



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)



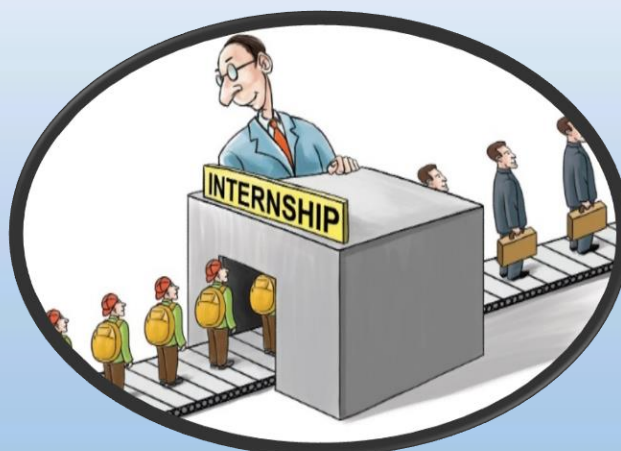
IIPC

Annual Report

2019-20



MORE THAN 1800
STUDENTS TRAINED
THROUGH OUR
INDUSTRIAL PARTNERS





From The Desk of President

Er. A C S. ARUNKUMAR

Education is presently undergoing a welcoming seismic change. In tune with the changing time Dr.M.G.R. Educational and Research Institute (Dr. M.G.R. University - Estd U/s 3 of UGC Act 1956) aims to help students to excel in the various fields of study of their choice. Dr. M.G.R. University prepares students for challenging careers and focuses on connecting students and faculty with industry. Keeping in mind the challenges of creating employable graduates, Dr M.G.R. University has created an innovative Cell called the Industry Institute Planning Cell with the aim of creating a bridge with the industry. This Cell focuses on taking the student community to the next level by enhancing their technical and life skills and improving their employability.

From The Desk of Vice-Chancellor

Prof. Dr. S. Geethalakshmi



I am pleased to note that the department of industry & institute Planning Cell (IIPC) established at Dr. M.G.R Educational and Research Institute, Chennai is releasing Annual Report for the year 2019-2020 shortly

I came to understand that IIPC has initiated actions for interacting between Industries and our Institute for preparing students for jobs in multinational companies. To Become reality, bridging the gap between Industry and academic institute is must And for this the IIPC is serving for our students and the students get exposure to

Industry and subsequent placement in various disciplines. Further the IIPC has done various activities such as use of Industrial Lab, research guidance from Industry-Institute training etc. This kind of activities will promote healthy interaction between Industries and Institute and also enable the students who aware of Industrial standards and capable of achieving so.

Hence I congratulate the whole team of IIPC of this Institute for initiating steps to release the Annual Report for 2019-2020.

From The Desk of Registrar

Dr. C.B. Palanivelu



With the motto of our University "Our Students are to be Job Creators and not job seekers" the Industry Institution Planning Cell (IIPC) of our University plays a prominent role in the life of the students who aspire to become entrepreneurs in their respective fields. It is the right decision of the Management to have IIPC sign a MoU with Ambattur Industrial Estate Manufacturer's Association (AIEMA), Chennai one of the biggest industry hubs located nearby our University which enables close links between Industry- Institute programs. IIPC also disseminates the technical advancements through informal educational techniques to the students to get motivated to become entrepreneurs. It gives me great pleasure that IIPC is doing its good service to the student by arranging various training programs, identifying opportunities for students to do project work in their respective fields, Department level tie-ups with industries, R&D activities with industries, promoting consultancy activities and training courses for industry people, planning for industrial visits, guest lectures, seminars, sharing of expertise, etc.

Message from Pro Vice Chancellor

Dr. S. Ravichandran



The Industry Institute Partnership Cell of Dr. M.G.R. Educational and Research Institute provides a platform for both the students as well as faculty members to be aware of industry expectations of skill sets required for students and faculty to meet the global challenges. The cell enables students to be aware of the lacunae in their skills and provides an opportunity to upgrade them. It also enables Faculty to be aware of industry expectations & train students to meet these expectations. IIPC developed engineering personnel capable of coping-up with the accelerating pace of the technological development. Created adequate facilities of updating knowledge of professional engineers and technologists to meet growth and developmental needs of the industry and provided industrial exposure to students through joint projects, industrial visits and students' internships.

IIPC at our University will create an effective contribution to our vision and effectively avoid criticisms of the shortcomings.

Message from Head-IIPC

Dr. C. Balakrishnan



To enhance the better interaction in between of institution and industry is very much essential for the Today's world, and it makes a good platform for showcasing best practice, latest technological advancements and their implementation and impact on the industry. The main objective of interaction between of industry and institute is to improve the quality technical education adequately to meet the needs of the industry and economy. Industry Institute Planning Cell continuously supplied input to better teaching-learning processes, create awareness among the students about the environment of industry, provide real practical knowledge to students and provide self confidence for students to become an entrepreneur. The above can be achieved by providing the very good bridge between industry and the academic institute and to promote the good Institute-Industry Planning Cell for our institute.

TRAINING PARTNERS



TRAINING PROGRAMS



BOSCH conducted 2nd batch BRIDGE training program for our MBA students with assisted placements



One day Industrial Training program for our MBA logistics students at Parle Agro in the area of logistics and supply chain management.



Industrial program training at TVS service center for our ECE students in the area of latest electronic instruments.



ICTACT conducted one week training program for our college faculties in the area of SAP.



Financial Literacy training program for our B. COM students in the area of Reliance Home Finance related terms and conditions.



One day Industrial training program at Parle-G for our B. SC Physics students.



IBM conducted one day Orientation Program for his new course in Business Analytics



2nd Batch of Bosch Employability CSR course completion



Dr. MGR Educational and Research Institute signs MoU for MBA Logistics and supply chain with CII Institute of Logistics.



Our E&T students got Pre placement training at Electrorobics.



Our college Mechanical students attended One month Internship at BRAKES INDIA PVT LTD.



One day Industrial Visit Program at Parle-G for Our college
Non – Teaching staff



SEAWAVES logistics conducted one day Workshop in
Consignment Clearance for our MBA students



TIMESPRO conducted banking course Orientation program for
our B. COM Students



MBA students attended one day seminar at Federation Of
Indian Export Organization on Credit risk management on
Export Organized Export companies Association



FUTURE PROGRAMS

- **B.SC (DATA SCIENCE) IN ASSOCIATION WITH INTEL**
- **MBA/BBA (FINANCIAL MANAGEMENT) IN ASSOCIATION WITH BENNETT, COLEMAN & CO. LTD**
- **BCCL, TIMES OF GROUP**
- **B.COM+ POST GRADUATE DIPLOMA IN BANKING IN ASSOCIATION WITH MGMT BENNETT, COLEMAN & CO. LTD , BCCL, TIMES OF GROUP**
- **B. TECH (MECHANICAL) IN ASSOCIATION WITH SIEMENS DIGITAL INDUSTRIES SOFTWARE INTEGRATED PROGRAM.**
- **MBA/ BBA (BUSINESS ANALYTICS) IN ASSOCIATION WITH IBM.**
- **BCA (DATA SCIENCE & AI) IN ASSOCIATION WITH IBM**