

## RESOURCE MOBILIZATION POLICY

- To develop our resource base to achieve the strategic plans, goals and overall growth of our University.
- In addition to efficient budget allocation, identify and assess the resources available for programme priorities, policies, research, infrastructure development.
- To evaluate and understand the present financing situation, resource availability, stakeholder interactions and agency support commitments.
- Maximize the usage of internally generated revenue so that meaningful relationships with stakeholders can be built.

### Sources

The following are the agencies and strategies through which the University mobilizes and secures funding:

#### **Tuition fees from the students**

- Tuition fees collected from students deposited in the University account is utilized for meeting the overall expenditure of the University and for creating a land and building infrastructure.

#### **PTA and Teachers' contribution:**

- **PTA funds:** Utilized for buying stationery items, and training students for cultural activities and sports. A share is given to all departments for daily expenses like documentation and conduct of internal exams
- **Contribution from teachers:** used for common special needs of employees and students

#### **Funds generated through various activities:**

- Organizing sports/training camps for youngsters in schools
- Optimum utilization of space and resources to generate funds
- Renting out the College building, class rooms, student halls for placement drives, conducting various competitive exams and sports activities like matches.
- Outside of college hours, the campus grounds are rented out to well-known private enterprises.

#### **Approach Government Funding from MHRD/DST/AICTE/DDUGKY:**

Approach the above said agencies for establishing new labs, infrastructure, equipment maintenance, research projects, a skill development centre, an innovation and incubation cell

for entrepreneurs, create modern library, among other things.

**Endowments and Scholarships to be mobilized for students:**

- Grants given to students from reserved communities: Funding/ Scholarships for SC/ ST/ OBC/OEC / Lakshadweep students for fees, study tours, laptops
- Central/State Government funding for NSS and NCC
- Funding from various Women's Commission, Higher Education Department, Harijan Welfare board
- Contribution from Philanthropists for specific projects and programmes for conducting extension and outreach activities, fests, seminars, charity Alumni contributions

**Sponsorship and assistance from Alumni:** For conducting Fests, Sports events and other enrichment activities, for buying journals, magazines and extra newspapers for the library, towards training and preparation for youth festivals, Water Purifiers are regularly serviced.

Painting, roof maintenance plumbing maintenance creating water purifier and repairs done, including sewer systems as per requirement.

**Waste to wealth/Composting of food and domestic waste**

Vermicompost is generated and small money saved for buying fertilizers to the gardens and greeneries available inside the campus. In order to minimize e-waste, computers are serviced and reused, scraps are sold and small money is generated.

**Resource Mobilization through promoting Sports**

Department of Physical Education monitors the maintenance of sports facilities of the institution and generate some revenues.

**Funds mobilized through philanthropist**

Various non governmental organizations are approached for potential funding to equip laboratories and infrastructure facilities.

**APPROVED BY 69<sup>th</sup> BOARD OF MANAGEMENT IN ITS MEETING HELD ON 18.08.2017**



*C. N. Palauvelu*  
**REGISTRAR**

REGISTRAR  
Dr. M.G.R.  
EDUCATIONAL AND RESEARCH INSTITUTE  
(Deemed to be University)  
Periyar E.V.R. High Road,  
Maduravoyal, Chennai 600 095