



9/1/23 तमिलनाडु TAMILNADU

ENRICH & EXCELL
CHENNAI

CV 876830

Ph: 27465356
S. NAVANITHAM (SV)
104, Mahalakshmi Nagar,
Guduvancheri-603 202.
L.No.17071/B2/2014,Dt: 20.4.2015

Memorandum of Understanding

Between

Dr. M.G.R. Educational and Research Institute (DRMGRDU)

And

Enrich & Excell (E&E)

for Personality Development and General Mental Ability Enhancement Training
Modules

This Memorandum of Undertaking is made on this day, the ----- between Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University) (Declared u/s 3 of UGC Act, 1956), having its office at Periyar E.V.R. High Road, (NH 4 Highway) Maduravoyal, Chennai - 600 095, INDIA, herein refer to as DRMGRDU (which expression and includes their legal heir, administrator etc.) and Enrich & Excell (E&E), Chennai, having its premises at 33- B, J Block, 1st Floor, 13th Main Road, Anna Nagar, Chennai - 600 040., hereinafter referred to as E&E (which expression and includes their legal heir, administrator etc.) represented by its authorized representatives.

P. Udm

C. B. Palanivelu

The Program for which this MoU is signed is to be meant for operation of **“Personality Development and General Mental Ability Enhancement Training Modules for the students of DRMGRDU by E&E”** Wherein the **E&E** agrees to provide its unique and customized training modules through the mobile app called: Aptitude Buster for the currently pursuing students of **DRMGRDU**. The two parties agree to this Memorandum of Understanding, with the intention of honouring all legal obligations and accepting the following terms and conditions:

Responsibilities of DRMGRDU:

The **DRMGRDU** shall,

- a) Provide basic infrastructural facilities for conduct of seminars/workshops/classes.
- b) Make payment for the services provided by **E&E** as per the agreed terms and conditions.
- c) Provide support staff for counseling students and coordinating with **E&E** for conduct of classes.
- d) Provide support for the program as required for increased enrollment of students.

Responsibilities of E&E:

The **E&E** shall,

- a) Provide DRMGRDU students access to Aptitude Buster Mobile App and conduct sessions on **Personality Development and General Mental Ability** through its mobile App.
- b) Organize and conduct free Seminars & Student Empowerment Workshops (mode: online/offline) for sessions on **Personality Development and General Mental Ability** for DRMGRDU students.



C.B. Palanivelu

- c) Provide Staff support for all the classes to be held for DrMGRDU students.

Monetary understanding

The E&E training programs for DRMGRDU students is bound by the monetary ratio of 50% (Fifty) DrMGRDU : 50% (Fifty) E&E of the Course fee only. This sharing of the fee is applicable exclusively for the currently pursuing students of DRMGRDU only.

The **Personality Development and General Mental Ability** Program Course Fee for one student for a period of one year from the date of joining is fixed at **Rs. 900/-** (Rupees nine hundred only).

Other understandings between E&E and DRMGRDU that are not detailed in this MoU will require for new agreement to be initiated and this MoU will not be considered for subscriptions done by passed out students of DRMGRDU , Maduravoyal, Chennai premises.

Confidentiality:

DRMGRDU and **E&E** agree to hold in confidence all information/ data designated by the institution as being confidential which is obtained from either institution or created during the performance of the MoU and will not disclose the same to any third party without written consent of the other institution.

Tenure and Termination

1. This MoU shall be effective from the date of its approval by competent authorities at both ends.
2. The duration of MoU shall be for a period of 3 years from the effective date.
3. During its tenure, the MoU may be extended or terminated by a prior notice of not less than six months by either party.
4. It will be extended for further periods by mutual consent of the parties in writing.
5. Once terminated, neither DRMGRDU nor E&E will be responsible for any losses, financial or otherwise, which the other institutions may suffer.
6. However, the termination of the MoU will not affect the interests of the students/ Faculty in any manner, who have been admitted to pursue a Program under the MoU.

P. Radh

C. B. Palanivelu

IN WITNESS WHEREOF, the parties hereto have executed this MOU on the day of

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P. Gohm

Signed for and on behalf of
Enrich and Excell, Chennai



Witnesses:

1. *[Signature]*
P. KUMARASAN
JD

2. *[Signature]*
B. Kokila
Head-operations

C. B. Palanivelu

Signed for and on behalf of
Dr. M.G.R. Educational and Research Institute and Research



REGISTRAR
Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)
Periyar E.V.R. High Road,
Maduravoyal, Chennai 600 095

1. *[Signature]* **Dr. Malini Bunde**
AR - PTD

2. *[Signature]* **SENAVARAYAN, C**
PA to Registrar