



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

B.SC Fashion Design (FULL TIME)

Curriculum and Syllabus 2018

I SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBTA17001/ HBFR17001	Tamil/Hindi/French -I	3	0	0	3
2	HBEN17001	English – I	3	0	0	3
3	HBFD18001	Textile and Apparel Design Concept	3	1	0	4
4	HBFD18002	Textile Science	3	1	0	4
5	HBFD18L01	Foundation Art – Practical	0	0	5	3
6	HBFD18L02	Fashion Sketching - Practical	0	0	5	3
		Total	12	02	10	20

II SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBTA17002/ HBFR17002	Tamil/Hindi/French -II	3	0	0	3
2	HBEN17002	English – II	3	0	0	3
3	HBFD18003	Indian Traditional Embroidery and Textile Motif	4	0	0	4
4	HBFD18004	Basic Pattern Making	4	0	0	4
5	HBFD18L03	Fashion Illustration - Practical	0	0	5	3
6	HBFD18L04	Basic Sewing Techniques-I - Practical	0	0	5	3
		Total	14		10	20

III SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBMG17L01	Soft Skills I	0	1	1	2
2	HBFD18005	Care and Maintenance of Textiles	4	0	0	4
3	HBFD18006	History of Costumes	4	0	0	4
4	HBFD18L05	Advance Fashion Illustration - Practical	0	0	5	3
5	HBFD18L06	Surface Ornamentation - Practical	0	0	5	3
6	HBFD18L07	Pattern making -I - Practical	0	0	5	3
7	HBFD18L08	Sewing Techniques - I -Practical	0	0	5	3
		Total	8	0	21	22



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

IV SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBMG17L02	Soft Skills – II	0	1	1	2
2	HBFD18C01	Basics of Computer	4	0	0	4
3	HBFD18007	Fashion Merchandising	4	0	0	4
4	HBFD18008	Fashion Presentation	4	0	0	4
5	HBFD18L09	Pattern Making -II - Practical	0	0	5	3
6	HBFD18L10	Sewing Techniques II - Practical	0	0	5	3
7	HBFD18L11	Fashion Accessory Illustration And Avant Garde – Practical	0	0	5	3
		Total	12	1	16	23

V SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBMG14001	Environment studies	3	0	0	3
2	HBFD18009	Fashion Retail Management	4	0	0	4
3	HBFD18010	Apparel Designing	4	0	0	4
4	HBFD18L12	Fashion Illustration and Appreciation - Practical	0	0	5	3
5	HBFD18L13	Fashion CAD - Practical	0	0	5	3
6	HBFD18L14	Draping and Fabric Manipulation -Practical	0	0	5	3
		Total	11		15	20

VI SEMESTER						
S.NO	SUB. CODE	TITLE OF THE SUBJECT	L	T	P	C
1	HBMG14G01	Entrepreneurship Development	3	0	0	3
2	HBFD18L15	Internship	0	0	-	12
3	HBFD18L16	Project – Fashion Portfolio Presentation	0	0	10	10
		Total	03	0	10	25

TOTAL CREDITS: 130



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER - I



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN
HBTA17001 TAMIL – I

L	T	P	C
3	0	0	3

நோக்கம்:

- வாய்மொழி இலக்கியத்தையும் செய்யுள் இலக்கியத்தையும் அறிந்துகொள்ளல்.
- சிறுகதை மரபினைப் புரிந்துகொள்ளல்.
- பிழையின்றித் தமிழ் எழுதுவதற்கு அடிப்படை இலக்கணத்தைப் பயிற்றுவித்தல்.
- கவிதை மரபினையும் சிறுகதை மரபினையும் வரலாற்று நிலையிலிருந்து விளக்குதல்.

முதல் பருவம் – தமிழ்த்தாள் 1

அலகு – 1

9hrs

செய்யுள் திரட்டு வாய்மொழி இலக்கியம்: நாட்டுப்புறப்பாடல்கள்

1. தாலாட்டு
2. காதல்
3. ஒப்பாரி
4. காணிநிலம் வேண்டும் – பாரதி
5. நல்லதோர் வீணை - பாரதி
6. தமிழ்க்காதல் - பாரதிதாசன்
7. தமிழ் வளர்ச்சி - பாரதிதாசன்
8. எந்நாளோ? - பாரதிதாசன்
9. ஆறுதன் வரலாறு கூறுதல் – கவிமணி தேசிக விநாயகம்பிள்ளை

அலகு – 2

9hrs

1. வழித்துணை - ந. பிச்சமுர்த்தி
2. குருடர்களின் யானை – அப்துல் ரகுமான்
3. முள் முள் முள் - சிற்பி

அலகு – 3 (புதுமைப்பித்தன் கதைகள்)

9hrs

1. கடவுளும் கந்தசாமிப்பிள்ளையும்
2. செல்லம்மாள்
3. துன்பக்கேணி
4. ஆற்றங்கரைப் பிள்ளையார்
5. ஒருநாள் கழிந்தது

அலகு – 4

9hrs

1. பெயர், வினை, இடை, உரிச்சொற்களின் பொது இலக்கணம், வலிமிகும் இடங்கள், வலிமிகா இடங்கள்

அலகு – 5

9hrs

1. தமிழ்க்கவிதையின் தோற்றமும் வளர்ச்சியும் (மரபுக்கவிதை, புதுக்கவிதை)
2. தமிழ்ச்சிறுகதையின் தோற்றமும் வளர்ச்சியும்
3. மரபுத்தொடர்கள், பொருந்திய சொல் தருதல், கலைச்சொற்கள், நேர்காணல்

Total No. of Hours: 45 hrs.

மேற்பார்வை நூல்கள்:

1. சென்னைப்பல்கலைக் கழக வெளியீடு – 2013
2. பொது இலக்கணம்



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBHI17001

HINDI – I

L	T	P	C
3	0	0	3

OBJECTIVES:

- Special emphasis on creative writing with phrases and quotes.
- Essays of eminent authors have been selected Administrative terms prescribed by official language department is taught - Prose, Administrative Hindi and Grammar.

UNIT I

9hrs

1. Sabhyatakaarahasya – Lesson and Annotations, Questions & Answers
2. Administrative Terms (Prayojanmulak Hindi)

UNIT II

9hrs

1. Mitrathakarahasya - Lesson and Annotations, Questions and Answers.
2. Patralekham, Definitions, Correspondence in Hindi.

UNIT III

9hrs

1. Paramanuoorjaevam and Kadhyasanrakshan (Lesson) Annotations and Answers.
2. Technical Terms and Words, Letter Writing.

UNIT IV

9hrs

1. Yuvavon Se (Lesson), Annotations, Essay and Questions and Answers.
2. Types of Official Correspondence, Technical Terms.
3. Grammar (Change of Voice, Correcting the Sentences)

UNIT V

9hrs

1. Yogyataaurvyavasaykachunav (Lesson) Essay, Questions and Answers.
2. Letter Writing.
3. Grammar & Technical Terms.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Dr. Syed Rahmatullah & PoornimaPrakashan, Hindi gadhyamaala.
2. Dr. Syed Rahmatullah & PoornimaPrakashan, Prayojanmulakhindi.
3. Dakshin Bharat Hindi PracharaSabha, T.Nagar, Saral Hindi Vyakaran-2.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFR17001

FRENCH – I

L	T	P	C
3	0	0	3

UNIT I

9hrs

Decouvrir le langue francaise

Se presenter, dire si on comprend, presenter une personne, nommer les choses, savoir vivre, comprendre la grammaire.

UNIT II

9hrs

Faire connaissance

Donner des informations sur une personne, demander, exprimer ses preferences, parler de son travail, parler de ses activites, parler de son pays, de sa ville.

UNIT III

9hrs

Organiser son temps

Dire la date, dire l'heure, donner des informations sur un emploi du temps, proposer - accepter - refuser, interroger - répondre, faire un programme d'activités.

UNIT IV

9hrs

Decouvrir son environnement

S'orienter, situer, se loger, exprimer la possession, connaître les rythmes de vie, fixer des règles.

UNIT V

9hrs

S'informer, se faire plaisir

Dire ce qu'on fait, s'informer sur un emploi du temps passé, expliquer, exprimer la doute ou la certitude, découvrir les relations entre les mots, savoir s'informer.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Campus I – Methode de francaise by Jacky Girardet, Jacques Pécheur
Available at: Goyal Publishers Pvt Ltd 86, University Block JawaharNagar ,
New Delhi – 110007. Tel: 011 – 23858362 / 23858983



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN

HBEN17001

ENGLISH – I

L	T	P	C
3	0	0	3

OBJECTIVES:

1. To prepare students for attaining a comprehensive knowledge of the communication skills
2. To make them understand the nuances of the language and use its vocabulary in appropriate contexts
3. To develop in students a knowledge of the various techniques in language use
4. To develop in them analytical and interpretative skills
5. To train learners in organized academic and business writing

Unit I-PROSE- For Detailed Study

9hrs

- | | |
|-------------------------------|-----------------|
| 1. On Running After One's Hat | G.K. Chesterton |
| 2. The Unexpected | Robert Lynd |
| 3. How to be a Doctor | Stephen Leacock |

Unit II- POETRY- For Detailed Study

9hrs

- | | |
|------------------------------------|---------------------|
| 1. Ulysses | Lord Tennyson |
| 2. If | Rudyard Kipling |
| 3. Leave this Chanting and Singing | Rabindranath Tagore |

Unit III- SHORT STORY

9hrs

- | | |
|----------------------------|--------------|
| 1. A Retrieved Reformation | O'Henry |
| 2. Engine Trouble | R.K. Narayan |

Unit IV – GLIMPSES FROM GREAT MINDS

9hrs

- | | |
|------------------------|---------------------|
| 1. I lived with words | R.L. Stevenson |
| 2. My Vision for India | Dr. APJ Abdul Kalam |

Unit V - FUNCTIONAL ENGLISH

9hrs

Enhancing LSRW Skills through Tasks

Total No. of Hours: **45 hrs.**

Note: Each lesson to be followed by text-based Vocabulary, Grammar, and Usage Exercises

Synonyms, Antonyms- Affixes (prefixes & Suffixes)-Noun- Adjectives, Verb, Tense, Adverb, Preposition, 'if' clause, Articles, discourse markers, Reported and Direct speech- Voice, Degrees of comparison, Interrogatives
Comprehension, Précis writing



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

LEARNING OUTCOME:

Students completing the General English course

1. Will be able to attain comprehensive knowledge of the four skills of communication
Viz. Lsrw
2. Will be able to understand the nuances of english language as use its vocabulary in appropriate contexts
3. Will have acquired the knowledge of the various techniques in language usage
4. Will have acquired proficiency in analytical and interpretative skills
5. Will be trained in organized and academic and business writing

Text Prescribed: Pushkala R, Padmasani Kannan, Chandrasena Rajeswaran, Anuradha V

Literary Melodies, Orient Black Swan, 2017

Text Books, Reference Books and Web Resources

1. Pushkala R, P.A.Sarada, El Dorado: A Textbook of Communication Skills, Orient Blackswan, 2014
2. Padmasani Kannan.S., Pushkala.R. : Functional English
3. Hancock, Mark, English Pronunciation in Use; Cambridge Univ. Press, 2013
4. McCarthy, Michael et.al., English Vocabulary in Use, Advanced, Cambridge Univ. Press, 2011
5. Wren and Martin: Grammar and Composition, Chand & Co, 2006
6. Part I& Part II from Spring Board by Orient Black Swan Pvt. Ltd.
7. [http:// learenenglish. Britishcouncil.org](http://learenenglish.Britishcouncil.org)
8. www.englishpage.com
9. www.writingcentre.uottawa.ca/hypergrammar/preposit.html
10. www.better-english.com/grammar/preposition.html
11. <http://www.e-grammar.org/infinite-gerund/>
12. www.idiomsite.com/



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18001 TEXTILE AND APPAREL DESIGN CONCEPT

L	T	P	C
3	1	0	4

OBJECTIVE:

- The course aims to enhance the drawing skills of the learner in terms of designs and color.

UNIT – I: DRAWING CONCEPTS

9hrs

Elements of Drawing - Principle of Drawing - Geometrical Forms, Sketching and Types - Shades and Techniques, Space- Balance, Texture and Types Visual and Tactile - Types of Shades - Study of Light and Dark- Hatching Types- Illusion of Depth, Arial Space, Linear Space, Banner Space, Balance, Symmetrical, Asymmetrical, Radial, Types of Rhythm.

UNIT – II: COLOR CONCEPTS

9hrs

Color Theory - Color Schemes - Color Techniques - Color Emotion - Color Communication, Color Intensity, Hue Value and Characters - Mono Chromatic, Analogous, Achromatic, Complementary, Split Complementary, Warm and Cool Colors, Tint and Shade, Neutral Color - Color Psychology.

UNIT – III: DESIGN CONCEPTS

9hrs

Elements of Design - Principle of Design - Textile Design – Types of Textile Design - Design and Motifs - Natural Design (Floral and Leaf), Geometrical Design - Abstract Design - Traditional Design - Hand Block Printing Design - Stencil Design - Smudging, Collage Design.

UNIT – IV: APPAREL DESIGN CONCEPTS

9hrs

Application of Principle of Design on Garment - Good Structural Design - Decorative Design- Balance – Formal and Informal Balance, Rhythm Through Repetition, Radiation and Gradation Emphasis, Harmony and Proportion.

UNIT – V: THEMES COLOR AND TREND

9hrs

Application of Themes on Garment - Aqua - Clouds – Architecture – Sculpture - Flora and Fauna – Seasonal Color - Seasonal Trend - Year Trend - Year Color.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Design Studies by Manmeetsodhia- Kalyani Publishers.
2. Fashion and Color by Mary Garthe- Rockport Publishers.
3. Color Harmony2 by Bride M.Whelan- Rockport Publishers.
4. Comdex Fashion Design Volume I by Dr. Navneet Kaur.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN
TEXTILE SCIENCE

HBFD18002

L	T	P	C
3	1	0	4

OBJECTIVE:

- The subject aims to make the students differentiate types of fabrics and yarns and the use of it in clothing.

UNIT – I: TEXTILE FIBERS

9hrs

Flow Chart from Fiber to Finished Fabric - Fiber Classification Different Methods of Fiber Identification – Physical Examination, Burning Test, Chemical Test. Properties of Natural Fibers (Vegetables and Animal) i.e. Cotton, Linen, Wool, Silk, etc. - Properties of Synthetic Fibers i.e. Polyester, Nylon, Acrylic, etc.

UNIT – II: YARN

9hrs

Different Yarn Formation Process - Cotton Yarn, Woolen / Worsted Yarn, Synthetic or Blended Yarn – Blending, Opening, Cleaning, Doubling, Carding, Combing, Drawing, Roving, Spinning, Yarn Twist – S and Z. Different Types of Yarns - Fiber Quality Requirements for Different Types of Yarn and Fabrics. - Different Methods of Fabric Formation i.e. Weaving, Knitting, Non-Woven. Comparative Study of Woven, Knitted and Non-Woven Fabrics.

UNIT – III: WEAVING

9hrs

Different Types of Weaves – Plain, Satin, Sateen, Twill, Bird’s Eye, Jacquard, Basket, Ribbed, Crepe, Pile, Dobby, Tri-Axial, Lappet. Properties and Uses of Different Weaves. Construction of Different Weaves – Their EPI and PPI. Different Types of Weaving Machinery, i.e. Dobby, Jacquard. Common Defects in Weaving.

UNIT – IV: WOVEN FABRIC

9hrs

Woven -Classification of Woven - Properties and End Users of Woven -Different Methods of Production – Web Formation, Bonding, Finishing and Fusing.

UNIT – V: NON-WOVEN FABRIC

9hrs

Classification of Non-Woven Fabric - Different Formation – Properties of Non-Woven - Different Methods and Finishing - Gain Complete Knowledge About the Fabric and Yarn Structure, Weaving.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Textiles – Fiber to Fabric by Bernard P. Corbman McGraw Hill.
2. Introduction to Textiles by KVP Singh Kalyani Publishers.
3. Textiles Fabric & Their Selection, Wingate, I.B. Allied Publications Pvt. Ltd., Chennai.
4. Fundamentals of Textiles and Their Care. Dantyagi.S. Orient Longman Ltd., New Delhi 198B.
5. Comdex Fashion Design Volume I by Dr. Navneet Kaur.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L01

FOUNDATION ART – PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVES:

- To familiarize students with the design elements and principles and its application in fashion designing.
- To induce an organized methodology in developing a successful collection / line of garments.

LIST OF EXPERIMENTS:

1. **BASIC DESIGN:** Tool, Tools Application, Types Of Pencil H, HB And B, Types Of Lines Then How Do Draw Shapes Geometrical Shapes Or 2D Shapes, General Shapes (15nos), 2D To 3D Conversion Drawing, Drawing Technique Demo Variations For Forms Examples Solid, Transparent, Hollow, Assignments Different Types Of 2D, 3D, 2D To 3D Conversion Each 20 Nos.
2. **PENCIL SHADING:** Hatching Demo & Exercise, Light to Dark Shading Demo & Exercise. Use Only 6B Pencil Shading Demo & Exercise, Drawing & Shading for Picture Demo & Exercise with Reference, Subject Landscape and Still Life Class Work 4 Nos.
3. **COLOUR PENCIL:** How to Use Pencil Colour Demo & Exercise with Reference
4. **POSTER COLOUR:** How to Use Poster Colour Medium Demo, Colour Wheel, Value, Colour Chart Intensity Tint, Colour and Shade Demo & Exercise, Colour Schemes Monochromatic, Chromatic, Contrast, Complimentary, Double Complimentary, Split Complimentary, Tertiary Colour Schemes, Demo & Exercise Each One Good, Poster Colouring for Picture Demo & Exercise with Reference 4
5. **SHADING:** Colouring for Picture Subject Landscape, Still Life, Own Topics Class Work 4 Nos.
6. **DRAWING INK:** How to Use INK Demo & Exercise Ink Line Drawing Work with Picture Reference 4 Nos.
7. **CHARCOAL:** How to Use Charcoal Demo & Exercise Charcoal Drawing & Shading, With Picture Reference 4 Nos.
8. **SOFT PASTEL, DRY PASTEL:** How to Use This Any One Medium Demo & Exercise Any One
9. **OIL PASTEL:** Medium Shading, Exercise with Picture Reference 4 Nos
10. **DRAWING PEN:** How Do Pen Hindering Demo & Exercise Pen Hindering with Picture Reference 4 Nos.
11. **WATER COLOUR:** How Do Water Colour Demo & Exercise Water Colour, Exercise with Picture Reference 4 Nos.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Complete Art Foundation Course: Drawing, Watercolor, Oils and Acrylics by Curtis Tappenden, Nick Tidman, Octopus Books, 2006 - Art - 424 pages.
2. Fashion Rendering with Colour- Bina Abbing.
3. Fashion Illustration basic techniques-Julian Seaman.
4. Foundation in Fashion Design & Illustration, Julian seaman, Chrysalis Books.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L02

FASHION SKETCHING – PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVES:

- To introduce students to basic sketching techniques.
- Aspects of human anatomy & importance of fashion illustration.
- Drawing a fashion figure or a croquis with proportion & body movements.
- Various poses required for fashion illustration.
- Various mediums for sketching and rendering life forms.

LIST OF EXPERIMENTS:

1. **TYPES OF COLLARS & POCKETS:** Different Types of Collars Demo Exercise with Reference 10 Nos, Assignments Outline Drawings 10 Nos.
2. **TYPES OF NECKLINES & SLEEVES:** Different Types of Necklines Demo Exercise with Reference 10 Nos, Assignments Outline Drawings 10 Nos.
3. **TYPES OF CUFFS & SKIRTS:** Different Types of Cuffs Demo Exercise with Reference 10 Nos, Assignments Outline Drawings 10 Nos.
4. **TYPES OF YOKE & SWIM WEARS:** Different Types of Yokes Demo Exercise with Reference 10 Nos, Assignments Outline Drawings 10 Nos.
5. **TYPES OF APPARELS:** Different Types of Full Dress in Illustration Outline Drawing Technique, Small Demo Exercise with Apparel Reference 10 Nos, Assignments Illustration Outline Drawing 10 Nos.
6. **DRAW A TECHNICAL ELEMENTS ASPECT:** Bows, Smocking, Draw String, Jabot, Rouleau, Shirring, Tucks, Vents, Waistbands, Embroidery, Patch Work, Appliqué Work, Ruffles, Frills, Flounces, Gathers, Folds and Pleats.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Technical Drawing for Fashion Design Garment Source Book (Alexandra Suhner Isenberg).
2. Figure Drawing for Fashion Design (Prof. Maria Massa).
3. Book: Encyclopedia of Fashion Details – Patrick John – Ireland.
4. Flats: Technical Drawing for Fashion, second edition: A Complete Guide by Basia Szkutnicka.
5. Fashion Flats and Technical Drawing Paperback – 9 Mar 2017 by Bina Abling , Felice DaCosta.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER II



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBTA17002

TAMIL – II

L	T	P	C
3	0	0	3

நோக்கம்:

- தமிழ் இலக்கிய வரலாற்றில் சிற்றிலக்கியங்கள் பெறும் இடத்தைப்பற்றி எடுத்துரைத்தல்.
- சைவ, வைணவ சமயங்களோடு தமிழ் இலக்கிய மரபு கொண்டுள்ள உறவினைப்போல பிற சமயங்களான கிறித்தவ, இஸ்லாம் சமயங்களோடும் தமிழ் இலக்கியம் உறவுகொண்டு விளங்குவதனை எடுத்துரைத்தல்.
- காப்பிய மரபினை எடுத்துரைத்து ஒருசில காப்பியங்களைப் பயிற்றுவித்தல்.
- அடிப்படை இலக்கணத்தைப் பயிற்றுவித்தல்.

இரண்டாம் பருவம் – தமிழ்த்தாள் 2

அலகு – 1

9hrs

1. சிற்றிலக்கிய வரலாறு
2. கிறித்துவ இலக்கிய வரலாறு
3. இஸ்லாமிய இலக்கிய வரலாறு

அலகு – 2

9hrs

1. நந்திக்கலம்பகம்
2. முத்தொள்ளாயிரம்
3. தமிழ்விடு தூது (36 கண்ணிகள்)

அலகு – 3

9hrs

1. திருக்குற்றாலக்குறவஞ்சி (குறத்தி மலைவளம் கூறுதல்)
2. முக்கூடற்பள்ளு (நாட்டுவளம்)
3. இயேசுபிரான் பிள்ளைத்தமிழ் (செங்கீரைப்பருவம் முதல் 5 செய்யுட்கள்)

அலகு – 4

9hrs

1. நளவெண்பா (கலிநீங்கு காண்டம்)
2. சீறாப்புராணம் (மானுக்குப் பிணை நின்ற படலம்)

அலகு – 5

9hrs

1. இலக்கணக்குறிப்பு : உவமைத்தொகை, பண்புத்தொகை, உம்மைத்தொகை, வேற்றுமைத் தொகை, வினைத்தொகை இருபெயரொட்டுப் பண்புத்தொகை, அன்மொழித்தொகை
2. ஒருபொருள் குறித்த பலசொல், பலபொருள் குறித்த ஒருசொல்
3. ஒருமை, பன்மை – மயக்கம், பிறமொழிச்சொற்களை நீக்குதல், அகரவரிசைப்படுத்துதல்

Total No. of Hours: 45 hrs.

மேற்பார்வை நூல்கள்:

1. சென்னைப்பல்கலைக் கழக வெளியீடு – 2013
2. பொது இலக்கணம்



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBHI17002

HINDI II

L	T	P	C
3	0	0	3

OBJECTIVES:

- Famous ancient and modern poets from the Hindi literature are prescribed → Navrasas and meters are taught - to keep with latest trends in modern Hindi.
- Computer applications in Hindi, provisions of official language Act etc are included. (Poetry, Hindi Computing, Alankar)

UNIT I

9hrs

1. Poetry - Virpooja, Kaidiaurkokila - Kaviparichay, Annotation, Summary, Makhanlal Chaturvedi
2. Poetry – Kabirdass – Sakhi – Kantash 01- 10 (Doha).
3. Alankar - Aupras, and Upama only.

UNIT II

9hrs

1. Poetry – Aansu, Shradhakasaundarya Annotation, Kaviparichay, Summary.
2. Poetry – Surdas – Two Padhya.

UNIT III

9hrs

1. Poetry – SubramaniyaBahrathi – Nachenge – Hum Annotation, Kaviparichay, Summary.
2. Kaamkaji Hindi Concept of Official Language and Hindi Computing Theory.

UNIT IV

9hrs

1. Poetry – Galiv – Chunin da ser – Annotation, Summary, KaviParichay.
2. Computer Internet in Hindi Latest Tools and Packages.

UNIT V

9hrs

1. Kaviparichay, Jaishankar Prasad, SubramaniyaBharathi and Mizagalib, Makhanlal Chaturvedi.
2. SleshaAlankar.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Dakshin Bharat hindipracharasabha, KavyaKusum- 3
2. Murali Manohar&vidhyanilaya,Ras Chand Alankar
3. Hareesh Vishwa vidyalayprakashan, Agra, Kaamkajihindi and Hindi Computing.

B.Sc Fashion Design – 2018 Regulation



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFR17002

FRENCH II

L	T	P	C
3	0	0	3

UNIT I

9hrs

Cultiveres relations

Recevoir, Communiquer, Parler des Personnes, Donner des informations, ecrireetre a l'aise avec les autres.

UNIT II

9hrs

Decouvrir le passe

Parler du passé, raconter less moments d'une vie, parler de la famille, preciser le moment de la duree, parler des habitudes et des changements, connaitrequelquesrepres de l'histoire.

UNIT III

9hrs

Entreprendre

Parlrrd'une enterprise, Exprimer un besoin, Parler du future, presenter les etapesd'une realisation, Rappporter des paroles, Faire un projet de realisation.

UNIT IV

9hrs

Prendre des decisions

Comparer des qualites, comparer des quantites et des actions, Exprimer la ressemblanceou la difference, Faire des suppositions, Comparer des lieux, Parler de la television.

UNIT V

9hrs

Faire face aux problems

Poser un probleme, caracteriseruneaction, Parler de la santé, Interdire – Autoriser, Connaitre la vie politique.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Campus I – Methode de francaise by Jacky Girardet, Jacques Pécheur
Available at: Goyal Publishers Pvt Ltd 86, University Block Jawahar Nagar
New Delhi – 110007. Tel: 011 – 23858362 / 23858983



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBEN17002 ENGLISH – II

L	T	P	C
3	0	0	3

OBJECTIVES:

1. To prepare students to attain a comprehensive knowledge of the communication skills.
2. To make them understand the nuances of the English language and use the vocabulary in appropriate contexts.
3. To develop in students a knowledge of the various techniques in language usage.
4. To develop in them analytical and interpretative skills.
5. To train learners in organized, academic and business writing.

Unit I- PROSE- For Detailed Study

9hrs

1. Spoon Feeding W.R. Inge
2. Disaster Management B.M. Hegde
3. If You are Wrong Admit it Dale Carnegie

Unit II – POETRY- For Detailed Study

9hrs

1. Psalm of Life H.W. Longfellow
2. Anthem for Doomed Youth Wilfred Owen
3. Street Cries Sarojini Naidu

Unit III – SHORT STORY

9hrs

1. How Much Land does a Man Need? Leo Tolstoy
2. Uncle Podger Hangs the Picture Jerome K. Jerome

Unit IV – DRAMA

9hrs

1. Excerpts from The Merchant of Venice William Shakespeare
2. Monkey's Paw W.W. Jacob

Unit V – FUNCTIONAL ENGLISH

9hrs

Enhancing LSRW Skills through Tasks

Total No. of Hours: 45 hrs.

Note: Each lesson to be followed by text-based Vocabulary, Grammar and Usage Exercises

Synonym and Antonym, Phrasal Verb- Idioms and Phrases, Collocation. Gerund and infinitives, Auxiliaries: Primary and Modals, Use of 'as soon as', 'No soonerthan', 'Hardly had-when', 'Scarcely had-when', 'too....to', 'so...that'-Subject- Verb Agreement Comprehension, note- making from an unknown passage, Expanding Hints into a meaningful paragraph, Essay writing



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

COURSE LEARNING OUTCOME:

Students completing the general English course

1. Will attain advanced comprehensive knowledge of the four skills of communication viz. LSRW
2. Will understand the nuances of English language as use its vocabulary in appropriate contexts
3. Will acquire the advanced knowledge of the various techniques in language usage
4. Will acquire advanced proficiency in analytical and interpretative skills
5. Will get trained in organized academic and business writing

Text Prescribed: Pushkala R, PadmasaniKannan, ChandrasenaRajeswaran, Anuradha V
Literary Melodies, Orient Black Swan, 2017

Text Books, Reference Books and Web Resources

1. Pushkala R, P.A.Sarada, El Dorado: A Textbook of Communication Skills, Orient Blackswan, 2014
2. PadmasaniKannan.S., Pushkala.R. : Functional English
3. Hancock, Mark, English Pronunciation in Use; Cambridge Univ. Press, 2013
4. McCarthy, Michael et.al, English Vocabulary in Use, Advanced, Cambridge Univ. Press, 2011
5. Wren and Martin: Grammar and Composition, Chand & Co, 2006
6. Part I& Part II from Spring Board by Orient Black Swan Pvt. Ltd.
7. [http:// learenenglish. Britishcouncil.org](http://learenenglish.Britishcouncil.org)
8. www.englishpage.com
9. www.writingcentre.uottawa.ca/hypergrammar/preposit.html
10. www.better-english.com/grammar/preposition.html
11. <http://www.e-grammar.org/infinite-gerund/>
12. www.idiomsite.com/



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN

**HBFD18003 INDIAN TRADITIONAL EMBROIDERY AND
TEXTILE MOTIF**

L	T	P	C
4	0	0	4

OBJECTIVES:

- To teach the basic hand embroidery techniques, surface designing and other ornamentation techniques.
- To introduce the students to various traditional embroidery techniques of India.

UNIT I - BASIC EMBROIDERY STITCHES

9hrs

Running, Back, Whipped Back, Chain, Whipped Chain, Feather, Fly, Button Hole, Blanket, Cross, Stem, French Knot, Herring Bone, Chevron, Seed, Coral, Couching, Satin, Long and Short, Bullion Knot, Spider Wheel, Lazy Daisy, Fish Bone.

UNIT II - EMBROIDERED TEXTILES OF INDIA

9hrs

Phulkari of Punjab, Kantha of West Bengal, Chikankari of Uttar Pradesh, Kashida of Kashmir, Kasuti of Karnataka, Kutch embroidery of Gujarat, Chambal Rumal of Himachal Pradesh, Zardozi Embroidery.

UNIT III – WOVEN TEXTILES OF INDIA

9hrs

Brocades of Banaras, Paithani of Maharashtra, Baluchari of Bengal, Kanjeevaram Saris of Kancheepuram, Jamdani of Bengal, Chanderi of Madhya Pradesh.

UNIT IV- PRINTED AND PAINTED TEXTILES OF INDIA

9hrs

Kalamkari of Andhra Pradesh, Madhubani Paintings of Bihar, Sanganeri Printing of Rajasthan, Bagru Printing of Rajasthan, Ajrak Printing.

UNIT V - DYED TEXTILES OF INDIA

9hrs

Bandhini of Gujarat, Patola of Gujarat, Bandhas of Odisha, Bandhej & Lehariya of Rajasthan, Ikat Textiles of Andhra Pradesh.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Comdex fashion design volume I by Dr. Navneet Kaur.
2. Practical Clothing Construction Part – I By Mary Mathews.
3. Shailaja N, Traditional Embroideries of India., Mumbai APH Publishing.
4. Indian Embroidery by Jamila Brijbhushan.
5. Hand Book of Traditional Embroidery, Author Mary E Waring.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN

HBFD18004

BASIC PATTERN MAKING

L	T	P	C
4	0	0	4

OBJECTIVES:

- To familiarize students with tools and methodologies of pattern making.
- To understand the language of pattern making and develop the ability to create designs through the flat pattern method.

UNIT I - BASIC TOOLS, CARE AND USES OF SEWING MACHINE 9hrs

Cutting Tools, Measuring Tools, Marking Tools, General Tools, Pressing Tools. Parts of the Machine, Operating the Machine, Winding the Bobbin, Stitching Along Lines. Selection of Thread and Needle, Threading the Machine, Sewing on Fabric, Fastening Thread Ends. Adjustments: Tension, Stitch Length, Pressure. Needle Changing, Care of the Machine, Machine Troubles and Their Causes.

UNIT II - BASIC HAND STITCHES AND HEMS 9hrs

Even Basting, Uneven Basting, Diagonal Basting and Slip Basting, Running Stitch, Hemming, Slip Stitch, Back Stitch, Run and Back Stitch, Overcasting, Over Handling, Whipping. Preparing the Hems, Stitched and Turned Hem, Seam Binding Hem Finish, Catch Stitched Hem, Narrow Machine Stitched Hem, Rolled or Whipped Hem, Shell Edged Hem, Hem for Circular and Flared Skirts.

UNIT III - SEAMS & SEAM FINISHES 9hrs

Plain Seam, Top Stitched Seam, Welt Seam, Lapped Seam, Slot Seam, Flat Fell Seam, French Seam, Piped Seam. Pinked Finish, Edge Stitched Finish, Double Stitch Finish, Overcasting Finish, Herringbone Stitch, Bound Seam Edge Finish. Hints on Stitching and Finishing Seams.

UNIT IV - INTRODUCING FULLNESS, FINISHES & PLACKETS 9hrs

Darts, Tucks, Pleats, Gathers and Shirrs, Frills or Ruffles, Flounces. Preparation and Uses of True Bias, Types of Facings and Types of Bindings. Neckline Finishes, Facing, Binding and Collars, Continuous Bound Placket, Bound and Faced Placket, Zipper Placket, Tailored Placket.

UNIT V - FASTENERS 9hrs

Position & Length of the Buttonhole, Types of Buttonholes, Steps and Constructing Worked Buttonhole and Fabric or Bound Buttonhole. Button Loops, Thread Loops, Cloth or Fabric Loops, Corded Loops, Corded Frogs. Button with Holes, Shank Buttons, Press Buttons, Hooks and Eye, Eyelets and Cord.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Practical clothing Construction Part I – Mary Mathews.
2. Pattern making for fashion design – Helen Joseph Armstrong.
3. Dress fitting – Bray Natalie.

B.Sc Fashion Design – 2018 Regulation



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN

HBFD18L03

FASHION ILLUSTRATION - PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVES:

- To introduce students to Basic sketching techniques.
- To introduce students to Aspects of human anatomy & importance of fashion illustration.
- Drawing a fashion figure or a croquis with proportion & body movements.
- Various poses required for fashion illustration.
- Various mediums for sketching and rendering life forms.

LIST OF EXPERIMENTS:

1. 8 Head,
2. 10 Head
3. 12 Head,
4. Fleshing of Figures
5. Female Croquis
6. Male Croquis
7. Kid's Croquis
8. Robotic Figures
9. Stick Figures
10. $\frac{3}{4}$ Pose, Side Pose & Back Poses
11. Free Hand Practice of Brush & Pencil
12. Rendering with Poster Colours, Watercolors, Staedtler Pencil, Pastels, Dry Chalks & Indian Ink
13. Photo Analysis of Different Poses
14. Face with Features

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Illustrations in Vogue.
2. Fashion Illustration- Colin Barnes.
3. Portfolio Presentation for Fashion Designers- Linda Tain, Fair Child Books.
4. Foundation in Fashion Design and Illustration- Julian Seaman, Batsford B.T. Ltd.
5. Fashion Rendering with Color- Bina Abling.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN

HBFD18L04 BASIC SEWING TECHNIQUES I –PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVES:

- To acquire basic skills of operating sewing machines.
- To understand basic sewing techniques.

LIST OF EXPERIMENTS:

1. Sewing Machine Practice
2. Paper Pattern Sewing
3. Seam and Seam Finishes – Plain, Single Top, Double Top, Welt, French, Lapped, Flat Felt, Piped
4. Types of Pleats – Knife, Box, Inverted Box
5. Types of Tucks- Pin, Piped / Corded, Shell / Scalloped, Group, Cross Tuck
6. Types Gathers – Hand, Machine
7. Frills or Ruffles- Circular Ruffle, Double Ruffle
8. Types of Plackets – Self Shirt, Extended, Kurta Opening
9. Zip Finishing – Visible and Invisible
10. Types of Pockets – Patch, Welt and Pocket with Flap

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Practical clothing Construction Part -I Mary Mathews.
2. The Sewing Book –Alison Smith.
3. Teach Yourself Visually Sewing -Debbie Colgrove.
4. Dress fitting – Bray Natalie.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER III



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBMG17L01

SOFT SKILLS I

L	T	P	C
0	1	1	2

OBJECTIVES:

- To diagnose the strength and the weakness of the student in Functional English.
- To develop the functional grammar.
- To prepare them to use Functional English through LSRW.
- To make them learn through practice and activity.
- To use English Language as a life skill.

Prelude

Diagnostic Test – Articles, Forms Of ‘Be’ Verbs Tense, Preposition, Gerunds and Infinitives, Reported Speech, Active & Passive Voice, Letter Writing.

UNIT I

6hrs

Job and Career – Three Types – Govt., Pvt And Public Sector – Bank, Govt. Office, Navy, Defense, Govt. Institution – IT and BPO and Corporate – Semi Govt. like ISRO etc. - Requirements – Advt – Skills Needed (Download the Details).

Delivery

Audio and Video Cassettes.

UNIT II

6hrs

Technical Skill – Communication Skill Especially in English – Strengthening Communicative English – Listening, Reading, Speaking and Writing – Listening – Sounds of Vowels and Consonants and Writing Them - Functional English – Difference Between Functional and Theoretical English.

UNIT III

6hrs

Listening and Writing

Activity Based Exercises on Articles, Modals, Preposition and Infinitives.

The Above Topics are Chosen as We Don’t Find Equivalents’ in L1.

UNIT IV

6hrs

Reading and Writing

Vocabulary – Synonyms, Antonym, Collocations, Confused Words, Homonym, Odd Man Out, Words with Correct Spelling, Avoid Redundancy – Inferential Comprehension (Based on BEC and Blog on Soft Skills BY Me) – Browsing, Skimming and Scanning Note – Making.



Dr. M.G.R.

EDUCATIONAL AND RESEARCH INSTITUTE

(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



UNIT V

6hrs

Speaking

Introducing Yourself (Giving Question) – Collection Information in Pairs and Presenting it for 2 Minutes – Story Telling Through Picture – Interpretation of Psychometric Pictures Through Question and Answer- PPT Preparation and Presentation – Developing the Story in Pairs as Game.

Total No. of Hours: **30 hrs.**

TEXT BOOK, REFERENCE BOOKS AND WEB RESOURCES:

1. Soft Skill for Everyone – Jeff Butterfield, Part -1; Unit – D&E
2. EFA (English For All) - Dr. Padmasanni Kannan, Libin Roy Thomas
3. English for Competitive Exam – R. P. Bhatnagar, Rajul Bhargava
4. Soft Skill Blog
5. Jobsearch.about.com
6. www.exsearch.in/interview.html

LEARNING OUTCOME:

Students completing the course Soft Skill – I will be able to

1. Know their weakness in the use of English Language.
2. Understand the functionality of the language in simple context.
3. Improve their communication skill through LSRW.
4. Improve the functional grammar through practice and activity.
5. Understand the necessity of English Language.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18005

CARE AND MAINTENANCE OF TEXTILES

L	T	P	C
4	0	0	4

OBJECTIVE:

- To study about the care and learn the different methods of removing stains from fabrics using various mediums.

UNIT I – WATER, SOAPS & DETERGENTS

9hrs

Hard and Soft Water, Determination of Water Hardness, Methods of Softening Water. Zeolite or Base Exchange. Laundry Soaps – Manufacture of Soap (Hot Process, Cold Process), Composition of Soap, Types of Soap, Soap Less Detergents, Chemical Action, Detergent Manufacture, Advantages of Detergents, Difference Between Soap & Detergents.

UNIT II – STIFFENING & BLEACHING AGENTS

9hrs

Stiffening Agents, Starch (Cold Water and Hot Water), Other Stiffening Agents, Preparation of Starch. Bleaching Agents - Types of Bleaching Agents - Oxidizing and Reducing Agents, Grease Removers Grease Solvents - Grease Absorbents, Bran-French Chalk. Laundry Blues, Their Application.

UNIT III – WASHING, DRYING & IRONING EQUIPMENTS

9hrs

Laundry Equipment for Storage, for Steeping and Washing – Wash Board, Suction Washer, Wash Boiler, Washing Machine. Drying Equipment: Outdoor and Indoor Types. Irons and Ironing Board – Types of Iron (Box, Flat, Automatic, Steam Iron). Ironing Board – Different Types.

UNIT IV- LAUNDERING & DRY CLEANING

9hrs

Principles of Washing Suction Washing, Washing by Kneading and Squeezing, Washing by Machine - Process Details and Machine Details. Laundering of Different Fabrics – Cotton and Linen, Woolens, Coloured Fabrics, Silks, Rayon and Nylon. Special Types of Laundry – Water Proof Coats, Silk Ties, Leather Goods, Furs, Plastics, Lace. Dry Cleaning – Using Absorbents, Using Grease Solvents. Dry-Cleaning- Definition and its Types.

UNIT V – STAIN REMOVAL & CARE LABELS

9hrs

Stain Removal Food Stains, Lead Pencil, Lipstick, Mildew, Nose Drops, Paint, Perfume, Perspiration / Mildew, Tar, Turmeric and Kum-Kum, General Rules & Ways of Stain Removal. Care Labels – Washing, Bleaching, Drying, Ironing and Different Placements of Label in Garments.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Textiles Fabrics and Their Selection – Wingate I B, Allied publishers Ltd, Chennai.
2. Fundamentals of Textiles and Their Care- Susheela Dantyagi , Orient Longmann Ltd (1980).
3. Family Clothing – Tate of Glession, John Wiley & Sons Inc, Illinois.
4. Household Textiles and Laundry Work – Durga Duelkar, Amla Ram & Sons, Delhi.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18006

HISTORY OF COSTUMES

L	T	P	C
4	0	0	4

OBJECTIVES:

- To help the students to trace the evolution of clothing, right from the obscure beginnings of the Palaeolithic Age right to the modern age, with cross references in clothing between diverse civilizations in different centuries.
- To teach the students the creative use of research and inspirational library sources to co-ordinate the artwork in the development of current designs based on historic period.

UNIT I - BEGINNING OF COSTUMES

9hrs

Body Decoration, Body Ornamentation, Dress for Protection, Invention of the Needle, Development of Sewing, Development in Spinning, Development in Weaving, Discovery of Natural Fibres and Development of Garment Styles. Primitive and Aboriginal Peoples - Dresses-Garments, Hair, Headdress, Footwear, Accessories, Jewellery, Typical Colours, Typical Materials & Make – Up.

UNIT II – MESOPOTAMIAN & EGYPTIAN

9hrs

Mesopotamian, Sumerian, Assyrian, Babylonian-Dresses-Garments, Hair, Accessories, Jewellery & Typical Materials. Ancient Egyptian Costumes – Dresses - Garments, Typical Materials, Headdresses, Footwear, Colours & Ornaments.

UNIT III – GREEK & ROMAN

9hrs

Ancient Greek – Dresses - Garments, Headdresses, Footwears, Jewellery, Colours, Fans & Shades & Typical Materials Used for the Costumes. Ancient Roman – Dresses - Garments, Materials Used, Typical Colours, Hair Dresses, Footwears, Jewelleries & Accessories.

UNIT IV – BYZANTINE & ASIAN

9hrs

Byzantine – Dresses - Garments, Headdress, Footwear, Typical Colours, Materials Accessories & Jewellery. China & Japan - Dresses - Garments, Typical Materials, Headdresses and Footwears.

UNIT V – EUROPEAN & FRENCH

9hrs

Europe in Middle Ages (5th to 15th Century) Renaissance - French Costumes in Renaissance (1500-1700) Twentieth Century (1901-1940), (1940-1960), (1960-Till Present).

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Fashion in The Western World, Doreen Yarwood, Trafalger Square.
2. A History of Fashion-Kenneth, Black and Garland.
3. Western World Costume-An Outline History-Carolyn G. Bradley, Dover Publications.
4. Historic Costume - From Ancient Times to Renaissance - Dover Publications.
5. A Pictorial History of Costume - Pepin Press.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

**HBFD18L05 ADVANCE FASHION ILLUSTRATION –
PRACTICAL**

L	T	P	C
0	0	5	3

OBJECTIVES:

- To introduce students to sketching techniques of different outfits for men, women and kids.
- Rendering using different mediums.

LIST OF EXPERIMENTS:

Women:

1. Indian Wear (Front, Back and Back) - Saree, Salwar, Bridal Wear,
2. Western Wear (Front and Back) - Sweater, Gown, Jacket, Trouser,
3. Lounge Wear (Front and Back) - Swim Suit.
4. Party Wear – Red Carpet Garments

Men:

1. Indian Wear (Front and Back) – Sherwani, Dhoti,
2. Western Wear (Front and Back) – Formal, Casual
3. Party Wear: Blazer.

Kids:

1. Party Wear

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Erte's Fashion Designs-218 Illustrations from Harper's Bazaar.
2. Foundation in Fashion Design & Illustration, Julian seaman, Chrysalis Books.
3. Portfolios - Janet Boyes, Dullus.
4. Fashion Sketchbook, Bina Abling.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L06 SURFACE ORNAMENTATION - PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVE:

- To teach the basic hand embroidery techniques, surface designing and other ornamentation techniques.

LIST OF EXPERIMENTS:

1. Basic Embroidery Stitches – Running, Back, Whipped Back, Chain, Whipped Chain, Feather, Fly, Button Hole, Blanket, Cross, Stem, French Knot, Herring Bone, Chevron, Seed, Coral, Couching, Satin, Long and Short, Bullion Knot, Spider Wheel.
2. Bead Work
3. Mirror Work
4. Cut Work
5. Sequence Work
6. Thread Work
7. Zardozi Work
8. Patch Work,
9. Applique Work
10. Smocking
11. Quilting
12. Fabric Painting

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Comdex Fashion Design Volume I by Dr. Navneet Kaur.
2. Embroidery Designs English by Nirmala C Mistry.
3. Mary Mathews - Practical Clothing Construction Volume I.
4. Surface Design for Fabric, Richard M Proctor/Jennifer F Lew, University of Washington Press.
5. The Timeless Embroidery, Helen M, David & Charles.
6. Barbara. S, Creative Art of Embroidery, London, Numbly Pub. group Ltd.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN
HBFD18L07 PATTERN MAKING I – PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVES:

- To develop the ability to create designs through the flat pattern method.
- To enable the students to draft basic bodice block, skirt block and sleeve block and learning the process of making ready and production pattern

LIST OF EXPERIMENTS:

1. Introduction to Pattern Making- Tools and Equipment –Standard Measurements.
2. Drafting A Basic Bodice Block Front – Drafting Basic Bodice Block Back.
3. Drafting A Sleeves Block-Plain, Cap, Puff.
4. Drafting of Necklines – Round, V-Neck, Square.
5. Drafting A Skirt Block Front- Drafting A Skirt Block Back- Circular, Half Circular, Pleated / Gathered.
6. Kid’s Apparel: A Line, Cap Style Frock.
7. Women’s Wear: Salwar and Kameez, Chudidhar, Princess Cut Blouse, Palazzo.
8. Project – Kids Frock.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Pattern Making for Fashion Design – Helen Joseph Armstrong.
2. Dress Fitting – Bray Natalie.
3. Practical Clothing Construction Part –II by Mary Mathews.
4. Zarpakar System of Cutting by K. R. Zarpakar, Arvind Zarpakar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN
HBFD18L08 SEWING TECHNIQUES I - PRACTICAL

OBJECTIVES:

L	T	P	C
0	0	5	3

- To provide basic skills and information regarding sewing, pressing and constructing a basic garment.
- To familiarize the students with the use and control of sewing machine, sewing supplies – Measuring, marking, cutting, sewing and finishing tools.

LIST OF EXPERIMENTS:

1. Construction of a Sleeves Block - Plain, Cap, Puff,
2. Construction of Necklines – Round, V Neck, Square, Piping.
3. Construction of a Skirt - Circular, Half Circular, Pleated / Gathered.
4. Kid's Apparel: A Line, Cap Style Frock.
5. Women's Wear: Salwar and Kameez, Chudidhar, Skirt with Top, Palazzo, Blouse.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Pattern Making for Fashion Design – Helen Joseph Armstrong.
2. Dress Fitting – Bray Natalie.
3. Practical Clothing Construction Part -II by Mary Mathews.
4. Zarapkar System of Cutting by K. R. Zarapkar, Arvind Zarapkar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER IV



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)



Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN
HBMG17L02 SOFT SKILLS II

L	T	P	C
0	1	1	2

OBJECTIVES:

1. To strengthen the students with the needed vocabulary.
2. To infer information from the given passage through reasoning.
3. To train them in attending group discussion.
4. To face the Technical and HR interview of the corporate.
5. To raise communication proficiency to global standards.

UNIT I

6hrs

Preparation of Resume – Functional Resume with Objective According to Different Advt. – How to Have Interview File – How to Send it by Email – Concept of Writing Email – Practice through BEC Method (Question and Answer).

UNIT II

6hrs

Writing Secretarial Letters Like Intra – Mail and Inter – Mail, Agenda, Memo and Business Reports – Introducing GD Through Video – Conduct of GD on a Topic and Also Case Studies.

UNIT III

6hrs

Body Language – Grooming – Interview Skill – Dos and Don'ts – Mock Interview – Exchange of Interviewer and Interviewee Practical Session.

UNIT IV

6hrs

Number System – H.C.F & L.C.M – Problem on Ages – Percentage – Profit or Loss – Ratio & Proportion – Partnership.

UNIT V

6hrs

Time and Work – Time & Distance – Clocks – Permutations & Combinations – Heights & Distances – Odd Man Out and Series.

Total No. of Hours: **30 hrs.**



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

Text Book, Reference Books and Web Resources:

1. Soft Skill for Everyone – Jeff Butterfield, Part -1; Unit – D&E
2. EFA (English For All) - Dr. Padmasanni Kannan, Libin Roy Thomas
3. English for Competitive Exam – R. P. Bhatnagar, Rajul Bhargava
4. Placement Interview – S. Aanandamurugan, Chapter - 2&3
5. Alex K, Soft Skills; S. Chand & Company Pvt Ltd, 2009
6. Rizvi Ashraf M, Effective Technical Communication; Tata McGraw – Hill, 2005
7. Thrope, Edgar, Course in Mental Ability and Quantitative Aptitude: Tata McGraw – Hill, 2003
8. Agarwal, R.S, A Modern Approach to Verbal and Non – Verbal Reasoning, S. Chand & Co; 2004
9. R.S. Agarwal, Quantitative Aptitude for Competitive Examinations, S. Chand & Co; (2017)
10. Jobsearch.about.com
11. www.exsearch.in/interview.html

LEARNING OUTCOME:

Students completing the course Soft Skill – II will

1. Be strengthened in the vocabulary.
2. Improve their reasoning and finding a logical sequence in the passage given.
3. Be prepared to face Group Discussion.
4. Know the nuances of the interview of the corporate.
5. Raise communication proficiency to global standards.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN HBFD18C01 BASICS OF COMPUTER

L	T	P	C
4	0	0	4

OBJECTIVES:

- To develop a basic concept of computers & its structure.
- Enable students to understand the working of commonly used software and their use in business organizations

UNIT I - INTRODUCTION TO COMPUTERS

9hrs

Generations of Computer (I-V), Block Diagram of a Computer. Functions of The Different Units: Input Unit, Output Unit, Memory Unit, CPU (ALU+CU). Input & Output, Memories- Primary Memory and Secondary Memories, Operating System: Functions & Types, Computer Languages: Machine, Assembly, High Level.

UNIT II - MICROSOFT OFFICE

9hrs

MS Word - Using Templates to Create New Documents, Creating Bulleted and Numbered Lists, Working with Tables and Printing Documents. MS Excel - Entering Data, Formatting Rows, Columns, Cells and Data, Working with Alignment and Text Wrap. MS PowerPoint - Creating Presentations from Themes and Templates, Changing the Layout or Theme, Adding Pictures, Objects, Shapes, Diagrams and Charts, Working with Bullet Points, Text Boxes & Tables and Running a Slideshow.

UNIT III - INTERNET EXPLORER

9hrs

Introduction to Internet, Searching the Web, Emailing, The Role of Internet in Design Process Flow, Internet Browsers, Internet Tools, Search Engines.

UNIT IV - INTRODUCTION TO DESIGN SOFTWARE

9hrs

CAD in Designing Textile Designing -. Creating Embroidery Designs, Stripes, Checks, Plaids, Dobby Designs etc. Application of Colours, Tracing of Designs, Repeat of Designs, Printing.

UNIT V - INTRODUCTION TO GARMENT SOFTWARE

9hrs

CAD in Garment and Apparel Industry, Layout Planning (Marker Making), Grading- Process Involved in Pattern Making, Process Involved in Pattern Grading. Computer Application in Fabric Defect Checking, Laying / Spreading, Cutting Marker Planning, Labelling - Parts and Functions, Computerized Sewing Machines, Garment Designing - 2D and 3D Forms.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Comdex Computer Course, Vikas Gupta, PM Publications, 2015
2. Mastering MS Office - 2000 by Tech Media
3. Computer Basics Paperback - 2010 by G. Manjunath B.E.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN HBFD18007 FASHION MERCHANDISING

L	T	P	C
4	0	0	4

OBJECTIVES:

- To develop an understanding of the definition and role of the merchandiser, and merchandising department in the apparel industry.
- Understanding the potential and limitations of textile industry from a fashion designers' point of view.
- Developing the expertise for appropriate selection of fabrics, trims and other materials keeping the design/style/market in perspective.

UNIT I - INTRODUCTION TO MERCHANDISING

9hrs

Definition and Objectives of Merchandising, Role of a Merchandiser, Requirements of a Merchandiser, Responsibilities of a Merchandiser. Communication Skills - Communication with Buyer and Coordination with Different Departments of a Factory.

UNIT II - ORGANIZATIONAL STRUCTURE & FUNCTIONS

9hrs

Organizational Structure & Functions of Various Departments of a Manufacturer Export House. Buying House - Store Owned Buying House & Independent Buying House. An Overview of Textile Industry Different Sectors of Indian Textile Industry - Mill Sector /Organized Sector, Power Loom, Sector/Semi Organized Sector, Hand Loom Sector/Unorganized Sector /Co- Operatives.

UNIT III – FORECASTING & COSTING

9hrs

Forecasting and Significance in Product Planning, Sampling, Specification Sheet, Order Sheet, Line Development, Lead Time, Line. Presentation, Minimum Length and Width, Costing - Techniques of Costing - Forward Costing and Backward Costing, Cost Control, Cost Sheet.

UNIT IV - ORGANIZING OF GARMENTS & QUALITY CONTROL

9hrs

Organizing the Showroom, Showroom Vocabulary, Eco Friendly Textiles and Significance of Green Labelling, Quality Control of Garments, Care Labelling of Garments and its Types.

UNIT V – EXPORT & GLOBALIZATION

9hrs

Export, Trade Procedures & Documentation. Mode of Shipments, Transport Documents. Mode of Payment - Letter of Credit & Bill of Exchange, Globalization and its Impacts on Indian Textile Industry.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Management Gurus and Management Fashions, Brad Jackson, Routledge.
2. Inside the Fashion Business, Jeanette Jarnow, Rizzoli International Publications.
3. Essential Fashion Design, Anet Boyes, Burch.
4. Fashion Marketing, Micheal Easey, Thompson, Sharon, Willans, John, Blackwell Scientific Publications.
5. Fashion Merchandising & Marketing, Marian H. Jernigan, Easterling, & Cynthia R, Prentic Hall.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18008

FASHION PRESENTATION

L	T	P	C
4	0	0	4

OBJECTIVES:

- To learn how to create different boards and learn the process of implementing different themes for a fashion show.
- Study of the basic aspects for a fashion show.

UNIT I - CREATING SURVEY BOARDS

9hrs

Creating Survey Boards. Creating Mood Boards - Its Application in Designing Costumes. - Theme Board Sits Direct Relation to Creating Designs of Costumes. Client Boards - The Study of Peculiar Characteristics of a Client to Design Special Costumes for Him/ Her. Swatch Boards - Use of Swatches in Surface Texture of The Designed Costumes.

UNIT II - CREATING LINES

9hrs

Creating Lines - Lines with Similar Themes, Similar Fabrics and Similar Surface Ornamentation. Collage Work - Collage on Dress, Collage on Background and Use of Collage in Fashion Illustration. Theme Based Illustrations- Themes Could Be Picked Up from Nature, Surroundings, Objects, Events, Celebrities, Sports, Jewellery, Toys, Etc.

UNIT III - FASHION ACCESSORY DESIGNING

9hrs

Fashion Accessory Designing - Designing and Illustrating Jewellery - Using Various Mediums like Pearls, Beads, Gold and Silver, Diamonds, Wires, Flowers, Net, etc. Designing and Illustrating Head Gears - Using Various Mediums like Leather, Cane, Pearls, Beads, Wood, Wires, Velvet, Flowers, Net, etc.

UNIT IV – DESIGNING

9hrs

Designing and Illustrating Belts Using Various Mediums like Leather, Cane, Pearls, Beads, Gold and Silver, Diamonds, Wires, Net, Macramé etc. - Designing and Illustrating Foot Wear of all Types Using Different Mediums - Designing and Illustrating Bows and Ties on Different Dresses. Illustrating Different Hairstyles.

UNIT V - DESIGN STUDIO

9hrs

Designing Dresses Based on Different Themes for a Fashion Show - Study of The Basic Aspects of a Fashion Show- the Background, the Lights, the Amp, the Accessories, the Make-Up, the Fabric, Surface Ornamentation, etc. - Designing and Illustrating Lines for a Fashion Show.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Fashion Terminology, Joane E. Blair, Prentice Hall, 1992.
2. Fashion Design: Process, Innovation and Practice, Kathryn McKelvey, Janine Munslow John Wiley & Sons, 2011.
3. Fashion Design: The Complete Guide, John Hopkins, A&C Black, 2012.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L09

PATTERN MAKING II - PRACTICAL

OBJECTIVE:

- To draft patterns of men's wear and women's wear.

L	T	P	C
0	0	5	3

LIST OF EXPERIMENTS:

1. Day Dress,
2. Ladies Shirt,
3. Men Shirt,
4. Trousers,
5. Waist Coat,
6. Little Black Dress,
7. Lehenga,
8. One Indian Wear
9. One Western Wear

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Pattern making for fashion design – Helen Joseph Armstrong.
2. Dress fitting – Bray Natalie.
3. Practical clothing Construction Part -II by Mary Mathews.
4. Zarpakar System of Cutting by K. R. Zarpakar, Arvind Zarpakar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L10 SEWING TECHNIQUES II – PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVE:

- To learn the skill of constructing and sewing garments of men's and women's wear.

LIST OF EXPERIMENTS:

1. Day Dress,
2. Ladies Shirt,
3. Men Shirt,
4. Trousers,
5. Waist Coat,
6. Little Black Dress,
7. Lehenga,
8. One Indian Wear
9. One Western Wear
10. Project – Design Your Own Garment

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Pattern making for fashion design – Helen Joseph Armstrong.
2. Dress fitting – Bray Natalie.
3. Practical clothing Construction Part -II by Mary Mathews.
4. Zarpakar System of Cutting by K. R. Zarpakar, Arvind Zarpakar.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

**HBFD18L11 FASHION ACCESSORY ILLUSTRATION AND
AVANT GRANDE – PRACTICAL**

L	T	P	C
0	0	5	3

OBJECTIVE:

- To learn the skill of sketching the jewellery and accessories.

LIST OF EXPERIMENTS:

1. Draw and Make Fashion Jewellery (Any 5)
2. Draw an Antiquity (Traditional) Jewellery Design
3. Draw and Make A Wedding Head Gear (Two Designs)
4. Draw a Leather Goods Designs (15 Designs)
5. Draw a Leather Foot Wear Design (10 Designs)
6. Draw a Watch (5 Designs)
7. Draw a Lifestyle Eye Glasses (5 Designs)
8. Make a 3 Avant Grande Garments Using Various Materials.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Jewellery of India – B.K.Chaturvedi- Diamond Pocket Books- Pvt., Ltd.
2. Drawing Fashion Accessories Book by Steven Thomas Miller.
3. Comdex fashion design volume I by Dr. Navneet Kaur.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER V



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN
HBMG14001 ENVIRONMENTAL STUDIES

L	T	P	C
3	0	0	3

UNIT I – ENVIRONMENT AND ECO SYSTEM

9hrs

Definition, Scope and Importance of Environment- Need for Public Awareness – Concept, Structure and Function of an Eco System – Producers, Consumers and Decomposers – Energy Flow in The Ecosystem. Bio Diversity at National and Local Levels – India.

UNIT II – ENVIRONMENT POLLUTION

9hrs

Definition – Causes, Effects and Control Measures of: (a) Air Pollution (b) Water Pollution (c) Soil Pollution (d) Marine Pollution (e) Noise Pollution (f) Nuclear Hazards (g) E-Wastes and Causes, Effects and Control Measures.

UNIT III - NATURAL RESOURCES

9hrs

Forest Resources: Use and Over – Exploitation, Deforestation. Water Resources: Use and Over -Utilization of Surface and Ground Water, Floods, Drought, Conflicts over Water, Dams – Benefits and Problems. Food Resources: World Food Problems, Changes Caused by Agriculture and Overgrazing, Effects of Modern Agriculture, Fertilizer – Pesticide Problems.

UNIT IV – SOCIAL ISSUES AND THE ENVIRONMENT

9hrs

From Unsustainable to Sustainable Development – Urban Problems Related to Energy – Water Conservation, Rain Water Harvesting, Water Shed Management, Resettlement, Rehabilitation of People; Its Problems and Concerns Climate Change, Global Warming, Acid Rain, Ozone Layer Depletion, Nuclear Accidents, Central and State Population Control Boards – Public Awareness.

UNIT V – HUMAN POPULATION AND THE ENVIRONMENT

9hrs

Population and Growth, Variation Among Nations – Population Explosion, Environment and Human Health – Human Rights- Value Education – HIV/AIDS – Women and Child Welfare – Role of Information Technology in Environment and Human Health.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Gilbert M. Masters, Introduction of Environmental Engineering and Science, 2nd Edition, Pearson Education (2004).
2. Benny Joseph, Environmental Science and Engineering, Tata McGraw Hill, New Delhi (2006)



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18009

FASHION RETAIL MANAGEMENT

L	T	P	C
4	0	0	4

OBJECTIVE:

- To introduce students to aspects of Retail Marketing and management

UNIT I – RETAILING

9hrs

Retail Strategies, Store Based Retailers, Retail Organization Multiple Unit Stores, Types of Ownership, Non-Store Retailing.

UNIT II – SOURCING

9hrs

Role of a Fashion Buyer, Fabric Sourcing, Garment Sourcing, Local Sourcing, National Sourcing & International Sourcing. Range Planning.

UNIT III – MARKETING

9hrs

Functions of Marketing, Marketing Calendar, Marketing Mix- Product, Price, Promotion & Transportation, Strategy Planning.

UNIT IV – CONSUMER

9hrs

Consumer Behaviour, Costumer Profile Defining the Consumer by: Sex, Age, Size, Season, Economic Status, Location and Others. Market Research- Methods & Data Analysis.

UNIT V – VISUAL MERCHANDISING

9hrs

Visual Merchandising - Store Planning, Seasonal Visual Merchandising, Windows, Interior and Exterior Visual Merchandising, Departments.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Fashion Buying-Helen Goworek, Blackwell Science.
2. Retail Buying-Jay Diamond, Gerald Pintel, Prentice Hall.
3. Fashion Theory-The journal of dress, Body and Culture and FIT.
4. The Fashion Business-Theory, Practice, Image -Nicole White, Ian Griffiths.



Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18010

APPAREL DESIGNING

L	T	P	C
4	0	0	4

OBJECTIVES:

- To learn the skill of fashion terminology.
- To learn about the different body figures.
- To study about different designers

UNIT I - FASHION TERMINOLOGY

9hrs

Fashion, Style, Fad, Classic, And Collection, Haute Couture, Pre –A –Porter, Mass Market, Chic, Avant-Garde, Custom-Made, Couture, Couturier, Mannequin, Fashion- Show, Trend, Forecasting, Fashion Cycle, Fashion Director, Fashion Editor, Fashion Merchandising, Buying House.

UNIT II: WARDROBE PLANNING

9hrs

For Different Age Groups, Fashion and Season, Designing Dresses for Different Occasions – Business Meetings, Parties/ Dinners, Evening Wear, Red Carpet, Wedding, Sports, Academic Wear for Different Category.

UNIT III: DESIGNING DRESSES FOR DIFFERENT FIGURES

9hrs

Stout Figure, Thin Figure, Slender Figure, Narrow Shoulders, Broad Shoulders, Round Shoulders, Large Bust, Flat Chest, Large Hip, And Large Abdomen, Round Face, Large Face, Small Face, Prominent Chin and Jaw, Prominent Forehead.

UNIT IV: STUDY ABOUT DESIGNERS

9hrs

Each -5 – India, France, Germany, U.S, United Kingdom and Italy (Any One Popular Designer)

UNIT V - PORTFOLIO DEVELOPMENT

9hrs

How to Create A Portfolio Using Concept and Theme.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Fashion Sketch Book – BinaAbling, Fair Child Publications, New York Wardrobe.
2. Strategies for Women –Judith Rasband, Delmar Publishers London.
3. Inside the Fashion Business- Bennett, Coleman &Co,Mumbai.
4. Art and Fashion in Clothing Selection – Harriet T, McJimsey, The Iowa University Press, Ames, Iowa.
5. Fashion – From Concept to Consumer – Gini Stephens Frings, 6th Edition, Prentics Hall.



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

**HBFD18L12 FASHION ILLUSTRATION AND
APPRECIATION- PRACTICAL**

L	T	P	C
0	0	5	3

OBJECTIVE:

- To learn the about the various International and Indian designers with their works.

LIST OF EXPERIMENTS:

1. UNIT I - ILLUSTRATING GARMENTS

Designing of Theme-Based Garments. -Illustrating Garments on Themes Like Culture, Environment, Historical Evolution, Seasons, Signs and Symbols, Flora and Fauna, Colour Schemes, Fusion, Traditional Embroideries, Traditional Fabrics, Festivals, Office Wear, Bridal Wear, etc.

2. UNIT II - CONTEMPORARY INDIAN FASHION

Contemporary Indian Fashion. - The Prevalent Fashion Trends – Fashion Elements and Accessories. - Listing, Collecting and Illustrating the Prevalent Fashion Elements.

3. UNIT III - INNOVATIVE DRESSES

Use of Prevalent Fashion Trends in Creating More Innovative Dresses. - Illustrating the Innovative Dresses Using Appropriate Mediums and Different Presentation Skills.

4. UNIT IV

Appreciation of Any Five Indian Fashion Designers. -Collecting and Illustrating the Work of These Indian Designers. - Brief History on the Work of These Indian Designers.

5. UNIT V

Appreciation of Any Three International Fashion Designers. -Collecting and Illustrating the Work of These Indian Designers. -Brief History on The Work of These Indian Designers.

Total No. of Hours: **45 hrs**

REFERENCE BOOKS:

1. Design Studies by Manmeetsodhia- Kalyani Publishers.
2. Portfolio Presentation for Fashion Designers- Linda Tain, Fair Child Books
3. Fashion Rendering with color- Bina Abling



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN
HBFD18L13 FASHION CAD – PRACTICAL

L	T	P	C
0	0	5	3

OBJECTIVE:

- To teach the students graphic software that can prove useful and essential for design needs.

LIST OF EXPERIMENTS:

1. ADOBE PHOTOSHOP:

Getting Started with Adobe Photoshop, Working with Adobe Photoshop to Create Mood & Trend Presentation Boards, Creating Textile Patterns with Photoshop, Creating Invitation Card, Visiting Cards and Greeting Cards. (Selection, Layering and Masking, Painting, Editing, Filing, Distortion, Rotation, Scaling, Copying, Repetition, Color Changes and Image Adjustment Techniques.)

2. CORELDRAW:

Getting Started with Corel Draw, How to Illustrate the Inside Features of Garments with Corel Draw, How to Produce Technical Drawing of a Garment Highlighting Details, How to Make Specification Sheets (Nodes, Paths, Tools for Precision, Colors, Fills, Working with Texts, Working with Layers, Symbols, Clip Arts, Bitmaps)

3. ADOBE ILLUSTRATOR:

Getting Started with Adobe Illustrator, Drawing Fashion Illustrations On Computers, Drawing Flat Sketches, Detailing Of Face, Eyes, Lips, Hairs etc. With Illustrator (Draw Object, Select And Manipulate Drawn Object With Different Options, Painting, Reshaping, Graph Tool, Perspective Grid).

Motif Design Color Reduction and Cleaning. Manipulation of Motifs to Layouts and Patterns. Creating Designs-Traditional, Floral, Conversational and Abstract. Horizontal Stripes, Vertical Stripes and Plaids. One-Way, Two-Way, Half-Drop and Tossed Lay Outs. Dobby Designing – Stripes, Checks, Twills, Satins and Diamond Weaves. Color Combinations and Color Ways. Presentation of Designs.

Creating Pattern on Computer Screen, Adding Details To Patterns. Saving, Extracting & Editing Patterns from Stock Library Of Patterns. Grading Patterns on Different Size Scale. Making Marker Plan for Cutting Fabrics.

Total No. of Hours: **45 hrs.**



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.
(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBFD18L14

**DRAPING AND FABRIC MANIPULATION
- PRACTICAL**

L	T	P	C
0	0	5	3

OBJECTIVES:

- To teach the basic principles of draping.
- To train the students eye to see proportion and design detail in relation to the human body.

LIST OF EXPERIMENTS:

1. Introduction to Draping and Dress Forms. Preparation of Fabrics.
2. Basic Bodice – Marking and Truing Bodice Variations- Surplice Front Halter Princess Bodice and Variation.
3. Dart Manipulation – Underarm Dart, French Dart, Double French Dart And Variations
4. Cowls – Basic Front and Back Cowl, Butterfly Twist.
5. Yokes and Midriffs- Bodices Yoke, Hip Yoke, Fitted Midriff.
6. Basic Skirt and Variations – Flared Skirt, Peg Skirt. Princess Dresses – Joining Skirt to the Bodice.
7. Design and Construct A Final Garment Applying Draping Method.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Draping for Fashion Design: Nurie Relis/ Hilde Jaffe, Reston Publishing Co.
2. Designs Cutting and Draping for Special Occasion Clothes: For Evening Wear and Party Wear, Drawn Cloak, Chryssalis



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)

DEPARTMENT OF FASHION DESIGN



SEMESTER VI



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
(Deemed to be University)

Maduravoyal, Chennai - 600 095. Tamilnadu. India.

(An ISO 9001 : 2015 Certified Institution)



DEPARTMENT OF FASHION DESIGN

HBMG14G01 ENTREPRENEURIAL DEVELOPMENT

L	T	P	C
3	0	0	3

UNIT I – Concept of Entrepreneurship 9hrs

Entrepreneurship – Meaning – Types – Qualities of an Entrepreneur – Classification of Entrepreneur – Factors Influencing Entrepreneurship – Function and Entrepreneurships.

UNIT II – Entrepreneurial Development Agencies 9hrs

Commercial Banks – District Industries Centers – National Small Industries Cooperation – Small Industries Development Organization - Small Industries Service Institute, All India Financial Institution – IDBI – IFCI – ICICI – IRDBI.

UNIT III - Project Management 9hrs

Business Idea, Generation Techniques – Identification of Business Opportunities – Feasibility Study – Marketing, Finance, Technology and Legal Formalities – Preparation of Project Report – Tools of Appraisal.

UNIT IV – Entrepreneurial Development Programmes 9hrs

Entrepreneurial Development Programmes (EDP) – Role, Relevance and Achievements – Role of Government in Organized EDPs – Critical Evaluation.

UNIT V – Economic Development and Entrepreneurial Growth 9hrs

Role of Entrepreneurs in Economic Growth – Strategic Approaches in the Changing Economic Scenario for Small Scale Entrepreneurs – Networking, Niche Play, Geographic Concentration. Franchising / Dealership – Development of Women Entrepreneurship.

Total No. of Hours: **45 hrs.**

REFERENCE BOOKS:

1. Dr. V. Balu – Entrepreneurial Development.
2. Dr. P.T. Vijayashree & Dr. M. Alagammal – Entrepreneurial Development.