



**Dr. M.G.R.**  
**EDUCATIONAL AND RESEARCH INSTITUTE**  
**DEEMED TO BE UNIVERSITY**

University with Graded Autonomy Status  
(An ISO 21001 : 2018 Certified Institution)  
Periyar E.V.R. High Road, Madhavurupai, Chennai-95, Tamilnadu, India.



# VIBRANCE

## Dept of Viscom & Animation

### FRESHERS INAUGURATION & INDUCTION CEREMONY

DAY 1 : SEPTEMBER 12th 2023



The first session began with a fun casual Ice Breaker by Mr.Roshith. He conducted a fun Paper activity to give a great teaching on authenticity in life and then he Called students on stage and he gave a fun game task for them , it was "GRAB THE DOG" , and it was hysterical ,students enjoyed

it and then he again called a bunch of boys on stage to perform a small comical act from new students.



The 2nd session was by Mr Raghunath Krishna , talked about the design, animation & current trends in the world of animation industry , He talked about famous animators , books & concepts of Animation and also shared his personal experiences and how much the industry has evolved right in front of his eyes .





Day - 1

## Dept of Viscom & Animation

Date : 12 Sep 2023



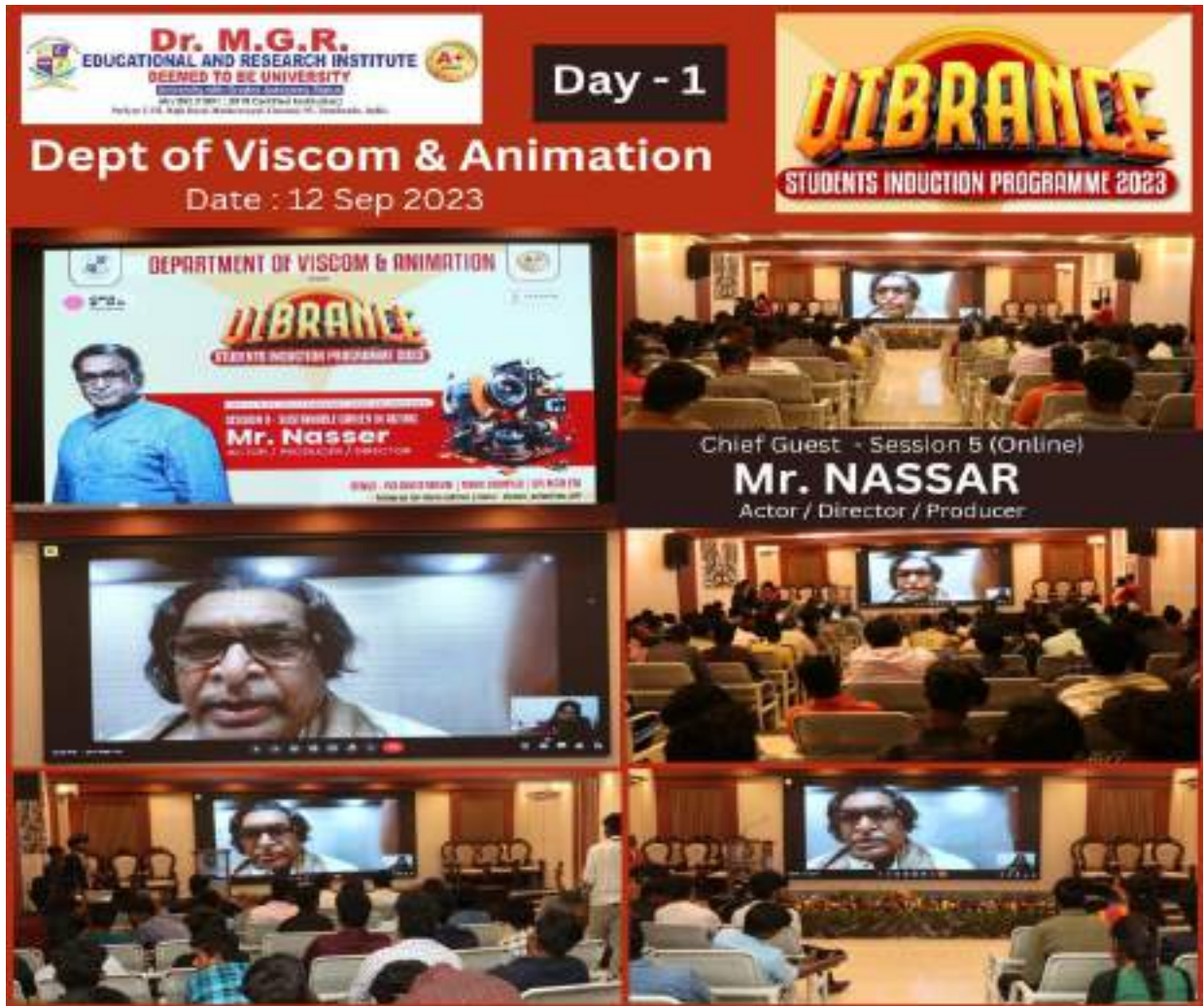
Chief Guest - Session 3

**Ms. SHIV SHANKARI**

RJ - Radio Mirchi



In the third session , Ms Mirchi Shivshankari RJ came on stage to talk about RJing , Radio , Voice acting and the process that goes behind radio shows that we love, she shared her personal experiences as well and how she went on to become RJ in her professional career.



Then for the fourth session legendary Actor Mr. Nasser came live from Google meet to speak about his craft and career experiences in the acting industry & gave guidance on how to pursue a career in Acting , and answered the questions crafted by the staff and also he gave some tips on how to become a great artist and professional in acting





For the fifth session Mr. Solomon Victor came on stage to take a session on Human Values and life , He conducted some fun activities to give an interesting perception on life

DAY 2 : SEPTEMBER 13th 2023



The first session was by Mr. Vaali Mohan das , Rangoli Film Director shared The Language of a film script and How to turn an idea into a story. Then he interacted with the students and answered their quality questions towards the film direction.





The second session was by Mr. Suresh, Gaming artist presented a focused study of 3d animation for the game industry and its specific needs. The students had a great interactive session with the artist regarding the job opportunities towards the gaming industry.



The Third session was the Celebrity Walk in with Sai Shri, Heroin Rangoli movie gave a enlightening and inspiring speech on the topic "Cinema is an art"



### DAY 3 : SEPTEMBER 14th 2023



The third day starts , for the first Session we welcomed famous Actor/Sports Commentator Mr.Boskey, he is an all round Generalist who has done Commentary , Acting , Modeling , RJ , Cricket , Stand Up Comedy , and he started with a bang with his hilarious , sarcastic & Witty commentary , it felt like a top notch Stand Up Comedy Show , he made the students laugh like crazy , and shared his own hysterical life adventures , and bits and pieces of his early life as a sportsperson, took us through his whole life journey and his various careers , along the way he cracked many jokes and presented his funny perspective on the way he sees life , he gave many important life lessons through his stand Up act and his dialogue delivery , body language and comic timing was hilarious to watch , everyone loved his session , then he went back with a bang just like he started

Then we had a small interaction session in which we introduced the students to Alumni's who have passed out and currently doing great in their respective fields and they all gave some important guidance that they have learnt as up and coming professionals



For the next session we had Mr. Vedvyas Sridhar , who is the marketing executive in Disney + Hotstar and he started with introduction to the concept of marketing and why it's necessary , especially in the field of Viscom and shared the types of Marketing , differences in Marketing approaches



**Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE**  
DEEMED TO BE UNIVERSITY  
Dr. M.G.R. Education Society's Group of Institutions  
Postgraduate & Research Institute

**Day - 3**  
 Date : 14 Sep 2023

**Dept of Viscom & Animation**

**VIBRANCE**  
 STUDENTS INDUCTION PROGRAMME 2023



Next on the Podium was the celebrity walk in of Director Ganesh K Babu , who is the director of the Recent Super Hit Movie "Dada" , he had a sweet calm presence and quite soft spoken , and started with introducing himself , then he took us through his life journey & the process of becoming a successful Director , afterwards he talked about his experience Working on the Film "Dada" , he shed light on the fact that it is not about luck but patient and resilience , and most important of all is constantly learning.



Day 3

Date : Sep 14, 2023



## Dept of Viscom & Animation



Chief Guest - Session 4  
**Mr. SYLVESTER DILEEPAN**  
TV Show Director - Neeya Naana



Afterwards , for the next session of the day , we had Star Vijay Director Mr. Sylvester Dileepan , who is the Director of the Hit Debate Show "Neeya Naana" , and he started his session with the importance of Professionalism , Personality , Attitude & Discipline , and how to balance out different emotions and remain stable and grounded in the media field , he talked about the in and outs and internal qualities and characteristics needed to thrive in Artistic fields and listed them all down one by one and gave a comprehensive example for the students to understand.





Lastly we had a wonderful and thought provoking session with the Veteran Actor , Mr.Anand Babu and he shared his remarkable experiences with the film and the Television Industry.