions.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Mr. Shahul Hameed



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Hotel Management & Catering Technology

Event Title	Screentime: Adolescent & Mental Health		
Objective of Event	The objective of the program is to bring the awareness as to how the increase of screen time leads to loss of creativity, solitude, and patience along with several aspects and		
Chief Guest /Speaker Details	Dr. Nirmala Narayanan, HOD, Department of Psychology, Sri kanayaka Parameshwari arts and science college for women		
Date	16/10/2020	Time	10:00 AM to 11:00 AM
Venue	Google Meet	No. of Participants	95

REPORT

TITLE

Screentime: Adolescent & Mental Health

CONTENT

With the introduction of mobile phones, computers, TVs, and a wealth of additional electronic devices, unfortunately, comes a rise in screen time. Especially adolescent's reliance on such devices increases with each passing year. Hence most of their usual screen

time extends to several hours a day. Though most of us find such gadgets an essential

addition to our lives, it's getting harder to dispute the links between screen time and a

decrease in mental health. Hence the objective of this program is to bring the awareness as to

how the increase of screen time leads to loss of creativity, solitude, and patience come several

negative aspects. Notably, many of us now find ourselves unable to detach from our screens

throughout the day – even experiencing withdrawal symptoms when we do so. Therefore the

program is to ensure that more screen continue to affect our mental health status and one

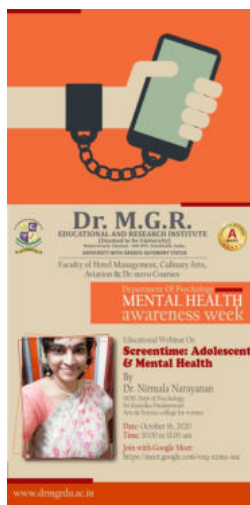
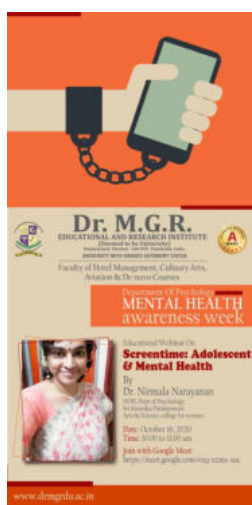


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

needs to find a way to balance it in a healthier way. So the program concluded with the awareness that no one can deny the power of the screen and its lure but we can all recognize this power and actively decide to balance it out for the sake of our mental health and well-being



EVENT OUTCOME

The program concluded with the awareness among students that no one can deny the power of the screen and its lure but we can all recognize this power and actively decide to balance it out for the sake of our mental health and well-being. The program concluded with the awareness among students that no one can deny the power of the screen and its lure but we can all recognize this power and actively decide to balance it out for the sake of our mental health and well-being.

PHOTOS

R. Manoj



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title		Selective transformation of biomass derived substrates to chemicals	
Objective of Event		The chief objective of the Webinar is to provide adequate knowledge on biomass derived platform chemicals	
Chief Guest /Speaker Details		Dr.S.Saravanamurugan, Scientist -E, DBT-Centre of Innovative & Applied Bioprocessing (DBT -CIAB), Department of Biotechnology,	
Date	09/10/2020	Time	03.00PM to 04.00PM
Venue	Online- Phase-II	No. of Participants	null

REPORT

TITLE

Selective transformation of biomass derived substrates to chemicals

CONTENT

The Department of Chemistry, Adayalampattu Phase -II campus organized a One Day National Level Webinar on “Selective Transformation of Biomass derived substrates to chemicals” on 09/10/2020 from 3.00 Pm to 4.00 Pm. The participants were the Faculties, Research scholars and the students of Chemistry from various colleges who took part zealously.

The Program was started with welcome address by Dr. S.Valliammai, Head of the Department of chemistry. Dr.S.Saravanamurugan, Scientist -E, DBT-Centre of Innovative & Applied Bioprocessing (DBT -CIAB), Department of Biotechnology, Punjab, India adorned as the resource person for this webinar. His talk was very motivational to the students. We thank our Honorable President Er. A. C. S. Arun Kumar for providing opportunity to carry out such innovative programmes. We also thank our Joint Registrar Dr.S.Ramalingam, Dean Dr.S.Manivannan and the Deputy Dean Dr.V.N.Rajavarman for their tireless support. I also render my thanks to Dr.Harshini of English department and Mr.Ganesh Babu of C.Sc. department for their timely help. I also thank my staff members Dr. R. Nithya, Mrs. M.Sasikala and Dr.L.Ramapriya, Dr.D.Kavitha, Mrs. M.Jeevarathnam for their sincere work online / offline towards this webinar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

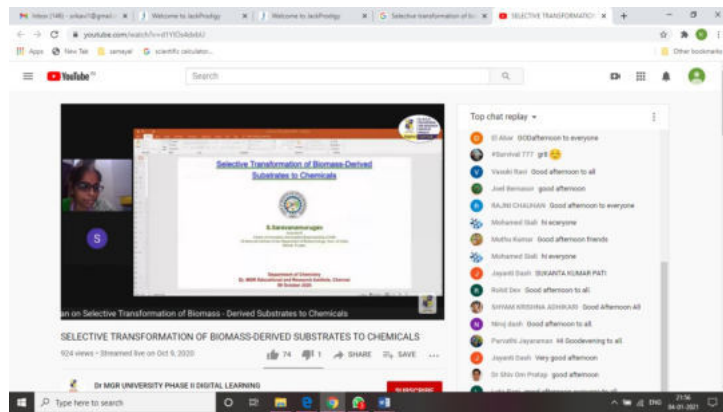
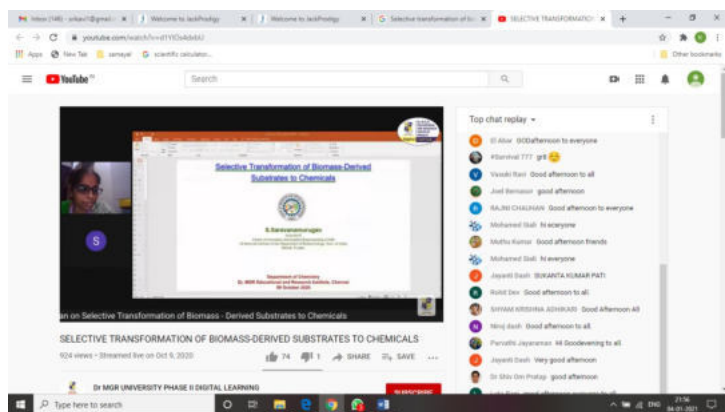
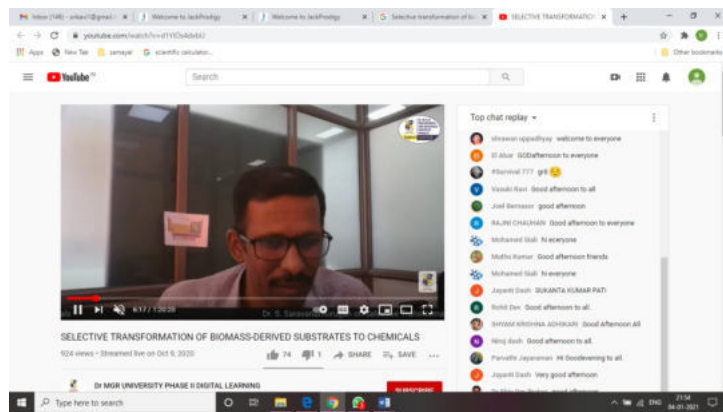
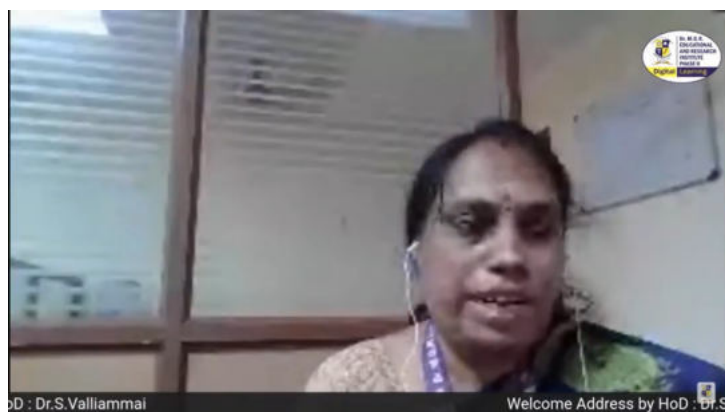


MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

Events of the outcome is excellent, It was really a splendid presentation that gave extensive information about heterogeneous catalyst play crucial role for the conversion of biomass into chemicals to all the participants. The outstanding response and feedback received from energetic participants comprising of faculty members and research scholars.

PHOTOS



Dr. D. Kavitha



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Self-Confidence		
Objective of Event	to instill self confidence		
Chief Guest /Speaker Details	Dr.S.Sagayaraj, Head-PG Dept. of Commerce, Govt. Thirumagal Mills College, Gudiyatham		
Date	05/08/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	462

REPORT

TITLE

Self- Confidence

CONTENT

The Faculty of Education, Dr.MGR Educational and Research Institute is proud to share the first day report(05/08/2020) of the five day Student Development Programme on 'Personality Development'. The first day session started at 11:00 a.m.with an inaugural address by Dr. S. Geethalakshmi, Vice Chancellor highlighting the importance of Teachers community in moulding the young minds of the society and appreciated for choosing the appropriate topic of Personality development that has to be empowered and also endowed the young minds with the words of encouragement followed by a special address by Dr. S. Manivannan, Dean Phase II Campus insisting on how the students have to give importance in developing their personality towards their career growth. The presenter Prof.Dr.S.Sagayaraj, Head -PG Department of Commerce, Government Thirumagal Mills College, Gudiyattam featured on the topic 'Self confidence ' by introducing people who had achieved their goal due to high self confidence inspite of their continued failures.

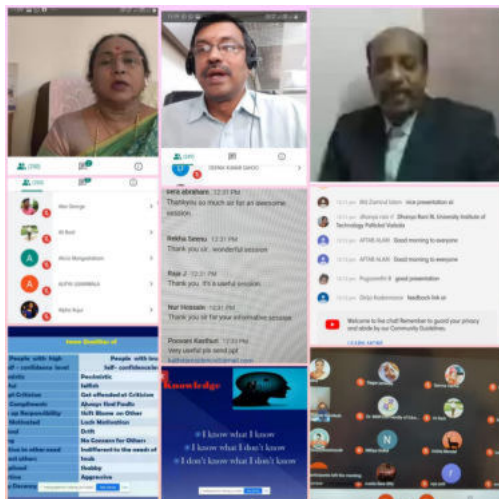
He revealed the secrets to develop self confidence and to be happy and elaborated the way to find the level of confidence by ourself, through which the knowledge, skill and attitude can be empowered with few examples. 251 participants through Google meet and 211through you tube live from nationwide were very happy about the affirmations which improved their self confidence strongly.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095. Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

the secrets was revealed to develop self confidence and to be happy and elaborated the way to find the level of confidence by ourself, through which the knowledge, skill and attitude can be empowered with few examples.

PHOTOS

L.Maria Suganthi



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	sitrlakiya pathivukalum marabukalum"		
Objective of Event	this type event conduct prescribed some scholars and students		
Chief Guest /Speaker Details	A.Chellaperumal, Asst.prof, Government arts college		
Date	19/08/2020 to 21/08/2020	Time	4.00pm to 5.00pm
Venue	zoom app	No. of Participants	1200

REPORT

TITLE

suzhliyal nokil mukudal pallu

CONTENT

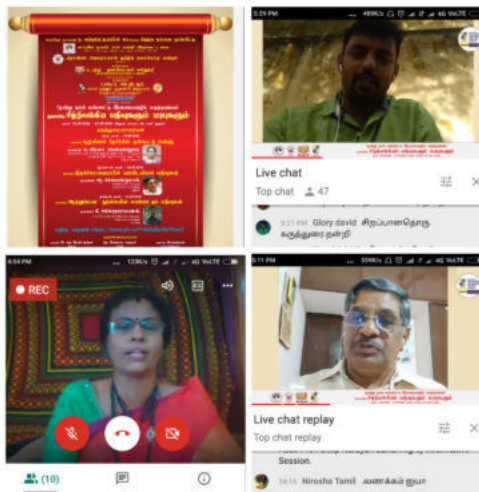
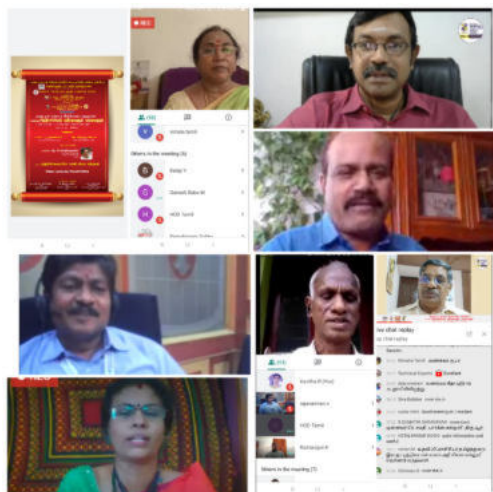
The seminar to be conduct the Tamil department its very useful to staffs and students.special lectures come to the seminar and he and she talks to veries topic.700 hundred persons to be participated workshop.topc names suzhaiyal nokil mukudal pallu, thirukovayaril manidal pathivukal,atrupadai nulkalil manidaviyal pathivukal are topic was discused in workshop and vimala annadurai ,chellaperumal and sankaranarayana was specker of the programme.The seminar to be conduct the Tamil department its very useful to staffs and students.special lectures come to the seminar and he and she talks to veries topic.hundred persons to be participated to the seminar.more students and department staff veries college staff to be participated the programme.certificate given on online 700 participants,vote of thanks given by amudha and buvaneswari of tamil department.hod of tamil department mr.rasu mainer talk about the speech.dean and dupty dean also talk about workshop.this type event conduct prescribed t



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095. Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



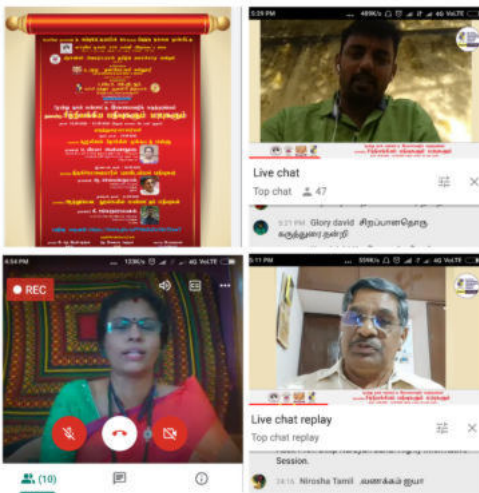
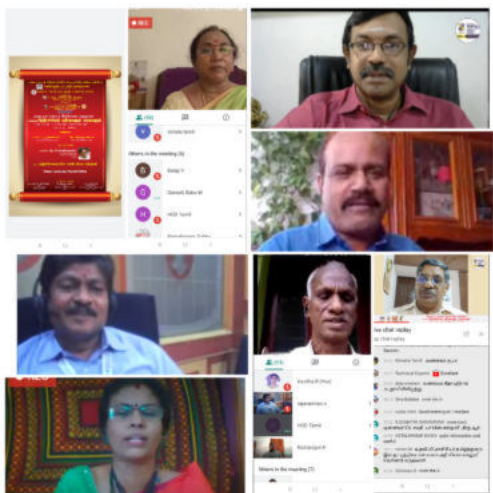
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

studendents know about sanga ilakiyam
very useful talk to participants and researchers.hundred persons to be participated to
the seminar.hod of tamil department mr.rasu mainer talk about the speech.dean and dupty
dean also talk about workshop.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

R.Mainer



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

MGR Green9 EnSAv Club

Event Title	SMART SOLVERS		
Objective of Event	The objective of the event is to educate students on energy conservation and their impact on society		
Chief Guest /Speaker Details	DR.L.RAMESH, Ph.D,M.Tech,MBA,MISTE, DR.M.G.R.EDUCATIONAL AND RESEARCH INSTITUTE DR.L.RAMESH, Ph.D,M.Tech,MBA,MISTE,		
Date	23/11/2020	Time	12:00 P.M to 01:30 P.M
Venue	ONLINE	No. of Participants	15

REPORT

TITLE

S M A R T
S O L V E R S

CONTENT

Date: 23/11/2020

Time: 12.00 pm – 1.30 pm

MGR G9 ENSAV CLUB conducted an event “SMART SOLVERS” on 23rd November 2020 around 12:30 p.m-01:00 p.m through ZOOM meeting. The participants were students of all department . The objective of this event is to collect innovative solutions from participants for the problem statements given. The event provided a great opportunity for both organizers and students to know more about current trends and activities towards energy conservation. many innovative presentation

were displayed to the participants on green 9 mantras. The students also exposed their ideas towards rain water conservation on the road to the agricultural land through pipes. We also conveyed GREEN9 MANTRA to the participants, creating awareness to save one unit per day. The event provided a great opportunity for both organizers and students to know more about current trends and activities towards energy dconservation. We also conveyed GREEN9 MANTRA to the participants, creating awareness to save one unit per day.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Dr. M.G.R. Educational and Research Institute
(DEEMED TO BE UNIVERSITY)
Maduravoyal, Chennai - 600 095

MGR G9 ENSAV CLUB
SMART SOLVERS

Do you love the way you explain things?

23rd NOV
Monday

Open space for all who have ideas on environmental issues.
* 2 MINUTES PRESENTATION
* 2 ROUNDS

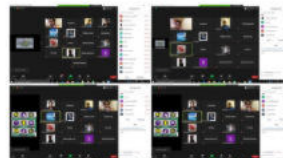
REGISTER NOW!
NO REGISTRATION FEE
E-Certificate will be given for the participants

We are connecting you virtually (ZOOM) to explore your ideas

ZOOM
Time: 12.00 pm
Date: 23/11/2020

Registration
closing on
23/11/2020 (Sun)
5.00 pm

CONTACT DETAILS
Venkatesh V
91768 03565
Nithin N
63813 13495



EVENT OUTCOME

The event provided a great opportunity for both organizers and students to know more about current trends and activities towards energy conservation. We also conveyed GREEN9 MANTRA to the participants, creating awareness to save one unit per day.

PHOTOS

Anitha.k



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Management Studies

Event Title	Statistical tools used in research		
Objective of Event	To knowledge the students on Statistical tools		
Chief Guest /Speaker Details	Dr.T.Vetrivel, Professor, Head of Management Studies, Velalar College of Engineering and Technology		
Date	15/10/2020	Time	11.30AM to 12.30PM
Venue	Google Meet	No. of Participants	100

REPORT

TITLE

Statistical tools used in research

CONTENT

The resource person also spoke about the components of a theory in research i.e. What, How and Why and the importance of boundary conditions i.e. Who, Where and When. Then he went on to speak about the process involved in research in greater detail. The research process is as follows;

Formulating the research problem; Extensive literature survey; Developing the hypothesis; Preparing the research design; Determining sample design; Collecting the data; Execution of the project; Analysis of data; Hypothesis testing; Generalisations and interpretation, and Preparation of the report or presentation of the results

The resource person stressed on the importance of review of literature i.e. why it is important, why a researcher should not stop and continue reviewing the existing literature till the time of data collection. He also gave his insights on how to review the existing literature in a particular area of research, how to identify the research problem and research gap, How to formulate hypotheses, the errors involved in accepting and rejecting hypotheses i.e. Type I and Type II errors etc.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

EVENT OUTCOME

Students cognized on statistical methods involved in carrying out the study including planning, designing, collecting the data, analysing drawing meaningful intpretation of the research findings

PHOTOS

Ms.Sangeeetha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	Strategic Cost Management		
Objective of Event	Strategic Cost Management provides number of benefits to different organizations. It has provided the business with an improved understanding of its sources of profits.		
Chief Guest /Speaker Details	MR.MICHAEL WAGNER, VICE PRESIDENT, Miles education		
Date	16/10/2020	Time	10.30 AM to 12.30 PM
Venue	Zoom meeting	No. of Participants	400

REPORT

TITLE

Strategic Cost Management

CONTENT

Strategic cost management has become an essential area now a day. While formulating the strategy for the accomplishment of organisational overall objectives, different cost drivers should be clearly identified. Identification of key cost drivers helps companies to focus on key activities that will constitute almost 90% of the total costs.

In view of this, the importance of strategic cost management should not be underestimated. This implies that an organisation should be installing appropriate framework of strategic cost management to reduce its costs in key areas on which the success of organisation is mainly dependent. Strategic cost management is understood in different ways in literature.

Strategic cost management can be defined as “scrutinizing every process within your organisation, knocking down departmental barriers, understanding your suppliers’ business, and helping improve their processes” Cooper and Slagmulder argued that strategic cost management is “the application of cost management techniques so that they simultaneously improve the strategic position of a firm and reduce costs”.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The objective of One Day web on Strategic Cost Management provides number of benefits to different organizations. It has provided the business with an improved understanding of its sources of profits.

PHOTOS

Ms.RADHA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Allied Health Science			
Event Title	Stress management during COVID 19		
Objective of Event	Objectives of this webinar - UNDERSTANDING THE CONCEPT OF STRESS MANAGEMENT -DIFFERENCES BETWEEN DISTRESS AND EUSTRESS		
Chief Guest /Speaker Details	Dr.S.Usha Rani, Psychologist/ Assistant professor, Women's Christian college		
Date	13/08/2020	Time	4.00PM to 5.00PM
Venue	Google Meet	No. of Participants	160

REPORT

TITLE

Stress management during COVID 19

CONTENT

Faculty of Allied Health Science department conducted a Webinar on THE TOPIC STRESS MANAGEMENT DURING COVID – 19 (13th August 2020), Along with our dignified Speaker Dr.S. Usha Rani Psychologist, Assistant Professor Department of Psychology, Women's Christian college Chennai.

This webinar created an awareness about stress and certain techniques where given to overcome stress during this pandemic.

Stress management is a wide spectrum of techniques and psychotherapies aimed at controlling a person's level of stress, especially chronic stress, usually for the purpose of and for the motive of improving everyday functioning. In this context, the term 'stress' refers only to a stress with significant negative consequences, or distress in the terminology advocated by Hans Selye, rather than what he calls eustress, a stress whose consequences are helpful or otherwise

Stress produces numerous physical and mental symptoms which vary according to each individual's situational factors. These can include physical health decline as well as depression. The process of stress management is named as one of the keys to a happy and successful life in modern society. Although life provides numerous demands that can prove difficult to handle, stress management provides a number of ways to manage anxiety and maintain overall well-being.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

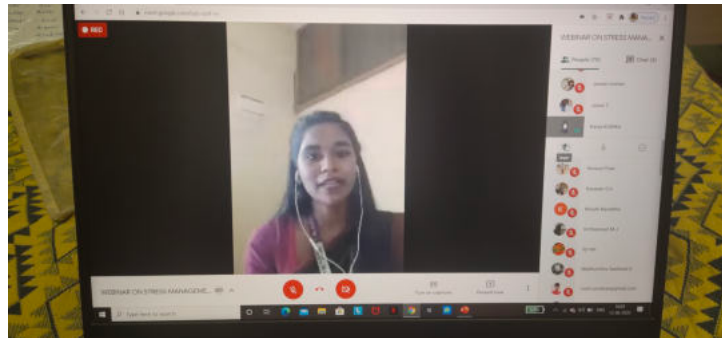
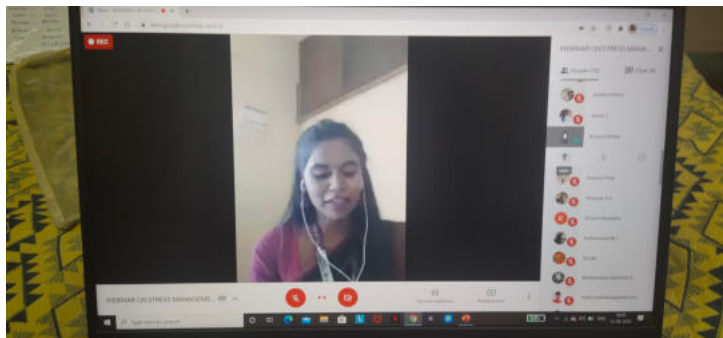
EVENT OUTCOME

The webinar on the topic "Stress Management during covid-19" was highly beneficial for all ages.

Participants were able to understand the causes of stress and how to manage them when it arises. They were also able to learn the factors that influences stress and its biopsychosocial aspects .

This webinar also focused on spreading insight on Psychosomatic disorders and how it affects once mental and physical health.

PHOTOS



Ms.G.Kavya krithika



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title		Stress Management	
Objective of Event		to lead a stress free life	
Chief Guest /Speaker Details		Dr.S.Syed Rafiq Ahmed, Head,and Research Dept. of Commerce, The New College, Chennai Dr.S.Syed Rafiq Ahmed, Head,and Research Dept.	
Date	06/08/2020 to 06/10/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	597

REPORT

TITLE

Stress Management

CONTENT

The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the second day report(06/08/2020) of the five day Student Development Programme on 'Personality Development'. The second day session started at 11:00 a.m with the short introduction of knowledgeable resourcer. The presenter Prof.Dr.Syed Rafiq Ahmed, Head and Research department, Dept of commerce, The New College, Chennai featured on the topic 'Stress Management' by introducing three key ingredients (Knowledge, Skill, Attitude)needed to be developed for a man to reach their success. He explained, how a man gets affected due to stress, and side effects of stress. He attracted the audience by revealing the secrets to overcome stress(developing positive attitude, regularizing Yoga, Pranayama, not getting angry often)and run towards success.251 participants through Google meet and 346 through you tube live from nationwide were participated and felt happy to make them stress free.The great benefit of being human is that we get to experience all of what life offers us, the good, the bad, and the ugly. To live stress-free is to learn to deal with this fact. Dwelling on your frustration with a situation, person, place, or thing that can't be changed doesn't do anything other than drag you down.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

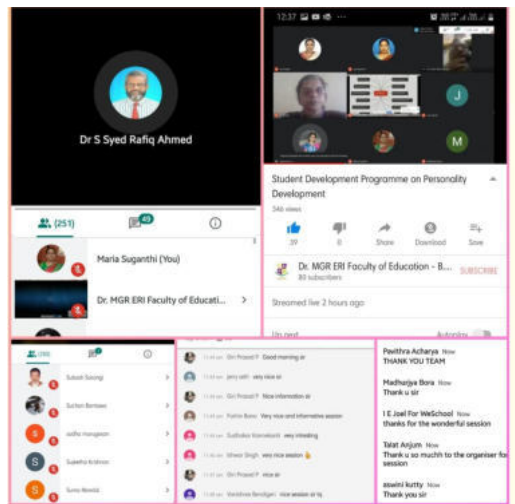
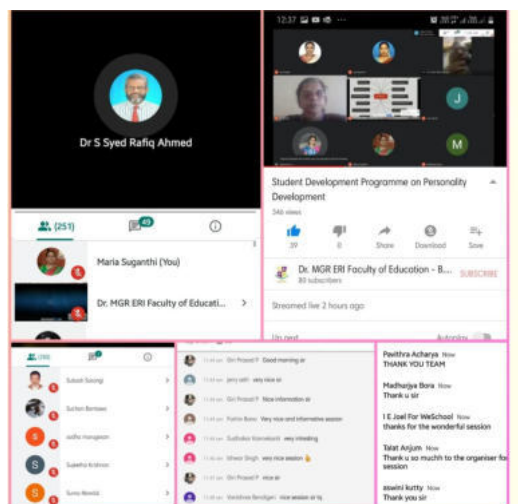
(Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

featured on the topic 'Stress Management' by introducing three key ingredients (Knowledge, Skill, Attitude) needed to be developed for a man to reach their success. He explained, how a man gets affected due to stress, and side effects of stress. He attracted the audience by revealing the secrets to overcome stress (developing positive attitude, regularizing Yoga, Pranayama, not getting angry often) and run towards success.

PHOTOS

J.Vigneswari



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Internal Quality Assurance Cell

Event Title	Students Induction Program Deeksharambh		
Objective of Event	To Train the faculty members on Deeksharambh the Student Induction Program.		
Chief Guest /Speaker Details	Dr. N.S. Shubhashree, Dean E&S, Deeksharambh task group leader, Dr. M.G.R Educational and Research Institute Dr. Vairamani, Head -		
Date	28/09/2020 to 30/09/2020	Time	2.00 PM to 4:00PM
Venue	G meet - https://meet.google.com/hsb-geke-mxx , https://meet.google.com/hsb-geke-mxx	No. of Participants	667

REPORT

TITLE

Students Induction Program Deeksharambh

CONTENT

As Mandated by UGC – Deeksharambh the Internal Quality Assurance Cell, Organized a faculty training on Student Induction Program a 3days FDP from 28.9.2020 to 30.9.2020.Its an in-house program exclusively designed for our University faculty members.

- Dr N.S.Shubhashree, Dean E & S, Deeksharambh task group leader, presented a over view on SIP.
- Dr.Vairamni,Head,Dept. of Physical education and sports explores the possibilities of various physical activities.
- Dr.P.Udhaya Kala, Director – IQAC Presented on the mentoring with Human Values.
- Dr.Marry Ittopp, Dean English presented on the life changing Literary Activities.
- Mr.Madusudanan & Mrs. Vaijayanthi, Director,Athma academy, touched upon the importance of Art & Culture to develop the positive spirit within.
- We thank our Honorable President & Registrar for giving consent to organize the event and
- We extend our heartfelt thanks to our Vice Chancellor - Dr.S.Geethalakshmi, Joint Registrars – Dr. Malini Pande & Dr. V.Cyril Raj for sharing their words of wisdom.We also thank our Deans,Principals,Heads and faculty friends who participated and made the

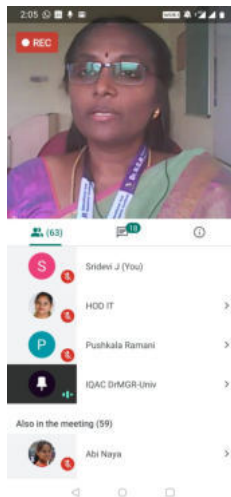
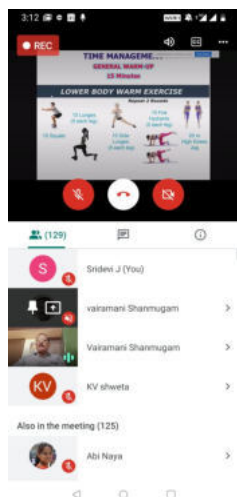


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

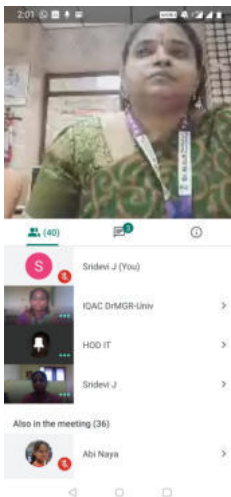
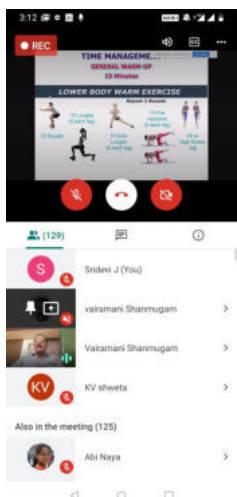
event beneficial.



EVENT OUTCOME

Around 185 Faculty members participated and got an overview on SIP and the various activities like Physical Activity, Human values, Literary Activities, Creative Arts and Culture

PHOTOS





Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

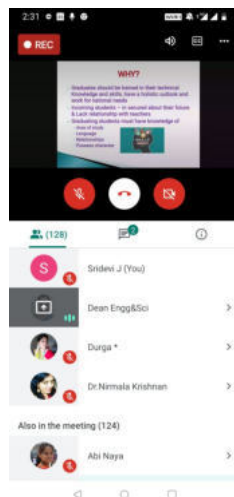
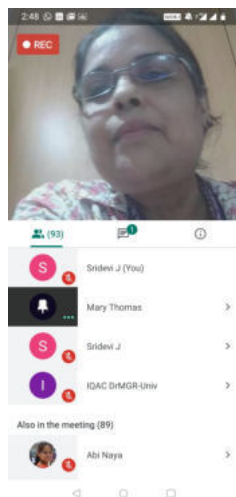
(Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr.J.Sridevi



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Subject Lecture on Electrical Safety for Engineers- Dr.A.Kannan		
Objective of Event	Students to gain knowledge in Electrical safety.		
Chief Guest /Speaker Details	Dr.A.Kannan, Associate Professor, Dr.M.G.R E & R I		
Date	19/09/2020	Time	11.00AM to 12.00PM
Venue	Google Meeting	No. of Participants	100

REPORT

TITLE

Electrical Safety for Engineers

CONTENT

The department of EEE conducted the Subject Lecture on "Electrical Safety for Engineers" for II ,III and IV year of EEE, EIE, BMI & BME Students on 19.09.2020 from 11.00 a.m - 12.00p.m.The Lecture was given by

Dr. A. Kannan, Associate Professor, Dr.M.G.R E & R I.

In the session ,the speaker gave a

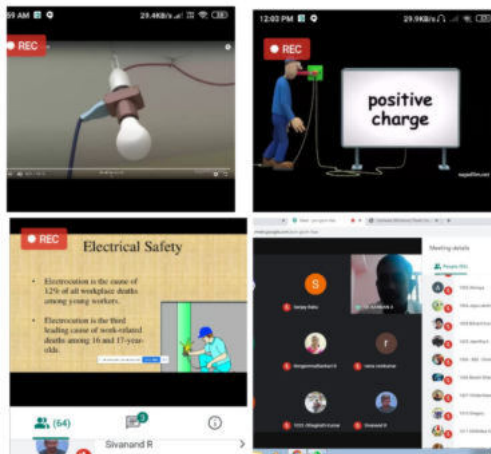
clear-cut explanation about Electricity and its importance. He explained about Electrical Safety and the safety measures to be handled.The speaker clearly defined about the safety measures to be taken while working with electrical appliances. He spoke about electrical shocks ,its occurrence and how these situations can be prevented and the safety measures and how it can be rectified.He also explained to connect the circuit with all safety measure.The session was very useful to the students to handle situations in their lifetime on safety measures while using any electrical equipments.The Lecture ended with a question and answer session. The students utilized this opportunity in gaining knowledge in the safety of the electrical equipments and human life.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The students utilized this opportunity in gaining knowledge in the safety of the electrical equipment, human life and the procedures and safety measures to be followed during handling of electricity.

PHOTOS

Mr.Sivanand



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Subject Lecture on Industrial Instrumentation-Mr.Sivanand		
Objective of Event	Then lecture speaker explained about Measurement parameters of instrumentation and major components acquire in it whole lecture was successfully conducted and well presented by the speaker with an enormous amount of useful information. Students were able to gain		
Chief Guest /Speaker Details	Mr.Sivanand, assistant professor, Dr.M.G.R. Educational And Research Institute		
Date	10/11/2020	Time	05.00PM to 06.00PM
Venue	Google Meeting	No. of Participants	70

REPORT

TITLE

Subject Lecture in Industrial instrumentation

CONTENT

On the day of 10 November, 2020, Department of Electrical and Electronics engineering conducted a lecture series on “ INDUSTRIAL INSTRUMENTATION “ in association with IEEE MGR Student Chapter. The lecture was held via Google Meet platform from 2 pm to 3 pm in which more than 40 students has participated. The source person for this lecture was Mr.R.Sivanand ,Assitant Professor of Dr.M.G.R educational and research institute ,chennai.

The whole lecture was of industrial instrumentation. During section speaker gave a small introduction about Instrumentation and what does it mean. Then a complete depth explanation of essentials of instrumentation, how it's systematically manufactured and maintain in both way of hardware and software such as input and output control system . After that a diagramic view of use of instrumentationduring industrial purposes was also explained by speaker.

Then lecture speaker explained about Measurement parameters of instrumentation and major components acquire in it . Also speaker shared about role of engineers in the field of industrial instrumentation.With a continue section there was an handful information about application of instrumentaiin in different field and also discuss about impact of modern development.In conclusion, the whole lecture was successfully

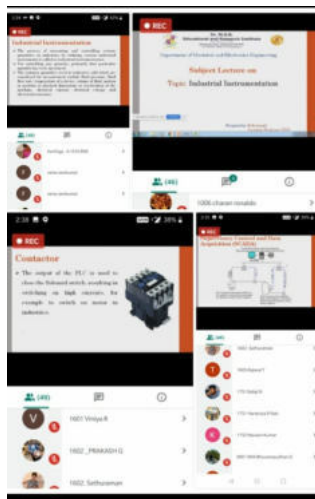
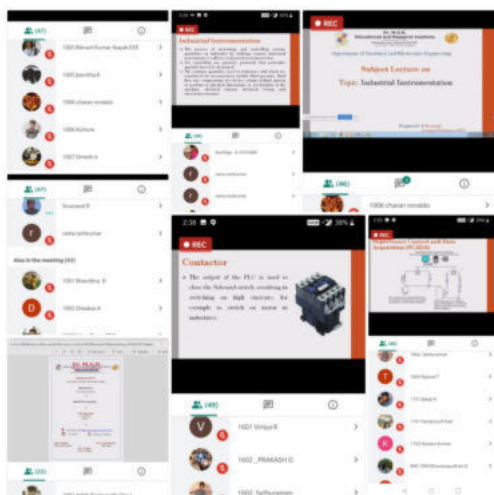


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

conducted and well presented by the speaker with an enormous amount of useful information.



EVENT OUTCOME

Event outcome: Students were able to gain knowledge.

Then lecture speaker explained about Measurement parameters of instrumentation and major components acquire in it . Also speaker shared about role of engineers in the field of industrial instrumentation. With a continue section there was an handful information about application of instrumentaiin in different field and also discuss about impact of modern development.

PHOTOS

Mr.Jenish



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Subject Lecture on Medical Physics-Ms.Sankari		
Objective of Event	Students to gain knowledge about the evolution of physics, working of X rays, different Scan equipments used ,etc and how these equipments are implemented in Medical field.		
Chief Guest /Speaker Details	Ms.Sankari, Assistant professor, Dr.M.G.R. Educational And Research Institute		
Date	12/10/2020	Time	05.00PM to 06.00PM
Venue	Google Meeting	No. of Participants	88

REPORT

TITLE

Subject Lecture on Medical Physics

CONTENT

The department of EEE organised a Subject Lecture in Medical Physics on 12/10/2020 from 11.45 a. m. - 12.45 p. m. Mrs.B.Rengammal Sankari, Asst Prof/EEE department was the resource person. The speaker gave an introduction and spoke about the evolution of physics. She explained about the working of X rays, different Scan equipments used ,etc and how these equipments are implemented in Medical field. She also gave an interesting presentation on different medical equipments that used in hospitals .She concluded her presentation with the importance of Physics and its development in various engineering and Medical field. publishes original, high impact physics, imaging science, and engineering research that advances patient diagnosis and therapy through contributions in 1) Basic science developments with high potential for clinical translation 2) Clinical applications of cutting edge engineering and physics innovations 3) Broadly applicable and innovative clinical physics developments.

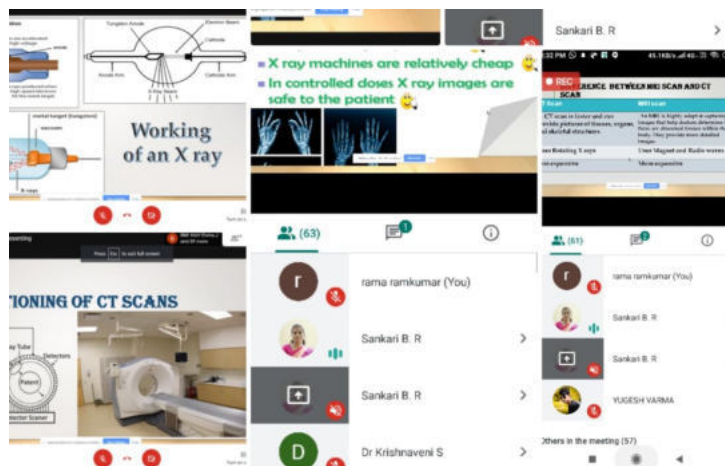
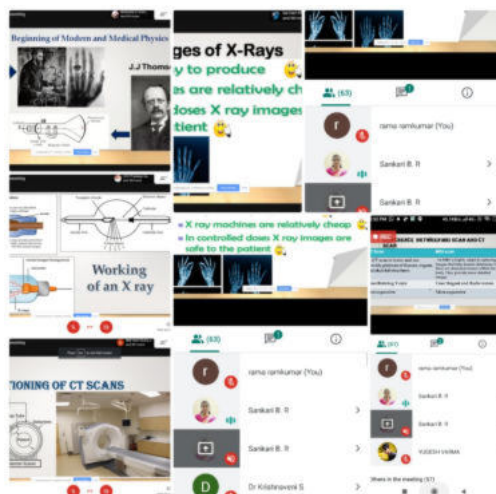
The Students from II, III, IV year BMI, II year BME were the participants.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

Event outcome: Students were able to gain knowledge. Then lecture speaker explained about Experimental and computational ionizing and non-ionizing dosimetry including instrumentation and algorithm development

Image reconstruction, image analysis, computer-aided detection and diagnosis, radiomics, biomarkers, machine learning, deep learning, image registration, and feature extraction.

Treatment optimization, treatment outcomes analysis, mathematical modeling of treatment biological effects.

PHOTOS

Dr.Krishnaveni



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Computer Science and Engineering

Event Title	SUBJECT LECTURE ON SIGNIFICANCE OF OOPS		
Objective of Event	Dr.D.Usha Madam started her session on "Significance of OOPS". Session highlighted with the Paradigm shift in Programming , Data, Functions and statements, Properties of algorithms,programs based on Data structures and algorithms Algorithm explanations using flow chart,		
Chief Guest /Speaker Details	Dr.D.Usha, Associate Professor, CSE, Dr.M.G.R. Educational and Research Institute, Maduravoyal		
Date	10/09/2020	Time	2.00PM to 3.00PM
Venue	GOOGLE MEET	No. of Participants	155

REPORT

TITLE

Significance of OOPS

CONTENT

The Subject Lecture on "Significance of OOPS Concept" was organized by Department of Computer Science and Engineering for the Students of 2nd Year B.Tech CSE, ISDF .The session started with the welcome address and brief explanation about the Speaker by K. Apoorva, 2nd Year ,B.Tech CSE . A.Likitha , 2nd Year , B.Tech CSE Invited Dr .S.Geetha Madam, HOD ,Department of Computer Science and Engineering, to present a special addressing speech with the students and the guests.

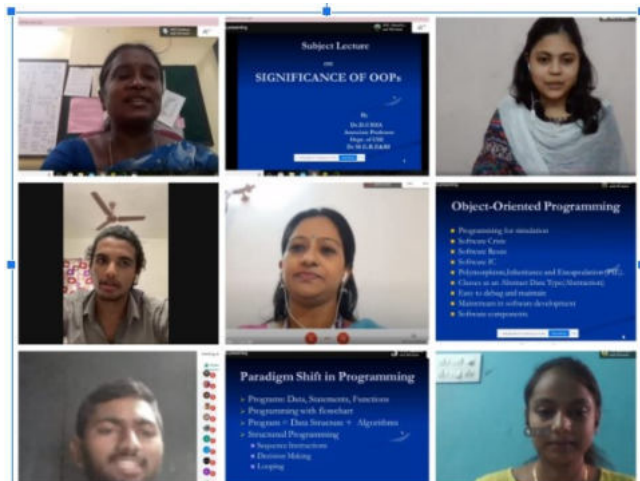
Dr.D.Usha Madam started her session on "Significance of OOPS". Session highlighted with the Paradigm shift in Programming , Data,Functions and statements, Properties of algorithms,programs based on Data structures and algorithms Algorithm explanations using flow chart, History of Object-Oriented Programming,etc.,.... She also explained the abstract Datatypes in JavaScripy, and the dynamic Peogramming in OOPS , Prototype Based Programming, Structured programming concepts, Concept of class and object, Structures of a class in C++ and so on. The Session was more interactive with the Student. Finally,Dr.D.Usha Madam Ended ,her Presentation by interacting with the students with her questions . And at the end Surampudi Lokesh Rathna Teja student of 2nd Year B.Tech asked Dr.D.Usha madam with few questions in behalf of the students and she answered for a Questions raised. At the end K.Kanaka Raju student of 2nd Year B.Tech CSE department , given a small speech as an vote of thanks.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



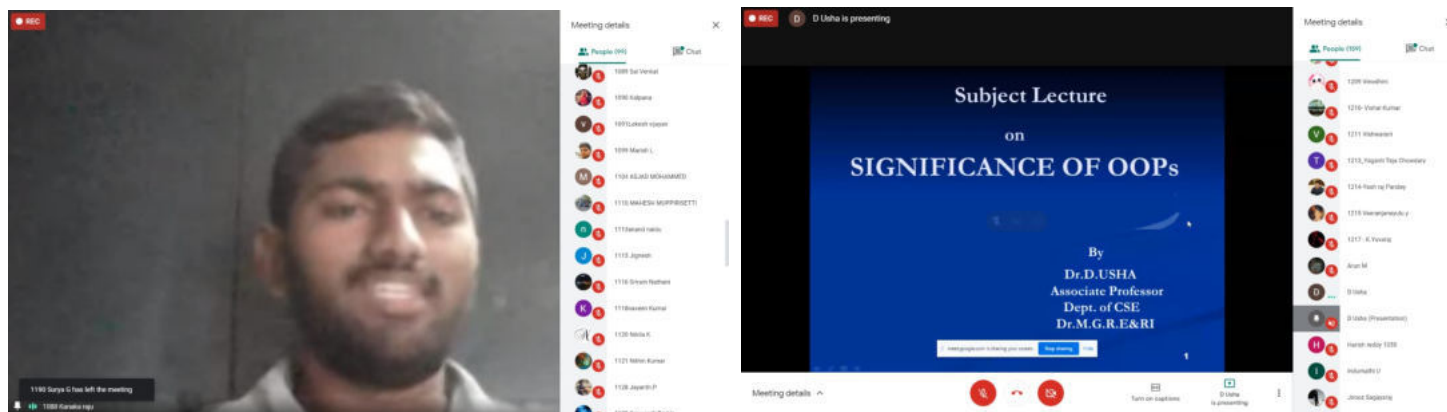
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

She also explained the abstract Datatypes in JavaScript, and the dynamic Programming in OOPS, Prototype Based Programming, Structured programming concepts, Concept of class and object, Structures of a class in C++ and so on. The Session was more interactive with the Student.

PHOTOS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Meeting details

People (157)

Meeting details

Paradigm Shift in Programming

- Programs: Data, Statements, Functions
- Programming with flowchart
- Program = Data Structure + Algorithms
- Structured Programming
 - Sequence Instructions
 - Decision Making
 - Looping

Meeting details

Turn on captions

Present now

Meeting details

2

Mrs.U.Indumathi & Mrs.R.Aiyshwariya devi



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title	Teachers in Times of Advancement and Adversity		
Objective of Event	To expose the teachers in Times of Advancement and Adversity		
Chief Guest /Speaker Details	Dr.Alice Elizabeth Nesamani, Associate Prof. of History, St. Christopher College of Education, Chennai		
Date	17/12/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	54

REPORT

TITLE

Teachers in Times of Advancement and Adversity

CONTENT

Dr. R. Pushkala, Dean Dept. of English and incharge of Literary Seminary insisted to become book worm to enrich knowledge and to be an awakener through the introductory address. SIP on 'Teachers in Times of Advancement and Adversity' by Dr. Alice Elizabeth Nesamani, Associate Prof. of History, St. Christopher College of Education, Chennai elaborated on the role of the teachers to adopt and feel comfortable in tackling any environment. In the process, officials hope to create a national model for rapidly translating new research in fields like cognitive and neuroscience into usable practice.

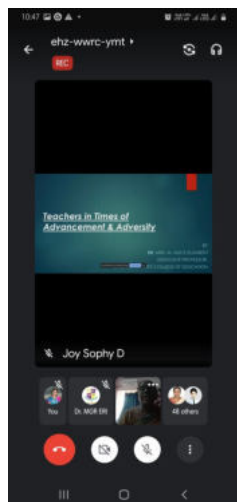
The Innovation by Design work, launched in 2011 through the Frontiers of Innovation initiative at Harvard University's Center on the Developing Child, focuses on the importance of executive function, the umbrella term researchers give a collection of skills—focus, working memory, decisionmaking, and self-control among them—which have been found to be associated with academic achievement as well as social and career success. Those skills are governed by the prefrontal cortex, the part of the brain just behind the forehead that has been called the “control room.” It is one of the areas that sees the most rapid growth in normal child development.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The Innovation by Design work, launched in 2011 through the Frontiers of Innovation initiative at Harvard University's Center on the Developing Child, focuses on the importance of executive function, the umbrella term researchers give a collection of skills—focus, working memory, decisionmaking, and self-control among them—which have been found to be associated with academic achievement as well as social and career success.

PHOTOS

Dr.K.Geetha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	TECHNICAL SESSION De CODE I - Building Services - Water supply and Sanitation		
Objective of Event	General Understanding of the Plumbing and Sanitation with NBC standard explained in Brief. Developing guideline for the Architects and Builders to Proper Designing of the sanitation and water supply needs.		
Chief Guest /Speaker Details	Er. Prasanna Venkatesh, Building service engineering consultant, Aperture Building services consultancy		
Date	08/08/2020	Time	04.00 PM to 05.30 PM
Venue	Google Meet	No. of Participants	106

REPORT

TITLE

TECHNICAL SESSION De CODE I - Building Services - Water supply and Sanitation

CONTENT

The plumbing and sanitary system is an essential part of every house or building. Proper planning and designing of plumbing system is crucial as it takes care of the hygiene requirements of the occupants. It has been reported that about 8 per cent of the construction cost of a building is marked for plumbing and sanitary work. A plumber's job role consists of installation, repair, maintenance and servicing of plumbing fittings and fixtures. Besides having a thorough understanding of the mechanisms required for performing various tasks, a plumber should be laborious, have effective communication skills and be a result-oriented worker with a positive attitude.

As you may be aware, water is supplied to a house or a building from storage tanks through pipes. Similarly, the waste water from kitchen and washrooms is drained out with the help of pipes. Any building, be it a residential, commercial or industrial, cannot function properly without having plumbing and sanitary arrangements in place. It is, therefore, important to have regular and adequate water supply and a proper system for the disposal of waste water. Plumbing and pipe-fittings play a major role in the construction of all types of buildings. An efficient plumbing work keeps the atmosphere free from bad smell and ensures better sanitation.

Plumbing The skill and art that is needed to transport water from the source to the users, then to the treatment plants, and finally supplying the treated water to the users through a distribution system is known as plumbing. It is a system of pipes and fittings



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

that carry water.

Sanitary work refers to carrying the waste water to the waste disposal system (sewerage system) through plumbing fixtures. The plumbing installation is governed by the regulations and rules adopted by the concerned municipal corporations or committees of different States and Union Territories. Plumbing and sanitation work thus plays an important role in the construction of a building.

EVENT OUTCOME

General Understanding of the Plumbing and Sanitation with NBC standard explained in Brief.

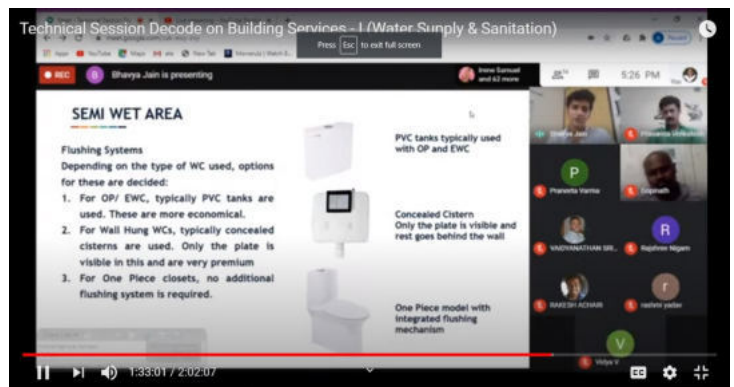
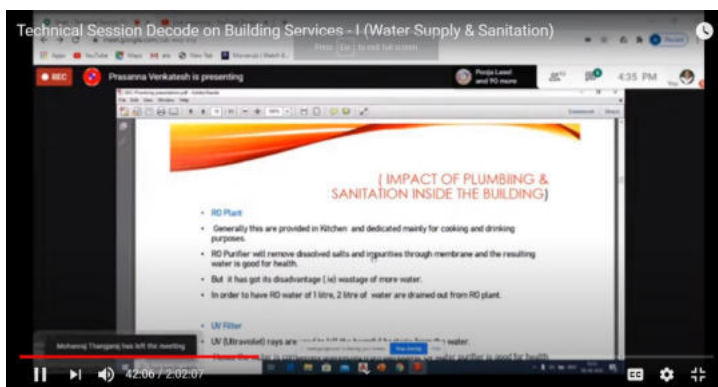
Developing guideline for the Architects and Builders to Proper Designing of the sanitation and water supply needs.

Various Pumps and fittings for different typology of buildings like Residential, Commercial etc.

Problems and faulty design in the current world.

Discussion on few case studies from his projects. It's Advantages and disadvantages. Various projects from in and around India.

PHOTOS

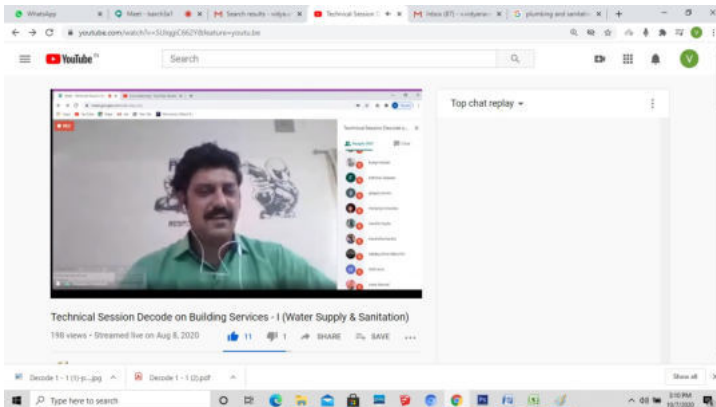




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Ar.V.Vidya



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Civil Engineering

Event Title	Technical Talk on " Water Proofing Techniques" by Mr. P. R. Bharath Kumar, Sr. Manager, Commercial IT Building Projects, M/s RMZ		
Objective of Event	To introduce the concept of water proofing techniques to our students. To expose industrial experience to our students.		
Chief Guest /Speaker Details			
Date	03/10/2020	Time	4.00 PM to 05.00 PM
Venue	online	No. of Participants	70

REPORT

TITLE

null

CONTENT

The Department of Civil Engineering, Faculty of Engineering & Technology, Dr.M.G.R Educational and Research Institute is proud to share the report of a Technical Talk on "Water Proofing Techniques" by Mr.Bharath Kumar.P.R, Sr. Manager, Commercial IT building Projects, M/s RMZ Corporation, Hyderabad, conducted through G-Meet online platform on 3.10.20 (Saturday).Mrs.P.GomathiNagajothi and Dr.V.S.Sethuraman have organized the Technical talk and the session was started at 3.45pm by Mrs. P. GomathiNagajothi, the host of the day for assembling the students followed by welcome address fromDr.S.Arivalagan, HoD, Civil Engineering. Dr.EdwinThangam, Professor, has delivered his address to the gathering on the importance of the topic. Sooner, Guest Introduction was given by Mrs. P.GomathiNagajothi, and the Guest was requested to share his experience to our audience. Mr.Bharathkumar, with his enriched field experience, delivered and demonstrated a knowledge sharing session and portrayed beautifully with real life examples and pictures followed by a detailed Q & A discussion. Later Dr.V.S. Sethuraman, Professor, Civil Engineering had given the Vote of thanks by thanking the Guest Speaker for his knowledge sharing session. The participants had a wonderful session with real time industrial experience which would help them to be a very good field engineer.Our heartfelt gratitude to our Honourable Chancellor ThiruA.C.Shanmugam sir and our Beloved President Er. A.C.S Arun Kumar sir for their kindness. I thank our Vice chancellor Dr.S.Geethalakshmi, Registrar, Joint Registrars and Dean E&T for their

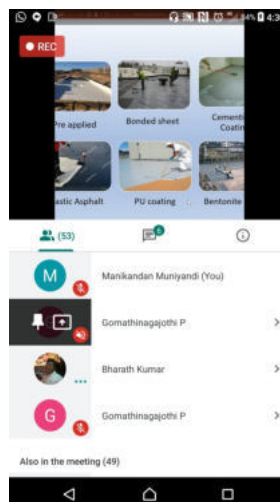


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

continuous support and encouragements. I also thank our Dean Dr. T.FelixKala for her continuous support. I also thank Mr. Prashanth and Mr. Abhishek for all the technical support.



EVENT OUTCOME

Exposure to Industrial water proofing techniques

Mr. Bharath Kumar, with his enriched field experience, delivered and demonstrated a knowledge sharing session and portrayed beautifully with real life examples and pictures followed by a detailed Q & A discussion. Later Dr. V. S. Sethuraman, Professor, Civil Engineering had given the Vote of thanks by thanking the Guest Speaker for his knowledge sharing session. The participants had a wonderful session with real time industrial experience which would help them to be a very good field engineer.

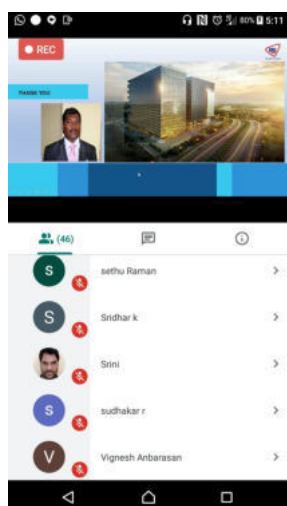
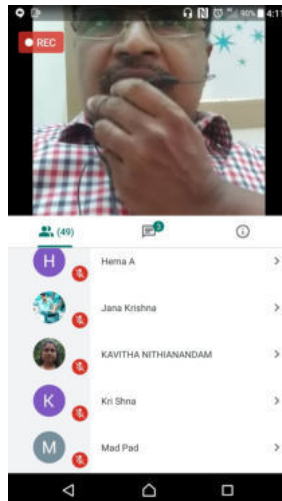
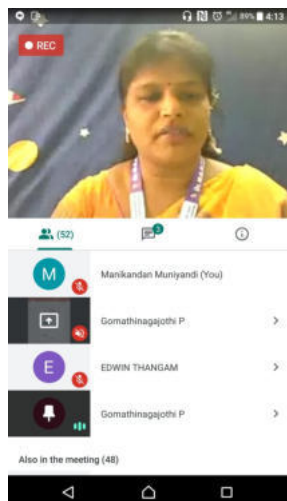
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mrs. P. Gomathinagajothi,

Dr. V.S. Sethuraman



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Electrical and Electronics Engineering

Event Title	Technology Talk on Latest Technology		
Objective of Event	The presentation and the explanation given by the Speaker was excellent and easily understood by the Students. She gave the importance and significance of how IoT is implemented in our day to day life		
Chief Guest /Speaker Details	Dr.V.Maureswari, Associate professor and HOD, ACS College of Engineering , Bangalore		
Date	28/09/2020	Time	05.00PM to 06.00PM
Venue	Google Meeting	No. of Participants	91

REPORT

TITLE

TECHNICAL TALK ON APPLICATIONS OF IOT IN SENSORS AND S

CONTENT

The Department of EEE conducted a technology talk on the topic " Current trends in IoT using Sensors and Transducers " on 28.9.2020 from 5 PM - 6.30 PM. Dr.V.Maureswari , Associate professor and HOD of CSE dept from ACS College of Engineering , Bangalore was the Resource person of the evening.

The Speaker presented and explained about the essence of IoT and how it can be applied in the field of Electrical and Electronics Engineering.

She gave the importance and significance of how IoT is implemented in our day to day life. The Participants even got the chance of learning new terms related to the field of Computer network protocols. Moreover, the clear tone and accuracy of the speaker made this complex topic appear seemingly simple.

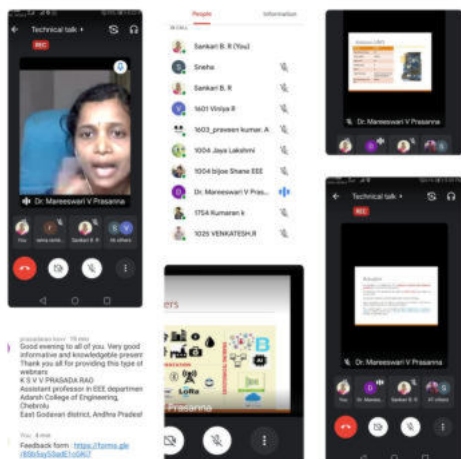
She briefly explained about Arduino board and how programs can be written and incorporated into the board and how it can be executed for different applications. The presentation and the explanation given by the Speaker was excellent and easily understood by the Students. The Lecture ended with an interesting Question and Answer session. The Technology talk was attended by EEE department, other department Students and also Faculties from inside and other Colleges. We received a wonderful feedback from the participants for conducting this event.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

She gave the importance and significance of how IoT is implemented in our day to day life. The Participants even got the chance of learning new terms related to the field of Computer network protocols. Moreover, the clear tone and accuracy of the speaker made this complex topic appear seemingly simple.

She briefly explained about Arduino board and how programs can be written and incorporated into the board and how it can be executed for different applications.

PHOTOS

Mr.JayaRajan.J



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	Thamizhum maruthuvam		
Objective of Event	To know about students' familiar barambariya maruthuvam		
Chief Guest /Speaker Details	Munaivar.Balamurugan, Asst professor, Govtment arts college		
Date	21/09/2020 to 23/09/2020	Time	3 to 4
Venue	Online	No. of Participants	800

REPORT

TITLE

Tamizum maruthuvam

CONTENT

Tamil department continuously conducts seminars, workshops and conferences to enrich the student's knowledge in Tamil literature. Inter-department, intra-department and inter-collegiate competitions are conducted to enhance the various skills of the students. Poem writing programme, a weekly Tamil literary review club has been formed by the Tamil department, to review newly published Tamil books. Inter-department, intra-department and inter-collegiate competitions are conducted to enhance the various skills of the students. National Level Seminar on Tamilum maruthuvam in the year 2020. Students are motivated to participate in Tamil related programmes in the mass media. "MGR TAMIL PERAVAI" It is involved in conducting competitions like oratorical, poetry writing, essay writing, singing, mono-acting, etc., on a regular basis, successfully. This provides a platform for the students to exhibit their talents and creativity. College students, faculty members, research scholars are participated in the programme.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

டாக்டர். எம்.ஜி.ஆர். கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் (நிதிப்படை மக்களவைப்படி)
மாணு. வியல் மற்றும் அறிவியல்
மாணவர்களுக்கான - 8
தமிழ்த்துறை
You Tube
மூன்று நாள் இணையவழிக் கருத்தரங்கம்
தமிழும் மருத்துவமும்
நாள் : 21.09.2020 முதல் 23.09.2020
மூலம் : மாணவ 3.00 மணி முதல்
கருத்துரையாளர்
முதல் நாள் : 21.09.2020
முனைவர் மு.பாலமுருகன்
உதவிப்பிராசியர், தமிழ்த்துறை
அரசு கலைக்கல்லூரி
திருவள்ளூர்மலை
தலைப்பு: இலக்கியங்களில் மருத்துவம்
<https://youtu.be/fHitZWR05mA>

டாக்டர். எம்.ஜி.ஆர். கல்வி மற்றும் ஆராய்ச்சி நிறுவனம் (நிதிப்படை மக்களவைப்படி)
மாணு. வியல் மற்றும் அறிவியல்
மாணவர்களுக்கான - 8
தமிழ்த்துறை
You Tube
மூன்று நாள் இணையவழிக் கருத்தரங்கம்
தமிழும் மருத்துவமும்
நாள் : 21.09.2020 முதல் 23.09.2020
மூலம் : மாணவ 3.00 மணி முதல்
கருத்துரையாளர்
இரண்டாம் நாள் : 22.09.2020
முனைவர் கா.சத்தியபாமா
தமிழ்த்துறைத் தலைவர் (மணி நிறைவு)
சிவசங்கை அரசு மகளிர் கலைக்கல்லூரி,
சிவசங்கை
தலைப்பு: சித்தர்களில் மருத்துவம்
https://youtu.be/j_y9whB0vV4

EVENT OUTCOME

National level seminar tamilum maruthuvamum in the year 2020 conducted the programme in tamil department. Students are motivated to participate in Tamil related programmes in the mass media. "MGR TAMIL PERAVAI "It is involved in conducting competitions like oratorical, poetry writing, essay writing, singing, mono-acting, etc., on a regular basis, successfully. This provides a platform for the students to exhibit their talents and creativity. veries college students faculty members , reserch scholar

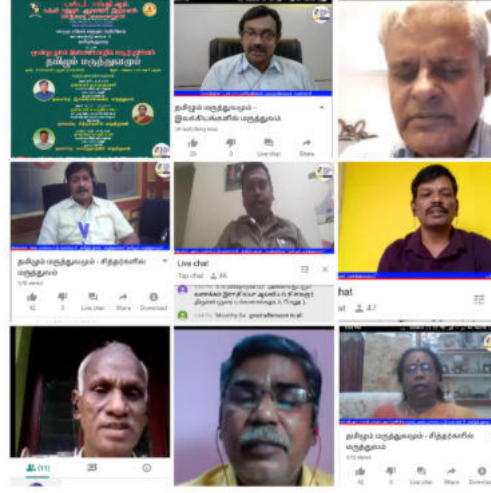
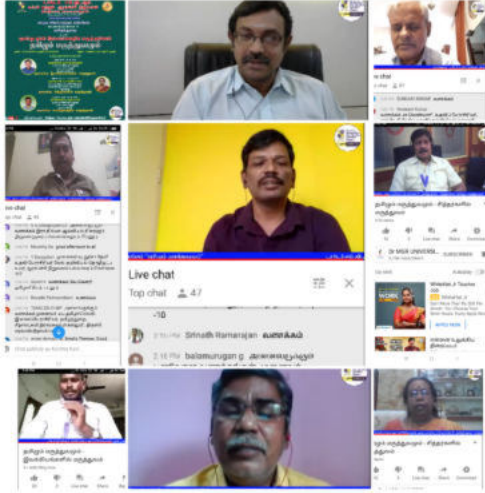
PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



R.Sharmila



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Humanities and Science(Phase-II)

Event Title	Thamizhum Udakamum		
Objective of Event	Students know about thamizhkarpithalil UdkathinPayanpadu.		
Chief Guest /Speaker Details	Munaivar.Amudha devi, Asst professor, Rathinam arts and science college Munaivar.maheshwari, Asst professor, Nirmala arts and science		
Date	13/10/2020 to 14/10/2020	Time	3 to 4
Venue	Online	No. of Participants	700

REPORT

TITLE

Thamizhum Udakamum

CONTENT

Tamil department continuously conducts seminars,workshops and ,conferences to enrich the student's knowledge in Tamil literature. Inter-department, intra-department and inter-collegiate competitions are conducted to enhance the various skills of the students. poem writing programme a weekly Tamil literary review club has been formed by the Tamil department, to review newly published Tamil books.Inter-department, intra-department and inter-collegiate competitions are conducted to enhance the various skills of the students.National Level Seminar on Tamizum udakamum in the year 2020.Students are motivated to participate in Tamil related programmes in the mass media."MGR TAMIL PERAVAI "It is involved in conducting competitions like oratorical, poetry writing, essay writing, singing, mono-acting, etc., on a regular basis, successfully. This provides a platform for the students to exhibit their talents and creativity college students faculty members , research scholars-are participated the programme.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

டாக்டர். எம்.ஜி.ஆர்.
கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்
(தேசிய அளவில் அங்கீகரிக்கப்பட்டது)
மாணவியல் மற்றும் அறிவியல்
மாணவியல் மற்றும் அறிவியல் - 8
தமிழ்த்துறை
இரண்டு நாட்கள் இணையவழிக் கருத்தரங்கம்
தமிழும் ஊடகமும்
நாள்: 13.10.2020 மற்றும் 14.10.2020
நேரம்: மாலை 3.00 மணி முதல்
கருத்துரையாளர்
முதல் நாள்: 13.10.2020
முனைவர் **நா. அமுதா தேவி**
உதவிப் பேராசிரியர், தமிழ்த்துறை
இரத்தினம் கலை மற்றும் அறிவியல் கல்லூரி
கோயம்புத்தூர்
தலைப்பு: இணையத்தில் தமிழின் பயன்பாடு
<https://youtu.be/QOwlcObSsM>

டாக்டர். எம்.ஜி.ஆர்.
கல்வி மற்றும் ஆராய்ச்சி நிறுவனம்
(தேசிய அளவில் அங்கீகரிக்கப்பட்டது)
மாணவியல் மற்றும் அறிவியல்
மாணவியல் மற்றும் அறிவியல் - 8
தமிழ்த்துறை
இரண்டு நாட்கள் இணையவழிக் கருத்தரங்கம்
தமிழும் ஊடகமும்
நாள்: 13.10.2020 மற்றும் 14.10.2020
நேரம்: மாலை 3.00 மணி முதல்
கருத்துரையாளர்
இரண்டாம் நாள்: 14.10.2020
முனைவர் **பி. மகேஸ்வரி**
உதவிப் பேராசிரியர், தமிழ்த்துறை
நிர்மலா மகளிர் கல்லூரி
கோயம்புத்தூர்
தலைப்பு: ஊடகங்களில் தமிழின் வளர்ச்சி நிலை
https://youtu.be/6Ahwqh_K-r8

EVENT OUTCOME

National Level Seminar on Tamizum udakamum in the year 2020. Students are motivated to participate in Tamil related programme in the mass media. "MGR TAMIL PERAVAI" It is involved in conducting competitions like oratorical, poetry writing, essay writing, singing, mono-acting, etc., on a regular basis, successfully. This provides a platform for the students to exhibit their talents and creativity college students faculty members, research scholars-are participated the programme. 600 was issued part

PHOTOS



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

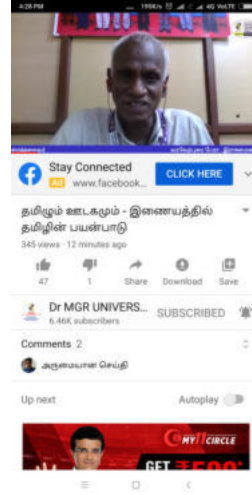
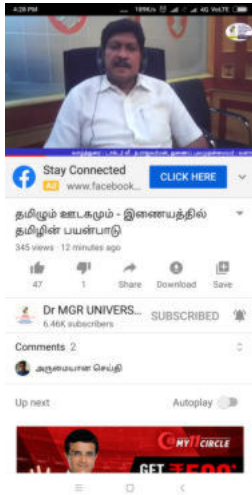
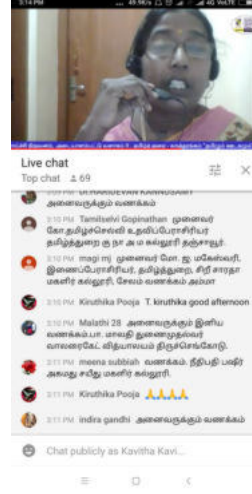
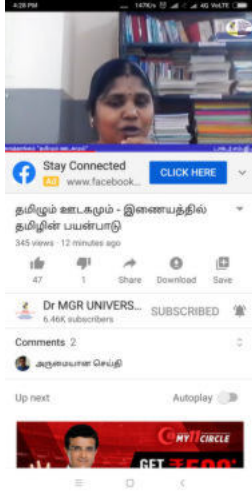
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS





Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Office of International Relations

Event Title	Thermal Management for Electronics		
Objective of Event	Two phase liquid cooling technologies, Spray cooling phenomena, Multiphase modelling, Front capture methods, High heat transfer mechanism, 2-D droplet impact with animation, Spray cooling, Jet impingement		
Chief Guest /Speaker Details			
Date	13/08/2020	Time	6:00pm to 7:00pm
Venue	Youtube	No. of Participants	80

REPORT

EVENT OUTCOME

Department of Physics under H&S conducted an International webinar Thermal management for electronics in collaboration with office of international relations on 13th Aug 2020 in stream yard. The speaker Dr Panner selvam, University professor and woble professor from University of Arkansas presented and explained beautifully about “Two phase liquid cooling technologies, Spray cooling phenomena, Multiphase modelling, Front capture methods, High heat transfer mechanism, 2-D droplet impact with animation, Spray cooling, Jet impingement” in the webinar from which more than 560 participants benefitted.

PHOTOS

Dr. R.Kowsalya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title		Time Management	
Objective of Event		to create awareness on managing the time usefully	
Chief Guest /Speaker Details		Ms.J.Vigneshwari, Asst.Prof., Faculty of Education, Dr.MGR ERI	
Date	10/08/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	411

REPORT

TITLE

Time Management

CONTENT

The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the report of 10/08/2020, the fifth day of the five days Student Development Programme on ' Time Management'. The session started at 11:00 a.m with a short introduction of the resource person Mrs.Vigneshwari, Assistant Professor, Faculty of Education, Dr.MGR Educational and Research Institute.215 participants through Google meet and 196 through you tube live from nationwide participated and felt informative, interesting and useful. The session featured on the importance of managing time. She explained the management of time by pouring effective ideas: Organizing/Prioritizing the task, queuing up the tasks,

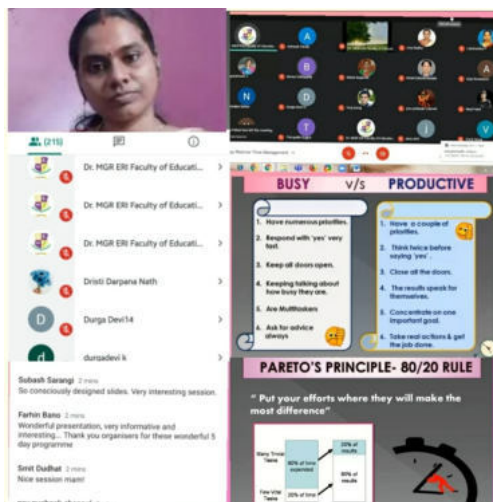
Being more productive, doing important tasks before it becomes urgent, promising ourselves by being discipline (avoiding more time in social media), performing scheduled task at scheduled time, avoid Procrastination. She finally ended the session with an inspiring video which nailed the audience. The participants felt the session very informative and useful.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

The session featured on the importance of managing time. She explained the management of time by pouring effective ideas: Organizing/Prioritizing the task, queuing up the tasks,

Being more productive, doing important tasks before it becomes urgent, promising ourselves by being discipline (avoiding more time in social media), performing scheduled task at scheduled time, avoid Procrastination. She finally ended the session with an inspiring video which nailed the audience.

PHOTOS

Dr.K.Geetha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Hotel Management & Catering Technology

Event Title	Understanding children with Learning Disabilities.		
Objective of Event	The objective of the resource person is to bring awareness on different kinds of learning disabilities among children and its causes as well as the different interventional		
Chief Guest /Speaker Details	Mr. Bharaniraj Mohan, ,, Chairman and Managing Trustee, Dr. MD's Charitable Trust Psychologist and Remedial Trainer		
Date	20/10/2020	Time	0.458333333333333 to 0.5
Venue	Google Meet	No. of Participants	80

REPORT

TITLE

Understanding children with Learning Disabilities.

CONTENT

A learning disability is a neurological condition which affects the brain's ability to send, receive, and process information. A child with a learning disability may have difficulties in reading, writing, speaking, listening, understanding mathematical concepts, and with general comprehension. "Specific learning disability means a disorder in one or more of the basic psychological processes involved in understanding or in using language, spoken or written, which may manifest itself in an imperfect ability to listen, speak, read, spell or to do mathematical calculations. Learning disabilities include a group of disorders such as dyslexia, dyspraxia, dyscalculia and dysgraphia. Each type of disorder may coexist with another. The cause of learning disability might include heredity, illness during and after birth, stress during infancy, environmental causes and comorbidity .In the normal physiological development,

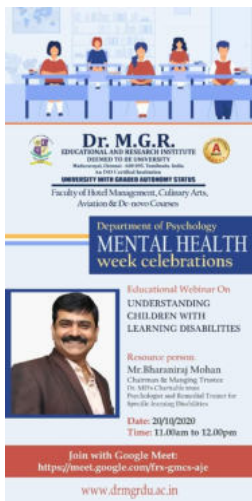


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

the child is expected to acquire a certain set of basic cognition and motor skills. Any significant delay or gap in this development could be a sign of learning disability. A series of well-researched and proven tests and assessments have to be conducted before diagnosing the condition. In this program the objective of the resource person is to bring awareness on different kinds of learning disabilities among children and its causes as well as the different interventional methods to help them deal in order to achieve academically.



EVENT OUTCOME

The students have understood the various types of learning disabilities and the comorbid conditions along with the causes and the different interventions that would help the person with learning disability to handle their day to day functions with more ease and help them improve in their academic performances.

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Architecture

Event Title	Understanding concrete and concrete structures- an architect's perspective		
Objective of Event	To Encourage students to appreciate materials and use them with proper understanding		
Chief Guest /Speaker Details	Ar. S.VILASINI, Professor, Dr.MGR		
Date	17/09/2020 to 01/10/2020	Time	0.416666666666667 to 0.520833333333333
Venue	Google Meet	No. of Participants	63

REPORT

TITLE

Understanding concrete and concrete structures- an architect's perspective

CONTENT

Methodology

Understanding Concrete

Learning about structural components(framed structure)

Reading & Understanding Structural Drawings

Determining the sizes of structural members by thumb rules

Applying the knowledge for a simple residential structure

Components of concrete - Introduction

Sizes of components

Understanding concrete

Mortars (masonry vs render)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Concrete Mix Proportion and Strengths

Strengths of concrete vs steel

RCC -Technolgies

Extra reading

Strengthening of RCC members

Foundation

Isolated /combined/raft or mat

Columns

Straight vs slanting, Planted vs floating

Beams

Simply supported, Cantilevered , Continuous

upturned

Slabs

Flat slab, coffered slab, hollow slab,sunken slab

Staircases

Straight flights and doglegged- variations, helical and spherical

Foundation drawings + columns

Lintels, sunshades & lofts

Beams and slabs

Water tanks, sumps and septic tanks

Compound walls

Thumb rules for structural components

Slabs

Beams

Columns

Foundation

Designing a column beam locations for a simple residential building

EVENT OUTCOME

Students were taught to understand concrete . As a material and how various structural forms are created. They also will be able to design concrete structures aesthetically

PHOTOS



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Computer Applications

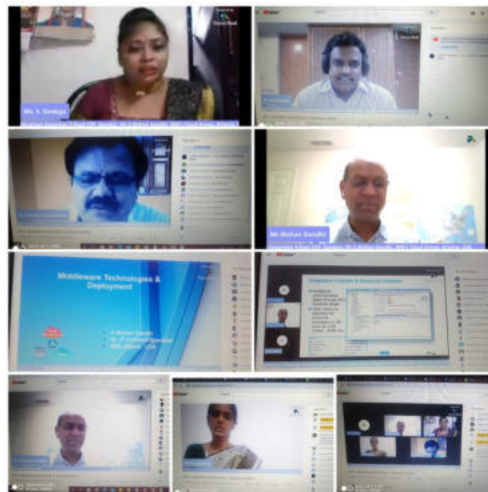
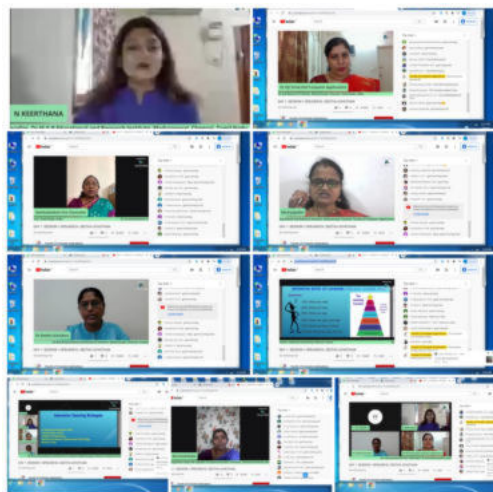
Event Title		VALUE ADDITION ON EMERGING INFORMATION TECHNOLOGIES	
Objective of Event		Effective and efficient deployment strategies on. Middleware platform focusing on IBM middleware technological implementation in various industrial sectors especially for multi branded MNC'S.	
Chief Guest /Speaker Details			
Date	08/10/2020 to 14/08/2020	Time	11:00 AM to 12:30 PM
Venue	YouTube-Live Stream	No. of Participants	2084

REPORT

EVENT OUTCOME

Various Teaching methods that could adhere to the current technologies and the Students so as to enhance the Teaching Learning process optimally to bring out best results in an academic institution.

PHOTOS

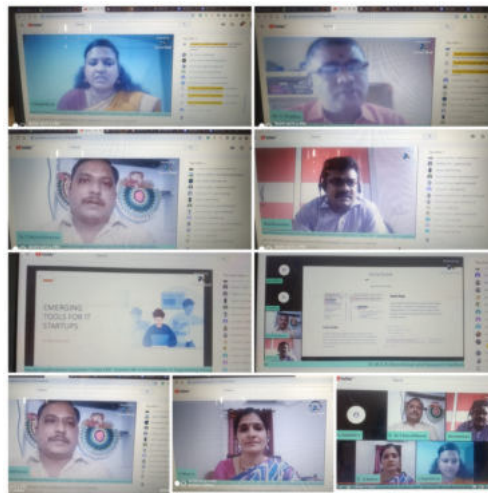
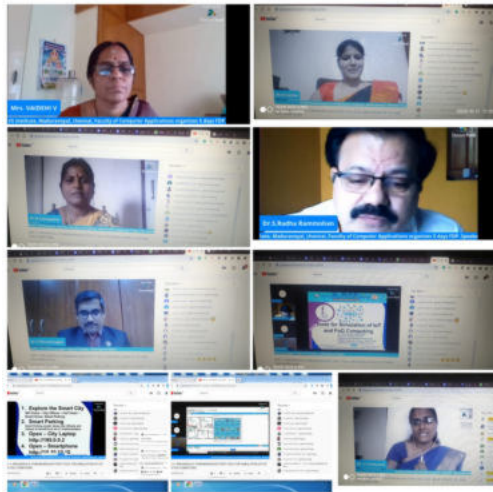




Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Dr.S Radha Ram Mohan/ Dr.T.Muralidharan/ V.Vaidehi/N.Jayashri/V.Nithya



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Mechanical Engineering

Event Title	WASTE MANAGEMENT AND TECHNOLOGY		
Objective of Event	Objective of the ATAL Programme To plan and help in imparting quality technical education in the country and to support technical Institutions in fostering research, innovation and		
Chief Guest /Speaker Details	K Ravichandran, Dean,, Anna University. Coimbatore Campus		
Date	26/10/2020 to 30/10/2020	Time	09.15 AM to 05.00PM
Venue	ZOHO ONLINE PALTFORM	No. of Participants	250

REPORT

TITLE

E V E N T S R E P O R T

CONTENT

Dr MGR Educational and Research Institute Chennai, organized AICTE Training and Learning Academy (ATAL) sponsored National level FDP on “Waste Management Technology” from 26.10.2020 to 30.10.2020. through online platform. It was an enriching programme covering areas like Solid waste management, Waste water treatment technologies including the role of nano technology, plastic recycling technology and importance of green materials. The Programme was presided over by Er A C S Arun kumar and inaugurated by Thiru K S

Kandasamy IAS, Collector of Thiruvannamalai District and Alumni of Dr M G R Engineering

college. The chief guest expressed that conducting such type of programme was a very good initiative in bringing awareness among teaching fraternity which would create a remarkable impact on younger Generation. The Vice – Chancellor of the University, Dr Geethalakshmi shared her experiences in handling the medical waste which is the need of the hour during the

pandemic period. The University officers Dr G Gopalakrishnan, Provost, Dr. M. Ravichandran,

Pro-Vice Chancellor, Registrar Dr CB Palanivel, Joint Registrar, Dr V Cyrilraj, Dr. S. Nallusamy,

Joint Registrar(Inspection), Dr. S. Sendilvelan (Dean E& T), Dr L. Ramesh, Dean EPA



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

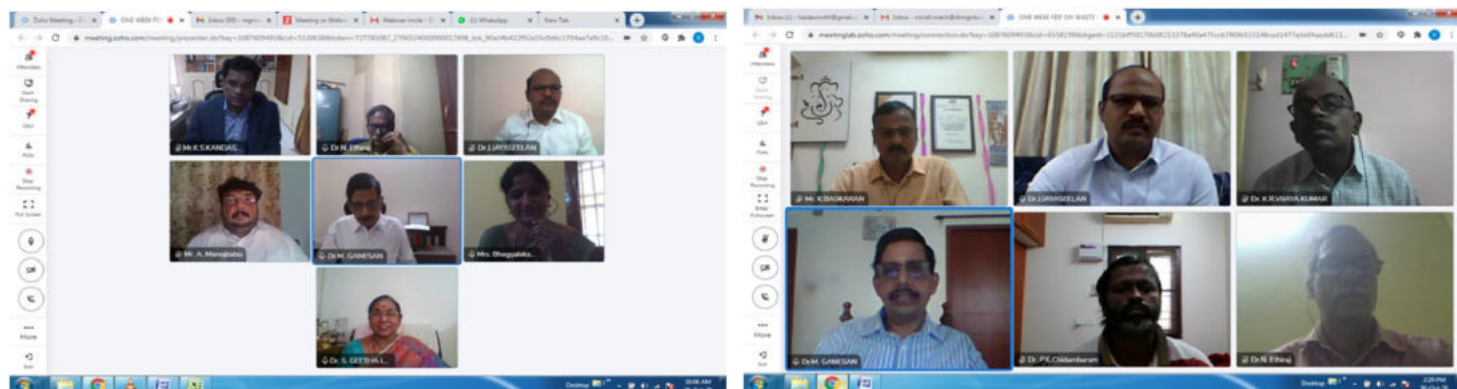


MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

conveyed that it was a good initiative to organize such AICTE ATAL Academy sponsored Faculty Development Programme. The Head of the Department Dr M Ganesan, delivered the welcome address. Mr. K. Baskaran, Chairman, (IWMA) was

the Guest Speaker during valedictory function held on 30th October. He stressed on the

importance of industry and educational institutions joining hands in improving the waste technology. Dr.J.Jayaseelan, co-coordinator gave the concluding remarks and vote of thanks was proposed by the FDP coordinator, Dr K R Vijaya Kumar. Eminent speakers from reputed institutions, R&D Centres and Industries delivered lectures on Waste Management Technologies and participants from many states across the country participated in the FDP programme.



EVENT OUTCOME

“Waste Management Technology” programme was a very good initiative in bringing awareness among teaching fraternity which would create a remarkable impact on younger generation.

PHOTOS

Dr.K.R. Vijaya Kumar



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	Webinar on Career Opportunity on Importance of Tally Certifications		
Objective of Event	Certification will enhance the Career path and will develop the Accounting Skill The skills and knowledge you gain by becoming certified will lead to greater confidence and increased career security.		
Chief Guest /Speaker Details	Mr.Meyyappan Gandhi, Regional Manager, Tally		
Date	14/08/2020	Time	0.3958333333333333 to 0.4583333333333333
Venue	Goto Webinar	No. of Participants	200

REPORT

TITLE

Webinar on Career Opportunity on Importance of Tally Certifications

CONTENT

TallyAcademy offers multi-tier certification paths that deliver value to individuals and organizations looking to demonstrate professional achievements.

Certification is an essential way to benchmark your professional achievements in a competitive, dynamic market, so it's important to make sure your certification credentials are up-to-date.

Keep your skill set sharp and updated

Certificate is valid only for two years.

Certification is an essential way to benchmark your professional achievements in a competitive, dynamic market, so it's important to make sure your certification credentials are up-to-date.

Keep your skill set sharp and updated

Certificate is valid only for two years.

Certification is an essential way to benchmark your professional achievements in a competitive, dynamic market, so it's important to make sure your certification credentials are up-to-date.

Keep your skill set sharp and updated

Certificate is valid only for two years.

Give yourself a competitive edge with Tally software training certifications from TallyAcademy.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Globally recognised, Tally certifications demonstrate that you have honed your skills through rigorous study and direct experience in your area of expertise.



EVENT OUTCOME

Tally Academy offers multi-tier certification paths that deliver value to individuals and organizations looking to demonstrate professional achievements.

Certification is an essential way to benchmark your professional achievements in a competitive, dynamic market, so it's important to make sure your certification credentials are up-to-date.

PHOTOS

Mr.E. UMASHANKAR



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	Webinar on Sixty minutes to learning digital marketing Basics		
Objective of Event	Digital marketing is using digital channels to reach out to more number of audience and build a customer base wider than before. Due to the easy availability of a huge customer base, internet marketing helps the business pitch more customers than traditional sources.		
Chief Guest /Speaker Details	Prof.Bharathi S Gopal MBA, M.Phil.,[Ph.D], Associate Professor, ICFAI		
Date	18/09/2020	Time	0.458333333333333 to 0.5
Venue	Zoom Meeting and Facebook Live	No. of Participants	420

REPORT

TITLE

Webinar on Sixty minutes to learning digital marketing Basics

CONTENT

marketing and types of digital marketing methods are core functions of a business. The reason we say 'core' is that you will rarely find a business outsourcing their marketing activities. Even if they do hire an agency to outsource their digital marketing channels, they will keep control of most of the aspects.

This also means that these businesses still require an in-house team to manage various aspects of marketing. That is where freshly graduated students can find opportunities.

It is necessary to understand that most marketers in the digital arena are self-taught. But, that doesn't change the fact that you require knowledge of traditional marketing. Through the fundamentals of traditional marketing, digital marketing channels are embraced.

Digital marketing is using digital channels to reach out to more number of audience and build a customer base wider than before. Due to the easy availability of a huge customer base, internet marketing helps the business pitch more customers than traditional sources.

Further, if you are wondering what is online marketing or what is internet market,

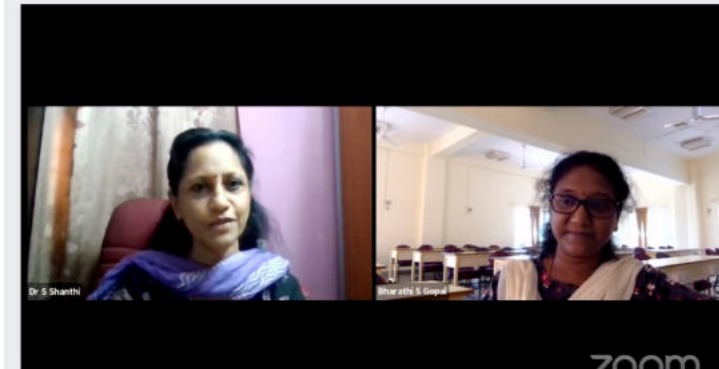


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

these are the synonyms of what is digital marketing.



EVENT OUTCOME

Digital marketing is using digital channels to reach out to more number of audience and build a customer base wider than before. Due to the easy availability of a huge customer base, internet marketing helps the business pitch more customers than traditional sources.

PHOTOS

Ms. S. ARSHIYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of Commerce

Event Title	Webinar on Tips for competitive exams		
Objective of Event	With hard work, it is said that everyone can crack Competitive exams. However, you can fall short of motivation/interest without a good strategy and not be able to fully leverage your potential. When it comes to your exam planning, there are many tips and methods are divided		
Chief Guest /Speaker Details	Mr.Vignesh Srinivasan, Founder, Mockat Classes		
Date	19/09/2020	Time	0.666666666666667 to 0.708333333333333
Venue	Google Meet and You tube Live	No. of Participants	430

REPORT

TITLE

Webinar on Tips for competitive exams

CONTENT

Set S.M.A.R.T. Goals – Here S.M.A.R.T. stands for Specific Measurable Achievable Relevant Time-Bound. One must keep all these five goals in mind when strategising a study plan. Do not overburden yourself and set achievable goals

Self Management vs Time Management – Ensure that you set targets which you can achieve. Manage your schedule in a manner that sufficient time can be dedicated to the preparation

Attend Online/ Offline Classes Regularly – Choosing either online or offline classes in a candidate's decision but they must ensure that either way they attend the classes on a regular basis and any kind of ignorant behaviour shall affect their preparation

Revise on a Daily Basis – In most cases, it has been observed that one may understand the topic when being taught but due to lack of revision may end up forgetting such concepts. Thus revising things on a daily basis is a must

Solve Time-Bound Exercises, Mock Tests & Model Papers – This will give an examination kind of atmosphere and a better understanding of the type of questions which may be asked

Raise Doubts or Questions if any – Mostly it has been observed that candidates hesitate to ask questions for various reasons but this may act as a hindrance for any competitive exam aspirant. Always ask doubts or questions, if any to ensure that the concepts are extremely clear



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

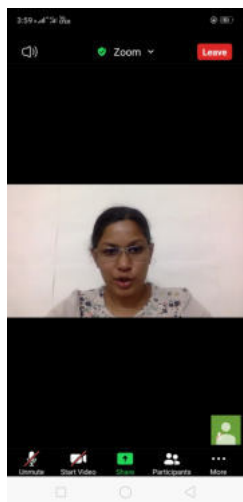
Choose Coaching/ Institutes/ Teachers Wisely – Choose the books, study material and resources wisely. Ensure that either online or offline, sufficient study material is provided, separate time for clearing doubts is given and proper revision and tests are conducted

Get Your Concepts Clear – The key to answering any questions is by having conceptual clarity. Ensure that every part of the concept is clear and understandable

Focus – Even if a candidate manages to devote 3 to 4 hours a day for preparation, an absolute focussed study must be done during this time. No kind of distractions must be entertained

Solve Previous Year Question Papers – To understand the standard of exam and the exam pattern, the best solution is referring to the previous year question papers

Be Regular, Well Planned & Disciplined – Having a proper study plan is a must. It is important that before one starts the preparation, he/she is well aware of the subjects, topics, exam pattern and the selection process for the respective exams so strategise a time table devoting equal time to all subjects



EVENT OUTCOME

With hard work, it is said that everyone can crack Competitive exams. However, you can fall short of motivation/interest without a good strategy and not be able to fully leverage your potential. When it comes to your exam planning, there are many tips and methods are divided into various phases that cover all the aspects. Follow these tips, for the efforts you put in and get the desired outcome.

PHOTOS



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Ms.GEETHA LAKSHMI



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Information Technology

Event Title	Weekend Webinar Series- 02 "Cyber Security Multidisciplinary Approach Present and Post COVID'19"		
Objective of Event	the weekend webinar series by the Department of Information Technology for providing an opportunity for students and working professionals to stay up-to-date with the trends and developments in this constantly changing world. This event would provide knowledge on		
Chief Guest /Speaker Details	Pastor Argulles Jr, Dean, College of Computer Studies, University of Perpetual Help, Philippines		
Date	15/08/2020	Time	1.30PM to 3.00PM
Venue	YOUTUBE	No. of Participants	549

REPORT

TITLE

WEEKEND WEBINAR SERIES 02 CYBER SECURITY MULTI DISCIPLINARY
APPROACH PRESENT AND POST COVID-
1 9

CONTENT

As part of the weekend webinar series by the Department of Information Technology for providing an opportunity for students and working professionals to stay up-to-date with the trends and developments in this constantly changing world, the second webinar on "CYBER SECURITY MULTI DISCIPLINARY APPROACH PRESENT AND POST COVID-19" was conducted via YouTube on 15th Aug, 2020 between 1:30 p.m to 3:00 p.m.

The session started with an introduction given by Mrs. C. Tamilselvi, which was followed by a short promo video about our University and about the webinar. Prof.Dr. N. Kanya, HOD-IT, welcomed the participants and dignitaries. Our most respected Vice-Chancellor, Dr. S. Geethalakshmi, gave the inaugural address. Following that Dr. V. Cyrilraj, Joint Registrar, gave the felicitation address in which he stressed on the importance of securing data in the vast cyber world.

The resource person of the day was Pastor Argulles Jr., Dean, College of Computer Studies, University of Perpetual Help, Philippines. Mrs. S. Sbobana introduced the chief guest following which he started his speech.

Pastor Argulles shared about the Philippine Cybersecurity Architecture, Mithi and Safeguarding Cybersecurity. He discussed few real time security threats that happened in



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095, Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Philippines and the way it was handled by the Philippines Department of Information and Communication Technology. He also shared about the possible threats, cyber-attacks specifically during the Covid 19 pandemic period and the ways to prevent them.

There were lot of positive responses from the participants who also posted their queries in the YouTube chat-box. PatorArgulles cleared the doubts of the audience before winding up. The final vote of thanks was given by Dr. Dahlia Sam. The webinar was a big success with over 758 views.



EVENT OUTCOME

The Faculty and The Students who attend this event would able to understand and gain knowledge about cyber security and the approaches to handle the security breaches during the COVID'19

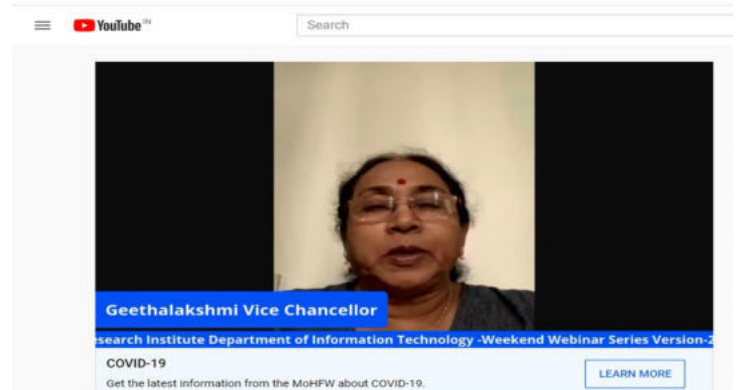
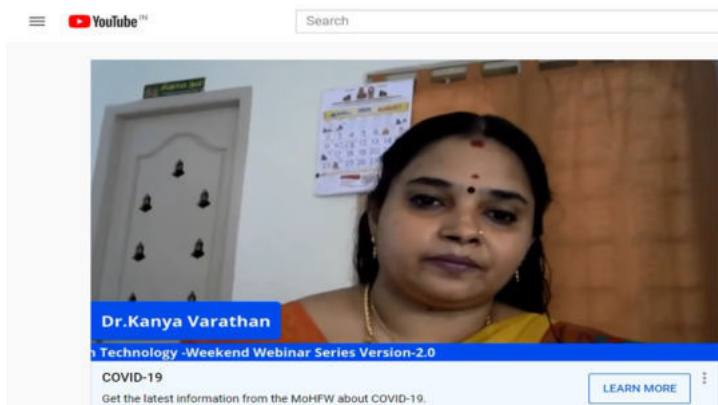
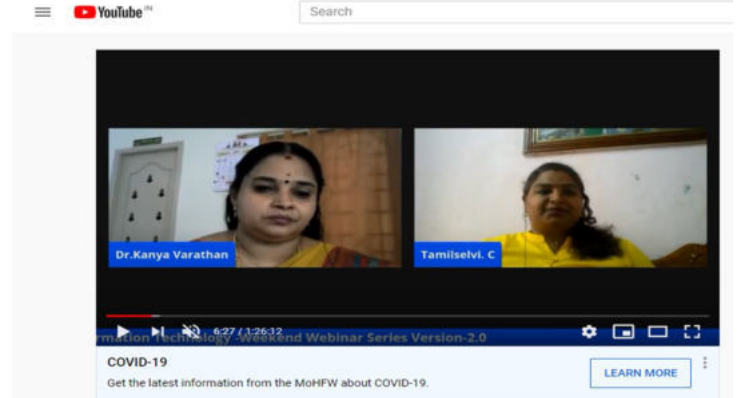
PHOTOS



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) Maduravoyal, Chennai - 600 095. Tamilnadu, India. (An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mrs.C.Tamilselvi Dr.N. KANYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Information Technology

Event Title		Weekend Webinar Series- 03 " Android Technology"	
Objective of Event		the weekend webinar series by the Department of Information Technology for providing an opportunity for students and working professionals to stay up-to-date with the trends and developments in this constantly changing world. The main objective of this event is to	
Chief Guest /Speaker Details		Mr. N. Seetharam, Software Developer and Trainer, VEI Technologies Chennai.	
Date	23/08/2020	Time	4.00 PM to 5.30 PM
Venue	YOUTUBE	No. of Participants	390

REPORT

TITLE

WEEKEND WEBINAR SERIES -03 ANDROID
T E C H N O L O G Y

CONTENT

The third week WEBINAR-03 was conducted via YouTube on 23rd Aug 2020 between 4:00p.m to 5:00 p.m. as part of the weekend webinar series by the Department of Information Technology for providing an opportunity for students and working professionals to stay up-to-date with the trends and developments in this constantly changing world.

Introduction about the session was given by Dr. Dahlia Sam, which was followed by a short promo video about our University. Following that Prof. Dr. N. Kanya, HOD-IT, welcomed the participants. The resource person for the day was Mr. N. Seetharam, Software Developer and Trainer, VEI Technologies, Chennai.

Mr. N. Seetharam started the session with an introduction to mobile technology and the need for different mobile devices. He then moved on to explaining about the 4 layers of android operating system and Android SDK. He shared details about the different mobile and web applications that can be developed, the work flow of applications and features to be implemented in the android tools. He explained the building blocks of developing Android applications and the services it provides. The audience were able to relate to his speech because he used popular apps like Uber, Amazon, WhatsApp etc. as examples.

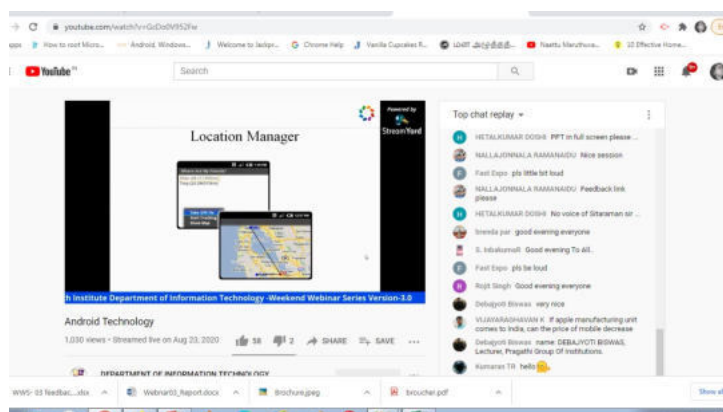
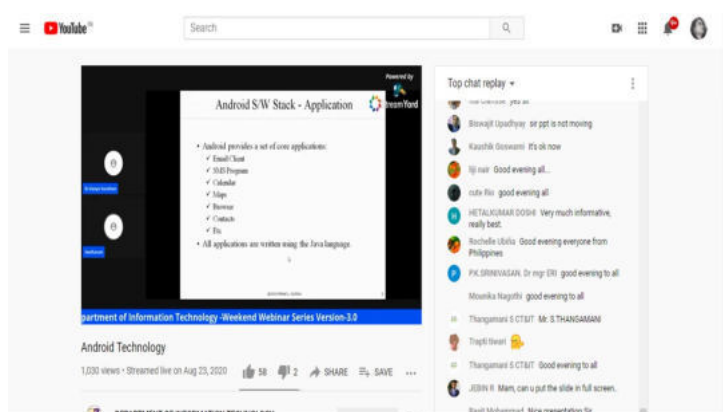


Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

At the end, he also answered the questions posted by the participants in the YouTube chatbox. Mr. D. Shankar delivered the vote of thanks to end the event. The webinar was a big success with over 1030 views.



EVENT OUTCOME

The participants (the students and the faculty) of this event would be aware of the basics of Android technology and the communication that happens between the Android devices.

PHOTOS



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

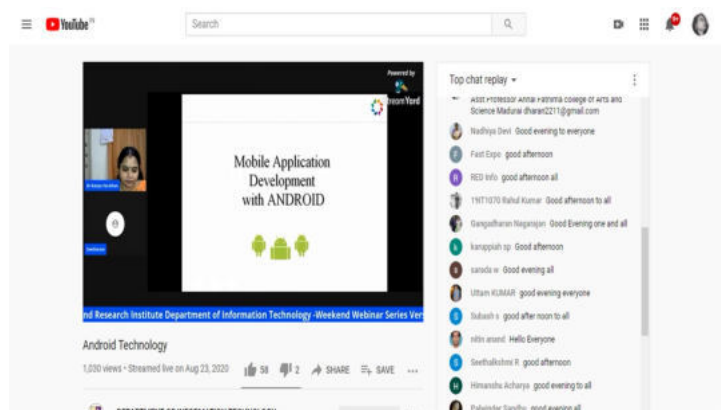
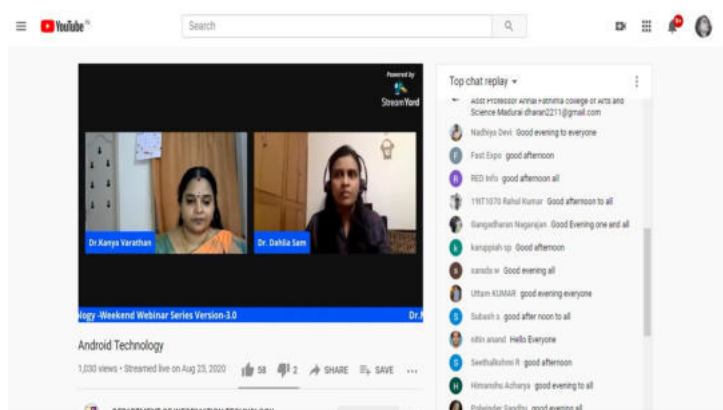
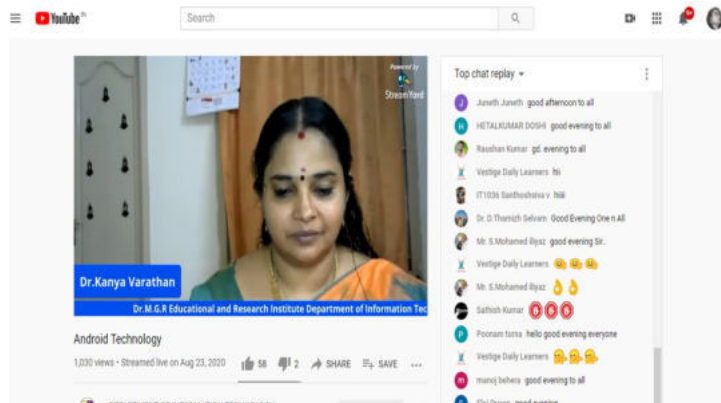
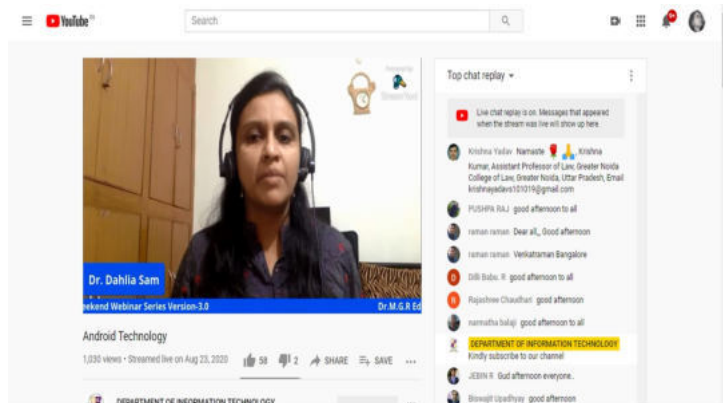
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



Mr. D. SHANKAR Dr.N. KANYA



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Faculty of Education

Event Title		Work Ethics	
Objective of Event		to develop the ethics of the employers	
Chief Guest /Speaker Details		Dr.K.Kalyani Kenneth, Asst.Prof., Dept.of Counseling and Psychology, School of Social Sciences and Languages	
Date	07/08/2020	Time	11.00 am to 12.00 noon
Venue	Google Meet	No. of Participants	293

REPORT

TITLE

Work Ethics

CONTENT

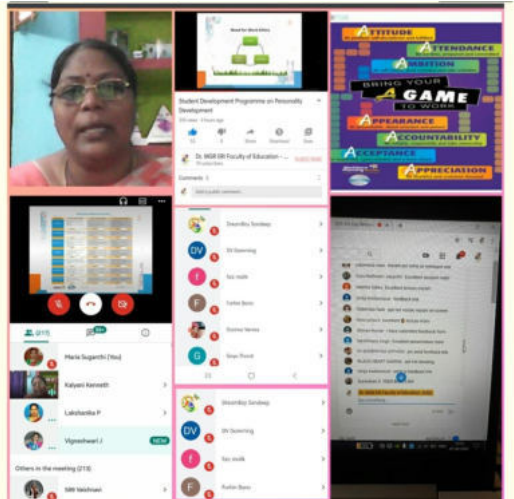
The Faculty of Education, Dr.MGR Educational and Research Institute is happy to share the third day report (07/08/2020) of the five days Student Development Programme on 'Personality Development'. The session started at 11:00 a.m. with a short introduction of the renowned person Dr.Kalyani Kenneth, Assistant Professor, Dept of counseling and Psychology school of social science and language.217 participants through Google meet and 76 through you tube live from nationwide participated and felt happy to be a part of the webinar. The session featured on the topic 'Work Ethics' which is a belief that hard work and diligence have a moral benefit and individual inherent ability to strengthen one's character. She explained clearly the concept of work ethics, behaviour towards co-workers and how it plays a major role in bringing desirable changes in students by teachers and made us understand ourselves through questionnaires and poured the secret of success in work.A strong work ethic is an important part of being successful in career. Work ethic is a set of values based on the ideals of discipline and hard work. ... Forming good habits such as focusing, staying motivated, finishing tasks immediately, and more helps to create a good work ethic that will impress employers.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

A strong work ethic is an important part of being successful in career was instilled. Work ethic is a set of values based on the ideals of discipline and hard work. ... Forming good habits such as focusing, staying motivated, finishing tasks immediately, and more helps to create a good work ethic that will impress employers.

PHOTOS

Mrs.V.Anuradha



MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Department of English

Event Title	YACE		
Objective of Event	YACE -2020 is the cultural event of English department channelizing the youth development and to commemorate Swami Vivekananda's birthday		
Chief Guest /Speaker Details	Ms. Dhanya Rajeswaran, Regional HR Director - India, APAC, CenturyLink, B'lore Swami Mahamedhananda, Editor, The Vedanta		
Date	09/11/2020	Time	01.30PM to 03.00PM
Venue	Gmeet	No. of Participants	150

REPORT

TITLE

YACE'20 & YACE'21 - REVITALIZING YOUNG MINDS POST COVID - 19

CONTENT

YACE- 2021, new beginning and YACE- 2020, closure combined together as an online event conducted on 11 September,2020 at 2:00 P.M. Dr. M. Chandrasena Rajeswaran, Head, Dept of English welcomed the gathering. The Vice Chancellor, Dr. S. Geethalakshmi gave a introductory address for the students. Dean,English Dr.Mary Thomas gave a special address on importance of youth development. Dean(E&S) ,Dr. N. S. Shubhashree addressed the students. Ms.Rebecca Charlotte, Assistant Professor, Department of English introduced the Guest of Honour, Ms. Dhanya Rajeswaran. she gave the motivational speech on youth development and insight on career growth, during pandemic. Ms. K. Priyatharsini, Assistant Professor, Department of English introduced the chief guest Swami Mahamedhananda Editor, The Vedanta. He gave the philosophical ideas for youth and real life struggles. YACE-2020 magazine got released in virtual platform. YACE -2020 events prize distribution screened by Ms. K. Saranya,Assistant Professor, Department of English and Ms.R.Indra,Assistant Professor, Department of English proposed the vote of thanks.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

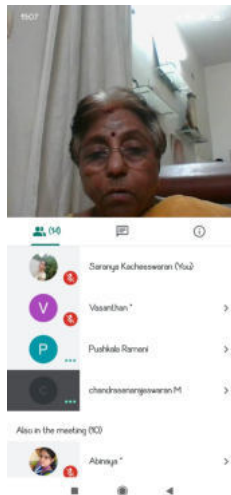
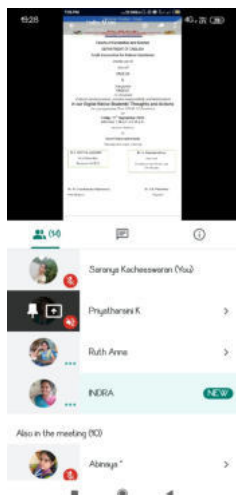
(Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



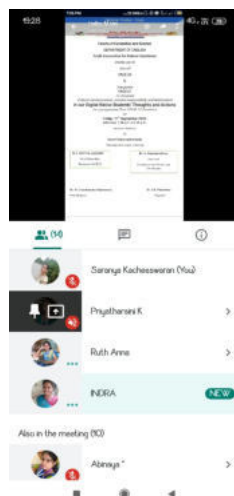
MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS



EVENT OUTCOME

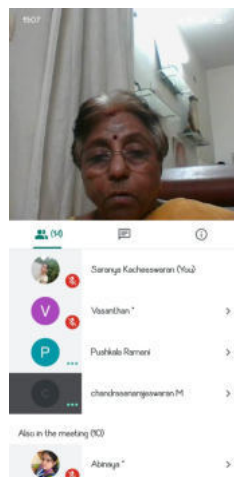
The eminent speakers gave a motivational speech and shared insight on the current pandemic situation. Youth rejuvenation in covid time is the outcome.

PHOTOS





MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

[illegible]

Ms.R.Indra, Ms.K.Saranya