



Seminar on TELEVISION PRODUCTION

Department of Visual Communication & Animation

We the Department of Viscom & Animation organized a seminar on the “Television Production” to make the students practically aware of behind the small screen.

For this, we invited Mr.Surendar V.R, Senior Executive Producer/Director, VIJAY TELEVISION on 17th February 2023 at 11am in our RA block. He has Produced and Directed 50 special shows every year with Star Vijay and also Directed many movie promotions , star awards etc with Vijay Television .

Around 100 students of second year participated in this seminar. Our students were explored to creative ideas and technicalities behind the small screen to get succeeded and mastered in this TV medium. I thank our honorable President sir for his constant support and guidance. Thank our respected Vice Chancellor madam for the encouragement she gives us, our Registrar sir and executives for their constant support.

Objectives

This seminar offers the students an opportunity to acquire first-hand experience of creating various elements of film and television production from conceptualizing, producing, writing, shooting to editing. This will train students in the production of both fiction and documentary films. The seminar is designed to provide students with an understanding of the dynamics of the production processes in a TV show whether it is produced single-camera or multi-camera. Students will learn how to create a TV show based on the specific production models used professionally today.

Outcomes

An introduction to the basic principles, procedures, and techniques of television production will make the students heavily utilizes Digital Cinema's TV studio.

Students are organized in teams and create various TV broadcasts. Students learnt how to operate TV switchers, TV cameras, sound, and graphic equipment.

This seminar covered the fundamentals of producing, scripting, directing, and editing for television. This will develop the students to be skilled in both technical and aesthetic abilities in order to produce TV Shows.

























Dr.M.G.R.
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DEPARTMENT OF VISUAL COMMUNICATION



