



F.No.odl /048

## ACADEMIC AUDIT REPORT

ACADEMIC YEAR (SESSION): 2024 -2025

### 1. Programme Details

Name of the Programme	MBA, MSc, MCA, BBA, BCA
Batch	July 2024, Jan 2025

### 2. Name of the Academic Audit Committee Members

S. No	Name	Designation	Signature
1.	Dr.N.Ethiraj	Dean E&T	N.Ethiraj 10/7/2025
2.	Dr. N.Kanya	Additional Dean E&T	N.Kanya 10/7/25

### 3. Members who interacted with the committee during the audit

S. No	Name	Designation	Signature
1	Dr.P.Udhayakala	Director CIQA,Dean Chemistry	P.Udhayakala 10/7/25
2	Dr.S.Kasthuri	Dean-COP	S.Kasthuri 10/7/25
3	Dr.S.Nirmala Sugirtha Rajini	Project Coordinator	S.Nirmala Sugirtha Rajini 10/7/25
4	Dr.M.Bhuvaneshwari	Deputy Head-COP	M.Bhuvaneshwari 10/7/25
5	Ms.A.V.MeenaKumari	Chief Coordinator Online Programs	A.V.MeenaKumari 10/07/25

### 4. Date of Audit:02.07.2025



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**5. Student information (as per demographic data)**

Specialization	Batch July 2024			Batch Jan 2025		
	Strength	Male	Female	Strength	Male	Female
MARKETING	19	14	5	9	7	2
MBA-FINANCE	47	23	24	16	10	6
MBA- INFORMATION	38	28	10	21	14	7
MBA- OPERATION	52	44	8	20	16	4
MBA-HRM	87	34	53	26	8	18
MBA-HHM	246	88	158	79	35	44
TOTAL	489	231	258	171	90	81
BBA	13	6	7	13	6	7
BCA	11	9	2	-	-	-
MCA	7	6	1	-	-	-
M.Sc Statistics	55	34	21	16	14	2

**6. Course-wise faculty information (Sample)**

S. No	Name of the Program	Course Name	Name of Faculty	Syllabus Covered	Remarks
1	MBA	Principles of Management	Dr.Meena	YES	Syllabus covered by the faculty members through all four quadrants
2	M.Sc	Real Analysis and Linear Algebra	Ms.Y.Sabithabanu	YES	
3.	MCA	Advanced Data Structures and Algorithms	Ms.R.Suganya	YES	
4	BBA	Business Communication - I	Ms.G.Shakila	YES	
5.	BCA	Mathematics I	Mr.R.Venkuttu	YES	



### 7. Content Delivery and Digital Learning Resources (Sample)

Name of the Faculty	Program/ Sem	Four Quadrant Approach	Observation	Utilization of learning resources by students (%)	Comments
Dr. Asrafi	MBA-I	E-tutorial	The tutorial covers the intended topics	70%	LMS enhanced to monitor and promote proper resource utilisation
		E-content	e-Pathsala is used and PPTs are posted for e-content	83%	
		Discussion Forum	Topics are posted in LMS for open Discussion	09%	
		Self Assessment	A question bank was provided for practicing as part of self-assessments. An Assignment given for all units	26%	
Dr.K Kaleeswari	MSc STAT I	E-tutorial	The Live Classes show clarity in presentation		Encourage more interactive participation in Discussion Forums and strengthen Self-Assessment





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					engagement.
		<b>E-content</b>	e-Pathsala is used and PPTs are posted for e-content	<b>100%</b>	
		<b>Discussion Forum</b>	Topics are posted in LMS for open Discussion	<b>20%</b>	
		<b>Self Assessment</b>	A question bank was provided for practicing as part of self-assessments. An Assignment given for all units	<b>25%</b>	
<b>Dr K. Aruljothi</b>	<b>BBA-II</b>	<b>E-tutorial</b>	Live Classes are recorded and maintained in the LMS	<b>100%</b>	
		<b>E-content</b>	e-Pathsala is used and PPTs are posted for e-content	<b>62%</b>	
		<b>Discussion Forum</b>	Topics are posted in LMS for open Discussion	<b>25%</b>	



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		<b>Self Assessment</b>	A question bank was provided for practicing as part of self-assessments. An Assignment given for all units	<b>28%</b>	
<b>Ms. M.Devi Bharathi</b>	<b>MCA-II</b>	<b>E-tutorial</b>	Engaging interactive sessions	<b>73%</b>	
		<b>E-content</b>	e-Pathsala is used and PPTs are posted for e-content	<b>100%</b>	
		<b>Discussion Forum</b>	Topics are posted in LMS for open Discussion	<b>74%</b>	
		<b>Self Assessment</b>	A question bank was provided for practicing as part of self-assessments. An Assignment given for all units	<b>89%</b>	



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**8. Outcome of Teaching Learning (Result Analysis) JULY – 2024 (SEM- III)**

Examination	Parameter	Number of students					Suggestions
		Principles of management (MBA )	Real analysis and linear algebra (M.Sc )	Advanced Data Structures and Algorithms (MCA)	Business Communication - I (BBA)	Mathematics I (BCA)	
Internal	H (90-100)	20	6	0	0	1	Learner Performance is good
	S – (80 – 89)	76	26	1	2	4	
	A – (70 – 79)	86	4	1	1	0	
	B – (60-69)	112	1	3	9	1	
	C – (50 – 59)	117	18	2	0	4	
	Fail	NIL	0	0	0	0	
External	H (90-100)	26	23	0	0	0	
	S – (80 – 89)	96	9	0	0	0	
	A – (70 – 79)	83	2	0	7	5	
	B – (60-69)	122	2	3	4	3	
	C – (50 – 59)	55	0	2	1	0	
	AB	16	18	1	0	1	
	Fail	13	1	1	0	1	



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## 9. Technology Interface

S. No.	Description	Observation	Remarks
1	Quality of LMS	Teaching and learning through LMS are maintained with utmost care to cater to the needs of learners in all aspects	Overall, the technology interface is effective.
2	Website reference	Link to the E-Pathsala website is given in the LMS	
3	Ease of Using Technology	An Excellent User interface is provided	
4	e-Library	E- Pathsala is included	
5	Self-paced learning	Tools & assets are provided to learn at one's own pace. Suits for all types of learning styles	
6	Assessment	Learners can practice through the Question Bank provided in the LMS. Also, quizzes and Assignments are posted for self-assessment.	





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**10. Student support and progression**

S. No.	Description			Observation	Suggestions for improvement
1	Feedback Mechanism			Feedback collected from the Learners and teachers	Slow learners can be identified and supported for enhancing their learning skills.
2	Corrective action taken			Corrective action taken and Problems unsolved are escalated to the Director for further action.	
3	Evaluation effectiveness			Unbiased evaluation reflects effective assessments	
4	Teacher Quality			Well-experienced teachers handle the classes.	
5	Counseling pattern and mentorship			Mentor-Mentee meetings conducted.	
6	Placement / Training			Skills enhanced by various events that can aid career progression	
	No. of students Trained/appeared	Number Placed			





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### 11. Activities and Events Conducted

Description	verification	Comments	Suggestions for improvement
<ul style="list-style-type: none"> <li>International Conference from 25.09.2024 to 26.09.2024 titled International Conference on Sustainable Business Practices –Driving Impact &amp; achieving developmental goals</li> </ul>	Event report verified		Events can be organized based on the current work profile of the learners.
<ul style="list-style-type: none"> <li>Student Development Programme from 07.02.25 to 09.02.25 titled Introduction to online programmes</li> </ul>			
<ul style="list-style-type: none"> <li>Guest Lecture on 15.02.2025 at Trends in Modern HRM Practices</li> </ul>			
<ul style="list-style-type: none"> <li>Interdisciplinary talk on Solid Waste Management on 21.02.2025.</li> </ul>			
<ul style="list-style-type: none"> <li>Workshop on 07.03.2025— 09.03.2025 titled as Start, Sustain&amp; Succeed- Entrepreneurship Simplified</li> </ul>			
<ul style="list-style-type: none"> <li>Guest lecture on 22.03.2025 titled as How to solve a case study</li> </ul>			
<ul style="list-style-type: none"> <li>Expert talk on 08.06.2025 on the topic</li> </ul>			



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Harnessing AI in Sales and Marketing			
• Guest lecture on 08.06.2025 on Leadership with a focus on Leadership Styles			
• Faculty Development Program from 27.06.2025 to 30.06.2025 on AI in research and Pedagogy, AI tools for effective Research Writing, Crafting Effective Academic Writing.			

## 12. CURRICULUM TRANSACTION

Description	Observation	Suggestions for improvement
<b>Lesson Delivery Plan</b>	LDP is prepared and a larger number of Live Sessions were provided	Outcome-based assessment tools can be used for internal Assessments
<b>Curriculum and Syllabus content</b>	On par with the conventional curriculum & Syllabus	
<b>Teaching methods &amp; teaching aids</b>	Well Planned	
<b>Preparation of E-Learning modules</b>	Satisfactory	
<b>Project work UG/PG</b>	Project report can follow a uniform pattern or format	



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<b>Internal assessment – components Uniqueness</b>	Continuous Assessments include SWOT and case study	
<b>Quality of Live Sessions</b>	Excellent	
<b>Quality of audio and Video</b>	Good	

### 13. Programme Project Report

<b>Effectiveness</b>	<b>Observation</b>	<b>Suggestions for improvement</b>
<b>Prepared effectively as per the UGC guidelines</b>	Prepared as per UGC norms.	-----

### 14. SWOT ANALYSIS

<b>S. No.</b>	<b>Description</b>	<b>Comments</b>
<b>1</b>	<b>Strengths</b>	<ul style="list-style-type: none"> <li>New Programs in emerging areas are introduced.</li> <li>LMS is enriched with all four Quadrant teaching pedagogies and a tracking system.</li> <li>Experienced faculty members are assigned as the course coordinators.</li> </ul>
<b>2</b>	<b>Weakness</b>	<ul style="list-style-type: none"> <li>Due to poor network in rural areas, the learners face technology failure.</li> </ul>
<b>3</b>	<b>Opportunities</b>	<ul style="list-style-type: none"> <li>Certificate courses through Coursera can be introduced to enhance learning through the globally connected forum.</li> </ul>
<b>4</b>	<b>Threat/Challenges</b>	<ul style="list-style-type: none"> <li>The challenge is the need to enhance the Quality of the program to sustain in the market.</li> </ul>





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### 15. Innovation and Best Practices adopted

Dr. MGR COP mobile app is synced with the LMS, making learning even easier to use anywhere, anytime.

The best practice includes covering the entire syllabus through Interactive Live sessions, even though learning occurs across all four quadrants.


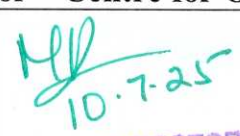
Also the Online learners gather offline to meet their batch mates in the University campus every year in the program titled Meet your batch mates.

### 16. Future Plan

- To increase the global employment and connectivity opportunities, it's planned to introduce foreign languages.
- Implement the Faculty course file and log book similar to the conventional programs.
- Strengthen the entry of international learners by better marketing and quality improvement.

### Signature of the Committee members

1. N. Elly 10/7/25 (Director - CIQA)
2. N. D. 10/7/25 Dr. N. K. A. Y. n
- 3.

Director -CIQA	Director – Centre for Online Programs
 DIRECTOR-CIQA CENTRE FOR ONLINE PROGRAMS Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE Maduravoyal, Chennai-600 095.	 DIRECTOR CENTER FOR ONLINE EDUCATION Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE (DEEMED TO BE UNIVERSITY) Maduravoyal, Chennai-600 095.