



Seminar on CINEMATOGRAPHY

Department of Visual Communication & Animation

When shooting in real spaces, the work of a cinematographer begins where location meets production design meets time of day.

Yes ! We the Department of Viscom & Animation organized a seminar on the “Cinematography” to make the students technically strong behind the big screen.

For this, we invited Mr.Manikandan renowned Film Cinematographer on 16th December 2022.

Dr.Merlin sathiyaraj , Joint Registrar , MGRERI. He provided insight on the intricacies on the various kinds of cinematography and videography.

In this Seminar, Mr. Manikandan talked about the basics of film making and showed two of the advertisement films that he had made and shared his experience during the making of those films and the technicalities they went into the process. This was followed by telling the attendees about the Film Camera and its components and uses.

The Seminar was concluded by new and latest technologies in Cameras and film making along with corporate film making which included topics such as VFX in real time and motion capture and an insight to the technicalities of corporate film making. Around 150 students participated in this seminar. Our students were explored to creative ideas and technicalities behind the big screen to get succeeded in the Film medium.

















INEMATOGRAPH





