

# **ICON - An International Summit on Film, VFX & Animation 2023**

We the department of Viscom and Animation celebrated seven days event on "Icon- An international summit on Animation , Film and VFX "

## **Day 1 | ICON - An International Summit on Film, VFX & Animation 2023**

It included inter collegiate competitions and intra college competition on Photography, Short film , Art contest, Media quiz , Connections, Poster design and 3D design. Many students from various colleges had registered for this event and participated in this event. Special guest were invited to judge the media events.

The Judge for the Photography Event was **Mr. AKILESH KATHAMUTHU- Yaathisai Movie Cinematographer**, Judge for the Short film Contest was **Mr. ARJUN CHIDAMBARAM Actor/Director Kanavu Variyam Movie** and Judge for the 3D Design & Poster Making **Mr. ALLEN ANDERSON. Graphics Designer.**

DATE : 03 NOV 2023

**INAUGURATION CEREMONY**





DEPT OF  
VISCOM & ANIMATION



DATE : 03 NOV 2023

DAY 1 - SHORTFILM CONTEST

AN INTERNATIONAL CONTEST IN ANIMATION, FILM & VFX - 2023



CHIEF GUEST  
**MR. ARJUN CHIDAMBARAM**  
ACTOR / DIRECTOR - KANAVU VARIYAM MOVIE







DATE : 03 NOV 2023

DEPT OF VISCOM & ANIMATION

DAY 1 - PHOTOGRAPHY CONTEST



AN INTERNATIONAL SUMMIT ON ANIMATION FILM & VFX - 2023



CHIEF GUEST  
**MR. AKILESH KATHAMUTHU**  
CINEMATOGRAPHER - YAATHISAI MOVIE



DATE : 03 NOV 2023

DAY 1 - ART CONTEST







DATE : 03 NOV 2023

DEPT OF  
VISCOM & ANIMATION

DAY 1 - 3D & POSTER DESIGNING



AN INTERNATIONAL SUMMIT ON ANIMATION FILM & VFX 2023



CHIEF GUEST  
**MR. ALLEN ANDERSON**  
GRAPHIC DESIGNER





## Day 2 | **ICON - An International Summit on Film, VFX & Animation 2023**

This day is exclusively for School children and competitions are held only for them to exhibit their media skills and media talents.

School children are invited to participate in the mobile photography, Henna, wealth out of waste, face painting, movie quiz, origami, creative art contest and eminent media personalities are invited to judge this events. Students from Various schools from Chennai has participated and graced the occasion. The Chief Guest Actor and Director Mr. Pandiarajan sir had graced the prize distribution ceremony. **Overall Trophy was won by Elite Group of Schools, Redhills.**





DATE : 06 NOV 2023

DEPT OF  
VISCOM & ANIMATION  
DAY 2 - MOBILE PHOTOGRAPHY  
CONTEST



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & VFX - 2023





DATE : 06 NOV 2023

DEPT OF  
VISCOM & ANIMATION  
DAY 2 - CREATIVE ART  
COMPETITION







DATE : 06 NOV 2023

DEPT OF  
VISCOM & ANIMATION  
DAY 2 - FACE PAINTING



AN INTERNATIONAL SUMMIT ON ANIMATION FILM & VFX - 2023







**DEPT OF  
VISCOM & ANIMATION**



**AN INTERNATIONAL SUMMIT IN ANIMATION, FILM & VFX - 2023**

**DATE : 06 NOV 2023**

## **DAY 2 - INTERSCHOOL COMPETITION OVERALL CHAMPIONSHIP TROPHY WON BY**



# **ELITE GROUP OF SCHOOLS**



DATE : 06 NOV 2023

**DEPT OF  
VISCOM & ANIMATION  
DAY 2 - HENNA COMPETITION**



AN INTERNATIONAL SUMMIT ON ANIMATION FILM & VFX - 2023



**CHIEF GUEST  
MS. SHRUTHI  
ACTRESS - IRAVIN NIZHAL**







## Day 3 | **ICON - An International Summit on Film, VFX & Animation 2023**

With the world still mostly online, we wanted to share some virtual event ideas to attract and engage prospective students. The aim of these virtual events to connect with the students and to create a sense of belonging - providing them assurance and guidance on their higher education journey. So we conducted online events like Meme Creations, Insta reels, Slogan competition and also few offline events like Start camera action, face painting, Nail art and News reporting .We specially



invited Mr. Vipin -Theatre Artist to judge the Camera action competition.









DATE : 07 NOV 2023

DEPT OF  
VISCOM & ANIMATION

DAY 3 - CAMERA ACTION



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & VFX - 2023



CHIEF GUEST  
**MR. VIPIN LAL**  
THEATRE ARTIST







DATE : 07 NOV 2023

DEPT OF  
VISCOM & ANIMATION

DAY 3 - SLOGAN CONTEST



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & VFX - 2023



## Day 4 | **ICON - An International Summit on Film, VFX & Animation 2023**

We Celebrated this day as an International Animation day and pertaining to this, we invited Mr.Amog Vaidya, Deputy Head of the CG team ( Redefine India ) presented the first session on the CG works involved in making of the RRR movie.

In the second session, Radio Jockey - Mr.Jawi shared with our students on how to build connection with the audience through the radio medium.

In the third session, We invited Mr Kiran , Actor & Art Director and delivered his speech on the topic " How to get succeeded in the Film Industry".

In the Fourth session, Television Serial Actor Mr.Vetri Vasanth , known for "Siragadikka Aasai" shared his successful run of his episodes .







DATE : 08 NOV 2023

DEPT OF  
VISCOM & ANIMATION

DAY 4 - CELEBRITY WALKIN



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & TV - 2023



CHIEF GUEST  
**MR. KIRAN**  
ART DIRECTOR - BEAST, JALER







DATE : 08 NOV 2023

DEPT OF  
VISCOM & ANIMATION  
DAY 4 - SEMINAR ON VFX



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & VFX - 2023



CHIEF GUEST  
**MR. AMOGH VAIDYA**  
VFX DPTY HEAD - REDEFINE INDIA







## Day 5 | **ICON - An International Summit on Film, VFX & Animation 2023**

Lastly , we had classy panel discussion with an eminent and Contemporary Film makers to discussed on the topic " Trendsetting Directors of Indian Cinema" along with a moderator Ms Shivaranjani.

The Popular Directors

Mr.Ashwath - Oh my kadavulae

Mr GauthamRaj- Kazhuvetti moorkan

Mr. Vignesh Raja - Porthozil

Mr Ganesh - Dada

participated in this discussion with their different perspectives.

Subsequently, we had "Talent Hunt show " with dance competition among the inter collegiate students to exhibit their talents . Actor Koushik and Dance Master Mr. Aravind Kumar judged the dance competition.

For the Valedictory , we invited Actor Roshan to distribute the prizes for all the winners and ended the day with his motivational talk for the students.



DATE : 09 NOV 2023

DEPT OF VISCOM & ANIMATION

DAY 5 - CELEBRITY WALKIN



AN INTERNATIONAL SUMMIT ON ANIMATION FILMS 2023



Chief Guest **Mr. KAUSHICK GABRIELL**  
Actor - VIP2, Hey Sivamika



Chief Guest **Mr. ARAVINDKUMAR**  
Director / Choreographer



Chief Guest **Mr. ROSHAN**  
Actor - Jailer







WINNER - PHOTOGRAPHY  
CONTEST



WINNER - 3D DESIGN



WINNER - CONNEXIONS



WINNER - SHORTFILM



DATE : 09 NOV 2023

DEPT OF VISCOM & ANIMATION

DAY 5 - PANEL DISCUSSION ON TRENDSETTING DIRECTORS OF INDIAN CINEMA



INTERNATIONAL SUMMIT ON INNOVATION, FILM & IFT - 2023



MR. GANESH BABU  
Director - DIVJA



MR. ASHWATH MAREMUTHI  
Director - DEEP KAMPUS



MR. VIGNESH RAJA  
Director - IIR TCS



MR. AJUN CHIDAMBARAM  
Director - KANAKI NELLORE



MR. VIGNESH RAJA, DIRECTOR, DEPARTMENT OF VISCOM AND ANIMATION, DR. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE, DEEMED TO BE UNIVERSITY, KANAKI NELLORE, TAMIL NADU, INDIA.



MR. VIGNESH RAJA, DIRECTOR, DEPARTMENT OF VISCOM AND ANIMATION, DR. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE, DEEMED TO BE UNIVERSITY, KANAKI NELLORE, TAMIL NADU, INDIA.







DEPT OF VISCOM & ANIMATION

DAY 5 - PRIZE DISTRIBUTION



AN INTERNATIONAL SUMMIT ON ANIMATION, FILM & VFX - 2023

DATE : 09 NOV 2023

## INTERCOLLEGE COMPETITION OVERALLWINNER



MEENAKSHI ACADEMY OF HIGHER EDUCATION AND RESEARCH



## Day 6 | Life Time Achievement Award Ceremony

Vijay's Father and Film Director Mr. SA Chandrasekar and Film Director Mr.SP MuthuRaman has been awarded the Film Industry Life Time Achievement Award.

Dr,A,C Shanmugam Chairman of MGR University honored and presented the Life Time Achievement award to both the legends and our President Mr. ArunKumar was the driving force behind this ceremony. Director SA.Chandrasekar's wife Shoba Chandrasekar also attended the ceremony.



Date : 21 Nov 2023





## Day 7 | Visited Orphanage.

On the last day of the Icon Summit , we the department of Viscom & Animation showcased an Animated Movie and distributed the groceries and kits to the Orphanage kids at Daya Sadan Children's Town in Nerikundram, Chennai. This activity is done by our students for the Charitable cause. Around 31 kids were exposed and enjoyed by this venture of our students.



