

**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**DEEMED TO BE UNIVERSITY**  
University with Graded Autonomy Status



# PROFILE BOOK

2016-2021

# TABLE OF CONTENTS



SL:NO	TABLE OF CONTENT	PAGE NO
1.	About MGR MAGIC Association	
2.	Process chart	
3.	Outcome of the Event	
4.	MGR MAGIC Association Events	
5.	Online ISM Software	
6.	Brand Events	
7.	MGR MAGIC Association award nomination	
8.	MGR MAGIC Association appreciation awards	



## ABOUT

# MGR MAGIC Association



# MGR MAGIC ASSOCIATION

- ❖ The Name of the Association is MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS – (MAGIC).
- ❖ The main objective of the Association is to bring out the student council as a representative structure through which the students get involved in the affairs of the university, working in partnership with management, staff and students for the benefit of the university and students.
- ❖ MGR MAGIC ASSOCIATION is formed to create and share innovative ideas.
- ❖ It Possess 30 Departments, clubs and societies all together we have 50 and above. We have created separate WhatsApp group, Telegram and mail Communication to share the innovative ideas to observe the activities and for any improvement if needed.
- ❖ They are the interface between the management, staff and students to work together to identify the various issues that affects the students directly or indirectly.
- ❖ The perspective and suggestions of student's council are duly considered at appropriate administrative level and authorities.
- ❖ Student council has focused on various student related issues. MAGIC ASSOCIATION has organized different events for every semester likely:
- ❖ Subject Lectures, Guest Lectures, Expert Talk, Inter – Disciplinary Lecture, Alumni -Interaction Year, Professional Society Event, ISR Event, FDP, Workshops, National Conference, National Symposium,CME – DME(Only For Medical Science),National Day Celebration.
- ❖ These events gives exposure to create awareness and to gain more information &knowledge for the upgradation of students.

**The Association has framed student council with the following members to strengthen the events in an effective way.**

1.CHAIRMAN,2.DEPUTY CHAIRMAN,3.ASSOCIATION CHAIRMAN  
4.ASSOCIATIONCONVENOR,5.MENTOR-PG, 6.MENTORUG,  
7.PASTSECRETARY-ALUMNI, 8.SECRETARY, 9.JOINT SECRETARY,  
10.TREASURER 11.JOINT TREASURER, 12.EVENT MANAGEMENT

- ❖ Every 6 month we have meeting along with the convenor and the office bearers to get the suggestions and opinions to upgrade and strengthen the association.
- ❖ We also have ISM SOFTWARE system where we will upload the events of all the departments.etc
- ❖ In that we can plan the event, execute, complete and maintain the events.
- ❖ It also created the system if the department uploaded on time documents within 15 days, that specific departments will get Green Tag.
- ❖ Based On these updations we plan to honour the Department Events appreciation Certificates for both Convenors and students, who involved Effectively.
- ❖ Every Semester we also provide Top 3 Best Department Appreciation Certificates.
- ❖ MAGIC awards - The main objective is to award the students who worked for the Department and university for every year.
- ❖ Based on effective progress we will award the CONVENORS AND OFFICE BEARERS.
- ❖ We have feedback meeting at the end of the semester for the betterment of the upcoming semester.
- ❖ The main motive is to make the students to participate the outside College events and gain more contacts with the outsiders for the betterment.

# MAGIC ASSOCIATION POLICY

**Policy Statement:** Dr.MGR. Educational and Research Institute & MGR Magic Ensures the Student to have Prompt Execution of Events and have Proper follow up to achieve the Task to achieve the Curran Tag.

## **Purpose:**

- ❖ Purpose of Association is to facilitate the review of a Specific Events Execution Process and updating the Relevant document which will be the record for the university.
- ❖ It also Provides Platform for the Convenor, office Convenor, Office Bearers to Participate, Co-ordinate and Execute the Events outside and Inside the university.

## **Objective:**

- Bringing out the Association as a representative structure through which the Students get involved in the affairs of the university.
- To update and Adopt the current Scenario through Magic Association.

## **Activities:**

- ❖ Every semester department convenor meeting will be organized.
- ❖ Every year office bearers will be schedule to execute the events.
- ❖ Appreciations Award ceremony for the faculty and students will be Executed.
- ❖ Every semester circular and outcome of the event will be released. Along with graphical representation.
- ❖ IMS portal supports the conveners to update the event execution.

## **AWARD AND APPRECIATIONS:**

Create to Appreciate, the Talent and Potential of the Students and Conveney by honouring the award, Reward, and also Continuory Semester out Gome Depart ments will be awarded Rolling Trophy

## Department Association Names

Association of Computing Engineers  
GEOCENTRIC, Prism Association

Electricrical and Electronics Technical Association

Society of Mechanical Engineering

Computer Application Students Association

YUVA , BLOSSOMS

Innofy, Rebellion Association

ECOMET, Creozone Association

Fitness and Health Professional Association

Tarkasasthra

ECSTASY, HR Creators

Symperiphora and Dr.MGR Psycubs

Shiksha, Pecuniary Association

MGR Association for English Language Eloquence

ORIGENE

STEM,

PRIME MOVERS

Professional Commence Student Event Association

Association of Computer Science

Dr. MGR Young Hospitality Professional Association

Dr. MGR Food Science and Nutritionist Association

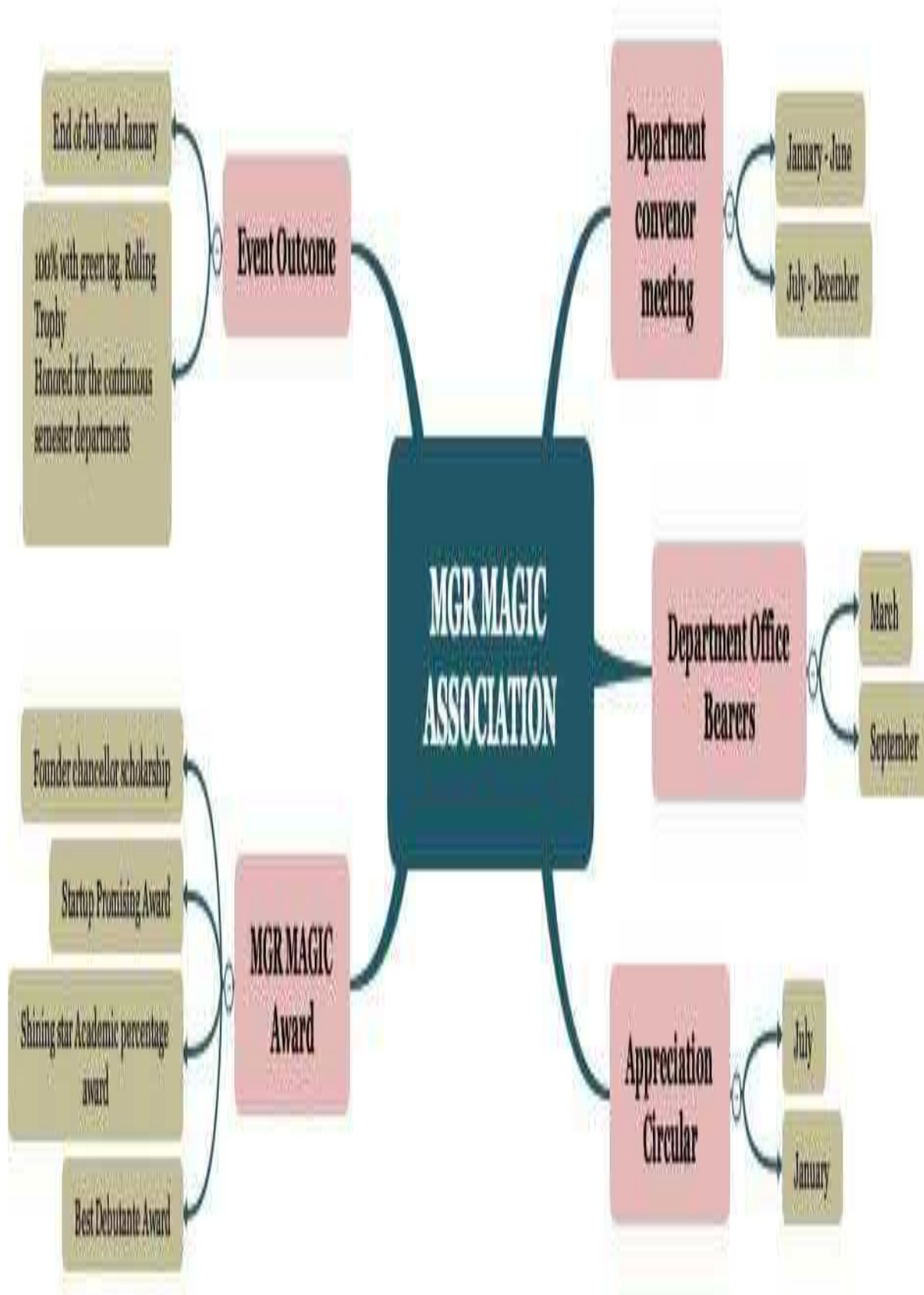
Association of Information Technovanza



## Clubs & Society



# PROCESS FLOW CHART





Name of the Department : Faculty of Allied Health Sciences

Insert Association Logo

Name of the Association: CAMPHOR

S.No	Name of the Post	Year	Name	Email	Phone	Sign
1	Chairman (Dept. Head)		Dr. V.Kalpana Devi	principal-ahs@drmgdu.ac.in	99419 23655	
2	Deputy Chairman (Addl. HoD)		Dr.G.Bhavani	bhavani.pmc@drmgdu.ac.in	99400 19626	
3	Association Convener (Primary)		Dr. T. Sendhil Kumar	sendhil.mt@drmgdu.ac.in	82487 16370	
4	Association Convener (Secondary)		Ms. K. Geethanjali	geethanjali.physio@drmgdu.ac.in	9677190255	
5	Mentor	PG	NIL			
6	Mentor	UG/ N - Year	Mathan kumar S	mathankumar312smk@gmail.com	6379803058	
7	Past Secretary	(Immediate Alumni)	NIL			
8	Secretary	N - 2 Year	Jayasurya. J	suaraman1995@gmail.com	90474 75035	
9	Additional Secretary	N - 2 Year	Keerthana ravindhiran	keerthanabrucelee@gmail.com	98841 71317	
10	Joint Secretary - 1	N - 3 Year	G.K.Kesavan	ggk.ke77200@gmail.com	72003 93345	
11	Joint Secretary - 2	N - 3 Year	M.Manuthira	manuthira2000@gmail.com	9361102078	
12	Treasurer	N - 2 Year	Lohitha.v	lohithapvkr2001@gmail.com	86087 96416	
13	Joint Treasurer	N - 3 Year	M.A.Jeswin	jeswinmohan141@gmail.com	8778785446	
14	Event Manager	N - 2 Year	S.Jagadeesh	deeshjaga848@gmail.com	8667412762	
15	Manager (Design & Publication)	N - 3 Year	Akash	earnestoakash@gmail.com	7339068296	
16	Executive Committee Member (One Member from each section of all years)	N - 2 Year	Aravindhan.R	keerthanababu20802@gmail.com	9597377224	
		N - 2 Year	Samyuktha.B.S	samyusri2001@gmail.com	90809 27125	
		N - 2 Year	Muthu.M	donmuthu045@gmail.com	80569 04043	
		N - 2 Year	Hathija Shifa N	nowsath1010@gmail.com	96779 58537	
		N - 2 Year	Karthick.J	karthiking28212@gmail.com	93607 90253	
		N - 2 Year	Karthik.R	karthikravi76994@gmail.com	9360809065	
		N - 2 Year	Smily Lochana.B	smilylochana@gmail.com	95145 46632	
		N - 2 Year	Nandha kumar. V	nandhakumar53150@gmail.com	6374 732 819	
		N - 2 Year	Aravindhan.R	jacksparrowaravind5@gmail.com	6382 127 708	
		N - 3 Year	D.Priyadharsini	priyahasini.d@gmail.com	7550174933	
		N - 3 Year	N.P.Jayaram	jairamrocks500@gmail.com	6383512095	
		N - 3 Year	Gayathri B	gayathrikavi02@gmail.com	99402 03981	
		N - 3 Year	Gowtham.S	msgowtham748@gmail.com	8531072751	
		N - 3 Year	P.S.Mythili	mythilir5556@gmail.com	8124425556	

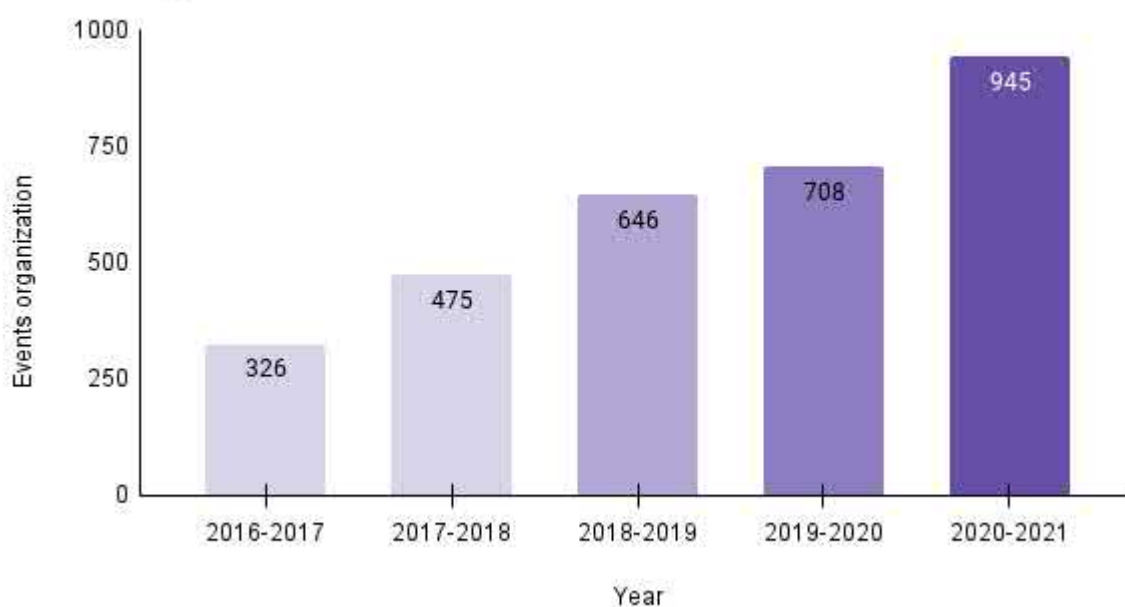
Dept. Head

Dean

# OUTCOME OF THE EVENTS

S.NO	YEAR	EVENTS ORGANIZATION
1	YEAR	326
2	2016-2017	475
3	2017-2018	646
4	2019-2020	708
5	2020-2021	945

Events organization vs Year







**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**DEEMED TO BE UNIVERSITY**  
University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)  
Pertyar E.V.R. High Road, Madhavayal, Chennai-95, Tamilnadu, India.



Ref: Dr.MGR /DU/C/ 2020-2021/1106

Date : 23.04.2021

### CIRCULAR

Wholehearted thanks for the effort put in by each and every department, clubs and societies for conducting their events successfully through online from **25<sup>th</sup> July to 30<sup>th</sup> December 2020**.

Appreciates the department association office bearers, faculty members, supporting staff members and students, who were behind the execution of events and making this a fruitful time period for gaining and sharing knowledge to all participants.

Total Events Organized	<b>299</b>
Total Indian Speakers interacted with Participants	<b>223</b>
Total Foreign Speakers interacted with Participants	<b>54</b>
Total Participants benefited through online events	<b>1,06,810 Participants</b>
Internal Participants	<b>20,591</b>
External Participants	<b>63,893</b>
Total YouTube Views	<b>2,36,692 Viewers</b>

<u>Top 3 Department based on No.of participants</u>	<u>Top 3 Departments based on No.of Online Events</u>
1. Humanities & Science (Phase II)	1. Humanities & Science (Phase II)
2. Engineering & Technology (1 <sup>st</sup> Year)	2. Faculty of Education
3. Department of Commerce	3. Faculty of Architecture

<u>Special Appreciation for bringing more viewers to the events through YouTube channel.</u>
1. Engineering & Technology (1 <sup>st</sup> Year)
2. Department of Commerce
3. Humanities & Science (Phase II)

Attached the Event Execution Preference List & MAGIC Events Report Book.

... *C. B. Palanivel*  
**REGISTRAR**

Copy to:

1. President / Secretary /VP/ED / SO - (for Kind information)
2. VC /Provost/ Rector /ProVC/ /Addl. Registrar
3. Joint Registrars / Dir. - Exam /CoE (i/c)/ Addl.CoEs
4. Directors / Deans / Addl. Deans/Deputy Deans/Law
5. All HoDs – Main/Ph-II/E&S Campuses / HoD (i/c) – ECE/Progm.HD.(i/c)- FP/CMA/AOs / ACs /Liaison Officers
6. Offices – Admission / Library / Accounts / CAT / Purchase / Transport / Estate / Construction / Electrical Maintenance
7. Hostels / Bank / Student Notice Board / File



# REVIEW OF UNIVERSITY EVENTS

## JULY-DEC 2019

Review of University Events (July - December 2019)														
Rank	Department	Association Convener	Events Pre- Planned	Addl. Events Planned	ECA	Events Planned	Event Executed	Events Cancelled	Events- Updated with Green tag	Events- Updated with Orange tag	Pending Attachment/Not created	Tag Rec.	Success %	Promoted as
University Department Events														
1	H&S (Phase II)	Ms. Nagarathnam & Mrs. J.P. Suchitra	28	2	0	30	30	0	30	0	0	G	100%	*
2	FoA	Prof. S. Ponkumarlingo	17	4	0	21	21	0	21	0	0	G	100%	
3	CSE & IT	Dr. Victor Sudha George	14	4	0	18	18	0	18	0	0	G	100%	
4	Commerce	Mrs. Shalini	15	2	0	17	17	0	17	0	0	G	100%	*
5	E&T (I Year)	Dr. Latha & Ms. P. Sona	14	3	0	17	17	0	17	0	0	G	100%	*
6	EEE	Mr. J. Jayarajan & Mrs. S.T. Rama	12	3	0	15	15	0	15	0	0	G	100%	*
7	FoCA	Ms. S. Sinduja	10	4	0	14	14	0	14	0	0	G	100%	
8	Civil	Mr. M. Manikandan	11	1	0	12	12	0	12	0	0	G	100%	
9	ECE	Dr. B. Raja	11	0	0	11	11	0	11	0	0	G	100%	
10	English	Ms. D. Deepa & Ms. Sasirekha	9	2	0	11	11	0	11	0	0	G	100%	
11	Mechanical	Mr. D.A. Vinodh	11	0	0	11	11	0	11	0	0	G	100%	
12	Biotechnology	Mrs. Sridevi	8	2	0	10	10	0	10	0	0	G	100%	
13	FoMS	Mrs. Janani	10	0	0	10	10	0	10	0	0	G	100%	*
14	BBA/MBA(FP)	Ms. Mythili	8	0	0	8	8	0	8	0	0	G	100%	
15	Mathematics	Mrs. G. Appalakshmi	6	0	0	6	6	0	6	0	0	G	100%	
16	Commerce CMA	Ms. A. Thanushree	6	0	0	6	6	0	6	0	0	G	100%	
17	Viscom	Mr. Dhanush Ram T	7	0	0	7	6	1	3	3	0	Y	86%	
18	Chemical	Mrs. R. Laxmavee Panigrahi	12	0	0	12	10	2	8	1	1	R	83%	
19	PED	Mr. D. Chandru	8	0	0	8	6	2	0	0	6	R	75%	
Total			217	27	0	244	239	5	228	4	7		97%	
Chapter & Society Activities														
1	IIPC	Dr. C. Bala Krishnan	11	2	0	13	13	0	13	0	0	G	100%	
2	SDC & CGC	Dr. J. Sridevi	11	1	0	12	12	0	12	0	0	G	100%	*
3	TLS	Mrs. Thangam	10	0	0	10	10	0	10	0	0	G	100%	
4	MAA	Mr. P. Rajkumar	6	3	0	9	9	0	9	0	0	G	100%	
5	Non-Teaching Events	Mr. P. Rajkumar	5	0	0	5	5	0	5	0	0	G	100%	
6	CVR Journal Club	Mr. S. Sultan Noordeen & Dr. E. Kavitha	4	0	0	4	4	0	4	0	0	G	100%	
7	IQAC	Dr. Kanya & Dr. J. Sridevi	2	2	0	4	4	0	4	0	0	G	100%	
8	OIR	Dr. R. Kowsalya	2	26	0	28	28	0	21	7	0	Y	100%	
9	APJ RC	Ms. Priyanka & Dr. J. Arun Kumar	6	2	0	8	8	0	3	5	0	Y	100%	
10	UPSC Club	Dr. J. Sridevi	5	0	0	5	5	0	4	1	0	Y	100%	
11	MGR9 EnSA Club	Er. Anesh K	3	1	0	4	4	0	3	1	0	Y	100%	
12	IEL MGR Chapter	Dr. S. Radha Rammohan	3	0	0	3	3	0	0	1	2	R	100%	
13	ASC	Mrs. K. Vasanthi	4	0	0	4	2	2	0	2	2	R	50%	
14	PTC	Dr. V. Ganesan	14	0	0	14	5	9	2	2	1	R	36%	
Total			86	37	0	123	112	11	90	19	5		92%	
Grand Total			303	64	0	367	351	16	318	23	12		95%	
★ 5 Consecutive 100% Event execution with Green Tag - will earn 1 star with 10K Cash Prize ★ 10 Consecutive 100% Event execution with Green Tag - will earn 2 star with 20K Cash Prize ECA - Events Cancelled due to Administrative Reasons														

# **MGR MAGIC Association Events**



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
(Deemed to be University with Special Autonomy Status)  
Makurajoyal, Chennai - 600 085, Tamil Nadu, India  
(An ISO 9001:2015 Certified Institution)



**MAGIC**  
MGR Association for Great Innovative Creativity

### EVENTS ABSTRACT –JANUARY TO JUNE 2022

Event Category	No. of Events
National Symposium	7
InterNational Conference	12
Guest Lecture	74
Technology Talk	32
Subject Lecture	29
Seminar	24
Workshop	30
ISR Event	19
Faculty Development Program	21
Certificate Training Program	15
Alumni Interaction Series	24
Inter Disciplinary Lecture	18
Professional Society Event	16
Industrial Training	4
Webinar Telecast	63
Sports & Cultural	1
Others	117
Collaborative Event	2
National Day	8
Total	516
Faculty / Department	
H&S P-II	19
FoA	34
Com.	18
EEE	14
CSE	12
Civl	15
Education	14
Mech.	13

Faculty / Department	
Biotech.	11
IT	17
FoCA	11
Chem.	8
ECE	13
FoMS	11
Viscom	10
CMA	10
Law	16
E&T (IV)	7
English	12
Maths	7
ACSMCH	93
HMDNC 1	25
HMDNC 2	17
HMDNC 3	16
BBA (Financial Planning)	14
Professional Societies, Clubs& Chapters	
IIPC	11
PED	12
GCC	8
The Literary Seminary	11
CVR JC	7
MGR G9 EnSAv Club	11
OIR	3
IQAC	6
ASC	5
NCC	5
Total	516





**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
(Deemed to be University with Special Autonomy Status)  
Maharajapuram, Chennai - 600 086, Tamil Nadu, India.  
(An ISO 9001:2015 Certified Institution)



**MAGIC**  
MGR Association for Great Innovative Creativity

### Consolidated Event List JANUARY TO JUNE 2022

Event No	Dept.	Title of the Event	Date	Venue	No. of Part.	Time	Event Coordinator
1	Humanities And Science(Phase-II)	Training Programme For Faculties Working On Stream Yard	02-Jan-2022	You Tube	10	02.00pm	Dr.M.V.L.Kumari
2	Department Of English	National Seminar On Contemporary Indian Writing In English	03-Jan-2022	G Meet/ You tube	50	10.00am	Ms.K.Gayathri Ms.R.Priyankams. Ms.K.Saranyams. Ms.R.Abinaya Ms. D.Deepams Ms.R.Akshaya
3	MGRGreen9 Ensav Club	Energy Conservation awareness (Save One Unit Per Day With ITMBusiness School Students )	06-Jan-2022	Offline	700	10.00am	Ms. Anitha.K
4	Academic Staff College	Orientation Program	09-Jan-2022	Zoom Meet	150	10.00am	Ms. Vasanthi.K Mr.Karthickeyan
5	Physiotherapy	Poster Presentation Awareness About The Importance Of Road Safety And Educate People To Prevent Accidents.	11-Jan-2022	Google Meet	50	11.00 AM	Ms.P. Anupreethi
6	Physiotherapy	Pongal Celebration	12-Jan-2022	Physiotherapy department	35	09.30 AM	Ms.Sathya
7	Physiotherapy	Why Immunization Is Vital?	18-Jan-2022	Google Meet	50	11.00 AM	Ms.J.Arulselvi
8	Industry Institution Planning Cell	TPO Connect	18-Jan-2022	Online	100	12.00 Pm	Mr.M.Jaishankar
9	Industry Institution Planning Cell	Boot Camp-Protrainy (Civil)	20-Jan-2022	Online	100	7.00 Pm	Mr.M.Jaishankar
10	MGR NCC Unit	Republic Day Celebration	26-Jan-2022	University Campus	70	08.00 Am	Lt.Dr.S.Kevin Andrews
11	Physiotherapy	Poster, Slogan Writing, Essay Writing, Poem And Patriotic On The Constitution Of India Is The World's Largest Written Constitution.	26-Jan-2022	Zoom Meeting	50	11.00 AM	Ms.P. Anupreethi

# MAGIC EVENTS



Guest Lecture ;

Through MGR Magic Association .every semester departments will organise guest lecture to update the current topic.



ISR Event ;

To create awareness and know about the social responsibility .



Technical Talk ;

To have an interaction with the industry person to know the scenerio





### Seminar

Making the students to have the exposure to have the outside expectations .



### Symposium

To gain the knowledge about the different events by organising to learn about the leadership quality.



### National Conference

This promotes the research scholar and students to strengthen the research area



### International Conference

To have an exposures in international level to update our knowledge.



### FDP

Every semester FDP organised with the external experts to have a more clarity and updation in teaching methodology.



### Alumni Lecture Series

This events builds the interaction with the current students to know the expectation of the corporate.





### Other Events

organised this event to gain difference skills to tackle the society .



### NSS Activity

Event organised to create society awareness for students .



### IEI Students Chapter

This chapter is created to gain the engineering concept through exposure .



### IIPC

Creates and builds the connectivity between the corporate and the campus .



### MGR G9 ENSAV

Concept of the club is to save current 1 unit per day also reduces CO2 emission .



### Literary Seminar

This event organised by the student to co ordinate and execute .



# INTERNATIONAL EVENTS

Collaborative events organised to have a greater exposure towards international level to different countries for gaining and representing continental areas.



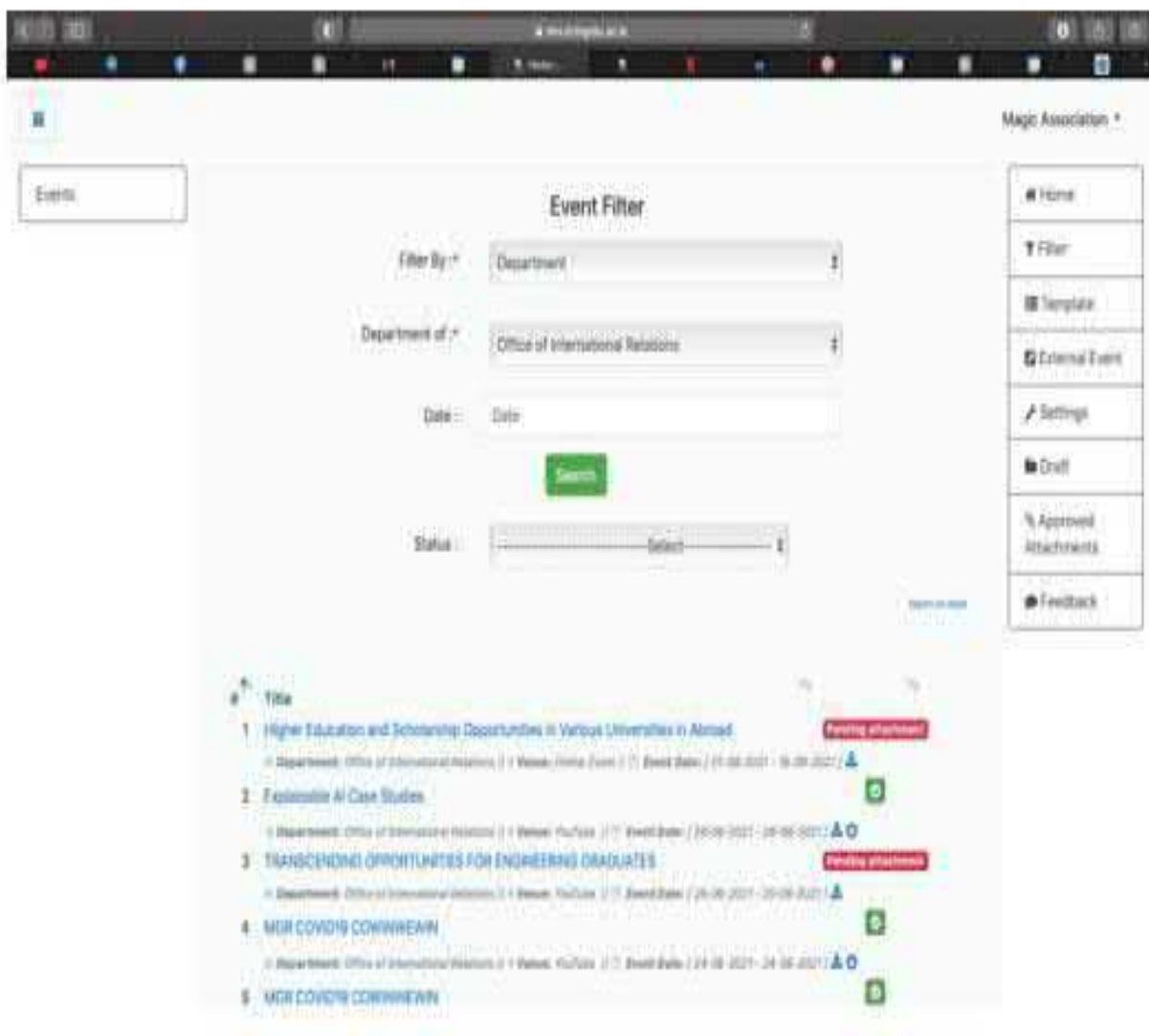


# **INFORMATION MANAGEMENT SYSTEM (IMS)**

**AN ONLINE SOFTWARE**

Created the system were we will upload the events of all the departments we plan the event, execute, complete and maintain the events it also created the system if the departments upload on time documents within 15 days after completing the events that specific departments will get green tag and honored.

## HOME PAGE VIEW



The screenshot displays the 'HOME PAGE VIEW' of the Magic Association system. The interface includes a sidebar with a menu containing 'Events', 'Home', 'Filter', 'Template', 'External Event', 'Settings', 'Draft', 'Approved Attachments', and 'Feedback'. The main content area features an 'Event Filter' section with the following fields:

- Filter By:** Department (dropdown menu)
- Department of:** Office of International Relations (dropdown menu)
- Date:** Date (text input)
- Status:** Select (dropdown menu)

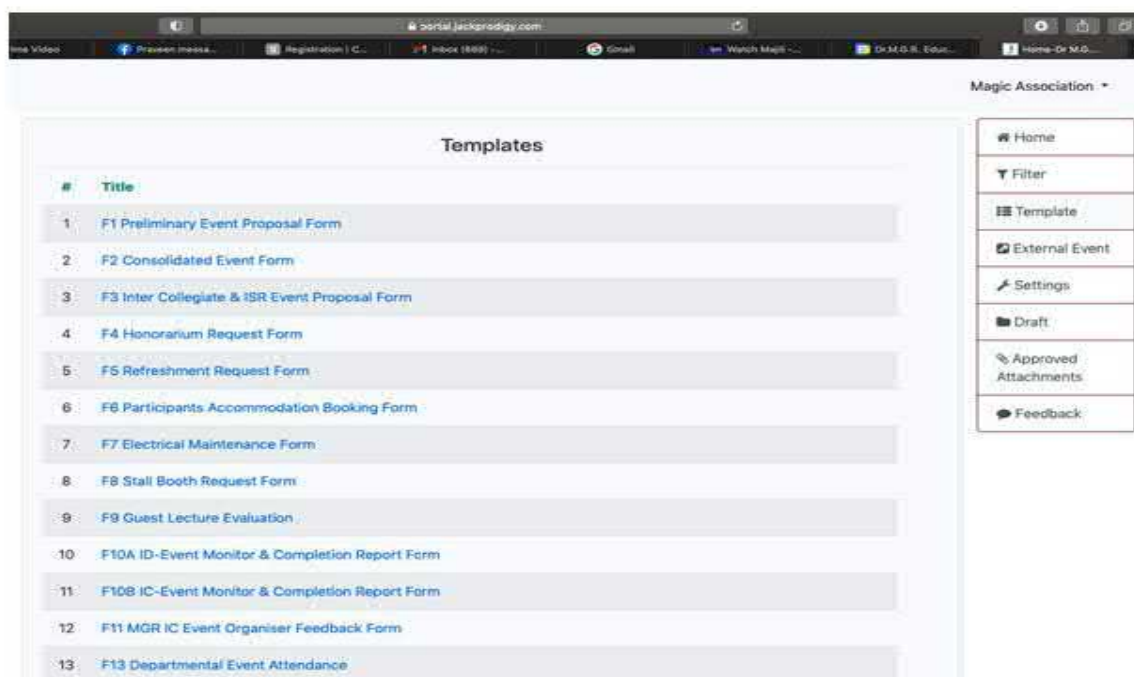
A green 'Search' button is located below the filter fields. Below the search section, a list of events is displayed, each with a title, department, event type, and dates. The events are:

- Higher Education and Scholarship Opportunities in Various Universities in Ahmed**  
Department: Office of International Relations | Event Type: Event | Event Dates: 01-08-2021 - 08-08-2021
- Feasibility AI Case Studies**  
Department: Office of International Relations | Event Type: Event | Event Dates: 20-09-2021 - 20-09-2021
- TRANSCENDING OPPORTUNITIES FOR ENGINEERING GRADUATES**  
Department: Office of International Relations | Event Type: Event | Event Dates: 20-09-2021 - 20-09-2021
- MOR COVID19 CONWHEEN**  
Department: Office of International Relations | Event Type: Event | Event Dates: 24-09-2021 - 24-09-2021
- MOR COVID19 CONWHEEN**  
Department: Office of International Relations | Event Type: Event | Event Dates: 24-09-2021 - 24-09-2021

Each event entry includes a green circular icon with a white 'S' and a red 'Feasibility attachment' label.

# TEMPLATE

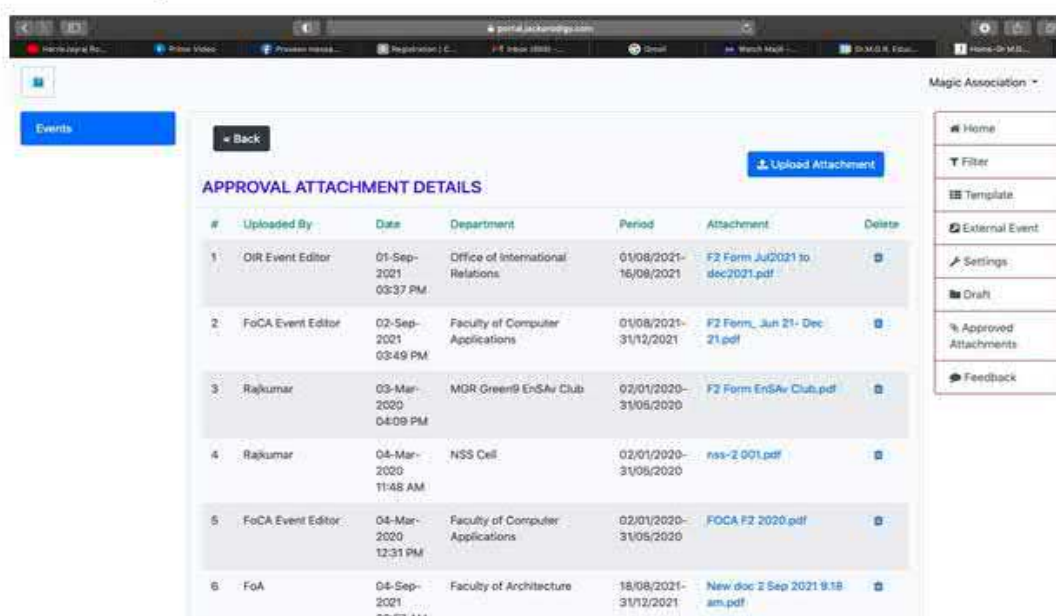
## Form Templates Available for Events Execution









#	Title
1	F1 Preliminary Event Proposal Form
2	F2 Consolidated Event Form
3	F3 Inter Collegiate & ISR Event Proposal Form
4	F4 Honorarium Request Form
5	F5 Refreshment Request Form
6	F6 Participants Accommodation Booking Form
7	F7 Electrical Maintenance Form
8	F8 Stall Booth Request Form
9	F9 Guest Lecture Evaluation
10	F10A ID-Event Monitor & Completion Report Form
11	F10B IC-Event Monitor & Completion Report Form
12	F11 MGR IC Event Organiser Feedback Form
13	F13 Departmental Event Attendance

## APPROVED EVENTS ATTACHMENTS

Department will get the finalized events List approved by The President and Upload the attachments here.



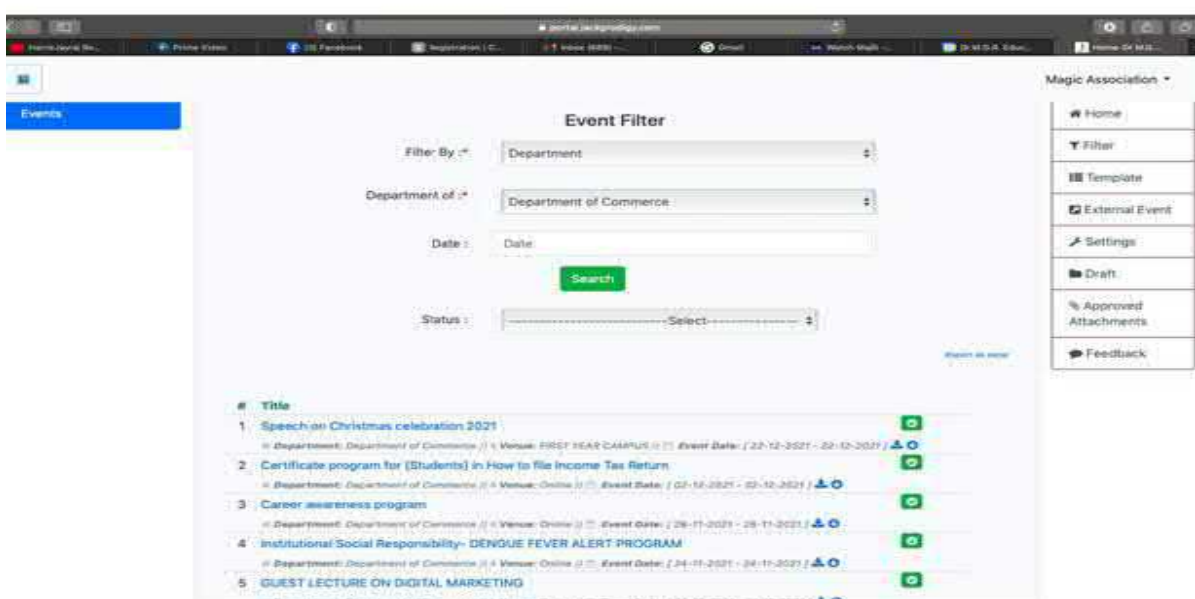
#	Uploaded By	Date	Department	Period	Attachment	Delete
1	OIR Event Editor	01-Sep-2021 03:37 PM	Office of International Relations	01/08/2021-16/08/2021	F2 Form Ju2021 to dec2021.pdf	
2	FoCA Event Editor	02-Sep-2021 03:49 PM	Faculty of Computer Applications	01/08/2021-31/12/2021	F2 Form_Jun 21- Dec 21.pdf	
3	Rajkumar	03-Mar-2020 04:09 PM	MGR Green9 EnSAv Club	02/01/2020-31/05/2020	F2 Form EnSAv Club.pdf	
4	Rajkumar	04-Mar-2020 11:48 AM	NSS Cell	02/01/2020-31/05/2020	nss-2 001.pdf	
5	FoCA Event Editor	04-Mar-2020 12:31 PM	Faculty of Computer Applications	02/01/2020-31/05/2020	FOCA F2 2020.pdf	
6	FoA	04-Sep-2021 09:57 AM	Faculty of Architecture	18/08/2021-31/12/2021	New doc 2 Sep 2021 9:18 am.pdf	

## APPROVED F2 FORM

F2 Form												
Faculty / Dept. Faculty of Architecture												
Period : Jan 2020 to May 2020												
No.	Title	Event Type	Event Date	Venue	No. of Part	Time	Event Coordinator Name	Reg. Contact No.	Tot. Estimated Amount including University Support	Exp. Income Through Regist. & Spons. ship	University Support - Cash	University Support - Others
1	WORKSHOP ON Digital Preparation for landscape Architecture students	Workshop	22-09-2021	Online	18	10.30am - 3.30pm	R.Kumaraswami	00710721882	Rs.5000	Nil	Rs.5000	Nil
2	SEMINAR ON Commemorative Award for eminent Architect/ Landscape Architect - NAAC	Seminar	31-10-2021	FOA	450	12.30 - 4.00 pm	R.Kumaraswami	9710721882	Rs.3000	Nil	Rs.3000	Nil
3	GUEST LECTURE ON Architectural Design Studio - V - Expert Talk on planning parameters for apartment design	Guest Lecture	25-06-2021	FOA	70	2.30 pm - 6.00 pm	Ar. Simi Shetty & Ar. S.J. Veishnavi	9677259998	Nil	Nil	Nil	Nil

## FILTER OPTION

Events can be viewed in filter option by Department wise, Event Type wise, and Date wise.



**Event Filter**

Filter By: Department

Department of: Department of Commerce

Date: Date


Status: Select

**Search**


**Events**

- 1. **Speech on Christmas celebration 2021**  
Department: Department of Commerce | Venue: FIRST YEAR CAMPUS | Event Date: 22-12-2021 - 22-12-2021
- 2. **Certificate program for (Students) in How to file Income Tax Return**  
Department: Department of Commerce | Venue: Online | Event Date: 02-12-2021 - 02-12-2021
- 3. **Career awareness program**  
Department: Department of Commerce | Venue: Online | Event Date: 26-11-2021 - 26-11-2021
- 4. **Institutional Social Responsibility- DENGUE FEVER ALERT PROGRAM**  
Department: Department of Commerce | Venue: Online | Event Date: 24-11-2021 - 24-11-2021
- 5. **GUEST LECTURE ON DIGITAL MARKETING**

## INVITATION SAMPLE



**Dr. M.G.R.**  
EDUCATIONAL AND RESEARCH INSTITUTE  
Deemed to be University  
Approved by the Government of India  
Recognized by the Council for Higher Education, India



**Department of Computer Science and Engineering**  
*Solicits your presence on the inauguration of the*  
**12<sup>th</sup> National Level Online Technical Symposium**  
**Techastra'21 "Tech-Co-Win"**  
on the zoom link  
22<sup>nd</sup> June 2021 at 2.00 pm to 2.30 pm

**Er. A.C.S. Arun Kumar**  
President, Dr. M.G.R. Edu.& Res. Institute  
*Presides*

**Ms.G. Savitha Priyadarshini**  
Alumni(B.Tech-CSE, 2012 Batch)  
Manager, Canara Bank  
*inaugurates and delivers the inaugural address*

**Dr.S. Geethalakshmi**  
Vice Chancellor, Dr. M.G.R. Edu.& Res. Institute  
*delivers the introductory address*

**Dr.S.Geetha**  
Head

**Dr. C.B. Palanivelu**  
Registrar

## POSTER SAMPLE



**Dr. M.G.R.**  
EDUCATIONAL AND RESEARCH INSTITUTE  
Deemed to be University  
Approved by the Government of India  
Recognized by the Council for Higher Education, India



**Events on 22<sup>nd</sup>**

**Aware-o-covid**

**Pitcher Present**

**Rebuttal Rebels**

**Pitcher Present**

**Webinar**

**MGR COVID-19 COWIN WIN**  
Day 9<sup>th</sup> & 10<sup>th</sup>

**Department of Computer Science and Engineering**  
**Association of Computing Engineers**  
organizes  
**12<sup>th</sup> NATIONAL LEVEL TECHNICAL SYMPOSIUM**  
**TECHA'STRA'21**  
**"Tech-co-Win"**  
**June 22<sup>nd</sup> & 23<sup>rd</sup> 2021**  
**TECHNICAL PARTNERS:**  
  

**Events on 23<sup>rd</sup>**

**Webinar**  
Data analytics for covid management

**Hackcovfest**

**Rebuttal Rebels**

**VENUE:** 

DEPT OF CSE CHANNEL:  
<https://youtube.com/MGRERICE>

FOR REGISTRATION:

Mr.S.Praveen Kumar  
+91 84381 07928

**Staff Co-ordinator:**  
Mr.S.Praveen Kumar  
+91 84381 07928

**Student Co-ordinator:**  
Ms. Guntupally Shalini  
+91 8281724132  
Ms. Srinidhi S  
+91 6383498450



# REPORT SAMPLE



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**(Deemed to be University)**  
 Maduravoyal, Chennai - 600 095, Tamilnadu, India.  
 (An ISO 9001: 2015 Certified Institution)



**MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**

Department of Computer Science and Engineering			
Event Title	TECHAstra'21		
Objective of Event	There were about 5 events on total in which the department of CSE decided to put up on. On where the First two event held on the first day of Techastra'21 which is; Aware-O-Covid and Rebuttal Rebels. Followed by the next three events which is; Webinar, Hackcovest and		
Chief Guest /Speaker Details	Dr. Vallabha Deevi, Lead Data Scientist, Tiger Analytics		
Date	22/06/2021 to 23/06/2021	Time	2.00PM to 5.00PM
Venue	ZOOM MEET	No. of Participants	380

## REPORT

### TITLE

Techastra'21 "TECH-CO-WIN"

### CONTENT

The "Inauguration" of Techastra'21 started with the Tamizh Thaa! Vaazhthu. Followed by the welcome address which was delivered by Guntupally Shalini, Student Coordinator. Dr.S.Geetha Head of the CSE department spoke about techastra'21 to the audience and Dr.S.Geethalakshmi Vice Chancellor gave an introductory address, followed by the presentation of the theme video of Techastra'21. Up next Srinidhi.S, Student Coordinator gave an elaborate note about Techastra'21. Followed by the Special address by Dr.V.CyrilRaj, Joint registrar. Kiran Prasath, Student Coordinator delivered the chief guest introduction. Ms.G.Savitha Priyadarshini, chief guest and also our alumni gave the inauguration address. Followed by the Vote of Thanks by Lokesh Bora, Student Coordinator.

In Aware-o-Covid we asked the participants to make an Awareness Video on Covid-19 the responses were overwhelming but due to this pandemic not all of them were able to make a video but still we got very informative and mindful videos from 6 participants. Dr.Jeevalatha mam head of VISCOM Department honoured our event by being our judge. The judge gave her inspirational thought provoking ideas and her views over the topic and suggestions to improve the standards of the videos. The event became a great success and the winners were rewarded for their success.

In Rebuttal Rebels, there were participants from various colleges who enlightened us with their presence and performance. They presented their debate over the topic



# Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001:2015 Certified Institution)



## MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

next three events which is; Webinar, Hackcovest and Pitcher Presentation on the second day.

There were about 250 and more audience who took part in every other event. Also, we received hundreds of registrations from students of different colleges, from various states and cities throughout India. From the registered students, there were about various number of participants who took part in the event and won cash rewards, excellence certificates and participation certificates.

Techastra'21 which was themed as Tech-co-win, on which participants prepared on each event was very helpful in creating awareness. Every other participant showcased their unique talent through different sorts of information and knowledge that shared between every other. As the main motive of organizing Techatra'21 is to spread vast information, knowledge, creative and unique thoughts to overcome the pandemic.

As planned, the participants and the speakers of every event, tried to spread every piece of knowledge that they had which was indeed a success. On every other event participant shared every bit of information that could possibly create an awareness between the audience through online. The awareness created and spread in between the audience of the events will also create and spread the same between outsiders.

From Techastra'21 everyone including the organizers, judges, speakers, audience, participants have got to know so much about the pandemic. Where also the other people throughout the world who have watched the livestream of Techastra'21 through YouTube should have also gained few sorts of information about the pandemic.

As already mentioned, the motive of Techastra'21 which was themed as Tech-co-Win, to spread positivity through technology and to create awareness and spread the same between people who took part in every single space of the events. Since the main motive of the event was executed on the correct track, Techastra'21 is a grand success.

### EVENT ORGANISERS LIST

Dr. S.GEETHA  
Mr. P.DINESH KUMAR  
Dr. G.VICTO SUDHA GEORGE  
Mr. S.PRAVEEN KUMAR  
Dr. D.USHAR  
Mrs. INDUMATHI.U  
Ms. PRIYANKA.G  
Ms. SATHYA.S  
Mrs. JAYANTHI.K  
GUNTUPALLY SHALINI CHOWDARY, 4th year, CSE, A Sec  
S.SRINIDHI, 3rd year, CSE, C Sec  
LOKESH BORRA, 4th year, CSE, A Sec





## Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

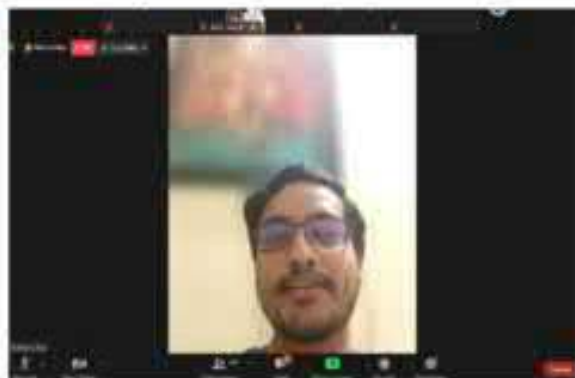
Maduravoyal, Chennai - 600 095, Tamilnadu, India.

(An ISO 9001-2015 Certified Institution)



### MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

A.KIRAN PRASATH, 3rd year, ISDF  
MATTHEW AJAY LAZAR M, 4th year, CSE, B Sec  
ASHISH RANJAN, 3rd year, CSE, A Sec  
L.MARISH, 2nd year, CSE, B Sec  
A.SOMASUNDARAM, 2nd year, ISDF  
K.APOORVA, 2nd year, CSE, A Sec  
LIKITHA AVULA, 2nd year, CSE, A Sec  
CHAPARAPU RANGA REDDY, 3rd year, CSE, A Sec  
DEVIKA KOTTECHA, 3rd year, CSE, A Sec  
TANUSHA.S, 2nd year, CSE, D Sec  
SREEHARI.T, 2nd year, CSE, D Sec  
PUSHPAMITRA.P, 2nd year, CSE, C Sec  
NITHIN KUMAR.N, 2nd year, CSE, C Sec  
MD ABRAR SHARIFF, 4th year, CSE, B Sec  
P.S. NIROOP, 3rd year, CSE, B Sec



#### EVENT OUTCOME

Department of Computer Science and Engineering with the Association of Computer Engineers organized, 12th National Level Technical Symposium Techastra21 "Tech-co-Win" on June 22nd and 23rd 2021. Techstra'21 was themed as Tech-co-win, to spread positivity through technology and to spread awareness between the audience and the participants.

#### PHOTOS





**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**(Deemed to be University)**  
 Maduravoyal, Chennai - 600 095, Tamilnadu, India.  
 (An ISO 9001:2015 Certified Institution)



**MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS**





# WORLD RECORD ACHIEVEMENT

Dr. M.G.R Educational & Research Institute – MAGIC Association (MGR Association for Great Innovative Creators) has come forward on creating awareness to the public through the event titled “MGR COVID-19 COWINWEWIN”.

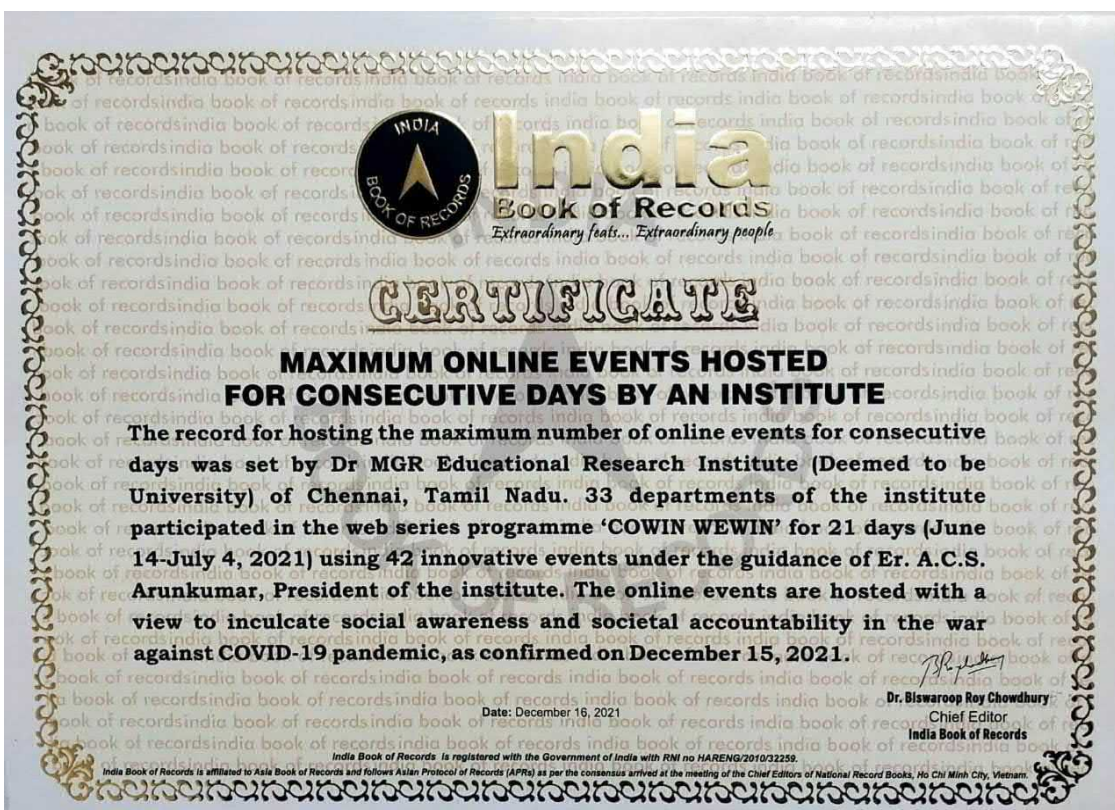
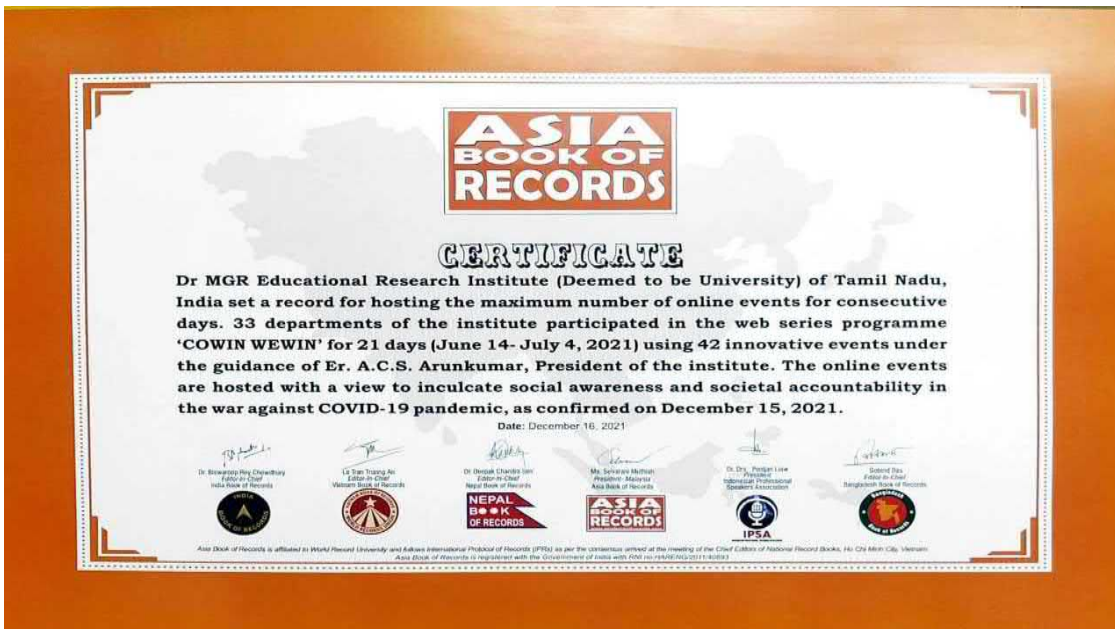
COWINWEWIN was organised from 14th June to 4th July 2021 with the efforts of 33 Departments in 22 Days with 42 Events which includes Seminars, Awareness Training Programs, Panel Discussions, Conclaves and Debates. The objective of this event is to spread awareness, safety measures and precautions. With more than 25000 participants including public, students and school children interacted with more than 250 valuable technical and non-technical experts on those 42 events.

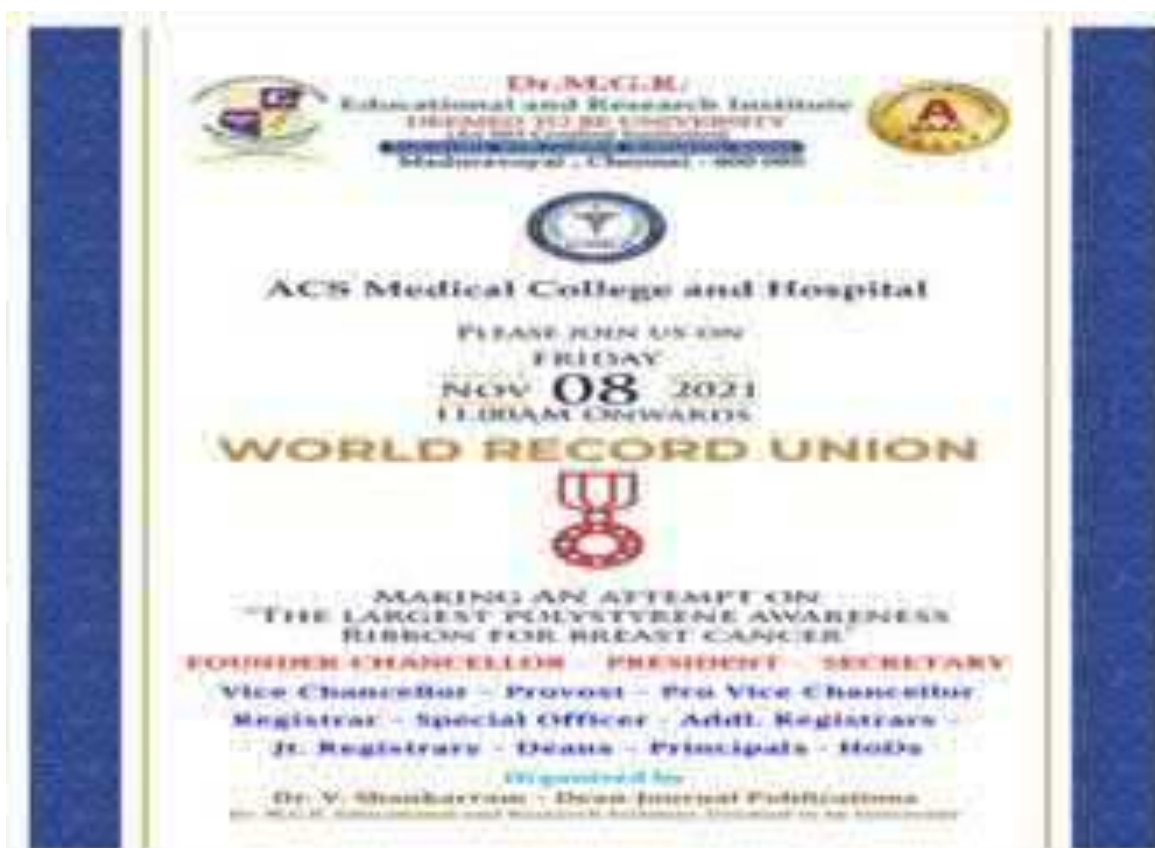
MGR COVID-19 COWINWEWIN was also honoured by ASIA BOOK OF RECORDS and INDIA BOOK OF RECORDS. We as an educational institution will feel more motivated and proud with your response.





# CERTIFICATES OF ABR & IBR







# INAGURATION, VALEDICTORY & DECLARATION OF AWARDS







# **MGR MAGIC Association Awards Nomination**

# AWARDS & APPRECIATION

Knowing the right thing to engrave on an award is hard.

Depending on the achievement or the person being recognized . finding the right words to engrave on your trophy is important so that the award is meaningful , impactful , and treasured for years to come.

Not all of us who are tasked with procuring trophies for an event or an individual are also gifted with the art of the return word. Success and awards messages are a great way to recognize students and convenors team excellent efforts

1. Excellence is potential chiseled into a more perfect state through vision , dedication and determination .

2. Like a circle , the pursuit of excellence has no end . We salute your unwavering commitment to outstanding personal performance .

3. Our achievements are shaped by the strength of the foundations we set . Thank you for your commitment to excellence .

4. Defining our vision of excellence .

5. The foundation of excellence is built with the quality of your actions and the integrity of your intent .

6. In recognition of your ongoing commitment to excellence .

7. Unless you try to do something beyond what you have already mastered , you will never grow .

8. Those who attain excellence commonly spend life in a focused pursuit , for excellence is not often granted on easier terms .

9. Raising the banner of excellence .

10. A total commitment to excellence is paramount to reaching the ultimate in performance .





**Dr. M.G.R.**  
Educational and Research Institute  
University  
(Declared as deemed to be university u/s of UGC Act 1956)  
Maduravoyal, Chennai - 95  
(An ISO 9001 : 2008 Certified Institution)



**MGR**  
Association  
Powered by Dr. M.G.R. Educational & Research Institute



**Achievement**  
Award

**Calling Nomination for University Association Achievement Award**

**University Level Award**

**Founder Chancellor  
Scholarship**

**President  
Scholarship**

**Mother Teresa  
Award**

**Sir. C.U. Raman  
Award**

**Kalpna Chawla  
Award**

**Dr. A.P.J. Abdul  
Kalam Award**

**Perfect Attendance  
Award**

**Promising Startup  
Award**

**Digital Promotion  
Award**

**Hihlighted Sponsor  
Dept. of the year**

**Department  
Level Award**

**Utkram Sarabhai  
Award**

**Best CR  
Award**

**Kamaraj  
Award**

**Best Organizer  
Award**

**Dr. M.G.R.  
Award**

**Favourite Student  
Award**

**Favourite Teacher  
Award**

Last date of Nomination - 25th May 2017.  
The Nomination forms are available at our University Website [www.drmgrdu.ac.in](http://www.drmgrdu.ac.in).



# Congratulations!

I am so happy and excited  
for your success.

Be proud of your hard work  
and achievement.

Er. A.C.S. Arunkumar, President,  
Dr. M.G.R. Educational & Research Institute



# UNIVERSITY LEVEL AWARDS

## FOUNDER CHANCELLOR SCHOLARSHIP AWARD

SN	Reg. No.	Name	Course	Year / Sem. / Sec.	Dept.
1	131131101289	Mr. Usama Taraq Rasheed	B.Tech.	IV / VIII / E	Mechanical
2	141061101802	Mr. T.K. Ashwin Kumar	B.Tech.	III / VI / B	CSE

## PRESIDENT AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	143081102003	Mr. C. Aloysius Adarsh	B.Sc.	III / VI	HMCT
2	142121103089	Mr. D. Naveen Raj	BPT	III / C	Physio.

## MOTHER THERASA AWARD

SN	Reg. No.	Name	Course	Year / Sem. / Sec.	Dept.
1	131081106013	Mr. Gurrula N V Sai Manikanta	B.Tech	IV / VIII	ECE
2	143081102011	Mr. B. Dinesh	B.Sc.	III / VI	HMCT

## SIR. C.V. RAMAN AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	131121101601	Mr. S.M. Maharajan	B.Tech	IV / VIII / A	IT
2	141131101207	Mr. S. Venkatesh	B.Tech	III / VI / D	Mech
3	131061101007	Mr. R. Ashwath	B.Tech	IV / VIII / A	CSE
4	131091101058	Mr. Deboiyothi Modak	B.Tech	IV / VIII / A	EEE

## KALPANA CHAWLA AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	132111101010	Mr. C. Aravind	B.D.S.	IV	BDS
2	1321311014045	Ms. S. Tharani Nivedha	B.Sc.	IV	Nursing
3	142121103168	Mr. V. Vijaya Priya	BPT	III / C	BPT

## Dr. A.P.J. ABDUL KALAM AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	131091101003	Mr. Abhishek Arya	B.Tech	IV / VIII / A	EEE
2	131131106015	Mr. Dubala Thrinath	B.Tech	IV / VIII / F	Mech



PERFECT ATTENDANCE AWARD				
SN	Name	Course	Year	Department
1	Mr. J. Michael Raj	MBA	II	MBA
2	Ms. N. Rajashree	MBA	II	MBA
3	Ms. K. Aparna	B.Tech	IV	Biotechnology
4	Ms. B. Priyadharshini	B.Tech	IV	Biotechnology
5	Ms. P. Deepika	B.Tech	IV	Chemical

PERFECT ATTENDANCE AWARD				
SN	Name	Course	Year	Department
1	Mr. J. Michael Raj	MBA	II	MBA
2	Ms. N. Rajashree	MBA	II	MBA
3	Ms. K. Aparna	B.Tech	IV	Biotechnology
4	Ms. B. Priyadharshini	B.Tech	IV	Biotechnology
5	Ms. P. Deepika	B.Tech	IV	Chemical

PROMISING STARTUP AWARD					
SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Name of the Company
1	15104110017	Mr. K.S. Sharren Balaji	B.Tech Chemical	II	Batechnology, Chennai.
2	151592101014 151592101008	Mr. G. Vijay Krishna Mr. J. Sasidharan	M. Arch	II / IV	Vision, Chennai.

# DEPARTMENT LEVEL AWARDS

## VIKRAM SARABHAI AWARD FOR PROJECT

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	141422201005	Ms. S. Deepapriya	M.Tech	III / VI	Civil
2	131051101026	Mr. Ayush Ranjan	B.Tech	IV / VIII / A	Civil

## BEST CR AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	151091101614	Mr. K. Sriram Sachin	B.Tech	III / VI / A	EEE
2	131081106016	Mr. K.V.S. Surendra Kumar	B.Tech	IV / VIII	ECE
3	131081106025	Ms. Mulasthanam Dharani Sai	B.Tech	IV / VIII	ECE

## KAMARAJ ACADEMIC EXCELLENCE AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	143081102039	Mr. H. Ravichandran	B.Sc.	III / VI	HMCT
2	143081102003	Mr. C. Aloysius Adharsh	B.Sc.	III / VI	HMCT

## DR. M.G.R. AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	141061106019	Mr. P. Vanchi Nathan	B.Tech	III / VI	CSE
2	141061101091	Mr. Sanjay Srinivas Simhadri	B.Tech	III / IV / B	CSE
3	131051101065	Mr. K. Karthik Prabakar	B.Tech	IV / VIII / B	Civil

## BEST ORGANIZER AWARD

SN	Reg. no.	Name	Course	Year / Sem. / Sec.	Dept.
1	141071101753	Mr. S. Venkata Prakash	B.Tech	IV / VII / A	EEE
2	131081106025	Ms. Mulasthanam Dharani Sai	B.Tech	IV / VIII	ECE
3	122121103023	Mr. D. Paul Nicolus	BPT	IV	Physio.

# MGR MAGIC STUDENTS APPRECIATION AWARDS





# MGR MAGIC CONVENOR AWARDS & APPRECIATION





# MGR ASSOCIATION FOR GREAT INNOVATIVE CREATORS

