

## **Student Induction Program- VIBRANCE**

### **Department of Visual Communication & Animation**

MGRERI always wants its students to have a broad understanding of society and relationships. We, at MGRERI, believe that every student's character needs to be nurtured as an essential and non-negotiable quality, by which he would understand and fulfill his responsibility as a Media personality , a citizen and a human being.

MGRERI always works closely with the new students in making them feel comfortable, allowing them to explore their academic interests and activities, building a healthy competition that makes them strive for excellence. We promote a steadfast and long lasting bonding among them, build relationships between teachers and students, give a broader view of life, and build character.

#### **Student Induction Program – Concept and Purpose**

The purpose of our Student Induction Program is to help new students settle in and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to the sense of larger purpose and self-exploration.

This year, we the department of Visual Communication & Animation, conducted the induction program for two days on the title “ Deeksharambh- Vibrance” on 20<sup>th</sup> & 21<sup>st</sup> of December 2022.Each day, five sessions were conducted with five eminent speakers from various fields of the media.

Ms.Jeevalatha. head of the department briefed the students on the Vision and Mission of the College and also the executives from MGERI were invited to list out the infrastructure available in the College. And they also advised the students to set the right path for their future.

**Dr. M.G.R.**  
EDUCATIONAL AND RESEARCH INSTITUTE  
DEEMED TO BE UNIVERSITY  
Established in 1982  
Approved by UGC, Government of India  
Recognized by AICTE, Government of India  
Recognized by All India Council for Technical Education, New Delhi

**DEPARTMENT OF VISCOM & ANIMATION**  
PRESENTS

WE CORDIALLY INVITE YOU TO

# Deeksharambh Vibrance

## STUDENTS INDUCTION PROGRAMME

**DAY 1 : SCHEDULE | 20.12.2022**

INAUGURATION

ICE BREAKING SESSION, Mr. Pascal Xavier, Corporate Trainer  
SESSION ON FILM DIRECTION - Mr. Arun Chidambaram, Director  
ENTERTAINMENT FILLERS

SESSION ON RADIO JOCKEYING - Ms. Ashwini , Radio Jockey  
SESSION ON PRODUCTION EXPERIENCE - Mr. Subbu Panchu Arunachalam, Tamil Film Industry  
SESSION ON STORY TELLING - Ms. Sivaranjani Babu, Content Writer, EMCEE

**DAY 2 : SCHEDULE | 21.12.2022**

SESSION ON CRISIS MANAGEMENT - Mr. Girish E , Motivational Speaker  
SESSION ON ANIMATION TRENDS - Mr. Chinna Raja , VFX Artist  
ENTERTAINMENT FILLERS

SESSION ON IMPORTANCE OF POSITIVE VIDEO MAKING IN SOCIAL MEDIA  
Ms. Asfia Sheriff, EMCEE, Content Writer  
SESSION ON HUMAN VALUES  
Ms. Meera Devi, Portfolio Manager  
MENTOR MENTEE ALLOCATION

**DATE : 20TH & 21ST DEC 2022 | VENUE : AUDITORIUM, RA BLOCK, DRMGR ERI MAIN CAMPUS**

The major objective of the Induction program was to make students aware of the academic aspects of the course and the rules and regulations of the University. The presentation created a significant impact on the students, and it will help to motivate them to touch great heights. The students were made aware of academic terminology – Choice based education, Outcome based education, Credit system, Grading system, conditions for Vertical Progression, Assessment methods, Attendance requirements, Course duration, earning of Activity points, and conditions for the award of the degree and rank.

The most important part of student Induction is to Mentor and connect the students with faculty members Mentoring took place in the context and setting of Universal Human Values. It got the student to explore oneself and experience the joy of learning, prepared the student to stand up to peer pressure and take decisions with courage,



