Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Maduravoyal, Chennai - 600 095. Tamilnadu, India.
(An ISO 9001-2015 Certified Institution)

MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

Information Technology	
Event Title	"National level Technical symposium ""SPARKLE'23"""
Objective of Event	The main objective of the event Sparkle '23 was to provide a great opportunity for enthusiastic students from colleges and schools around the city to meet peers from other institutions, share their talents before them, get positive criticism from experts and also
Chief Guest /Speaker Details	Dr. Iniya Nehru, Deputy Director General, National Informatics centre, National Informatics centre

Date	31/08/2023 to 01/09/2023	Time	10.00 AM to 04.00 PM
Venue	University Auditorium	No. of Participants	200

REPORT

TITLE

"National level Technical symposium "SPARKLE'23"

CONTENT

Sparkle '23 was organized by the Association of Information Technovanza (AITZA), Department of Information Technology, Dr. M.G.R. Educational and Research Institute under the theme 'Digitall: Innovation and Technology'. The main aim of Sparkle '23 was to bring the students of various institutions together to create an awareness on the technological developments and their applications in the real world scenario. It was a wonderful opportunity for students to show their talents, it motivated students on the aspects of Team work and various other components which are important for Self-development. Apart from this Sparkle also brings out the hidden talents that make students strive to win and succeed.

The inauguration ceremony for Sparkle '23 began at 11 a.m. on August 31, 2023. Dr.N.Kanya, our HOD, presented the welcome address. Our Honourable Vice Chancellor Dr. S. Geethalakshmi delivered the presidential address. Following then, Dr. S. Geethalakshmi released the Sparkle'23 Souvenir. Dr. Iniya Nehru, Deputy Director General of the National Informatics Centre, delivered the inaugural address at 11:30 a. m. The keynote address was given by Dr. R. Gokulakrishnan, Additional Director STPI Chennai Ministry of Electronics and IT, Government of India. Dr. V. Cyrilraj, Additional Registrar, and Dr. Ethiraj, Dean (E&T), delivered the felicitation address.

For the valedictory today, we are privileged to have Mrs. UmaLekshmanan, Associate Director, Kyndryl Solutions Pvt. Ltd., Chennai and our Alumini Mrs. Swathy

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Marthi, Service Delivery Manager, Accenture.a

The events were distributed over 2 days, the event coordinators and the organizers carried on enthusiastically and the participants immensely enjoyed their participation. Various events were held in the different venues as parallel sessions.The events were divided into Senior and Junior events for college and School students respectively.

List of the Senior events included:

TECHNICAL EVENTS category
• Paper presentation
• Hack-a-thon
• Debugging
• Poster Design
• Stress Interview

NON-TECHNICAL EVENTS
• Treasure hunt
• Singing
• Reels
• Adaptune
• Short film
• Photo editing contests

List of the Junior events:
SCHOOL EVENTS
• Project exhibition
• Role model
• Best out of waste
• Chinese whisper
• Adaptune
• Web sketch

We had an overwhelming response from the student community. Students from about 20 colleges registered for the senior events and about 10 for the school events. Participants were from various Engineering Colleges and Schools around Tamilnadu. This included colleges like SRM University,ST.Josephs College of Engineerng, Panimalar Engineering College, Sri Venkateshwara College of Engineering, Velammal College, VelTech Institute etc.

Among the schools there were Daniel Thomas Matriculation Higher Secondary School, Chinmaya Vidyalaya Higher Secondary School, SBOA School and Junior College, IGS Schooland many more.

The successful completion of this extravagant event proves that the Students and the faculty members of our department not only shine in academics but are filled with positive qualities like leadership skills, commitment, organizing ability and most importantly team work. It is only an assurance that many more such mega events are

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yet to come.

EVENT OUTCOME

Students got to present their innovative work, test their talents and improvise their skills in both technical as well as cultural aspects. They got an opportunity to expose their organizing skills and develop team spirit.

PHOTOS

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"Dr. M.Kiruthiga Devi Mr. P. Lakshminarayanan"