

# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



## **MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**

Information Technology								
Event Title		ISR event on "Breast Feeding Awareness Program-Enabling Breastfeeding, Making a Difference for Working Parents"						
Objective of Event		This event makes the public aware of Breastfeeding is more than just nourishing a baby; the profound connection between mother and child, providing vital nutrients, immunity, and emotional bonding, and the science behind breastfeeding, debunks myths and						
Chief Guest /Speaker Details		Dr.Ramya. V, Consultant Pediatrician,, Sri Lalithambigai Medical College and Hospital, Chennai.						
Date	01/08/2023		Time	11.00 AM to 12.00 PM				
Venue	Youtube		No. of Participants		250			

# REPORT

### TITLE

ISR event on "Breast Feeding Awareness Program- Enabling Breastfeeding, Making a Difference for Working Parents"

### CONTENT

The Department of Information Technology organized an ISR event on "Breast Feeding Awareness Program- Enabling Breastfeeding, making a Difference for Working Parent held on 01.08.2023 between 11:00 am to 12:00pm

The lecture started with the welcome address given by Dr. N. Kanya, Head of the Department, Department of Information Technology, next we had an introduction of the speaker of the day

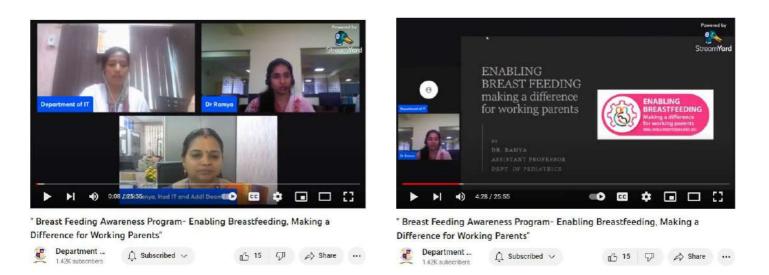
Dr. Ramya Consultant Paediatrician, Sri Lalithambigai medical college and hospital by Infanta of final year, B.Tech - IT.

Breastfeeding is more than just nourishing a baby; it is a profound connection between mother and child, providing vital nutrients, immunity, and emotional bonding. Throughout this event, we had delved into the science behind breastfeeding, debunk myths and misconceptions, and highlight the long-term benefits for both babies and mothers. This was an eye-opening and useful for all public especially for Working women. The session ended with a formal Vote of Thanks given by VARSHINI.J from IT Department 4th year 'B' sec.

On this tremendous occasion we thank our honourable president for his continuous



support and encouragement to conduct such events successfully.



#### **EVENT OUTCOME**

The participants got awareness of Breastfeeding is more than just nourishing a baby; the profound connection between mother and child, providing vital nutrients, immunity, and emotional bonding, and the science behind breastfeeding, debunks myths and misconceptions, and highlights the long-term benefits for both babies and mothers.

#### PHOTOS



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" Breast Feeding Awareness Program- Enabling Breastfeeding, Making a Difference for Working Parents"

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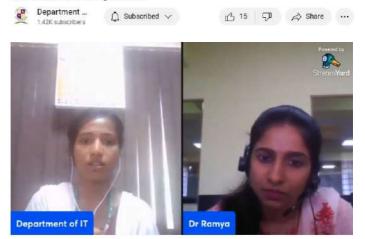
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Dr. M.Kiruthiga Devi