

Grand opening of our Department's Clubs

Department of Visual Communication & Animation





Designo Hub Inauguration



CREOZONE Club Inauguration





Our Department's club was inaugurated and held on 04/07/2023. This ceremony was inaugurated by Mr. Immanuel Robinson, Director , Alpha Advertising & Films.

There are five clubs in our department in which students exhibit their talents and participate actively. They are Alumni club, Creozone association, Camaron photography club , Designo hub and Vaa Thozha foundation.

Objectives

- To develop communication.
- To develop an understanding of the effects of mass media on themselves as individuals and also upon society.
- To build up skills to deconstruct media messages by making them understand the constructed nature of media.
- To develop skills to encourage the production of creative media messages.
- To encourage students to express their feelings and thoughts through media messages.
- To introduce various career opportunities in mass media to the students.
- To build-up the basic knowledge in preparing programs in channels.

Our Department's Club provides coverage for all types of on and off campus activities and events. The Club is mainly run by students as contributors of stories, photos, videos and newsworthy articles. These Clubs provides students with the opportunity to express their ideas and talent through media, communication and journalism.

The main purpose of these Clubs is to give the opportunity to the students to be creative in media. Using media, they will collaborate together while getting hands-on experience. It enables students to know and avoid the negative impact of media on education and transform or change them into positive impact. In this function students were given various postings to take up the responsibility in each clubs effectively.