

Seminar on Photography

Department of Visual Communication & Animation

Dept of Viscom & Animation

Seminar on Photography

Date : 28 April 2023



Our emphasis is on photography as a purist

This seminar is designed from a photographic viewpoint. Our students will be utilizing the unique and unlimited power of post processing of a digital image. We want our students to have a mental image of the photo first, and then to create a photo that matched their thoughts.

Objectives

To become proficient at the technical aspect of photographing with a digital camera. Students will be working with those images in post processing including digital editing, saving, sizing, and posting of those images

To develop and practice skills using digital photography tools and the Internet including emailing and posting to a web site. To learn to shoot with digital cameras maximizing the quality of the output from them.

To appreciate more about the "Photographer's Art" through the study of historic and contemporary trends and to apply that appreciation to and through their own work.

To develop the habit of looking closely at the visible world around them in order to represent it in terms of aesthetics, beauty and truth. – To look at what we are seeing and to see what we are looking at.

So we the department of Visual Communication and Animation organized a Seminar on the “Photography” to discover what we really want to say while clicking the camera.

Pertaining to this we invited Guest speaker Mr.L.Ramachandran, International photographer on 28/04/2023. He clicked beautiful pictures for the various international magazines like Maxim, Creative minds , Fashion drift, Volo magazine, Out of focus magazine etc. He was a Photographer for the Book "Porunai" by Honorable Chief Minister of Tamil Nadu Thiru M.K.Stalin and He was a Photographer and Panel Designer for Tamilnadu Tourism Dubai Expo Panel, Tamilnadu Department of Art & Culture - Calendar 2022, Tamilnadu Tourism Dubai Expo Panel , Greater Chennai Corporation - Calendar 2021, Madras High Court - Calendar 2021 and was also an Official Photographer for 44th International Chess Olympiad 2022 - Chennai

Around 150 students of first years participated in this seminar enthusiastically.

