

Sustainability Report 2024 - 2025









## SDG REPORT 2024-2025





## SDG 3 GOOD HEALTH WELL BEING



## 3 GOOD HEALTH AND WELL-BEING



Dr. MGR Educational and Research Institute facilitates its health outreach programs through its three medical colleges: ACS Medical College and Hospital in Chennai, Sri Lalithambigai Medical College and Hospital in Chennai, and Rajarajeshwari Medical College and Hospital in Bengaluru. These colleges enable the university's Institutional Social Responsibility (ISR) framework by providing medical services to underserved communities, particularly those in rural and semi-urban areas. The medical colleges and their associated hospitals actively run outreach programs that provide a range of services:

- Preventive and curative services: Mobile units are staffed with doctors and pharmacists to offer free checkups, basic diagnostics, consultations, and medicines directly to villages and urban slums.
- Specialty services: Multi-specialty camps are conducted regularly, providing access to specialists in cardiology, gynecology, neurology, and more.
- Health education: Beyond immediate treatment, the camps focus on raising awareness about health and hygiene practices and offer counseling to empower individuals with knowledge for long-term well-being.
- Referral services: For patients requiring more advanced care, the college hospitals facilitate referrals, ensuring they receive the specialized treatment they need.

The university's Community engagement initiatives 2024, such as the Medical Camps, are examples of this continuous engagement, which aims to improve the health outcomes for economically disadvantaged populations in line with global development priorities.

The Medical Camp was organized to serve communities that often face barriers in accessing healthcare due to financial constraints, geographic isolation, or lack of awareness. Approximately 5000 families benefited directly from the camp, receiving a range of services including medical consultations, basic health check-ups, distribution of medicines, and guidance on preventive healthcare measures. By addressing immediate health concerns and offering guidance on long-term wellness, the initiative significantly contributed to reducing health risks,



promoting early detection of illnesses, and enhancing the quality of life for the beneficiaries. The camp also provided an opportunity to educate the community about nutrition, hygiene, and lifestyle practices, fostering healthier behaviors and empowering individuals to take charge of their well-being.

RRMCH, or RajaRajeswari Medical College and Hospital, has an active community outreach program that includes regular medical camps, particularly through its Department of Community Medicine. These camps are part of the hospital's efforts to provide preventive, promotive, and curative services to the local community in both rural and urban areas. The hospital has adopted over 25 villages and reaches out to more than 900 others through these and other community programs.

The medical initiative directly advances health and well-being (SDG 3) by providing accessible services. It also combats poverty (SDG 1) and inequality (SDG 10) by removing financial and social barriers to medical care. Furthermore, by improving nutrition and general health through education, it indirectly contributes to zero hunger (SDG 2). The program's collaborative nature, involving educational and community organizations, is a model of effective partnerships (SDG 17) for achieving global goals. The initiative provides accessible medical services, offering timely care and preventative measures to beneficiaries. Since economically disadvantaged families are reached out, the program lessens the financial strain of healthcare expenses, which is a major driver of poverty.



Free Medical Camp at Children's Home of Hope, Maduravoyal





Free Medical Camp at Koduvalli Village, Thiruvallur district

The impact of the Medical Camp extends beyond immediate health benefits. Beneficiaries received critical medical attention and guidance, reducing the financial and logistical burden of accessing healthcare. Economically, families were able to redirect limited resources to other essential needs such as education and household sustenance. Socially, the initiative fostered community cohesion, trust, and a sense of inclusion, as residents felt valued and supported. Many beneficiaries expressed profound gratitude for the initiative, highlighting that the camp not only addressed health needs but also provided reassurance, dignity, and hope for a healthier future. In conclusion, the Medical Camps 2024 exemplifies Dr. MGR Educational and Research Institute's commitment to holistic community development and social responsibility. By providing essential healthcare services, promoting preventive health awareness, and supporting vulnerable families, the University demonstrates how higher education institutions can serve as catalysts for meaningful social change.

## **EVIDENCE LINK**

https://slmch.ac.in/2025/medical\_camp/medical-camp/

https://college.slmch.ac.in/event/acs-free-medical-camp-at-teachers-house-vellore/

https://www.facebook.com/ACSHospitalChennai/videos/glimpses-of-the-

inauguration-of-the-medical-camp-organized-by-acsmch-for-

sanitar/531173212776279/

https://college.rrmch.org/news/report-on-breast-feeding-health-education-camp/

https://hospital.rrmch.org/news/awareness-programme-2024/

https://www.instagram.com/p/C5NenpwLW1V/