



தமிழ்நாடு தமில்நாடு TAMILNADU

CT. 101996

21/10/2022

DR. MGR Educational and  
Research Institute  
Chennai - 45

R. LAKSHMANAN  
STAMP VENDOR  
L.C. No: 61772/B3/96  
No: 261, F V R ROAD  
AMINJIKAKAI, CHENNAI 29

### Memorandum of Understanding

Between

Dr. M.G.R. Educational and Research Institute (DRMGRDU)

And

Athma Academy of Dance

This Memorandum of Understanding is made on this day, the -  
23<sup>rd</sup> of December 2022 between **Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE** (Deemed to be University) (Declared u/s 3 of UGC Act, 1956), having its office at Periyar E.V.R. High Road, (NH 4 Highway) Maduravoyal, Chennai - 600 095, INDIA, herein refer to as **DRMGRDU** (which expression and includes their legal heir, administrator, etc.) and **Athma Academy of Dance**, Chennai, having its premises at No.4 V.S.V Koil Street, Mylapore, Chennai-600004. Athma Academy of dance is an inspirational dance troupe that focuses not just on education but an overall learning experience that nurtures young minds into becoming responsible citizens of our country.

**Program Details:**

- a. 8 classes in a month (2 days per week)
- b. Time duration: 60 minutes
- c. Courses:
  - Classical (Bharathanatyam, Carnatic music)
  - Freestyle dance (movie songs)
  - Core strengthening and Natya aerobics.
- d. Participants:  
Both male and female students can enroll in the above-mentioned class.

**Fees:**

LEVEL	UPTO 15 STUDENTS	UPTO 30 STUDENTS	ABOVE 30 STUDENTS
BEGINNER	4000/-	3000/-	2000/-
INTERMEDIATE	6000/-	5000/-	4000/-
ADVANCED	8000/-	7000/-	6000/-

Note: Per student - 8 classes per month  
Revenue Sharing: 50:50 from the total fees  
Rs.500/- per day for transportation.

The two parties agree to this Memorandum of Understanding, with the intention of honoring all legal obligations and accepting all the terms and conditions.

**Responsibilities of DRMGRDU:**

The DRMGRDU shall,

- a) Provide the basic infrastructural facilities for the conduct of classes.
- b) Collect fees for the Program from the students.
- c) Make payment for the services provided by Athma Academy as per the agreed terms and conditions.
- d) Provide a support staff for counseling students and coordinating the conduct of classes.
- e) Provide Marketing/ Advertising support for the program as required for increased enrollment of students.

**Responsibilities of Athma Academy of Dance:**

- a) Organise and conduct seminars, demo sessions for promotion of the Programs on University premises and provide promotional material and assist in student registrations

- b) Conduct classes and provide faculty support
- c) Conduct Seminars/Workshops for marketing the said programs.

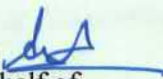
**Confidentiality:**

DRMGRDU and Athma Academy agree to hold in confidence all information/ data designated by the institution as being confidential which is obtained from either institution or created during the performance of the MoU and will not disclose the same to any third party without the written consent of the other institution.

**Tenure and Termination**


1. This MoU shall be effective from the date of its approval by competent authorities at both ends.
2. The duration of the MoU shall be for a period of 3 years from the effective date.
3. During its tenure, the MoU may be extended or terminated by prior notice of not less than three months by either party.
4. It will be extended for further periods by mutual consent of the parties in writing.
5. Once terminated, neither DRMGRDU nor Athma Academy will be responsible for any losses, financial or otherwise, that the other institutions may suffer.
6. The termination of the MoU will not affect the interests of the students who have been admitted to pursue a Program under the MoU

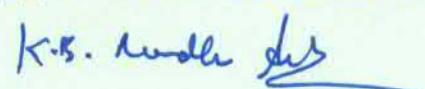
IN WITNESS WHEREOF, the parties here to have executed this MOU on the day of 23/12/2022.


K.B. Madhu   
Signed for and on behalf of  
Athma Academy, Chennai

C.B. Palanivelu  
Signed for and on behalf of  
Dr. M.G.R. Educational and  
Research  
Institute

**Witnesses:**

1. M.R. LAVANYA  


2. K.B. MADHU SUDHANAN  


1. Dr. Malini Pandey  
AR- P + D 

2. Dr. P. Uchayakale  
