

ICON – An International Summit on

Animation, Film & VFX

03.11.2023 to 09.11.2023

GENERAL RULES AND REGULATIONS

- ✓ **ELIGIBILITY:** PARTICIPANTS CAN BE CURRENTLY ENROLLED COLLEGE / INSTITUTION STUDENTS PURSUING STUDIES IN ANIMATION, FILM, VFX OR ANY OTHER MAJORS.
- ✓ **REGISTRATION:** ALL PARTICIPANTS MUST COMPLETE THE REGISTRATION PROCESS WITHIN THE SPECIFIED DEADLINE TO BE CONSIDERED FOR THE SUMMIT.
- ✓ **SUBMISSION GUIDELINES:** ADHERE TO THE SUBMISSION GUIDELINES FOR PROJECTS, FILMS, ANIMATIONS, OR ANY OTHER CONTENT BEING SUBMITTED FOR CONSIDERATION.
- ✓ **ORIGINAL WORK:** ALL SUBMITTED WORKS MUST BE ORIGINAL AND NOT INFRINGE UPON ANY COPYRIGHTS OR INTELLECTUAL PROPERTY RIGHTS.
- ✓ **PLAGIARISM:** PLAGIARISM IS STRICTLY PROHIBITED. ANY FORM OF PLAGIARISM WILL LEAD TO DISQUALIFICATION.
- ✓ **TEAM SIZE:** CLEARLY DEFINE AND ADHERE TO THE MAXIMUM ALLOWED TEAM SIZE FOR EACH CONTEST OR SUBMISSION.
- ✓ **CONTENT RESTRICTIONS:** CONTENT SHOULD NOT CONTAIN EXPLICIT, OFFENSIVE, OR DISCRIMINATORY MATERIAL THAT COULD OFFEND OR HARM OTHERS.
- ✓ **RESPECTFUL BEHAVIOUR:** ALL PARTICIPANTS MUST DISPLAY RESPECTFUL AND PROFESSIONAL BEHAVIOUR TOWARDS FELLOW PARTICIPANTS, ORGANIZERS, JUDGES, AND GUESTS.
- ✓ **SUBMISSION DEADLINES:** ADHERE TO ALL SUBMISSION DEADLINES FOR PROJECTS, FILMS, OR ANY OTHER CONTENT REQUIRED FOR THE SUMMIT.
- ✓ **JUDGING CRITERIA:** FAMILIARIZE YOURSELF WITH THE JUDGING CRITERIA TO ALIGN YOUR WORK ACCORDINGLY AND INCREASE YOUR CHANCES OF SUCCESS.
- ✓ **CODE OF CONDUCT:** ABIDE BY THE EVENT'S CODE OF CONDUCT, ENSURING A POSITIVE AND INCLUSIVE ENVIRONMENT FOR ALL PARTICIPANTS.
- ✓ **EVENT ETIQUETTE:** FOLLOW THE EVENT ETIQUETTE GUIDELINES, INCLUDING PUNCTUALITY, APPROPRIATE ATTIRE, AND ADHERENCE TO EVENT SCHEDULES.
- ✓ **COMPLIANCE WITH LAWS:** ENSURE COMPLIANCE WITH ALL APPLICABLE LOCAL, NATIONAL, AND INTERNATIONAL LAWS AND REGULATIONS THROUGHOUT THE EVENT.

THESE RULES AND REGULATIONS ARE ESSENTIAL FOR MAINTAINING A FAIR AND COMPETITIVE ENVIRONMENT DURING ICON, ENCOURAGING CREATIVITY, ORIGINALITY, AND PROFESSIONALISM AMONG COLLEGE STUDENT PARTICIPANTS.

EVENTS - RULES AND REGULATIONS

EVENT NAME: MEDIA QUIZ

DATE : 03.11.2023 | TIMING : 10 AM | VENUE : RA BLOCK 410

1. Only team entries are allowed, and team shall consist of two persons. There is not limit of teams from single institution.
2. The decision of the quiz-master will be final and will not be subjected to any change.
3. The participants shall not be allowed to use mobile or other electronic instruments during the quiz time.
4. The questions shall be in the form of multiple choice, true/false statement, specific answer question etc.
5. Audience/Supporters shall not give any hints or clues to the competitors.
6. Replacement of any participant of a team is not allowed after registration.

There will be three rounds in the quiz competition:

- General Round or Basic Level
- Rapid Fire Round or Intermediate Level
- Buzzer Round or Advance Level

Awards:

- The top three team will be awarded
- Decisions of the judges will be final.

Coordinators:

1. Vilasani	7200662623
2. Aathirai	8375998994

EVENT NAME: POSTER DESIGNING

DATE : 03.11.2023 | TIMING : 11 AM | VENUE : RA BLOCK 412

THEME:- ONE OF THE 17 SUSTAINABLE DEVELOPMENT GOALS

- Poster Size: cm: (format W * H) 21cm * 29.7cm
- File Format: Save your file as a PDF / JPG
- Each participant should submit one entry only.
- The Poster will be judged according to the following criteria: creativity and presentation and relevance to the theme.
- Participant name should be marked as watermark on the Poster;
- All Posters should be original work of participant. Any participant found violating rules and regulation will be disqualified from competition.
- Decision of jury will be considered final.

Judgement Criteria:

Judgment will be based on:

- Relevance to the theme.
- Originality.
- Artistic composition.
- Creativity

Coordinators:

1. Akilesh	6374913501
2. Ranjith	7695851508

EVENT NAME: PHOTOGRAPHY

DATE : 03.11.2023 | TIMING : 10 AM | VENUE : RA AUDITORIUM

THEME: STREET PHOTOGRAPHY / VINTAGE PHOTOGRAPHY

- It's an Individual Event. The contests are open for online submissions only.
- Only Registered Participants works will be evaluated.
- Photography can be submitted along with registered payment screenshot to **mgriconav2023@gmail.com** on or before **30th Oct 2023 11.55 PM**
- Submissions will not be accepted once the deadline lapses.
- Photos submitted must not be less than 640 pixels on the shorter side, and no more than 2000 pixels on the longer side. Images should be no larger than 20MB.
- Photos must be in JPEG format.
- All submitted photos must contain the original EXIF metadata information. However there must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
- Advanced editing used to create illusions, deceptions and/or manipulations, and the adding and removing of significant elements within the frame is prohibited.

THE JUDGING:-

- The judging panel shall assess and determine the winning Photos. The results and the winners will be announced at the end of the Screening
- The decision of Photography's judging panel will be final and binding on all Participants in
- This event reserves the right to call for original JPEG or RAW files with unchanged EXIF for the purpose of authentication.

CASH PRIZE FOR WINNER UPTO 5,000/-**Coordinators:**

1. Sridhar N	9176621755
2. Manikandan	9025261892

EVENT NAME: SHORT FILM CONTEST

DATE : 03.11.2023 | TIMING : 11 AM | VENUE : RA AUDITORIUM

- Duration must be 5 Minutes - 30 minutes.
- Theme: Open theme.
- The film should have been between 2023.
- Only one entry per participant.
- Only one student can claim the ownership of the film.
- Every registered short film will be screening in the auditorium.
- The top 3 films get awarded by judge.
- Vulgar or demeaning and offensive films will be disqualified.
- Participation certification will be provided to all participants.
- Only two members allowed for per registration.

CASH PRIZE FOR WINNER UPTO 10,000/-**Coordinators:**

1. Manoj A	7904354602
2. Brighten	9940420532

EVENT NAME: ART CONTEST

DATE : 03.11.2023 | TIMING : 12 NOON | VENUE : RA BLOCK 407

THEME:- ONE OF THE 17 SUSTAINABLE DEVELOPMENT GOALS

- A3 Charts will be Provided
- Individual Event
- No copying or using models were allowed during the contest.
- The art contest duration is about 1 and half hours. Extra hours are not given.
- The drawing should be based on the given theme.
- The contest participants should come before 10 minutes the competition starts.
- Best Art Work will be awarded at the end of the day.

Coordinators:

1. Karthika S	9361378450
2. surendhar	9677217115

EVENT NAME: 3D DESIGN CONTEST

DATE : 03.11.2023 | TIMING : 12 NOON | VENUE : RA BLOCK 412

THEME:-LOGO for any one of the 17 SUSTAINABLE DEVELOPMENT GOALS

- Software: 3D MAX, MAYA (Any one of your choice)
- 3D MODEL:**10 Ftheight x 10 Feet Width**
- File Format: Save your file as a **working file& JPEG**
- Each participant should submit one entry only.
- The 3D Design Contest will be judged according to the following criteria: creativity and presentation and relevance to the theme
- High Quality render is expected
- Any participant found violating rules and regulation will be disqualified from competition.
- No 3D Model should be downloaded from internet.
- Decision of jury will be considered final.

Coordinators:

1. Madhesh B	6381469961
--------------	------------

EVENT NAME: CONNEXTION

DATE : 03.11.2023 | TIMING : 2 PM | VENUE : RA BLOCK 411

- Four teams
- Random team members
- Three types of questions (rounds)
 - Song, b. Movie, c. Dialogue.
- Every team mate has one lifeline (chance) but they have to do task
- Host's result will be final (no changes will be done)

Coordinators:

1. Krishnamurthy	9884322260
2. Swathi	7305883925

EVENT NAME: SLOGAN MAKING**DATE: 07.11.2023 | ONLINE EVENT**

- Participants must register before competition.
- Each participant has only one entry.
- The slogans must be sent before the mentioned submission date.
- The Tagline / Slogans must be regarding the core theme "Sustainable Development Goal".
- Mail the Slogan to **mgriconav2023@gmail.com** along with the Reg fee 7Paid Screenshot
- Tagline / Slogans must be 6 to 8 words.
- The participants would be judged on the basis of relevance to theme.
- Tagline / Slogan must be original.
- Tagline / Slogan can be in English or Tamil.

Coordinators:

1. Saravana	7904906092
2. Graham durai	8838598566

EVENT NAME: MEME CONTEXT**DATE : 07.11.2023 | ONLINE EVENT****THEME: MEME CONTEXT for any one of the 17 SUSTAINABLE DEVELOPMENT GOALS**

- Text - any font style, Tamil, English or Tanglish
- Noplaiarism (C2C).
- Strictly no 18+ templates/abuse words or political things.
- Video meme duration 30 seconds.
- Imageformat- .jpg,video format- Mp4.
- Mail the meme to **mgriconav2023@gmail.com** along with the Reg fee Paid Screenshot

Coordinators:

1. Sririthik	6383156965
2. Vijay	7094260200

EVENT NAME: START CAMERA ACTION**DATE : 07.11.2023 | TIMING : 10 AM | VENUE : RA AUDITORIUM****THEME: ON SPOT**

- Time duration - one minute.
- Participants - only one person
- Contestant should follow on spot topic as per the judges given.

Coordinators:

1. Shreenithi	9566257837
2. Kiran devi	9940376127

EVENT NAME: FACE PAINTING

DATE : 07.11.2023 | TIMING : 11 AM | VENUE : RA BLOCK 410

THEME: Any one of the 17 SUSTAINABLE DEVELOPMENT GOALS

- Face painting should be drawn based on given theme
- Time duration – one and a half hour
- The participants should arrive 15 minutes before the contest start
- Participants have to bring their own materials for their required art
- For face painting, the participants should have their own partner .

Coordinators:

1. Swathi S	7305883925
2. Karthika S	9361378450

EVENT NAME: NEWS REPORTING

DATE : 07.11.2023 | TIMING : 2 PM | VENUE : RA BLOCK 410

THEME: Any one of the 17 SUSTAINABLE DEVELOPMENT GOALS

- The participants have to prepare about 3 minutes news report in their selected goals.
- The news report should cover about 5 to 10 goals from sustained development goals.
- The voice and pronunciation should resemble the news reporter.
- Don't use any sample or script sheet white reporting the news.
- News report, you given must be in this topic and you have to submit a script paper before you start to report.

Coordinators:

1. Hemnath	9360398659
2. Keerthi	7305444330

EVENT NAME: NAIL ART

DATE : 07.11.2023 | TIMING : 12 PM | VENUE : RA BLOCK 407

THEME: Any one of the 17 SUSTAINABLE DEVELOPMENT GOALS

- Concept should draw based on any goals in given topic.
- Time duration – one hour.
- The participants should arrive 15 minutes before the contest start.
- Participates have to bring their own materials for their nail art.
- For nail art, participates should bring their own partners.

Coordinators:

1. Ramya	6380913855
2. Deepika	7299920888

EVENT NAME: INSTA REELS

DATE : 07.11.2023 | ONLINE SUBMISSION

THEME: Any one of the 17 SUSTAINABLE DEVELOPMENT GOALS

Rules and Regulation:

- Clarity of the Content
- Reels should be uploaded on or before 2nd November 2023
- Content Based hash tags should be used.
- Avoid up scene or any vulgar content in the Reel
- Upload the Reel & Tag **Viscom_animation_offl** & **icon_film_festival**
- Best Video with be Rewarded.

Coordinators:

1. Gautham	88825674877
------------	-------------

DAY 4 : 08.11.2023

ANIMATION DAY CELEBRATION

Seminar on Animation	10.00 AM
Seminar on Radio Jockeying	11.00 AM
Animation Short Film Screening	11.30 AM
International Film Screening	02.00 PM
Film review Zone	03.30 PM

DAY 5 : 09.11.2023

VALEDICTORY CELEBRATION

Panel discussion on Southern Lights: A Showcase of New talents in Indian Cinema

Staff Coordinators

Mr. Dhanush Ram T P | Ms. Kokilavani S | Ms. Alice Rufina | Ms. Noblin D V P
Dhanushram-av@drmgrdu.ac.in | kokilavani-av@drmgrdu.ac.in

Mr. Daniel N
+91 9344509513
Mr.Siranjeevi S
+91 9551663648

Mr. Adans Salwins
+91 7448300422
Mr. Mohd., Mujahideen
+91 8608570517